The Zero Waste Economy

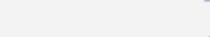
Designing a Full-Cycle System—Upstream AND Downstream

Design for the Environment, Not the Dump

All products must be recoverable through reuse, recycling or composting

Shifting Subsidies

Stimulating green practices rather than favoring waste and pollution



Removing market barriers and inequities to support sustainable industry

Changing the Rules



Zero Waste... or Darn Near

Upstream



Downstream

Clean Production

More resource efficient and recoverable, less toxic to workers, environment and consumers

Retail Stores

Opportunity for consumer education and product take-back

Consumer Buying Power

Creating market demand and a new manufacturing standard

Producer Responsibility

Manufacturers are part of the solution, taking back their own products or supporting recovery infrastructure

Jobs, Jobs, Jobs

Redesign and recovery create more jobs than resource destruction



Resource Recovery Parks

Community center for total recovery reuse, recycling and composting material exchange, and education

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