

2020

Parks & Recreation
**MIDWEST REGIONAL
CONFERENCE**



April 26 - 28, 2020

FORT COLLINS, CO



Join colleagues, industry leaders, and product specialists in exciting Fort Collins, Colorado for this year's Parks and Recreation Midwest Regional Conference! Experience two days of valuable education and events geared towards increasing learning, sparking innovation, and sharing in the latest best practices.

YOU WON'T WANT TO MISS OUT!



ABOUT FORT COLLINS:

Nestled at the base of the Rocky Mountains, Fort Collins offers exciting recreational opportunities, unique cultural experiences, and is a regional center for employment and shopping. Home to more than 50 parks, 35 miles of paved trails, Colorado State University, and 20 craft breweries, Fort Collins is your ideal destination to learn, network, and play the parks and recreation way!

Conference Schedule



SUNDAY, APRIL 26

- 4:00 PM - 7:00 PM** Registration Open
- 5:00 PM - 7:00 PM** New Belgium Brewery Tour
- 7:00 PM - 9:00 PM** Welcome Social

MONDAY, APRIL 27

7:30 AM - 4:00 PM	Registration Open
9:00 AM - 10:30 AM	General Opening Session Keynote Speaker: Zach Mercurio <i>Session break sponsored by AtoZ Recreation</i>
10:45 AM - NOON	Breakout Sessions
NOON - 1:00 PM	Lunch/Midwest Meeting
2:45 PM - 4:00 PM	Breakout Sessions <i>Session break sponsored by Musco Lighting</i>
4:30 PM - 6:00 PM	Vendor Social at the Atrium • Cash Bar • Silent Basket Auction
6:00 PM	Dinner at Canvas Stadium presented by: The PlayWell Group



TUESDAY, APRIL 28

7:30 AM - NOON	Registration Open
8:00 AM - 10:00 AM	Offsite Tours/Sessions, Vans pick up at 8 AM Various Tours of different Park, Recreation, and Cultural facilities in Fort Collins <i>Breakfast provided by Commercial Fitness Solutions</i>
10:15 AM - 11:45 AM	General Session: Featuring Lori Hoffner
NOON - 1:15 PM	Lunch on your own (Take the MAX and visit Downtown Fort Collins!)
1:15 PM - 2:30 PM	Breakout Sessions <i>Session break sponsored by BHA Design Inc.</i>
2:45 PM - 4:00 PM	Breakout Sessions <i>Session break sponsored by Professional Engineering Consultants (PEC)</i>
4:15 PM - 5:30 PM	Breakout Sessions
4:15 PM - 5:30 PM	Special Meetings (Midwest Council and Student Section Meeting)
6:30 PM - 7:00 PM	Pre-Banquet in the Atrium • Cash Bar
	Dinner and Closing Session
7:00 PM - 9:00 PM	Keynote Speaker: Dave Logan Awards Banquet



ZACH MERCURIO

Zach Mercurio is one of the leading experts on the role of purpose and meaning in organizations, work, and life. Through speaking, consulting, and research, Zach has helped diverse organizations and individuals around the world understand how purpose and meaning unleashes human potential to create thriving organizations and lives.

Zach is the author of “The Invisible Leader: Transform Your Life, Work, and Organization with the Power of Authentic Purpose” and is the founder and author of PurposeSpeaks.com, the popular blog on purposeful leadership. He is also a regular contributor on purpose for the Huffington Post and other international media outlets. Zach serves as a researcher and Adjunct Faculty at Colorado State University in Fort Collins, Colorado where he teaches courses on purposeful leadership and organizational development since the completion of his PhD in Organizational Learning, Performance, & Change.

DAVE LOGAN



Dave Logan's career has combined accomplishment and excellence at the highest levels. He grew up in the Denver area and graduated from Wheat Ridge High School in 1972. Not only was he named all-state in three sports, he was drafted by the Cincinnati Reds out of high school. He politely declined because he wanted to attend college, and the rules at the time would not have allowed him to play professional baseball while being a college student. He went on to CU Boulder to play football and basketball and would ultimately be drafted in these sports, as well, joining Hall of Famer, Dave Winfield, as one of only two players ever drafted professionally in three different sports.

Dave chose football and the NFL, playing wide receiver for the Browns from 1976-1983, and was traded to the Broncos in 1984, where he finished his career as an NFL player. We have since come to know him as the voice of the Broncos, a well-respected broadcaster, and an amazing coach. He is the only coach in American prep history to win eight state titles at four different schools.

We have also come to know Dave and his company, Team Dave Logan, as a trusted source for consumers. Team Dave Logan began in 2009 to connect consumers with a local list of pre-screened, quality-backed companies. These businesses are licensed, insured, and reputable, so you can feel comfortable having them in your home. Throughout his career, Dave Logan has excelled as an athlete, broadcaster, coach, and consumer referral specialist.

FEES AND REGISTRATION:

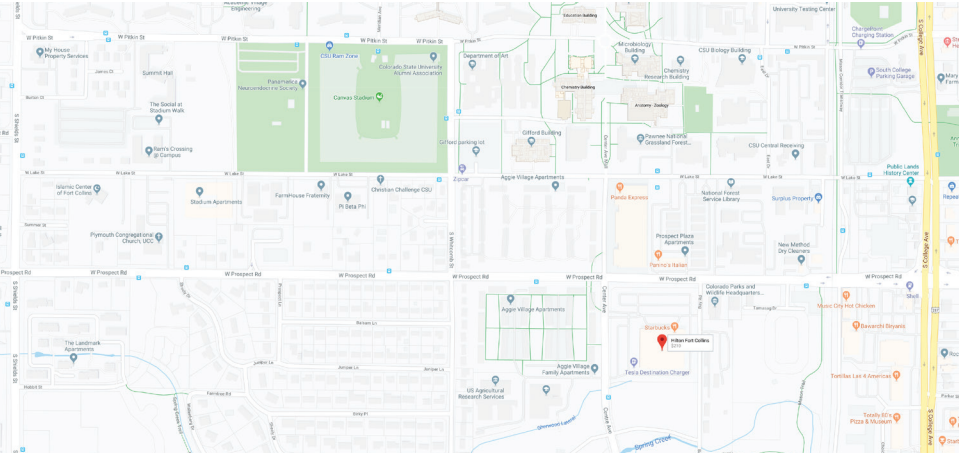
Early Bird <i>(available until March 1)</i>	\$205
Regular Registration <i>(available March 2 - April 24)</i>	\$225
Registration On-Site	\$300
Student Registration <i>(available for students currently enrolled in a university program)</i>	\$55

To register online, visit fcgov.com/recreation/midwestconference2020
For questions regarding registration, contact:
midwest2020@fcgov.com, 970-221-6309

HOST HOTEL INFORMATION:

HILTON HOTEL, 425 WEST PROSPECT ROAD, FORT COLLINS, CO

A discounted room block at the Hilton Fort Collins is available for April 26 through April 29, 2020. The special rate will be available until March 27, or until the group block is sold-out - whichever comes first.



BLOCK ROOM RATES AVAILABLE.
VISIT [FCGOV.COM/RECREATION/MIDWESTCONFERENCE2020](https://fcgov.com/recreation/midwestconference2020) FOR MORE INFORMATION.

HOURS:

MONDAY, APRIL 26

1:00 PM – 6:00 PM

TUESDAY, APRIL 27

10:00 AM – Noon

CURRENT VENDOR PARTICIPANTS:

AtoZ Recreation

MyRec.com Recreation Software

American Red Cross

Omega II

Bedder Spreaders

Precision Concrete Cutting

BHA Design Inc.

Perkins&Will

California Sports Surfaces/ICP Group

Power Turf Renovation

Commercial Fitness Solutions

Professional Engineering Consultants (PEC)

CPS Distributors

Renner Sports Surfaces

DBC Irrigation Supply

Revive

ECI Site Construction Management, Inc.

Rocky Mountain ADA Center

EVstudio

Sport & Fitness INC.

Ewing Irrigation and Landscape Supply

Sport Tech Flooring

FCI Constructors, Inc.

Star Playgrounds

Ground Solutions

The PlayWell Group

Hord Coplan Macht

Topo Designs

Musco Lighting

Vortex Aquatic Structures International

DON'T MISS THE ACTION,

Register Today!



THANKS TO OUR SPONSORS:

Supporting Sponsors:

FCI Constructors, Inc.

Ground Solutions

Dinner Sponsor:

The PlayWell Group

