



PROFESSIONAL DOCUMENT SOLUTIONS
PRESENTS
GREEN TECHNOLOGY

Presented by Alanna Trzcinski

What Challenges do We Face?

- ❑ Employees' comfort zone with new technology
- ❑ Companies are afraid of costs associated with going "green"
- ❑ Employees' are used to convenience of how office is currently run
- ❑ Lack of knowledge companies possess in becoming "green"
- ❑ Fear of becoming paperless



7 Tips for a Greener Office

1. Use ENERGY STAR technology to become energy efficient
2. Replace standalone office equipment with multifunction systems
3. Return print/copy cartridges and supplies for recycling
4. Seek office equipment designed for remanufacturing or recycling
5. Conserve paper: Recycle the paper you use and use sustainable paper
6. Scan and send to share documents electronically
7. Reduce waste



Solid Ink Technology

- Invented by Xerox in 1991
- In 2000, Xerox became the sole manufacturer of solid ink printers
- Cartridge-free, resin based ink sticks that resemble a large crayon.
- Because solid ink is cartridge free, **waste is reduced by 90%** compared to equivalent lasers.



Waste Reduction

□ Solid Ink vs. Laser Ink



Solid Ink Machines

- Variety of sizes for small and large businesses



What's it Made of?

- **Non-toxic ink** is resin-based, similar to a crayon, so the sticks are safe to handle by anyone
- **Xerox Dry Ink**
 - Xerox dry ink toner is non-toxic and does not generate hazardous waste
 - Xerox toners are free of petroleum distillates, a combustible oil waste



TRIVIA!

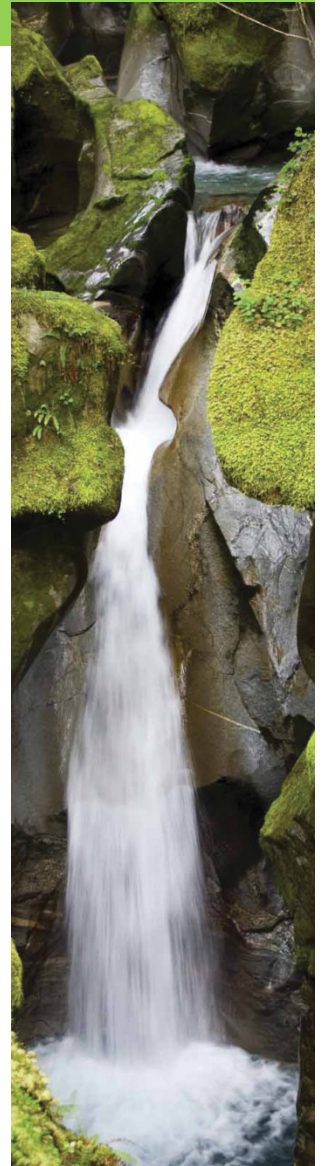
□ Every ton of recycled office paper save _____ gallons of oil.

- 116
- 310
- 380
- 260



Three **Major** Business Benefits

- ❑ Create a Sustainable image
- ❑ **Cut costs and improve revenue**, (going “green” saves “green”)
- ❑ Conserve energy using innovative technology



Sustainability Calculator

Free of charge!

The screenshot shows the Xerox Sustainability Calculator interface. It features a sidebar on the left for selecting printer types and speeds, and two main columns for 'Baseline' and 'Optimized Scenario' data entry. The interface includes a 'reset' button and tabs for 'energy', 'greenhouse gas', and 'solid waste'.

Xerox Sustainability Calculator

[about the calculator](#) [how to get started](#)

Office Output Environment

Types of printers		Speed (PPM)	Number of machines of each speed	ENERGY STAR [®] enabled? <small>If left blank, No will be used as the default</small>	Average # of single-sided images per month per device	
				Y N		
Mono Printers	Laser	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
Inkjet	Personal	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
Color Printers	Laser	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
Inkjet	Personal	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
Solid Ink	85XX	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
88XX	Up to 30	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>		
		30-40	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		41-60	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
		61-100	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/>	<input type="text"/>	
Totals:			0	0	0	0

[reset](#) [energy](#) [greenhouse gas](#) [solid waste](#)

- Visit our booth for a free CD containing link to calculator

TRIVIA!

- According to the U.S. National Environmental Policy Act of 1969, Americans use ~~50~~ ____ million tons of paper annually-consuming more than 850 million trees.

- 50
- 26
- 34



Scanning

- Benefits of scanning
 - Paper reduction
 - Time saved looking for docume
 - Save space
 - Scan file compression
 - Save trees
 - Disaster recovery
 - Process consistency
 - Consistent directory means consistent finding

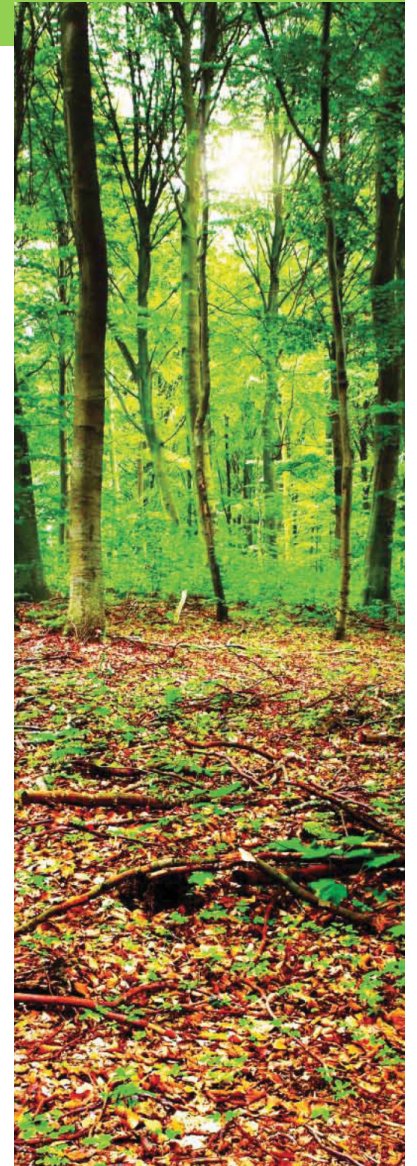


Ultimate Benefit of Scanning



How Can PDS Help You?

- Professional Document Solutions offers Xerox and non-Xerox equipment
- Help your business to reduce paper, energy and waste
- Employees are trained to help find business solutions that are both “green” and practical.
- Some businesses are able to be entirely paperless, some use significantly less paper.
- We are committed to providing you solutions that both you and the environment can be proud of.



Questions?

