

How to Participate in ClimateWise 2.0

Welcome to ClimateWise 2.0! ClimateWise has changed, and we're offering a new model for our business Partners. ClimateWise has simplified our program requirements and now offers a menu of greenhouse gas (GHG) reduction strategies for your business to choose from. We're taking the guesswork out of "What can my business do?" and providing you with a list of best management practices and local resources to support you in your GHG reduction goals. We are also introducing our "innovate category" – a section of the program where Partners can tell us about new, innovative projects they've implemented to claim points. While we're finishing development of the program, we're inviting our partners to start implementing strategies and piloting new ideas until the full program is ready to roll out on October 15, 2015.

ClimateWise will be offering five badges and one specialty, limited edition badge for your business to earn:

Primary Badges

- Energy
- Waste
- Water
- Transportation
- Social Responsibility

Specialty Badge (specialty badges run for a limited time and are designed to highlight different City of Fort Collins programs and innovative projects)

- WorkWise Challenge– available through December 2016.
See <http://lose-a-watt.com/workwise-challenge/>

Each badge will offer a list of strategies worth between 1-3 points each. Depending on how many points your business earns across all the badges, you can achieve one of three levels of recognition– Silver, Gold, or Platinum.

The full program with the final strategies will be available for your business to start earning levels in myClimateWise starting October 15, 2015. Until then, we encourage you to take a look at the badges and start implementing strategies that fit with the mission of your business. We're here to support you, and any questions can be answered by contacting the staff person listed at the top of the badge or emailing climawise@fcgov.com.

Why ClimateWise Changed

The ClimateWise program grew from the first Climate Action Plan (CAP) passed by the City in 1999. In the spring of 2015, the City Council approved an updated CAP that accelerated our GHG goals. The new CAP goals are:

1. Achieve a 20% reduction in Carbon dioxide equivalent (CO₂e) emissions by 2020 below 2005 levels
2. Achieve an 80% reduction in CO₂e emissions by 2030 below 2005 levels
3. Carbon neutral by 2050

To achieve these goals, the ClimateWise program has evolved to offer a menu of proven GHG reduction strategies tailored to our businesses here in Fort Collins. The primary purpose of the ClimateWise badges is to promote available city resources, recognized best management practices, and to pilot new, leading edge tactics that have the potential to offer deep GHG reductions. We want you to explore new, cutting edge technologies with us and network with your fellow business Partners to share what you're doing.

We know that our Partners have diverse objectives, business models, and resources. In response, the new ClimateWise is flexible, and your business can choose to pursue the tactics and badges that are important to you.

How ClimateWise will benefit your Business

Implementing badge strategies will save your business money and reduce GHG. We need the businesses of Fort Collins to lead the community and create a culture of social, environmental, and economic responsibility. Participating in ClimateWise is a strong message to customers that your business is invested in Fort Collins and supports our community goals.

We'll continue to offer outstanding educational opportunities and fun, informative networking events. We're also working to expand our Partner recognition, and your business will receive free advertising and marketing promoting your efforts with our thanks.

What Businesses can join ClimateWise?

All businesses from all sectors within the Growth Management Area of Fort Collins (<http://www.fcgov.com/fortfund/pdf/growth-management-map.pdf>) are eligible to join. Unfortunately, we cannot accommodate businesses outside Fort Collins at this time.

What if I manage a large business, or having multiple buildings to manage?

For our businesses that manage large corporate campuses or buildings, we have some unique ways for you to participate in the ClimateWise program. Contact Heidi Wagner, hwagner@fcgov.com for more information.

Here's how to participate

Step 1: Become a Partner. Take the ClimateWise pledge:

<http://www.fcgov.com/climatewise/>.

Step 2: Review the badges and decide which badges your business wants to pursue.

Step 3: Review the list of strategies under the badges you chose.

Step 4: Implement your selected strategies. Need help? Contact climatewise@fcgov.com and we'll get you in touch with an expert that can walk you through it.

Step 5: Strategies that require data inputs before you can claim points are flagged with a red checkmark ✓ so you can prepare before starting work.

Step 6: Earn your badges. Whenever you're ready to earn your level, you can submit your points obtained from the strategies claimed within the badges. You can start reporting to us when the new myClimateWise is online starting October 15, 2015.

Remember – You can always “fill in the blank” under the Innovate category for strategies or projects you are pursuing that are not listed

We want your feedback!

We want to hear about your experience with the badge strategies. Email us at climatewise@fcgov.com or post pictures of your actions to our Facebook page <https://www.facebook.com/climatewise>.

FAQ

How do I earn a level?

The new program offers three levels (Platinum, Gold, and Silver) to achieve using points earned from each one of our primary badges – Waste, Water, Transportation, Energy and Social Responsibility. You do not need to earn points in every badge; however doing so increases the opportunity for your business to achieve the higher levels and more recognition. Each strategy your business implements will earn between 1-3 points and when you're ready for your level, the points earned across all badges will add up to determine your level.

How many meetings do I have to attend to earn a level?

You don't have to attend any meetings to earn a level. Instead, if you choose to participate in our meetings and events, you'll earn up to three points per a badge.

Do I have to earn all five badges to be a member of ClimateWise?

Your business can earn as many of the badges that fit within its mission and scope. For example, your business might be able to earn the Water, Waste, Energy, and the Social Responsibility badge, but chose not to pursue the Transportation badge because you have limited staff and no fleet vehicles.

How often can my business earn a level?

Your business can earn a level once a year. For example, if you earn your Gold level in 2016, you have to wait until 2017 to earn another level. Many of the strategies are designed to encourage ongoing best management practices, so we encourage your business to achieve badges and your level yearly.

What's a Strategy?

A strategy refers to a mixture of best management practices (BMP), actions, projects, innovative ideas, challenges, and education events. Strategies are divided into the following categories: Act, Educate and Plan, Quantify and Reduce, and Innovate for each badge.

I'm interested in a certain strategy but I'm not sure what to do. Who will help me?

We have broadened the City staff that supports the ClimateWise program. You can now get in touch with the subject matter expert listed at the top of the badge to ask

questions. Or, as always, you can email us at ClimateWise at climatewise@fcgov.com or call 970-416-2230.

I've noticed that ClimateWise educational events are listed on each badge – can I claim multiple points for the same meeting?

When you attend ClimateWise meetings, you can pick which badge you want to claim a point towards. You won't be able to claim one point on each badge per meeting you attend; rather one meeting equals one point on a badge of your choice.

I'm really not interested in the badge strategies and I want to do something that's not listed, what do I do?

We understand that some businesses will not be interested in the strategies we have for a badge. We still want your participation! We're counting on our business Partners to pilot new, innovative strategies that maybe we haven't thought of yet. You'll always be able to claim credit for what you're doing outside of the current menu of options by filling in the blank under the Innovation category for each badge. We'll contact you to assign a point value to what you're doing so you can earn levels. We'll also want to talk with you about promoting your innovative projects and strategies via a Lunch and Learn or Talk and Tour event that we could invite other Partners to attend and learn.

The badge strategies listed here are labeled "Draft" – what does that mean?

The badge strategies listed in this document are meant to start the discussion within your business about how you want to participate in the ClimateWise program. We want you to start taking as many actions as possible; however, we're not ready to accept data until the new myClimateWise is launched in October. Until then, our badge strategies are "draft" to give us time to finalize the details and resources that accompany each of the strategies. Some strategies might be adjusted based on early feedback from our Partners. If you implement a strategy that ends up being edited or withdrawn from the final version launching in October, you can still claim the points for it by using the "fill in the blank" under the Innovate category of each badge.

When will myClimateWise be back online?

Our website used to collect Partner data, myClimateWise, will be back online October 15, 2015. Please keep a look out for additional information on the system and how to access it late summer.

What is the Strategy Library?

In order to keep the strategy list manageable for each badge, we've limited the number of strategies under each badge. However, we know there are a lot of other GHG reduction methods ideas out there. We've created the Strategy Library to capture some of these ideas and best management practices, but we haven't yet resourced it or piloted it among our Partners. We encourage you to try out the strategies in the Strategy Library and share back with us what you did using the "fill in the blank" under the Innovate category of each applicable badge.

I'd like to join the Advisory Committee, who should I contact?

The Advisory Committee has been formed for the 2015 year. The invite to our 2016 Advisory Committee will be sent in February 2016. We'd love your participation! Contact Heidi Wagner at hwagner@fcgov.com for more information.

Energy Badge

Business Goal: Reduce commercial building energy 2% annually to achieve 30% by 2030.

Overview

The purpose of the Energy badge is to encourage practical, best management practices and actions to reduce energy consumption appropriate for your individual businesses and industries. Our commercial buildings and industrial processes consume 38% of the total energy used in the City. Achieving this business goal will be critical to meet our Climate Action Plan targets.

Questions?

Staff Contact: Michael Authier, mauthier@fcgov.com or 970-221-6768

ClimateWise at climatewise@fcgov.com or 970-416-2230

Energy Badge	Complete	Points
ACT		
Ensure your maintenance contract or maintenance staff maintains the HVAC system as described in the following link https://www.energystar.gov/index.cfm?c=heat_cool.pr_maintenance	<input type="checkbox"/>	1
Weather seal windows and doors, see https://www.energystar.gov/buildings/facility-owners-and-managers/existing-buildings/save-energy/stamp-out-energy-waste#Heating-cooling	<input type="checkbox"/>	1
Create an operational plan to ensure all non-essential plug loads (e.g. computers, printers, copiers, fax etc.) are turned off at night.	<input type="checkbox"/>	1
Create an operational plan to ensure all computers, computer monitors, printers, and copiers are set to sleep after 10 minutes of inactivity.	<input type="checkbox"/>	1
Verify occupancy sensors are installed in offices, restrooms, conference rooms, and other common areas, see http://energy.gov/energysaver/articles/lighting-controls	<input type="checkbox"/>	1
Install occupancy sensors are installed in offices, restrooms, conference rooms, and other common areas, see http://energy.gov/energysaver/articles/lighting-controls	<input type="checkbox"/>	2
Verify programmable thermostats are operating within appropriate settings. Occupied 68-72°F ±2, Unoccupied winter 66-70°F, Unoccupied summer 78-80°F	<input type="checkbox"/>	1
Install programmable thermostats and establish appropriate settings. Occupied 68-72°F ±2, Unoccupied winter 66-70°F, Unoccupied summer 78-80°F	<input type="checkbox"/>	2
Verify timers and/or photocells are installed for exterior lighting, see http://energy.gov/energysaver/articles/lighting-controls	<input type="checkbox"/>	1
Install timers and/or photocells for exterior lighting, see http://energy.gov/energysaver/articles/lighting-controls	<input type="checkbox"/>	2

Verify emergency EXIT signs use LED bulbs, see http://www.energystar.gov/ia/business/small_business/led_exitsigns_techsheet.pdf	<input type="checkbox"/>	1
Install LED bulbs in each ensure emergency EXIT sign: http://www.energystar.gov/ia/business/small_business/led_exitsigns_techsheet.pdf	<input type="checkbox"/>	2
If you use rooftop units, ensure rooftop units have economizers installed and are operating correctly. See https://www.energystar.gov/index.cfm?c=power_mgt.datacenter_efficiency_economizer_airside	<input type="checkbox"/>	1
Install a rebated efficiency upgrade, see http://www.fcgov.com/utilities/business/conserve/rebates-incentives	<input type="checkbox"/>	3
Retrocommission your building, see https://www.energystar.gov/buildings/tools-and-resources/energy-star-building-upgrade-manual-chapter-5-retrocommissioning (for buildings greater than 2 years old) and http://www.fcgov.com/utilities/business/improve-efficiency/building-tuneup	<input type="checkbox"/>	3
✓ Utilize renewable energy via on-site generation, off –site generation (solar garden), or enroll in Wind Energy Program, see http://www.fcgov.com/utilities/business/go-renewable If yes, then kWh/yr. produced	<input type="checkbox"/>	3
Install advanced roof top unit controllers (retrofit or new units) (Reference Efficiency Works site and rebates)	<input type="checkbox"/>	3
Participate in Peak Partners Load Management Program (more details coming, website pending)	<input type="checkbox"/>	3
✓ Install or ensure <i>interior</i> lighting is provided by LEDs, see https://www.energystar.gov/products/certified-products/detail/light-fixtures <input type="checkbox"/> Maintain (yes, then done) <input type="checkbox"/> New Install (yes, proceed to next step) Was this a Rebated Project? Y/N (yes, done. No proceed to next step) Number of Fixtures Removed____ Number of Lamps Removed____ Number of Fixtures Installed____ Number of Lamps Installed____ Number of operational hours a year (typical 8-5 business, M-F = 2,080 hours/year)	<input type="checkbox"/>	3
✓ Install or ensure <i>exterior</i> lighting is provided by LEDs, see https://www.energystar.gov/products/certified-products/detail/light-fixtures <input type="checkbox"/> Maintain (yes, then done) <input type="checkbox"/> New Install (yes, proceed to next step) Was this a Rebated Project? Y/N (yes, done. No proceed to next step) Number of Fixtures Removed____ Number of Lamps Removed____ Number of Fixtures Installed____ Number of Lamps Installed____ Number of operational hours a year (typical 8-5 business, M-F = 2,080 hours/year)	<input type="checkbox"/>	3

EDUCATE AND PLAN		
Participate in a ClimateWise meeting http://www.fcgov.com/climatewise/calendar.php (1 point a meeting, up to 3 a year per badge)	<input type="checkbox"/>	1
Participate in the ClimateWise Advisory Committee	<input type="checkbox"/>	1-3
✓ Challenge your team! Contact Alyssa Stephens, astephens@fcgov.com	<input type="checkbox"/>	1-3
Read industry Specific Best Management Practices as published by Energy Star, (Restaurants, Grocery, Breweries, manufacturing, Office, etc.) http://www.energystar.gov/buildings/facility-owners-and-managers/industrial-plants/measure-track-and-benchmark/energy-star-energy-0	<input type="checkbox"/>	1
Have a building Assessment. See http://www.fcgov.com/utilities/business/conserves/education-tools/facility-assessment/ This credit can be claimed once every three years	<input type="checkbox"/>	3
Create a Building Operating Plan (preferably a BOP will be created before the building Assessment is conducted), see http://www.mscagreenstar.org/building-manager-resources/why-develop-building-operations-plan	<input type="checkbox"/>	3
QUANTIFY AND REDUCE		
Use EPA portfolio manager (or equivalent) to track your electric, and/or natural gas, and water use (see Water badge), see http://www.energystar.gov/buildings/facility-owners-and-managers/existing-buildings/use-portfolio-manager	<input type="checkbox"/>	3
Achieve a 2% energy reduction from the previous year (consecutive 12months) as tracked by EPA Portfolio Manager (see below) or other tracking software.	<input type="checkbox"/>	1
Achieve a 3% energy reduction from the previous year (consecutive 12months) as tracked by EPA Portfolio Manager or other tracking software	<input type="checkbox"/>	2
Achieve a 5%+ energy reduction from the previous year (consecutive 12months) as tracked by EPA Portfolio Manager or other tracking software	<input type="checkbox"/>	3
Achieve an ENERGY STAR rating on your building, see http://www.energystar.gov/buildings/facility-owners-and-managers/existing-buildings/use-portfolio-manager	<input type="checkbox"/>	3
INNOVATE		
✓ Participate in a Pilot Program with Fort Collins Utilities. Website pending.	<input type="checkbox"/>	3
✓ Have another idea for a project? Talk to CW staff and we'll help you get started.	<input type="checkbox"/>	Variable

Energy Strategy Library

Install or ensure windows are double pane or better, see
<http://www.wbdq.org/resources/windows.php>

Display the energy and water use of your building in a public place using
Monitor my Use

Implement an Energy Management Plan. An EMP is all encompassing and
includes Benchmarking, Assessments, and operation.

DRAFT

Waste Reduction and Recycling Badge

Business Goal: Fort Collins City Council adopted a goal of recycling or composting 75% of the community's discards by 2020, 90% by 2025, and zero waste in 2030. In 2013, the Fort Collins Community Diversion Rate was 64.5%.

Questions?

Staff Contact: Caroline Mitchell, cmitchell@fcgov.com or 970-221-6288

ClimateWise at climatewise@fcgov.com or 970-416-2230

Waste Badge	Complete	Points
ACT		
Start or maintain single-stream recycling (all recyclables collected in one bin)	<input type="checkbox"/>	1
Collect plastic bags and shrink wrap for recycling: http://www.fcgov.com/recycling/centers.php?ID=28	<input type="checkbox"/>	1
Host a recycling presentation from the City's WRAP program at your staff meeting or other staff gathering. Contact Caroline Mitchell at cmitchell@fcgov.com	<input type="checkbox"/>	1
Attach recycling guidelines on each recycling bin at employee work stations. Label trash cans as "trash" or "landfill". See www.fcgov.com/recycling/poster	<input type="checkbox"/>	1
End the purchase of single use plastic water bottles and encourage/provide reusable water bottles.	<input type="checkbox"/>	1
Use electronic rather than printed documents, such as internal memos, time-sheets, pay checks, etc.	<input type="checkbox"/>	1
Set printers and copiers to print double sided by default.	<input type="checkbox"/>	1
Keep Shredded Paper out of curbside recycling – take shredded paper to the City Recycling Drop-off Center or hire a 3 rd party shredding service. Minimize unnecessary shredding. http://www.fcgov.com/recycling/dropoff.php	<input type="checkbox"/>	1
Participate in the local Freecycle Group, see https://groups.yahoo.com/neo/groups/fortcollinsfreecycle/info	<input type="checkbox"/>	1
Responsibly recycle outdated office electronics: http://www.fcgov.com/ewaste/	<input type="checkbox"/>	1
Recycle worn-out uniforms or other textiles at Red Apple Recycling boxes at City's Recycling Drop-off Center http://www.fcgov.com/recycling/dropoff.php	<input type="checkbox"/>	1
Place recycling bins at every work station and next to every trash can. See www.fcgov.com/recycling/bins	<input type="checkbox"/>	2
Contact suppliers to set up product deliveries in reusable packaging	<input type="checkbox"/>	3
EDUCATE AND PLAN		
Participate in a ClimateWise meeting http://www.fcgov.com/climatewise/calendar.php	<input type="checkbox"/>	1

(1 point a meeting, up to 3 a year per badge)		
Participate in the ClimateWise Advisory Committee for 4 hours	<input type="checkbox"/>	1
✓ Challenge your team! Contact Alyssa Stephens, astephens@fcgov.com	<input type="checkbox"/>	1-3
Provide recycling educational materials to all employees: http://www.fcgov.com/recycling/pdf/2012_RecyclingGuidelines_FINAL.pdf	<input type="checkbox"/>	1
Incorporate information about company's recycling systems and guidelines into new employee orientation	<input type="checkbox"/>	1
During the holiday season, share the City's holiday recycling guide with employees: http://www.fcgov.com/recycling/	<input type="checkbox"/>	1
Visit the Garbage Garage Education Center, see http://www.larimer.org/SolidWaste/GG/GarGar.htm	<input type="checkbox"/>	1
Develop a local food plan to source your food within 100 miles of Fort Collins. See (Rosemarie's guide?)	<input type="checkbox"/>	1
Complete a waste assessment through the City's WRAP Program. See http://www.fcgov.com/recycling/business-recycling.php	<input type="checkbox"/>	2
Participate in the ClimateWise Advisory Committee for 8 hours	<input type="checkbox"/>	2
Participate in the ClimateWise Advisory Committee for 16 hours	<input type="checkbox"/>	3
QUANTIFY AND REDUCE		
Implement one operational change identified in your Waste Stream Audit (see below)	<input type="checkbox"/>	1
Implement two operational changes identified in your Waste Stream Audit	<input type="checkbox"/>	2
Implement three operational changes identified in your Waste Stream Audit	<input type="checkbox"/>	3
Conduct a Waste Stream Audit http://www.nrdc.org/enterprise/greeningadvisor/wm-audits.asp and tell us what you discovered	<input type="checkbox"/>	3
✓ Report at least 12months of recycling volume and what you recycle to ClimateWise (can submit once every 12 months)	<input type="checkbox"/>	3
INNOVATE		
✓ Have another idea for a project? Talk to CW staff and we'll help you get started.	<input type="checkbox"/>	1-3

Waste Strategy Library

Meet with janitorial staff to ensure recyclables are placed in the correct bin outside and ensure recycling process works smoothly.
Develop and implement a sustainable purchasing plan that includes, at a minimum; lighting, paper, toner cartridges, binders, batteries, electronics and desk accessories. See www.ourresourcehere.com
Develop and implement a solid waste management policy, see www.solidwastemanagement.com
Set up a fund in which to deposit all savings from recycling and waste

reduction. Use the fund for new waste reduction or greenhouse gas reduction projects.
Use reusable bags when making purchases for your business and encourage employees to do the same at home.
Participate in the Green Carpet Committee. Details on how to join here www.greencarpetcommittee.com
Start or maintain a composting program. See www.compostreferencehere.com

DRAFT

Transportation Badge

Business Goals: The 2015 Climate Action Plan modeled a path to achieving Green House Gas (GHG) targets that includes approximately a 1.5% reduction in Vehicle Miles Traveled (VMT) per year and accelerated adoption of fuel efficient and electric vehicles.

Overview/Purpose

The transportation sector accounts for approximately 25% of the communities GHG emissions. The primary way to reduce these emissions is through reduction in VMT and accelerated adoption of fuel efficient and electric vehicles. This badge includes activities, tools, and resources that support these goals.

Questions?

Staff Contact: Paul Sizemore, psizemore@fcgov.com or 970-224-6140

ClimateWise at climatewise@fcgov.com or 970-416-2230

Transportation Badge	Complete	Points
ACT		
Offer bicycle maintenance items: floor pump, spare parts, bike tools (website pending. Fixit stations, coupons/discounts to employees for bike maintenance, etc.)	<input type="checkbox"/>	1
Establish a company "bike" or "walk" buddy program (website pending)	<input type="checkbox"/>	1
Participate in one Transfort sponsored event each year www.fcgov.com/transfort OR Sponsor an event/program with Transfort participation (in-person or materials)	<input type="checkbox"/>	1
Participate in the 2015 Drive Electric northern Colorado workplace charging challenge: http://driveelectricnoco.org/	<input type="checkbox"/>	2
Provide or support a car sharing option for employees: https://www.smarttrips.org/Pages/carpool	<input type="checkbox"/>	2
Participate in one community bicycle event each year: www.fcgov.com/FCBikes	<input type="checkbox"/>	2
Provide showers and lockers to support bicycling and active transportation options	<input type="checkbox"/>	2
Provide conveniently located bicycle racks for customers and employees	<input type="checkbox"/>	2
External infrastructure: Accessibility to offsite bicycle infrastructure (e.g., bike trails, etc.)	<input type="checkbox"/>	2
Apply to be a Bicycle Friendly Business with the League of American Bicyclists http://bikeleague.org/business	<input type="checkbox"/>	3
Provide opportunities for flexible work hours and telecommute arrangements	<input type="checkbox"/>	3
Deploy electric and high efficiency fleet vehicles: http://driveelectricnoco.org/ and https://www.fueleconomy.gov/	<input type="checkbox"/>	3
Install an electric charging station http://driveelectricnoco.org/	<input type="checkbox"/>	3
Provide shuttles for visitors/employees/clients for MAX access or other	<input type="checkbox"/>	3

purposes (e.g., hospitality shuttles or Connecting Health Service)		
Offer wellness benefits for alternative transportation commuters	<input type="checkbox"/>	3
Participate in the MPO's SmartTrips programs http://www.nfrmpo.org/Home.aspx	<input type="checkbox"/>	3
Provide sponsorship or host a Bike To Work Day breakfast station, contact FC Bikes Program Specialist 970-416-2628	<input type="checkbox"/>	3
Purchase PassFort bus passes and incentivize their use for employees and/or customers www.fcgov.com/transfort	<input type="checkbox"/>	3
EDUCATE AND PLAN		
Participate in a ClimateWise meeting related to transportation http://www.fcgov.com/climatewise/calendar.php (1 point a meeting, up to 3 a year per badge)	<input type="checkbox"/>	1-3
Incentivize your employees to attend free bicycle education classes or commuter training: http://www.fcgov.com/bicycling/trafficsafety.php	<input type="checkbox"/>	2
Challenge your team! Set goals and implement one employee challenge annually. Examples include: National Bike Challenge, SmartTrips, possibly Love 2 Ride (if pursued by FC Bikes) Contact Alyssa Stephens astephens@fcgov.com	<input type="checkbox"/>	1-3
Hold bicycle safety presentations, visit BicycleAmbassadorProgram.org for more information or to request a presentation	<input type="checkbox"/>	1
Participate in the ClimateWise Advisory Committee	<input type="checkbox"/>	1-3
QUANTIFY AND REDUCE		
Increase your alternative transportation by 5% over your last commute survey (see below)	<input type="checkbox"/>	1
Increase your alternative transportation by 10% over your last commute survey	<input type="checkbox"/>	2
Increase your alternative transportation by 15% over your last commute survey	<input type="checkbox"/>	3
Conduct regular (e.g., 2x per year) commute surveys and/or regular bicycle counts at worksite bike racks, bus count, etc.: http://www.nctr.usf.edu/clearinghouse/pdf/RIDES%20Transportation%20Survey.pdf	<input type="checkbox"/>	3
INNOVATE		
Have another idea for a project? Talk to CW staff and we'll help you get started.	<input type="checkbox"/>	1-3

Transportation Strategy Library

Encourage employees to become bus ambassadors
Travel training participation
Possible travel training video for employees to watch (in lieu of live travel training)
On-site travel training coordinator (could be multi-modal)
Newsletter with sustainable travel tips and advice

Provides on-site transit info such as schedules, maps, workstation with BusTime real-time bus arrival information displayed
Hold walk safety workshops
Send one promotional message to employees and customers each year (BTWD in June; Transfort in September; etc. Promote company calendar, at staff meetings, etc.)
Allow bicycles to be stored in individual workspaces (or cubicles)
Sponsor the Fort Collins Bike Share program. Or offer a community bicycle fleet
Provide a Guaranteed Ride Home program
Install bike racks on vanpools and fleet vehicles
Set goals and implement one employee challenge annually. Offer incentives to increase employee participation.
Participate as a team/group in a community walk/run event (such as a 5K or charity walk)
Provide convenient sheltered waiting area
Allow flexible scheduling to accommodate mechanical or weather delays
Offer covered long-term bike parking, close carpool/vanpool parking spaces, etc. (Provide quantities by # of employees/best practices in terms of location and design)
Transit use by X employees X days/week
Participate in Transfort's conference/event pass program (bulk tickets at a discount for events).
Offer tuition reimbursement for off-site cycling classes [Provide examples]
Secure shelter space, bike lockers, or indoor bike racks for longer-term bike parking

Water Badge

Questions?

Renee Davis, redavis@fcgov.com or 970-224-6109

ClimateWise at climatewise@fcgov.com or 970-416-2230

Water Badge	Complete	Points
INDOOR ACTIONS		
Retrofit or ensure clothes washers are EnergySTAR labeled models, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/commercial-appliances (*rebates for FCU water customers only)	<input type="checkbox"/>	1
Retrofit or ensure kitchen sink aerators have a flow rate of 1.5 gallons per a minute (gpm) or less	<input type="checkbox"/>	1
Retrofit or ensure hand washing sink aerators have a flow rate of .5 gpm	<input type="checkbox"/>	1
Create a login for Monitor my Use and set alerts, see http://www.fcgov.com/monitor-my-use (*available for FCU water and/or electric customers only)	<input type="checkbox"/>	1
Check Monitor my Use monthly, see http://www.fcgov.com/monitor-my-use (*available for FCU water and/or electric customers only)	<input type="checkbox"/>	2
Retrofit toilets with WaterSense labeled toilets, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/restroom-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	3
Retrofit urinals with WaterSense labeled urinals, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/restroom-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	3
OUTDOOR ACTIONS		
Retrofit or ensure all outdoor hoses have automatic shut-off nozzle	<input type="checkbox"/>	1
Schedule a free sprinkler controller check-up, call 970-416-2666	<input type="checkbox"/>	1
Convert 250 square feet (or at least 50% if total area is smaller than 250 sq. ft.) of your landscape to xeriscape, see http://www.fcgov.com/xeriscape (design rebates for FCU water customers only)	<input type="checkbox"/>	1
Install a weather-based irrigation control, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	1
Adjust your sprinkler run times or evapotranspiration percentage monthly, see http://www.fcgov.com/utilities/residential/conserve/water-	<input type="checkbox"/>	1

efficiency/water-wise-lawncare		
Install a sprinkler system rain shut-off device, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	1
Verify the rain shut-off device is functioning properly each year	<input type="checkbox"/>	1
Install an sprinkler system soil moisture sensor, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	2
Use low impact development strategies such as landscaping, trees and/or pervious pavement to replace paved surfaces, see http://www.fcgov.com/utilities/what-we-do/stormwater/stormwater-quality/low-impact-development	<input type="checkbox"/>	2
Install high-efficiency sprinkler nozzles, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	2
Install pressure-reducing sprinkler heads, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	2
Schedule an audit with a certified landscape irrigation auditor, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/sprinkler-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	2
Perform monthly sprinkler system maintenance, see http://www.fcgov.com/utilities/residential/conserves/water-efficiency/water-wise-lawncare	<input type="checkbox"/>	3
EDUCATE AND PLAN		
Participate in a ClimateWise meeting http://www.fcgov.com/climatewise/calendar.php (1 point a meeting, up to 3 a year per badge)	<input type="checkbox"/>	1-3
Challenge your team! Contact Alyssa Stephens, astephens@fcgov.com	<input type="checkbox"/>	1-3
Participate in the ClimateWise Advisory Committee for 4 hours	<input type="checkbox"/>	1
Inspire 10% of your employees to sign up for a free home sprinkler audit, see http://www.fcgov.com/sprinkler-audits (*available for FCU, ELCO, and FCLWD water customers)	<input type="checkbox"/>	1
Inspire 5% of your employees to sign up for a home efficiency audit, see http://www.fcgov.com/utilities/residential/conserves/home-efficiency-program/ (*available for Estes Park Light & Power, Fort Collins Utilities, Longmont Power & Communications, or Loveland Water and Power electric customers)	<input type="checkbox"/>	1
Inspire 70% of employees to pledge to check for leaks in their home	<input type="checkbox"/>	1
Inspire 10% of employees to create logins for Monitor my Use and set	<input type="checkbox"/>	1

up alerts, see http://www.fcgov.com/monitor-my-use (*for FCU water and/or electric customers only)		
Inspire 5% of your employees to sign up for a xeriscape design consultation, see http://www.fcgov.com/xeriscape (*available for FCU water customer only)	<input type="checkbox"/>	2
Participate in the ClimateWise Advisory Committee for 8 hours	<input type="checkbox"/>	2
Participate in the ClimateWise Advisory Committee for 16 hours	<input type="checkbox"/>	3
QUANTIFY AND REDUCE		
Obtain a free facility assessment, see http://www.fcgov.com/utilities/business/improve-efficiency/facility-assessment (*available for FCU water and/or electric customers every three years)	<input type="checkbox"/>	1
Create a summer water budget and achieve it	<input type="checkbox"/>	1
30% Reducer – Reduce your water use by 30% (as determined by use of Energy Star Portfolio Manager, see below) from previous year (12 consecutive months)	<input type="checkbox"/>	1
40% Reducer – Reduce your water use by 40% (as determined by use of Energy Star Portfolio Manager, see below) from previous year (12 consecutive months)	<input type="checkbox"/>	2
50% Reducer – Reduce your water use by 50% (as determined by use of Energy Star Portfolio Manager, see below) from previous year (12 consecutive months)	<input type="checkbox"/>	3
Utilize Energy Star Portfolio Manager (or equivalent) to establish the baseline water use for your business and set a goal. http://www.energystar.gov/buildings/facility-owners-and-managers/existing-buildings/use-portfolio-manager	<input type="checkbox"/>	3
INNOVATE		
Retrofit equipment or change process specific to industry to improve water efficiency, see http://www.fcgov.com/utilities/business/improve-efficiency/rebates-incentives/water-efficiency/custom-rebates (*rebates for FCU water customers only)	<input type="checkbox"/>	1-3
Have another idea for a project? Talk to CW staff and we'll help you get started.	<input type="checkbox"/>	1-3

Water Strategy Library

Educate employees about effects on water quality from washing cars at home
Have employees nominate a water conservation employee or team as a Water Saver
Retrofit showerheads with WaterSense labeled showerheads
Convert 500 square feet of your landscape to xeriscape, see http://www.fcgov.com/xeriscape (*rebates for FCU water customers only)
Convert 1,000 square feet or more of your landscape to xeriscape, see http://www.fcgov.com/xeriscape (*rebates for FCU water customers only)
Install irrigation system pressure regulators
Encourage employees to drink tap water rather than bottled water
Retrofit or ensure pre-rinse spray nozzles flow rate of 1.2 gpm or less (*FCU water customers can contact FCU for a free nozzle)
Run dishwashers and clothes washers only when full
Check all toilets for leaks four times per year
Perform routine maintenance on all water-using appliances and check for leaks twice a year

Social Badge

Business Goal: Increase total dollars, volunteerism, and relationships dedicated to making a positive social impact by 10%.

Overview/Purpose

The purpose of the Social Badge is to encourage practical, best management practices that can be implemented by businesses across the five elements of organizational operation: Customer, Coworkers, Community, Suppliers and Public Awareness. Becoming a socially responsible business increases consumer good will, brand awareness, company reputation, and employee satisfaction. This list contains practices recognized as socially responsible both locally and nationally. However, it is not exhaustive. For other ideas that may be appropriate for your organization refer to the Credit Library. Completion of an initiative not listed in this application may be claimed for credit under the "Innovation" category.

Questions?

Sharon Thomas, stthomas@fcgov.com or 970-221-6595
ClimateWise at climatewise@fcgov.com or 970-416-2230

✓ Note – all Social Badge strategies require input in order to claim the points

Social Badge	Complete	Points
ACT		
<p>Organize network opportunities for personal and professional growth for employees http://www.fcgov.com/climatewise/pdf/sss_innosphere.pdf</p> <p><input type="checkbox"/> Time Spent: Compensated: _____ Uncompensated: _____</p> <p><input type="checkbox"/> Number Participants: _____</p> <p><input type="checkbox"/> Resources Dedicated: _____</p> <p>\$ value of in-kind, materials, cash, food/beverage, and other (excluding time)</p> <p><input type="checkbox"/> Relationships: What organization/s did you work with? Giving: _____</p> <p>Receiving: _____</p>	<input type="checkbox"/>	1
<p>Collaborate with a nonprofit organization http://smallbusiness.chron.com/grow-business-helping-non-profit-organizations-1151.html</p> <p><input type="checkbox"/> Time Spent: Compensated: _____ Uncompensated: _____</p> <p><input type="checkbox"/> Number Participants: _____</p> <p><input type="checkbox"/> Resources Dedicated: _____</p> <p>\$ value of in-kind, materials, cash, food/beverage, and other (excluding</p>	<input type="checkbox"/>	1

time) <input type="checkbox"/> Relationships: What organization/s did you work with? Giving: _____ Receiving: _____		
Collaboration/Cooperation: Collaborate with a small business http://www.innosphere.org/(SAGE advisor program) <input type="checkbox"/> What business did you collaborate with? <input type="checkbox"/> Time Spent: Compensated: _____ Uncompensated: _____ <input type="checkbox"/> Number Participants: _____ <input type="checkbox"/> Resources Dedicated: _____ \$ value of in-kind, materials, cash, food/beverage, and other (excluding time) <input type="checkbox"/> Relationships: What organization/s did you work with? Giving: _____ Receiving: _____	<input type="checkbox"/>	1
Provide transportation benefits to your employees http://web1.ctaa.org/webmodules/webarticles/articlefiles/startup.pdf <input type="checkbox"/> What type(s) of transportation benefit(s) did you offer your employees? _____ How many employees accessed the benefit(s) (for each benefit)? What % of employees accessed the benefit(s) (for each benefit)?	<input type="checkbox"/>	1
Provide mediation services for employees to resolve disputes http://www.epspros.com/NewsResources/Newsletters?find=12002 <input type="checkbox"/> How often was the service utilized? ____ How many employees accessed this service at least once? What % of employees accessed this service?	<input type="checkbox"/>	1
Sponsor a local sports team, youth camp, community group, etc. http://www.marketingdonut.co.uk/marketing/advertising/sponsorship/local-sponsorship-is-good-for-business <input type="checkbox"/> Who did you sponsor? ____ How did you sponsor? What was the impact of your sponsorship to the organization you sponsored?	<input type="checkbox"/>	2
Create and maintain a community garden at your facility. http://www.fcgov.com/climatewise/pdf/ssspotlight_cargill.pdf http://www.fcgov.com/climatewise/pdf/socialsuperstarsportlight_city_of_fort_collins.pdf Contact: Mary Miller Community Garden Outreach Coordinator 970-416-2495 or mmiller@fcgov.com <input type="checkbox"/> What is the size of the garden? ____ <input type="checkbox"/> How many employees contributed to the success of the garden? ____ What will you do with excess produce? Give To Food Bank, low-income housing, etc.	<input type="checkbox"/>	2
Allow employees flexibility in work scheduling http://workplaceflexibility.bc.edu/types/types_arrangement_schedules	<input type="checkbox"/>	2

<input type="checkbox"/> How many employees utilized the offer in 2015? ____ What % of employees accessed this offer? What types of flexibility were offered?		
Establish an employee tuition assistance program http://www.allbusiness.com/establishing-a-tuition-reimbursement-program-1163-1.html <input type="checkbox"/> How many employees utilized the program in 2015? ____ What % of employees accessed the program? What does the program look like? How many employees could potentially benefit from this program?	<input type="checkbox"/>	2
Implement onsite activities to allow employees access to a healthy lifestyle http://www.heartfoundation.org.au/SiteCollectionDocuments/HWGSummary_LRWEBFINAL.pdf <input type="checkbox"/> Name 3 activities you offered in 2015. ○ _____ ○ _____ ○ _____ How will you encourage your employees to participate? How many employees participated in the activities? What % of employees participated in the activities?	<input type="checkbox"/>	2
Community: Fundraiser for community organizations http://www.forbes.com/sites/dorieclark/2014/01/02/5-tips-to-help-you-raise-more-money-for-your-favorite-charity-in-2014/ <input type="checkbox"/> Who did you hold a fundraiser for? ____ What type of fundraiser did you conduct? How many employees in your organization participated? What was the percentage? What was the impact of the fundraiser?	<input type="checkbox"/>	3
Develop an employee wellness program http://www.cdph.ca.gov/programs/wicworks/Documents/NE/WIC-NE-FitWIC-StaffWellnessResources-DevelopingAnEmployeeWellnessProgram.pdf http://www.fcgov.com/climatewise/pdf/socialsuperstarspotlight_pathways.pdf <input type="checkbox"/> How many employees participated in the program in 2015? ____ What % of employees participated in the program? What was included in the wellness program?	<input type="checkbox"/>	3
Provide assistance to vulnerable populations (such as seniors, at-risk youth, people with disabilities, people experiencing homelessness, people experiencing abuse, people who are low-income, etc.) http://thearcoflarimercounty.org/ <input type="checkbox"/> What group did you provide assistance to? _____ <input type="checkbox"/> What did the assistance consist of? _____	<input type="checkbox"/>	3
Help employees live close to home and be more productive with employer –assisted housing. http://hopehomefoundation.com/employer-benefits-2/ http://dhcd.dc.gov/service/employer-assisted-housing-program-eahp Sample program document: http://www.cu.edu/sites/default/files/fhap_prog-description.pdf	<input type="checkbox"/>	3

<input type="checkbox"/> How many employees utilized the program in 2015? ____ Which employees can benefit from this program, low-income, first-time, any? What % of employees accessed this program in 2015?		
Assist employees and their families achieve self-sufficiency and social well-being through a family assistance program http://www.elementsbehavioralhealth.com/addiction-treatment/employee-assistance-program/ <input type="checkbox"/> How many employees utilized the program in 2015? ____ What % of employees accessed the program? What type of assistance was provided and how?	<input type="checkbox"/>	3
Provide onsite childcare to employees http://smallbusiness.chron.com/day-care-workplace-11095.html <input type="checkbox"/> How many employees utilized the service in 2015? ____ What % of employees with children accessed the service? What % of employees could potentially benefit from this program?	<input type="checkbox"/>	3
Provide education fund programs for children of employees http://www.fcgov.com/climatewise/pdf/ssspotlight_gallegos.pdf <input type="checkbox"/> How many employees utilized the offer in 2015? ____ How many employees CAN participate in this program? What % of employees participated? What does the plan look like; does it offer similar options to those employees without children?	<input type="checkbox"/>	3
EDUCATE AND PLAN		
Participate in a ClimateWise meeting http://www.fcgov.com/climatewise/calendar.php (1 point a meeting, up to 3 a year per badge)	<input type="checkbox"/>	1-3
Fill out the "Elements and Aspects worksheet" http://www.fcgov.com/climatewise/social-superstars-elements.php <input type="checkbox"/> What did you learn? _____	<input type="checkbox"/>	1
Complete the Social Superstars Assessment process (self and post assessment) http://www.fcgov.com/climatewise/social-superstars_getinvolved.php <input type="checkbox"/> What did you learn that can contribute your business' social responsibility? _____	<input type="checkbox"/>	1
Participate in a community meeting or seminar focused on socially responsible business practices http://www.fcgov.com/climatewise/calendar.php (you may receive points for a maximum of 3 meetings or seminars) <input type="checkbox"/> Date____ <input type="checkbox"/> Focus of meeting____	<input type="checkbox"/>	1
Participate in an ClimateWise meeting or seminar focused on socially responsible business practices http://www.fcgov.com/climatewise/calendar.php (you may receive points for a maximum of 3 meetings or seminars) <input type="checkbox"/> Date____ <input type="checkbox"/> Focus of meeting____	<input type="checkbox"/>	1
Take the B Corps B Impact Assessment http://bimpactassessment.net/	<input type="checkbox"/>	1

Participate in the ClimateWise Advisory Committee	<input type="checkbox"/>	1-3
Become a certified B Corps corporation https://www.bcorporation.net/become-a-b-corp/how-to-become-a-b-corp + New Belgium B Corps spotlight https://www.bcorporation.net/community/new-belgium-brewing-co-inc	<input type="checkbox"/>	3
QUANTIFY AND REDUCE		
Track and report the time, resources, and relationships that made any of the “Actions” listed above a success	<input type="checkbox"/>	1
If you track and report 3 or more initiatives you can earn an additional 3 points	<input type="checkbox"/>	3
INNOVATE		
Have another idea for a project? Refer to the Credit Library (hyperlink) or talk to CW staff and we'll help you get started.	<input type="checkbox"/>	1-3

Social Strategy Library

Provide mediation services for employees to resolve disputes http://www.epspros.com/NewsResources/Newsletters?find=12002
Start a professional development program which includes: career path development, educational opportunities, career coaching/mentoring, internal promotion, etc.
Create matching funds program for employee donations to local nonprofits