

Climate Wise Partner Profile

Anheuser-Busch, Inc. “Brewing a Better Environment”

From internal practices to ensure environmental excellence, to the support of conservation, wildlife, and environmental organizations, Anheuser-Busch's philosophy is one employees, shareholders, and consumers alike can embrace.

AWARDS & PROGRAMS

- **Gold Well Workplace Award**

In 2006, the Wellness Council of America awarded A-B Fort Collins a Gold level award recognizing their excellent wellness programs. A-B offers wellness incentives, an on-site fitness center, and nutrition education programs to all employees.

- **“Excellence Through Ideas” Program**

This program was designed to allow employees to submit their ideas on energy and water conservation and recycling. Employees submit environmental suggestions and receive a percentage of the savings if the suggestion is adopted.

WATER QUALITY & CONSERVATION

- **Water Conservation Focus Group**

A focus group consisting of one representative from each department in the brewery was designed to help the brewery come up with more ways to further reduce their water usage. The brewery has reduced water usage on a barrel per barrel basis by 25% over the last five years.

ALTERNATIVE TRANSPORTATION

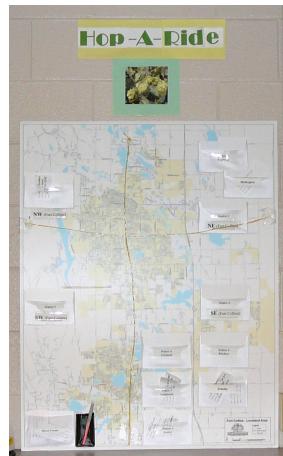
- **Bike to Work Day**

A-B Fort Collins brewery had the highest participation rate for a business with over 150 people. On bike to work day employees rode a total of 1046 miles round trip!



- **“Hop a Ride” Carpool Program**

In July of 2007, A-B Fort Collins launched their carpooling program which recognizes employees who carpool. With a local board where employees can set up rides, this program has been very successful.



Facility

*Anheuser-Busch, Inc.
Fort Collins, Colorado*

Size

1,130 acres
1,075,000 square feet

Climate Wise Partner
Since 2000

Partner Level
GOLD level partner
2006 award

Web

<http://www.anheuser-busch.com>

<http://www.abenvironment.com>

Contact

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ENERGY EFFICIENCY

• CO₂ Recycling

A CO₂ purification system is used to take the CO₂ byproduct off the fermentation tanks, purify it, and reuse it. This keeps the excess CO₂ from being vented into the atmosphere and saves the brewery costs of purchasing CO₂ for their product.

• Lighting Retrofits

In the fall of 2007, A-B Fort Collins will be upgrading 1,000 metal halide lights in their warehouse to T-8 lighting. In addition, motion sensors will be installed in unoccupied areas to further reduce energy use.

SOLID WASTE & RECYCLING

• Recycling

The Anheuser-Busch Fort Collins brewery recycles or reuses 99.4% of their waste.

• Local Crop Assistance

Over 950 tons of diatomaceous earth per year is land applied as a soil amendment for local crops instead of being landfilled.

• Waste Beer Recycling

When a batch of beer does not meet product specifications, the brewery does not simply flush it out as wastewater. The waste beer enters an alcohol distillation column where all of the water is evaporated out. The leftover ethanol is then sold as a fuel additive.

COMMUNITY CONTRIBUTIONS

• Colorado State University's Anheuser-Busch Environmental Fellowship

A-B Fort Collins has donated \$50,000 to CSU's Warner College of Natural Resources to create a scholarship fund for graduate students who are doing research in wildlife biology, specifically in the local watershed.

• Wildlife at Work Site

In 2006, Anheuser-Busch brewery in Fort Collins created 8 acres of brewery property that was certified by the Wildlife Habitat Council as a "Wildlife at Work" site. This site includes wildlife habitat and open space.



• Employee Tree Planting

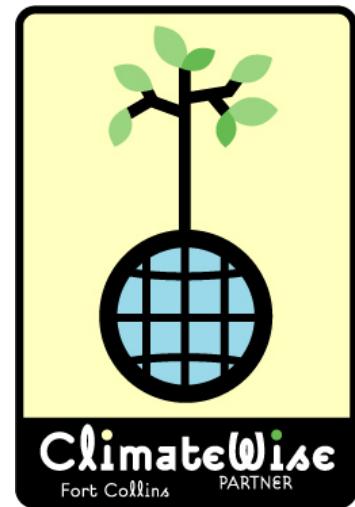
A-B Fort Collins brewery employees have been planting trees at different community locations. So far, this voluntary program has facilitated the planting of 2,700 trees since 2005.

"Anheuser-Busch's commitment to environmental stewardship and workplace safety dates back to our beginning and the work of our founder, Adolphus Busch."

Preserving and protecting our world – while brewing quality products - remains a core company value to this day."

-August A. Busch IV,

President and Chief Executive Officer, Anheuser-Busch Companies, Inc.



Climate Wise

Climate Wise is a voluntary City of Fort Collins program that recognizes and assists businesses in quantifying and reducing their environmental impact. Climate Wise provides free assessments to business partners and includes expert staff from the City of Fort Collins Utilities, Natural Resources, and Transportation departments.

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