

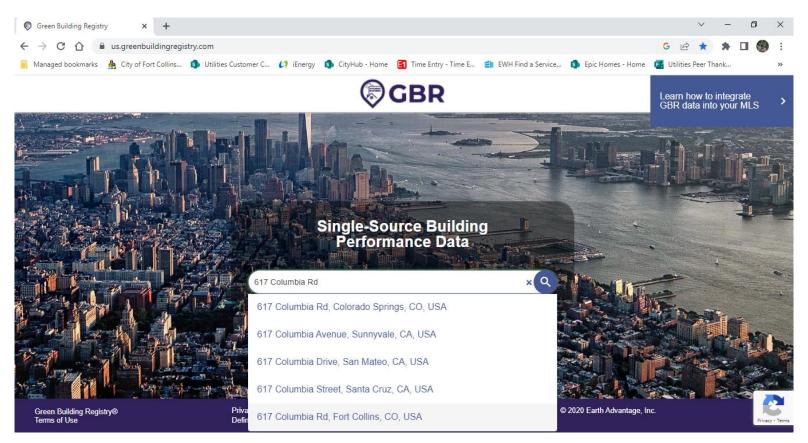
A Real Estate Professional's Guide to Promoting the Epic Certificate





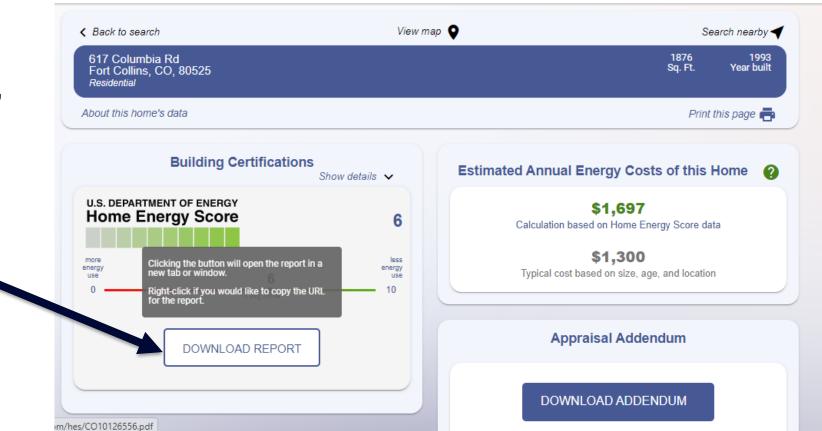
Marketing an Epic Home

- Download Epic
   Certificate
  - Click on <u>link</u>
  - Search Address



us.greenbuildingregistry.com

 Right click "Download Report Button" and choose "Copy Link Address"



617 Columbia Rd, Fort Collins, CO, U

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# List the Epic Certificate on IRES

• Paste the link into IRES

	RES/hLS ColoProperty.com®	Search	Add / Edit	Rep rt	s Contacts +	Resources	Showings	MLS# or Address				Help	Feedback	<i>October</i> James M
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		Prop	erty Infor	rmatio	URL will n			it is reviewed by IRES.	5.					



• Select 'HES Rating' & upload Epic Certificate

	RES/mLS ColoProperty.com®	Search	Add / Edit	Reports	Contacts +	Resources	Showings	MLS# or Address			Help	Feedback	<i>October</i> James M
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		Ener	gy/Green	Informa	ation								
			ield definition	s, click the H	Help link (top, ri	<b>ght).</b> ng * SNET and/or D(		re REQUIRED if a certific	cation is checked. Upload supporting	documents on the Documents	tab.		
				Features	* Must be DC ENERGY S LEED for H NAHB/NG Solar PV Solar Ther	DE approved STAR® Qualified Homes BS-ICC 700 (Specify if Olyri mai	ned or Leased in	n the Energy Features gr nownload Green Disclos	roup on the Features Screen) ure				



### • Select 'Energy Audit' and upload Epic Certificate + other supporting documentation

Image: ColoProperty.com <sup>®</sup> Search       Add / Edit       Reports         Image: Save Listing       Save Listing	ENERGY STAR® Certification Floor Plans (Copyright Permission Form Required) Foreclosure Property Addendum Fort Collins Disclosure Regarding Occupancy Limits Green Features Addendum	Octobe Help Feedback James Edit Listing MLS#
Main Map Location Misc Features Media	HERS Certification HES Certification HOA Documents Home Inspection Report (Copyright Permission Form Required)	
Upload Document	Home Warranty ILC-Improvement Location Certificate (Copyright Permission Form Required) Inventory List	
PDF Document Upload 20 Documents Max File* Description* Display on Internet	Lead-Based Paint Disclosure (Sales) LEED Certification Mold Disclosure NAHB/NGBS-ICC 700 Certification New Construction Information Permanently Affordable Housing Application Protect Your Family From Lead In Your Home EPA Brochure	•
<i>MySite and Listing Links</i>	Radon Report Relocation Company Addendum Rental Housing License (City of Boulder) Seller's Property Disclosure (All Types of Property) Septic Report/Permit	add it. All
Uploaded Documents	Sewer Line Inspection Short Sale Addendum/Disclosure SmartRegs Compliance (City of Boulder)	
File Name	Source of Water Addendum Square Footage Disclosure	



# • Highlight in 'Remarks'

	RES MLS	Search	Add / Edit	Reports	Contacts +	Resources	Showings	MLS# or Addre	ess				He	elp Feedback	<i>October</i> James N
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			Description wi reports, MyS public w		some par r some par roof/sidi permitte score of	aint and new c ing/vinyl windo ed. <mark>Epic Certific</mark> f 87 and bike s	arpet but the ws/electrical/j cate lists all en core of 98 ma	real deal: Additi olumbing/gas fu	ional feet a irnace & wa nents with a	idded to kitch ater heater/in <mark>a great home</mark>	al makeover in 2 len and back be isulation, and m energy score o look.	droom, new ore. All			
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	Broker Remarks Include private information for other brokers only. For instance, commission information, bonuses, etc. will display in IRESis and on printed agent version			ה ר י י י											
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• Select 'Energy Rated' and other energy efficiency features

	RES/mLS ColoProperty.com®	Search	Add / Edit	Reports	Contacts +	Resources	Showings	MLS# or	r Address				Help	Feedback	<i>October .</i> James M
🖶 Save	Listing													Edit Listing	g MLS#:
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			1 Central Air C 2 Room Air Cc 3 Evaporative 4 Ceiling Fan 5 Attic Fan 6 Whole Hous	onditioner Cooler					3 Electric 4 Gas Ran 5 Down-d 6 Self-Cle	sions Coverings Range/Oven nge/Oven Iraft Range eaning Oven ous-cleaning Over	n				
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## **Extra Credit:** Add/attach Epic Certificate to back of Green Disclosure and upload to IRES

		(Ene	rgy)	BROKER												
		(Ene CLOSURE SHOULD BE COMP on contained in this Disclosure is to ra copy of this Disclosure. Bro- und at the Property, the Seller d	correct to Seller's Conciliant	alosure to prospective	3E as of buyers.											
Seller s this Da																
Note:	If an item is not pre the sale, the applica form, determines w Contract, the Contr	ates that the information contained in this Disclosure. Broker may deliver a copy of this Disclosure of this Disclosure and the second of this Disclosure of the second														
	Date:															
	Seller:															
	Dener				×											
1.027	perty Address:		City	State	Zip											
Pro	perty Address.															
		Home Perform	nance with ENERGY STAR													
1.	Home Performance Pr	()B	The second Efficient	Framing												
2.	Construction Type:	SIPS IC Improved Insulation Str	F Material Brieden raw Bale Earthen Build/Rar	mmed Earth												
3.	Heating, Cooling and Ventilation: (check box for each type)	Ground Source Heat Pump Tankless/On Demand Water Evaporative Cooling High SEER A/C SEER Rating:	Heater High Efficiency Whole House Fa Insulation Air Se Home Orientation	n (South Facing Overh	eted angs)											
4	Water Efficient Features:	Low Flow Toilets Low Water sod Xeriscaping WaterSense by ENERG	Hot Water Reci	em												
4	5. Indoor Air Quality:	Indoor Air Quality Plus by	ENERGY STAR	□ No or Low VOO □ Radon Mitigatio	on System											
	<ol> <li>Sustainable Materials:</li> </ol>	FSC Certified Lumber Reclaimed Flooring	FSC Certified Cabinets		ohting Contro											
	<ol> <li>Energy Features</li> </ol>	ENERGY STAR/Low E Orientation/Passive Sola	Windows (documentation required) ar Design Roof (documentation required)	High Efficien	e Thermostat											
					Page 1 of											

**IRES** Green Disclosure



### **Future Opportunities**



# MAKING THE MARKET WORK

- New searchable field to be added for Epic Certificate
- One-click process for automatically populating Epic Certificate into listings (easy, consistent, verified)



To promote Epic Certificates, the home seller, builder or Realtor should communicate with the <u>lender and appraiser</u>:

- 1. Inform of energy efficient features and special property
- 2. Request a 'competent' valuation of sustainable buildings appraiser:
  - Appraisal Institute's <u>Valuation of</u> <u>Sustainable Buildings:</u>

**Residential** 

3. Provide Epic Certificate and any additional supporting info to the appraiser.



# THANK YOU!

For Questions or Comments, Please Contact:



epichomes@fcgov.com

