

Hogwarts Halloween

October 19-20, 2018



City of
Fort Collins
Recreation

| Sponsorship

About

Hogwarts Halloween welcomes youth ages 5-14 years on a magical adventure to a school of witchcraft and wizardry. Northside Aztlan Community Center is transformed into a world of mystery, games, and magic for witches and wizards to explore. More than 600 attendees are expected to roam the haunted halls to practice skills and courses such as casting spells, creating potions, eating chocolate frogs, drinking butterbeer, and playing Quidditch.

The business community supports Hogwarts with volunteer support, hosting activities, and providing supplies and funding.

Event Specifics

Date: New this year! Hogwarts is TWO days. Friday, October 19 & Saturday, October 20, 6-9 p.m.
Location: Northside Aztlan Community Center (112 E. Willow Street)
Demographic: 600 youth ages 5 years and older, and their families; Fort Collins area

Promotional Highlights

Local favorite hosted in north Fort Collins.
Unique Halloween event welcoming costumed participants.
Magically themed craft projects, Quidditch, and wizardly activities.
Recognition on print materials; wide distribution.

Contact

Jami McMannes
Publicity and Marketing Specialist
Community Relations and Marketing, Recreation
City of Fort Collins

Phone: 970.221.6358 | Email: jmcmannes@fcgov.com



Sponsor Benefits

Quidditch Sponsor | \$750

Company banners (2) displayed at event (supplied by sponsor)

Company name or logo presence in online, print, and radio advertising

500 event notices

100 posters

10 complimentary entries into the event

Option to participate in a coordinated activity of your choice. Opportunities include:

Volunteer project hosted at your business site prior to the event

Volunteer project at the event during the event

Option to host an activity table at the event; costumed attendants and themed hosted activity required

Option to provide promotional materials for treat bags (500 bags)

Charms Sponsor | \$250

4 complimentary entries into the event

Option to host an activity table at the event; costumed attendants and themed hosted activity required

Option to provide promotional materials for treat bags (500 bags)

In-kind Sponsor | \$250 value*

*By contributing goods valued at a minimum of \$250, in-kind sponsors may take advantage of the sponsor benefits as follows:

2 complimentary entries into the event

Option to provide promotional materials for treat bags (500 bags)



Sponsor Agreement

Contact Information

Please list the following information as you wish it to appear in promotional materials. Sponsorship Agreement and sponsor logos are due no later than August 31, 2018.

Sponsor Company Name:

Contact Person:

Mailing Address:

City:

State:

Zip:

Email:

Phone:

Sponsor Level

Select your sponsorship level of choice. An invoice will be sent to the contact listed above.

☐ Quidditch Sponsor | \$750

☐ Charms Sponsor | \$250

☐ In-kind | \$200 value

Signature

I hereby enter into this Agreement with the City of Fort Collins Recreation Department for the Hogwarts Halloween event.

Authorized Contact

Signature

Date

Submission

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