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**West Nile Virus Technical Advisory Committee**  
**April 20, 2016 Meeting Minutes**  
**Parks Conference Room**

Members in Attendance: Chet Moore, Derrick Turner, Katie O'Donnell, Greg McMaster, Megan Williams, Eric Levine, Liz Pruessner, Anne Powers

Staff in Attendance: Dan Weinheimer, David Young, Matt Parker, Tyler Marr

Welcome, Introductions, and Agenda Review

- Dan Weinheimer reviewed agenda
- Levine shared a recent study indicating that picaridin lingers on skin significantly longer than DEET
  - Parker will distribute the full article

March 2<sup>nd</sup> Meeting Minutes Approval

- Minutes were unanimously approved

Subgroup 1: Data Presentation Report Out

Priorities

- 1) Improve risk awareness via online data presentation
- 2) Improve web page
- 3) Streamline data archive

Deliverables

- 1) Heat map on webpage (Deadline May 15)
  - Parker has followed up with GIS regarding this subject. The discrepancies between Excel and the GIS software have caused some delays in getting the heat maps placed on the website. Progress is being made and a test product should be available by the May 15<sup>th</sup> deadline
- 2) Webpage improvements (Deadline April 1)
  - City recently launched new web design, but changes that were made and reported about previously still remain on the WNV page.
- 3) Single file for previous years' data (Deadline April 1)

- Parker reported that he has not received any feedback about his consolidated Excel spreadsheet. Will plan on using that format barring any feedback from TAC members
- Pruessner suggested providing a City-wide chart, identifying spray dates on vector index charts, and displaying the number of human cases with the chart.
- Parker will test some of the ideas and follow up with an updated spreadsheet

## Subgroup 2: Messaging/Target Audiences Report Out

### Priorities

- 1) Focus on low-income children
- 2) Focus on outdoor recreationists (runners, etc.)

### Deliverables

- 1) Work with Vida Sana, Base Camp and Boys & Girls Club
- 2) Work with the Fort Collins Running Club and Trail Heads
  - Young reported that he provided materials for the running club's annual breakfast. Staff also plans to attend at least one race to provide additional materials. Staff provided a poll to members prior to the season and plans to host a end of season poll to gauge effectiveness of efforts
- 3) Create incentivized game for kids to use 4D's
- 4) FB Ads and Headbands targeted at runners
  - Young shared the bike bands that the City has had made as this year's "gear"
- 5) Provide the "Skeeter Meter" at the top five hotspot TH
  - City and County staff plan to use the "Skeeter Meter" at approximately ten total trailheads when vector index gets high in various hot spots.
  - Parker shared a mock up version of a potential repellant dispenser that will be placed near the warning signs about mosquito danger.
- 6) Create measurable metrics to track effectiveness

### Other Updates for Subgroup 2:

- Parker reported that staff has presented with Youth Advisory Board, the Air Quality Board, and Natural Resource Advisory Board since the last meeting, have met with a total of eight boards this off-season.
  - Youth Advisory Board had good suggestions related to after-school programs and some large groups
  - Other boards were receptive to our recent changes.
- Levine commented that the Coloradoan coverage about mosquito safety/spraying/WNV has been abysmal.

- O'Donnell noted that the County is continuing to outreach to vulnerable populations such as the elderly, children.
  - Young noted that the City plans on having five ads in the Coloradoan this summer to help tell our own story.
- Moore suggested that the "DEET" D in the four D's be changed to "Defense" in the future to address concerns about DEET.
- Turner reported that both City and County staff plan to have a presence at the Larimer County Fair this year to educate about WNV and mosquito safety.
- Weinheimer reported that through the various meetings with the boards and commissions some good ideas have come forth:
  - Displaying WNV information on City and County owned video boards in various facilities

#### Discussion of Final Report To Council

- Weinheimer reported that the plan at this point is to provide Council a thorough memo detailing all of the work that has occurred this off-season. Staff plans to focus on outreach to the boards and commissions and also the work that has been done by the two subgroups and what the goals of making some of the changes are.
- Group discussed and had consensus around the idea of sending the memo to Council in June.
- Pruessner requested that the TAC receive copies of the memo.
- Parker and Weinheimer noted that an update about Zika will be included in the memo

#### Season Preview

- Parker reported that there will not be a shortage of irrigation water this season. Fire season outlook is reporting a forecast that is above average on the precipitation side and a bit cooler than average on the temperature side.
- Powers reported that CDC is expecting a WNV outbreak somewhere in the nation due to an El Nino year and that they are preparing for an active season based on the overall active year of vector borne diseases.
- O'Donnell noted that people are fearful of Zika, which affords an opportunity to share the prevention messaging which does not change from WNV to Zika.

#### Public Comment

- There were no members of the public present.

#### Future Meetings

- Next meeting is May 11<sup>th</sup>.