

Utilities Community Sponsorship Application Questions 2022

When you are ready to apply, visit fcgov.com/utilities/sponsorships and click on “Apply Now”

Application Introduction (Part 1)

Important Note: You may not save your application and return later. We recommend you review and prepare answers to the application questions in advance of the online application to avoid losing your work.

Thank you for requesting sponsorship from your community-owned Fort Collins Utilities! The following application includes five sections.

1. Eligibility and Requirements
2. About Your Organization
3. Contact Information
4. About the Sponsorship Opportunity
5. Utilities and City Alignment

Incomplete forms will not be accepted. For technical support, contact utilities_sponsorships@fcgov.com.

Eligibility Requirements (Part 2)

To be considered, the sponsorship opportunity must meet the following five eligibility requirements:

1. Be hosted by and benefit a 501(c)(3), educational or governmental organization
2. Directly benefit community members in the Fort Collins Growth Management Area (GMA)
3. Include an educational component about services provided or community need(s) met by the sponsored organization
4. Align with one or more of the following Fort Collins Utilities priorities:
 - Energy Efficiency
 - Renewable Energy
 - Distributed Energy Resources
 - Beneficial Electrification
 - Water Conservation
 - Drinking Water Quality
 - Stormwater Quality
 - Low Impact Development
 - Watershed Recovery
 - Post-Wildfire Flooding
 - Flood Awareness
 - Flood Mitigation
 - River Health
 - Climate Action (related to water, stormwater and electric)
 - Utility Affordability
 - STEM (Science, Technology, Engineering, Math) Education
 - Careers in Utilities and STEM
 - Use of Art to promote Utilities and STEM

- Digital Access
 - Digital Inclusion
 - Digital & Technological Literacy
5. Submit the sponsorship application in accordance with the following schedule:
- Opportunities between April 1-Jun 30, apply by February 28
 - Opportunities between July 1-September 30, apply by May 31
 - Opportunities between Oct 1- Dec 31, apply by August 31
 - Opportunities between January 1-March 31, apply by November 30

Utilities will not consider requests for:

1. Sponsorship opportunities that do not meet all eligibility requirements
2. Political campaigns and/or legislative lobbying efforts
3. Reproductive choice advocacy groups
4. Direct support for individuals

I don't believe we meet the requirements for a Utilities Sponsorship. Where else could I request funding from the City?

- [Education transportation funding](#): Fort Collins Utilities offers funding to subsidize the cost of transportation for school and community youth groups traveling to Utilities-hosted programs.
- [Fort Fund](#): Fort Fund grants support arts and cultural events that enrich the creative vitality of the community, promote local heritage and diversity, and provide opportunities for arts and cultural participation.

By clicking "Next," you acknowledge the above requirements. For questions, contact utilities_sponsorships@fcgov.com.

About Your Organization (Part 3)

1. Organization name:
 2. Tax Identification Number:
 3. Street address:
 4. Suite/office:
 5. City:
 6. State:
 7. Zip:
 8. Organization website:
 9. Social media handle(s)
 10. Briefly state the organization's mission:
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Contact Information (Part 4)

1. First name:
2. Last name:
3. Title:

4. Email address:
 5. Phone number:
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About the Sponsorship Opportunity (Part 5)

1. Sponsorship opportunity name:
 2. Brief description:
 3. Is the event a single day or multiple days?
 - Start date:
 - End date (if multiple days):
 - Time:
 4. Location:
 5. How many people do you expect to participate?
 6. What are you doing to promote the opportunity? (e.g., web promotions, radio ads, print ads direct mail, social media, etc.)
 7. When is the latest date we can accept this sponsorship and receive full sponsorship benefits, including all advanced promotional opportunities?
 8. Who does your organization serve?
 9. How will this sponsorship contribute to serving them? What will the social impact of the sponsorship be?
 10. How is equity woven into the services you provide them?
 11. How will you know if this opportunity is a success?
 12. Are you collaborating with other service providers or community groups?
 - If so, please list the organizations and briefly describe how you collaborate.
 13. List out or upload a document that outlines the sponsorship benefits for Fort Collins Utilities.
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Utilities and City Alignment (Part 6)

1. What type of sponsorship are you requesting? Check all that apply:
 - ☐ Request for an expert to speak, educate or otherwise contribute expertise.
 - ☐ Small giveaways (high quantity of \$1-\$5 items)
 - ☐ Small gifts, "door prizes" (medium quantity of \$10-\$20 items)
 - ☐ Silent auction items (low quantity of \$25-\$50 items)
 - ☐ Cash (up to \$1,500)
 - ☐ Other: _____
2. Choose up to three Fort Collins Utilities Priorities this sponsorship aligns most closely to:
 - ☐ Energy Efficiency
 - ☐ Renewable Energy
 - ☐ Distributed Energy Resources
 - ☐ Beneficial Electrification
 - ☐ Water Conservation
 - ☐ Drinking Water Quality
 - ☐ Stormwater Quality
 - ☐ Low Impact Development
 - ☐ Watershed Recovery
 - ☐ Post-Wildfire Flooding

- ☐ Flood Awareness
 - ☐ Flood Mitigation
 - ☐ River Health
 - ☐ Climate Action (related to water, stormwater and electric)
 - ☐ Utility Affordability
 - ☐ STEM (Science, Technology, Engineering, Math) Education
 - ☐ Careers in Utilities and STEM
 - ☐ Use of Art to promote Utilities and STEM
 - ☐ Digital Access
 - ☐ Digital Inclusion
 - ☐ Digital & Technological Literacy
3. Explain how the sponsorship opportunity aligns with at least one of the priorities you selected in the previous question.
 4. Has Fort Collins Utilities sponsored your organization in the past?
 - If so, when did Fort Collins Utilities last sponsor your organization?
 5. What City departments have you pursued or received grants, sponsorships or donations from?
 6. If your organization is selected to receive a sponsorship, would you be willing to give a testimonial to help Fort Collins Utilities get the word out about our sponsorship program?