Plan Fort Collins
Keypad Polling Results
March 3, 2010

Have you ever lied to your mother?
1. Never 8%
2. Only once or twice 4%
3. Only once, and I paid for it dearly 3%
4. I was young and candy was involved 4%
5. I’d prefer to say an occasional stretching of the truth 24%
6. Only when it was in her best interest 32%
7. My brother sister made me do it 4%
8. Too many times to count 22%

What is your favorite futurist movie?
1. Avatar 54%
2. Sleeper 8%
3. The Matrix 12%
4. Blade Runner 6%
5. Planet of the Apes 6%
6. Star Wars 2%
7. War of the Worlds 2%
8. Futurist movies aren’t really my thing 22%

Are you...
1. Male? 57%
2. Female? 43%

What is your age?
1. Under 15 3%
2. 15-19 3%
3. 20-34 13%
4. 35-44 15%
5. 45-54 22%
6. 55-64 38%
7. 65 & better 13%

Where do you work?
1. Private Business 43%
2. Government 17%
3. Non-profit 11%
4. Education 8%
5. Student 17%
6. Retired 6%
7. Elected Official 2%
8. Other 11%
9. I do not work (not retired) 8%
Where do you live?

1. Map Area 1 24%
2. Map Area 2 16%
3. Map Area 3 24%
4. Map Area 4 11%
5. Larimer County 23%
6. Outside Larimer 2%

IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Mix/variety of housing types to meet the needs of a changing population?
1. More 66%
2. About the same 24%
3. Less 7%
4. No opinion 3%

IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Attracting high-quality “clean industry” jobs?
1. More 75%
2. About the same 20%
3. Less 4%
4. No opinion 1%

IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Increasing the density of housing and jobs along major transportation corridors (such as Harmony or Timberline Roads)?
1. More 39%
2. About the same 27%
3. Less 28%
4. No opinion 6%

IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Maintaining our roads and bridges?
1. More 54%
2. About the same 36%
3. Less 7%
4. No opinion 1%
IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Expanded transit service (bus or other)?
1. More 79%
2. About the same 15%
3. Less 6%
4. No opinion 1%

Facilities for bicycles and pedestrians (dedicated lanes, pathways, sidewalks)?
1. More 76%
2. About the same 20%
3. Less 4%
4. No opinion 0%

Protecting the environment?
1. More 55%
2. About the same 36%
3. Less 8%
4. No opinion 1%

Promoting green building practices that are more energy, material, and resource efficient?
1. More 75%
2. About the same 17%
3. Less 7%
4. No opinion 1%

Promoting and supporting arts and cultural activities?
1. More 52%
2. About the same 41%
3. Less 6%
4. No opinion 2%

Parks and recreation programs?
1. More 34%
2. About the same 58%
3. Less 7%
4. No opinion 1%
IN THE FUTURE, HOW MUCH EMPHASIS SHOULD THE CITY PLACE ON...

Community safety, including police and fire?
1. More 19%
2. About the same 66%
3. Less 12%
4. No opinion 2%

Community health and wellness?
1. More 39%
2. About the same 51%
3. Less 7%
4. No opinion 3%

What would you like to be the SAME?
(Vote 1)
1. Old Town (Architecture, Businesses, etc.) 27%
2. Vibrant arts and culture 8%
3. Small town feel 13%
4. Access to bike and pedestrian trails 7%
5. Clean air and water 7%
6. Local businesses and jobs 9%
7. Safe community 5%
8. Recreational facilities 2%
9. Open space (within and around city) and the Poudre River 16%
10. City’s size (population and footprint) 7%

What would you like to be DIFFERENT?
(Vote 1)
1. More support for small businesses, entrepreneurs 18%
2. Improved transit (local and regional) 27%
3. Improved bike/pedestrian options 10%
4. More reliance on renewable energy 12%
5. Better traffic flow 7%
6. More efficient government with less regulation 8%
7. Increased diversity 4%
8. More affordable housing 8%
9. River access and protection 6%
10. Better senior services 2%

How did you find out about this event?
1. Email invitation 45%
2. City website 8%
3. Facebook or Twitter 2%
4. Newspaper or other media 14%
5. Other 31%
Can we count on you to continue to participate in Plan Fort Collins?

1. Yes, online only
   - 8%
2. Yes, online and at meetings
   - 71%
3. Yes, meetings only
   - 8%
4. No
   - 2%
5. Not sure
   - 11%

Check out the Plan Fort Collins website!
- Online survey and opportunity to comment
- More information on overall process
- Sign up to be notified of upcoming events

fcgov.com/plan
221-6376
1. Warm up: Have you ever lied to you Mother?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>Only once or twice</td>
<td>10.3%</td>
<td>3</td>
</tr>
<tr>
<td>Only once, and I paid for it dearly</td>
<td>3.4%</td>
<td>1</td>
</tr>
<tr>
<td>I was young and candy was involved</td>
<td>10.3%</td>
<td>3</td>
</tr>
<tr>
<td>I’d prefer to say an occasional stretching of the truth</td>
<td>44.8%</td>
<td>13</td>
</tr>
<tr>
<td>Only when it was in her best interest</td>
<td>13.8%</td>
<td>4</td>
</tr>
<tr>
<td>My brother sister made me do it</td>
<td>3.4%</td>
<td>1</td>
</tr>
<tr>
<td>Too many times to count</td>
<td>13.8%</td>
<td>4</td>
</tr>
</tbody>
</table>

answered question 29

 skipped question 1
2. Warm up: What is your favorite futurist movie?

<table>
<thead>
<tr>
<th>Movie</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avatar</td>
<td>6.9%</td>
<td>2</td>
</tr>
<tr>
<td>Sleeper</td>
<td>17.2%</td>
<td>5</td>
</tr>
<tr>
<td>The Matrix</td>
<td>24.1%</td>
<td>7</td>
</tr>
<tr>
<td>Blade Runner</td>
<td>3.4%</td>
<td>1</td>
</tr>
<tr>
<td>Planet of the Apes</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>Star Wars</td>
<td>24.1%</td>
<td>7</td>
</tr>
<tr>
<td>War of the Worlds</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>Futurist movies aren’t really my thing</td>
<td>24.1%</td>
<td>7</td>
</tr>
</tbody>
</table>

answered question: 29

skipped question: 1

3. What is your gender?

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>51.7%</td>
<td>15</td>
</tr>
<tr>
<td>Female</td>
<td>48.3%</td>
<td>14</td>
</tr>
</tbody>
</table>

answered question: 29

skipped question: 1
### 4. What is your age?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 15</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>15-19</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>20-34</td>
<td>27.6%</td>
<td>8</td>
</tr>
<tr>
<td>35-44</td>
<td>10.3%</td>
<td>3</td>
</tr>
<tr>
<td>45-54</td>
<td>37.9%</td>
<td>11</td>
</tr>
<tr>
<td>55-64</td>
<td>24.1%</td>
<td>7</td>
</tr>
<tr>
<td>65 &amp; better</td>
<td>0.0%</td>
<td>0</td>
</tr>
</tbody>
</table>

*answered question 29

*skipped question 1

### 5. Where do you work?

<table>
<thead>
<tr>
<th>Industry</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Business</td>
<td>48.3%</td>
<td>14</td>
</tr>
<tr>
<td>Government</td>
<td>20.7%</td>
<td>6</td>
</tr>
<tr>
<td>Non-profit</td>
<td>3.4%</td>
<td>1</td>
</tr>
<tr>
<td>Education</td>
<td>17.2%</td>
<td>5</td>
</tr>
<tr>
<td>Student</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>Retired</td>
<td>6.9%</td>
<td>2</td>
</tr>
<tr>
<td>Elected Official</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>3.4%</td>
<td>1</td>
</tr>
<tr>
<td>I do not work (not retired)</td>
<td>0.0%</td>
<td>0</td>
</tr>
</tbody>
</table>

*answered question 29

*skipped question 1
### 6. Where do you live?

<table>
<thead>
<tr>
<th>Location</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>NW Fort Collins: North of Drake/West of College</td>
<td>31.0%</td>
<td>9</td>
</tr>
<tr>
<td>NE Fort Collins: North of Drake/East of College</td>
<td>31.0%</td>
<td>9</td>
</tr>
<tr>
<td>SW Fort Collins: South of Drake/West of College</td>
<td>20.7%</td>
<td>6</td>
</tr>
<tr>
<td>SE Fort Collins: South of Drake/East of College</td>
<td>6.9%</td>
<td>2</td>
</tr>
<tr>
<td>Northern Colorado region</td>
<td>10.3%</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>0.0%</td>
<td>0</td>
</tr>
</tbody>
</table>

- **answered question**: 29
- **skipped question**: 1
<table>
<thead>
<tr>
<th></th>
<th>More</th>
<th>About the same</th>
<th>Less</th>
<th>No opinion</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mix/variety of housing types to meet the needs of a changing population</td>
<td>46.2% (12)</td>
<td>26.9% (7)</td>
<td>19.2% (5)</td>
<td>7.7% (2)</td>
<td>26</td>
</tr>
<tr>
<td>Attracting high-quality, “clean industry” jobs</td>
<td>61.5% (16)</td>
<td>15.4% (4)</td>
<td>19.2% (5)</td>
<td>3.8% (1)</td>
<td>26</td>
</tr>
<tr>
<td>Increasing the density of housing and jobs along major transportation corridors (such as Harmony Road or Timberline)</td>
<td>30.8% (8)</td>
<td>42.3% (11)</td>
<td>15.4% (4)</td>
<td>11.5% (3)</td>
<td>26</td>
</tr>
<tr>
<td>Maintaining our roads and bridges</td>
<td>42.3% (11)</td>
<td>53.8% (14)</td>
<td>3.8% (1)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Expanded transit service (bus or other)</td>
<td>57.7% (15)</td>
<td>30.8% (8)</td>
<td>11.5% (3)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Facilities for bicycles and pedestrians (dedicated lanes, pathways, sidewalks)</td>
<td>65.4% (17)</td>
<td>23.1% (6)</td>
<td>11.5% (3)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Protecting the environment</td>
<td>46.2% (12)</td>
<td>34.6% (9)</td>
<td>19.2% (5)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Promoting green building practices that are more energy, material, and resource efficient</td>
<td>53.8% (14)</td>
<td>30.8% (8)</td>
<td>15.4% (4)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Promoting and supporting arts and cultural activities</td>
<td>26.9% (7)</td>
<td>50.0% (13)</td>
<td>23.1% (6)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Parks and recreation programs</td>
<td>23.1% (6)</td>
<td>53.8% (14)</td>
<td>23.1% (6)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Community safety, including police and fire</td>
<td>23.1% (6)</td>
<td>73.1% (19)</td>
<td>3.8% (1)</td>
<td>0.0% (0)</td>
<td>26</td>
</tr>
<tr>
<td>Community health and wellness</td>
<td>32.0% (8)</td>
<td>48.0% (12)</td>
<td>20.0% (5)</td>
<td>0.0% (0)</td>
<td>25</td>
</tr>
</tbody>
</table>

_answered question_ 26

_skipped question_ 4
8. Retaining What’s Special: What is the one thing you would like to stay the same in Fort Collins 50 years from now?

| Response Count | 21 |

See attached responses.

9. Shaping the Future: What is the one thing you would like to be different in Fort Collins 50 years from now?

| Response Count | 21 |

See attached responses.

10. How did you find out about this event?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email invitation</td>
<td>33.3%</td>
<td>7</td>
</tr>
<tr>
<td>City website</td>
<td>57.1%</td>
<td>12</td>
</tr>
<tr>
<td>Facebook or Twitter</td>
<td>4.8%</td>
<td>1</td>
</tr>
<tr>
<td>Newspaper or other media</td>
<td>19.0%</td>
<td>4</td>
</tr>
</tbody>
</table>

See attached responses. Other (please specify) 5

| answered question | 21 |

<p>| skipped question | 9 |</p>
<table>
<thead>
<tr>
<th>Answer</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, online only</td>
<td>21.7%</td>
<td>5</td>
</tr>
<tr>
<td>Yes, online and at meetings</td>
<td>47.8%</td>
<td>11</td>
</tr>
<tr>
<td>Yes, meetings only</td>
<td>0.0%</td>
<td>0</td>
</tr>
<tr>
<td>No</td>
<td>4.3%</td>
<td>1</td>
</tr>
<tr>
<td>Not sure</td>
<td>26.1%</td>
<td>6</td>
</tr>
</tbody>
</table>

answered question 23

skipped question 7
8. Shaping the Future: What is the one thing you would like to stay the same in Fort Collins 50 years from now?

*Online Responses: March 3, 2010*

- A city with a unique personality that has urban amenities but is close to nature.
- A great downtown
- A healthy vibrant old town
- A safe and prosperous community
- Bike friendly town.
- Bike paths in order to avoid roads. Hate conflicts with both sides.
- Downtown
- Historic downtown architecture
- It's charm
- Middling size
- Old Town
- Open space and commitment to environment
- Open space and parks
- Parks and Recreation available.
- Poudre River, open spaces available for recreation, good jobs and reasonable housing prices.
- Retain historic aspects of community
- The feel of Old Town square, foot traffic only shops and night life.
- The Old Town area and attractions/festivals.
- The population!
- The Rio
- The University - the culture
9. Shaping the Future: What is the one thing you would like to be different in Fort Collins 50 years from now?

Online Responses: March 3, 2010

- A centralized city with a high density core that includes pedestrian friendly work, living, entertainment, and shopping opportunities.
- A more urban city with a focus on downtown (employment, housing) and the Mason Street Corridor. More choice in housing types, expanding urban housing, continuing to offer single-family housing, and expanding urban-type single family options like townhomes.
- Better alternative transportation and better biking options
- Extensive bike paths, off-road to avoid having to ride in traffic.
- I really, really, really would love to see a mass transit option from here to Denver, so would the students and all the business commuters.
- It's great the way it is! Jobs, but not at the expense of pollution.
- Lack of diversity and education about diversity
- Less government and lower taxes
- Less traffic on College Avenue.
- More basketball courts for children (shortage)
- More bike paths
- More cultural diversity
- More High Quality Recreation Centers.
- More local distributed small retail
- No cars
- Out of proportion spending on parks, recreation, arts, culture
- Regional rail
- The Drunken Monkey
- Traffic
- Train by-pass or roads over/under railroad
- Transportation - improved public transportation in FC and to Denver
- Trucks are out of the city
10. How did you hear about this event? Other responses:

Online Responses: March 3, 2010

- Friend
- Friends
- My Dad works for the City and is at the presentation
- Information received from a city employee
- Utility bill insert in FC