

Best
beer

& HEALTHY
& DELICIOUS
Sponsor

MENU

City of
Fort Collins
Parks &
Recreation

2020 Parks & Recreation Midwest Regional Conference
Sunday, April 26 – Tuesday, April 28, 2020



Promotional Highlights

Pair your brand with regional conference hosted specifically for Parks & Recreation professionals.



Attendance: 150
Parks & Recreation
professionals.



Acknowledgement
as a valued partner
throughout the day.



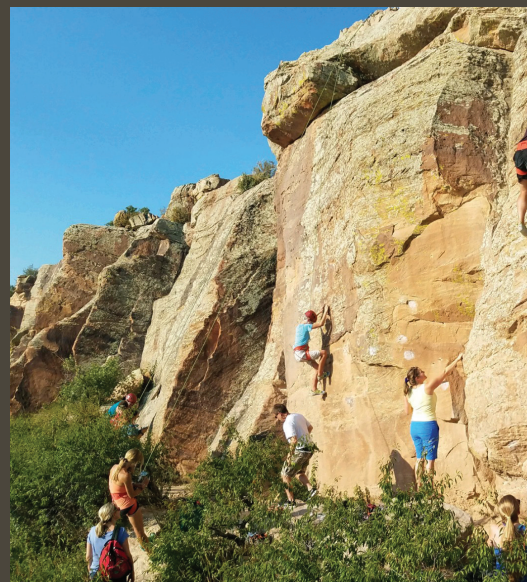
Recognition on a wide
distribution of signage,
print materials, and
event advertising.



Recognition through
a meaningful
partnership with the
City of Fort Collins.



Opportunities to
engage directly
with attendees as
event vendors.



Title Sponsor \$5,000

(1 available)

- Recognized as “Presenting Sponsor” of 2020 Midwest Conference in marketing collateral:
 - » posters
 - » fliers
 - » event programs
 - » print and digital advertising
- Sponsor’s banner (1) displayed during event (provided by sponsor)
- Sponsor’s banner (1) displayed during Monday Lunch & Tuesday Banquet (banners provided by sponsor)
- Vendor table space 6’x30” (1)
- Promotional materials distributed in giveaway bags (150)
- Option to provide giveaway bags (150)
- Business and logo listed in conference packet under “Commercial Vendor”

Monday Night Dinner Sponsor \$2,000

(1 available)

- Dinner sponsor for Monday dinner hosted at Canvas Stadium (or other downtown location based on availability)
- Recognized as “Presenting Sponsor of Dinner”
- Banner (1) displayed during Monday Lunch and Tuesday Dinner (banner provided by sponsor)
- Vendor table space 6’x30” (1)
- Promotional materials distributed in giveaway bags (150)

Business and logo listed in conference packet under “Commercial Vendor”

Supporting Sponsor \$2,000

(3 available)

- Logo placement on marketing collateral:
 - » posters (100)
 - » fliers (1,000)
 - » event programs (150)
 - » print and digital advertising
- Sponsor banner (1) displayed during
- Monday Lunch & Tuesday Banquet (banner provided by sponsor)
- Vendor table space 6’x30” (1)
- Promotional materials distributed in giveaway bags (150)
- Business and logo listed in conference packet under “Commercial Vendor”

Session Break Sponsor \$500

(3 available)

- Recognized as “Breakout Session Presenting Sponsor”
- Logo placement in conference program next to breakout session break
- Logo placement on the table with the breakout session snacks
- Vendor table space 6’x30” (1)
- Promotional materials distributed in giveaway bags (150)
- Business and logo listed in conference packet under “Commercial Vendor”

Vendor Booth \$250

(20 available)

- Vendor table space 6’x30” (1); Monday, Noon-Tuesday, 1 p.m. and during Vendor Social, Monday, 4:30 p.m.- 6 p.m.; located in atrium of Hilton
- Flier or advertisement in conference attendees hand-out bags
- Business listed in conference packet under “Commercial Vendor”
- Meal ticket (1) to Monday dinner, additional meal tickets are \$35 each.

Sponsor Agreement



SPONSOR INFORMATION

Please list the following information as you wish it to appear in promotional materials. Sponsorship Agreement and sponsor logos are due no later than December 1, 2019.

Sponsor Company Name: _____

Contact Person: _____

Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSOR LEVEL

Select your sponsorship level of choice. An invoice will be sent to the contact listed above. Note: If the event is canceled for any reason, you will be reimbursed 75% of your sponsorship commitment.

☐ Title Sponsor: \$5,000

☐ Supporting Sponsor: \$2,000

☐ Monday Night Dinner Sponsor: \$2,000

☐ Session Break Sponsor: \$500

☐ Vendor Booth: \$250

SIGNATURE

I hereby enter into a Sponsorship Agreement with the City of Fort Collins Recreation Department for the 2020 Midwest Parks & Recreation Conference in Fort Collins.

Authorized Sponsor Contact _____

SUBMISSION

Submit this contract to:

Marc Rademacher, Recreation Manager
Foothills Activity Center
241 E. Foothills Pkwy.
Fort Collins, CO 80525

Phone: 970-221-6309 | Email: mrademacher@fcgov.com

The City of Fort Collins will retain 25% of the sponsorship contribution for services rendered prior to the event, including but not limited to sponsor recognition and promotion.