



## Overview

Epic Homes Real Estate Allies provide energy efficiency insights for past, current and prospective homebuyers and sellers by using Fort Collins Utilities branded content for emails, newsletters, listing services and marketing collateral.

## Network Benefits

- Access to free materials and content to help market energy efficient home upgrades to customers.
- Stand out as a designated energy efficiency champion.
- Gain customer leads through the Epic Homes Real Estate Ally webpage and Efficiency Works™ Homes participating contractors.
- Leverage the Fort Collins Utilities Epic Certificate to sell newly updated homes.
- Help engage past, current and prospective homebuyers and sellers, through Utilities' Epic Homes branded content.

The Epic Homes Real Estate Ally Network is open to all professionals in the real estate industry, including real estate agents/brokers, mortgage brokers, appraisers and home inspectors.

## How to Join the Network

### Step 1: Maintain active Real Estate licensing in the state of Colorado.

Optional: You may list your proficiency in a "green" (building/property) designation such as:

- [EcoBroker®](#)
- [National Association of REALTORS® Green Designation](#)
- [LEED Professional](#)
- [HERS Associate](#)

### Step 2: Attend one free Epic Homes training annually.

Epic Homes training opportunities are listed at [fcgov.com/real-estate-ally](http://fcgov.com/real-estate-ally).

### Step 3: Enroll.

After completing the Epic Homes training, you will receive enrollment forms and be eligible to join the network.

You are required to provide your current Colorado Real Estate Agency license number or certification number appropriate to your field.

### Step 4: Maintain your Network status.

To maintain your status, participate annually in an Epic Homes training and use the Real Estate Ally Network toolkit accurately and regularly in your own marketing throughout the year.

Questions? Call (970) 416-4239



## Epic Homes Real Estate Ally Application

### **STEP 1: Provide participating company information**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Office Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Company Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Years in Business \_\_\_\_\_ No. of Employees \_\_\_\_\_

Please indicate any additional services you or your company are qualified to offer Epic Homes customers related to selling/buying homes with energy efficient features.

- ☐ Colorado Green Disclosure
- ☐ Appraisal Institute Green Addendum
- ☐ Solar system contracts
- ☐ Green Leasing
- ☐ Energy Efficient Mortgages

### **STEP 2: Attach Required Documentation**

Please attach the following:

- A list of your three most recent customers with a listing that highlighted "green features." Be sure to include the customer's contact information.
- Copy of an active real estate license
- Copy of certificate of proficiency in a green designation (optional)
- Copy of certificate of Good Standing from Colorado Secretary of State (if a partnership, LLC or corporation). Accessible here: [sos.state.co.us/biz/BusinessEntityCriteria.do](https://sos.state.co.us/biz/BusinessEntityCriteria.do)

### **STEP 3: Agreement to insurance requirements**

Epic Homes Real Estate Allies are required to hold liability insurance with minimum limits of \$1,000,000.00 combined single limit for each occurrence. Provide a copy of Certificate of Professional Liability Insurance.

By signing this solicitation, you certify that all information contained herein is accurate and complete.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed name \_\_\_\_\_

### **STEP 4: Submittal Instructions**

Please scan a copy of the signed application and email it, along with all required documentation, to Epic Homes, [epichomes@fcgov.com](mailto:epichomes@fcgov.com). *Please note that email is the preferred method for submitting forms.*

#### **What to expect next:**

If you meet minimum standards for all of the above, accepted the requirements for participation and attend at least one technical training within a 12-month timeframe, our program manager will provide a Real Estate Ally toolkit to assist in selling high performing homes and list your name to our Real Estate Ally directory.

After application approval, you are eligible to promote your services using the Epic Homes Real Estate Ally badge. The program manager will work with you to ensure your company representatives understand the rules of the program and are promoting the quality standards of our Efficiency Works Homes Contractor Trade Ally Network. As a member of the Epic Homes Real Estate Ally network, Fort Collins Utilities holds the right to survey customers to ensure participants are communicating accurate and up to date information about program standards.

Please contact Kirk Longstein at (970) 416-4239 or [epichomes@fcgov.com](mailto:epichomes@fcgov.com) if you have any questions or concerns regarding your application.



## **Requirements for Participation**

Applicant approval for the Epic Homes Real Estate Ally Network will be effective as of application approval notice and applicant will be subject to these requirements for participation. Approval will continue for a term of one year from the date of the application approval notice and will renew each year an application is received, unless otherwise suspended or terminated in accordance with these requirements.

Once approved, applicants will be listed on the Epic Homes Real Estate Ally webpage as a participating Real Estate Ally.

Once approved, applicants will provide accurate information and guidance to property owners and utility customers about Fort Collins Utilities' energy efficiency programs, including the Epic Certificate.

Applicants must have, and agree to maintain, any state required liability insurance and must provide evidence of any such insurance coverage as requested by Fort Collins Utilities.

Applicants must comply with laws applicable to the real estate profession as required by the Colorado Department of Regulatory Agencies, and continuously maintain all appropriate licenses and certifications for the work they perform in the state of Colorado as a real estate professional. In addition to all other required certifications and licensing, applicants must attend a training designated by the Epic Homes Real Estate Ally program each year.

Upon approval as an Epic Homes Real Estate Ally, applicants agree to indemnify, reimburse, hold harmless and defend Fort Collins Utilities, as well as its directors, officers, employees, agents and designated consultants from any claims of any kind including but not limited to all fees and charges of engineers, architects, attorneys and other professionals and all court or arbitration or other disputed resolution tier or any other entity or person for whom applicant is liable, in the performance or nonperformance of services as a part of this program.

Applicants understand there will be checks to ensure accurate representation of the Epic Certificate. Failure to represent the program accurately may result in termination as an Epic Homes Real Estate Ally. Quality Assurance checks are for program purposes only and no warranty for any purpose is implied.

Upon approval, applicant shall properly assist program participants in promoting the value of home efficiency improvements using a Fort Collins Utilities Epic Certificate. In order to maintain active Epic Homes Real Estate Ally status, applicant shall annually attend an Epic Homes Real Estate Ally continuing education webinar or training.

I acknowledge the requirements for participation and affirm that I have not falsified, concealed or covered up by any trick, scheme, or device a material fact related to the application. I have read the Epic Homes Real Estate Ally application in its entirety; I understand, and accept the terms and conditions contained in this application; and I understand and accept that all such terms and conditions continue to apply and control upon my approval as an Epic Homes Real Estate Ally. I further understand and accept that approval or rejection of the Epic Homes Real Estate Ally application is in the sole discretion of Fort Collins Utilities and that only upon receipt of any application approval notice will applicant be a Fort Collins Utilities Epic Homes Real Estate Ally.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed name \_\_\_\_\_