

TRANSPORTATION BADGE

Business Goal

The 2015 Climate Action Plan modeled a path to achieving greenhouse gas targets that includes approximately a 1.5 percent reduction in vehicle miles traveled per year and accelerated adoption of fuel efficient and electric vehicles.



Overview

The transportation sector accounts for approximately 25 percent of the community's greenhouse gas emissions. The primary way to reduce these emissions is through reduction in vehicle miles traveled and accelerated adoption of fuel efficient and electric vehicles. The Transportation badge includes activities, tools and resources that support these goals.

Questions?

Paul Sizemore, psizemore@fcgov.com or 970-224-6140

ClimateWise, climatewise@fcgov.com or 970-416-2230

ACT

Points	Complete?	Strategy	Resources
1	<input type="checkbox"/>	Offer bicycle maintenance items. Items may include floor pump, spare parts, bike tools, fixit stations, coupons/discounts to employees for bike maintenance, etc. (Annually)	
1	<input type="checkbox"/>	Participate in one Transfort sponsored event each year (such as Travel Training) or sponsor an event/program with Transfort participation. May sponsor in-person or by providing materials. (Annually)	Resource: • http://www.ridetransfort.com/abouttransfort/news-and-events
2	<input type="checkbox"/>	Participate in a community bicycle event. (Annually)	Resource: • http://www.fcgov.com/bicycling/?key=fcbikes
2	<input type="checkbox"/>	Participate in the 2016 Drive Electric Northern Colorado workplace charging challenge. (One-time)	Resource: • http://driveelectricnoco.org/
2	<input type="checkbox"/>	Provide conveniently located bicycle racks for customers and employees. (Annually)	
2	<input type="checkbox"/>	Provide showers and lockers to support bicycling and active transportation options. (Annually)	
3	<input type="checkbox"/>	Apply to be a Bicycle Friendly Business with the League of American Bicyclists. (Annually)	Resource: • http://bikeleague.org/business
3	<input type="checkbox"/>	Deploy electric and high efficiency fleet vehicles (Annually)	Resource: • http://driveelectricnoco.org/ • https://www.fueleconomy.gov/
3	<input type="checkbox"/>	Install an electric vehicle charging station. (Annually)	Resource: • http://driveelectricnoco.org/
3	<input type="checkbox"/>	Offer wellness benefits for alternative transportation commuters. (Annually)	Resource: • http://www.streetsblog.org/2012/03/23/a-bike-company-offers-a-prescription-for-americas-health-care-cost-crisis/
3	<input type="checkbox"/>	Participate in the North Front Range Metropolitan Planning Organization's SmartTrips programs. (Annually)	Resource: • https://www.smarttrips.org/
3	<input type="checkbox"/>	Provide opportunities for flexible work hours and telecommute arrangements. (Annually)	
3	<input type="checkbox"/>	Provide or support a rideshare option for employees. (Annually)	Resource: • http://www.zipcar.com/ • https://www.smarttrips.org/ • http://www.ridetransfort.com/fares-passes/passfort
3	<input type="checkbox"/>	Provide shuttles for visitors/employees/clients for MAX access or other purposes (e.g., hospitality shuttles or Connecting Health Service). (Annually)	
3	<input type="checkbox"/>	Regularly maintain fleet vehicles. (Annually)	Resource: • http://www.sustainablecitiesinstitute.org/topics/transportation/fleet-management

3	<input type="checkbox"/>	Sponsor or host a Bike To Work Day breakfast station. Contact FC Bikes Program Specialist at 970-416-2628. (Annually)	
3	<input type="checkbox"/>	Purchase PassFort bus passes and incentivize their use for employees and/or customers. (Annually)	Resource: • http://www.ridetransfort.com/fares-passes/fares-passes
3-10	<input type="checkbox"/>	Reduce vehicle miles traveled (VMT) from employee commutes, business travel and/or fleet. Claim the strategy that correlates to the correct VMT reduction. (Annually) <ul style="list-style-type: none"> • 0 – 5000 VMT reduced = 3 points • 5,001 – 10,000 VMT reduced = 4 points • 10,001 – 15,000 VMT reduced = 5 points • 15,001 – 20,000 VMT reduced = 6 points • 20,001 – 25,000 VMT reduced = 7 points • 25,001 – 30,000 VMT reduced = 8 points • 30,001 – 35,000 VMT reduced = 9 points • 35,001+ VMT reduced = 10 points 	

EDUCATE AND PLAN

Points	Complete?	Strategy	Resources
2	<input type="checkbox"/>	Incentivize your employees to attend free bicycle education classes or commuter training. (Annually)	Resource: • http://www.fcgov.com/bicycling/trafficsafety.php
3	<input type="checkbox"/>	Choose the best fleet routes. Analyze fleet routes and determine if the most efficient route is being used. Make adjustments based on what you discover. (Annually)	Resource: • http://www.sustainablecitiesinstitute.org/topics/transportation/fleet-management
3	<input type="checkbox"/>	Educate and engage your team with the Alternative Transportation challenge. NOTE: Credit can only be claimed by using the attached challenge toolkit. For other challenges, please use the Innovate category to claim points. Challenging your employees to save energy can be a FUN way to engage and educate. Check out the many ideas to challenge your team with our Alternative Transportation Challenge! To extend your challenge and earn additional points, review the Transportation Extension toolkit strategies that features nine monthly "themes" to keep the conservation momentum going. You must first complete at least one core conservation challenge before using the extension toolkit strategies. Extension toolkits can be mixed and matched among badges as desired after core challenge in completed. For questions, contact Alyssa Stephens, astephens@fcgov.com . (Annually)	Resource: • http://www.fcgov.com/climatewise/pdf/alternative_transportation_challenge.pdf
3	<input type="checkbox"/>	Hold bicycle safety presentations for employees. Email info@bicycleambassadorprogram.org for more information or to request a presentation. (Annually)	
3	<input type="checkbox"/>	Transportation Challenge - Extension toolkit, months 2-4. This strategy is available to Partners that have completed at least one "core" challenge in Energy, Water, Waste, or Transportation. Receive three additional points for each three month challenge extension completed. To receive a copy of the extension toolkit, contact Alyssa Stephens, astephens@fcgov.com . (Annually)	
3	<input type="checkbox"/>	Transportation Challenge - Extension toolkit, months 5-7. This strategy is available to Partners that have completed at least one "core" challenge in Energy, Water, Waste, or Transportation. Receive three additional points for each three month challenge extension completed. To receive a copy of the extension toolkit, contact Alyssa Stephens, astephens@fcgov.com . (Annually)	
3	<input type="checkbox"/>	Transportation Challenge - Extension toolkit, months 8-10. This strategy is available to Partners that have completed at least one "core" challenge in Energy, Water, Waste, or Transportation. Receive three additional points for each three month challenge extension completed. To receive a copy of the extension toolkit, contact Alyssa Stephens, astephens@fcgov.com . (Annually)	

QUANTIFY AND REDUCE

Points	Complete?	Strategy	Resources
1-3	<input type="checkbox"/>	Increase your alternative transportation from your last commute survey. Claim the strategy that correlates to the correct increase. (Annually) • 5 percent increase = 1 points • 10 percent increase = 2 points • 15+ percent increase = 3 points	
3	<input type="checkbox"/>	Conduct regular (e.g., 2x per year) commute surveys and/or regular bicycle counts at worksite, bike racks, bus count, etc. Click here to complete the Employee Commute Survey. (Annually)	Resource: • http://www.nctr.usf.edu/clearinghouse/pdf/RIDES%20Transportation%20Survey.pdf

INNOVATE

Points	Complete?	Strategy	Resources
1-3	<input type="checkbox"/>	What other creative projects has your business done that aren't listed? Tell us about best management practices, special projects or industry specific actions that you've completed within the calendar year. Review the innovation point assignment guidance to determine how many points to claim for your project. (Annually)	Resource: • http://www.fcgov.com/climatewise/reporting_guide.php#innovation