DOWNTOWN AND CSU PROJECT INVENTORY

April 27, 2007
# Downtown and CSU Project Inventory

## List of Downtown and CSU Projects - Sorted by Category

### Arts/Culture
- Bas Bleu Theater
- Beet Street
- Culinary School
- Cultural Facilities Plan
- Discovery Science Center/Museum Facility
- Museum of Contemporary Art (MOCA)
- Poudre River Arts Center
- Private Cultural Programs
- Scientific and Cultural Facilities District

### CSU/Community
- Academic Village - New
- Alumni Center Facility
- Ammons Hall
- Animal Sciences Renovation and Expansion
- Athletics Academic and Training Center
- Athletics Multi-purpose Indoor Facility
- Clean Energy Cluster/Old Power Plant
- Community Market
- Computer Science Building
- Downtown Business Association Events
- Downtown Events (Non-DBA)
- Engineering Building Front Entrance Remodel
- Recreation Center Expansion
- Rockwell Hall - College of Business
- Shepardson Hall
- South Campus Planning
- Summit Hall
- Transit Center - CSU
- UniverCity Connections
- University Center for the Arts (Old Fort Collins High)
- University Expansion
- Warner College of Natural Resources Building Expansion

### Environment
- Gateways
List of Downtown and CSU Projects - Sorted by Category

Pickle Plant Site

Facilities
  Alley Improvements
  Amphitheater
  Civic Center Master Plan
  Commuter Rail Station
  Downtown Transit Center
  Library - Expansion or Relocation of Downtown Library
  Lincoln Center - Remodel
  Northside Aztlan Community Center
  Oxbow Music Project Site
  Parking Structure - Future
  Performing Arts Hall
  Raptor Center
  Recreational Facilities

Learning
  Educational Facilities
  Educational Programs

Miscellaneous
  Downtown Development Authority Plan of Development
  Downtown Development Authority South Expansion
  Finance Program - Downtown Development Authority
  Grafitti
  Homeless
  Incorrigible Youth
  New Belgium Packaging Hall
  Police Services
  Tax Increment Financing District Extension

Mixed Use/Land Use Zoning
  Belle Claire
  Block 23 Development
  Cherry Street Station
  Civic Center Parking Structure
  Downtown Building Heights
  Downtown Plan
  Downtown Strategic Plan
  Hotel - Development of a New Hotel
  Link-N-Greens
List of Downtown and CSU Projects - Sorted by Category

Mason Street North
Office Building
Old Fort Site Cultural Resources Survey
Old Town Lofts
Penny Flats
Pine Street Lofts
Rental Residential
Restaurant Row
Sign/Banner Codes
Steele’s Site
Urban Living Lofts
Wells Fargo Site/Sports Authority
Willow Street Lofts

River
Brownfields Cleanup
CTL/OTAC Office Building
Downtown River Corridor Implementation Program
Old Fort Ram & Ram Storage Redevelopment Site
Poudre River Enhancement Project
Poudre River Habitat Restoration
Riverpark (Whitewater Paddling Venue)
Udall Natural Area/Stormwater Outfall

Technology/Economic Gene
1st Response Team for Potential Downtown Employers
Community Branding
Downtown Business Association Marketing
Downtown Recruitment Program
Fort Collins Business Incubator
In-Situ Office Building
Uniquely Fort Collins Cluster

Transit
Downtown River District Infrastructure
Howes and Mason Streets - Conversion to Bi-directional Travel
Mason Transportation Corridor
Parking Supply and Management
Trolley Barn/Trolley Tracks - Historic Structure
## Arts/Culture

<table>
<thead>
<tr>
<th>Project:</th>
<th>Bas Bleu Theater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Complete</td>
</tr>
<tr>
<td>Topic:</td>
<td>Culture</td>
</tr>
<tr>
<td>Lead:</td>
<td>Non-profits</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins, Downtown Development Authority, Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>The Bas Bleu Theater Company completed a renovation to the Historic Giddings Building along Willow Street for its theater productions.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.basbleu.org/">http://www.basbleu.org/</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Brownfields Cleanup, Willow Street Lofts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Beet Street</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>In progress</td>
</tr>
<tr>
<td>Topic:</td>
<td>Culture</td>
</tr>
<tr>
<td>Lead:</td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td>Players:</td>
<td>Bohemian Foundation, City of Fort Collins, Colorado State University, Downtown Business Association, Non-profits, Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>A program to define downtown Fort Collins as a nationally recognized center for cultural growth and intellectual, spiritual, and physical renewal by unifying cultural amenities and building cross-cultural and cross-generational thematic programs focused on the human experience.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.downtownfortcollins.org/chautauqua.html">http://www.downtownfortcollins.org/chautauqua.html</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Alley Improvements, Amphitheater, Bas Bleu Theater, Civic Center Master Plan, Community Market, Culinary School, Cultural Facilities Plan, Discovery Science Center/Museum Facility, Downtown Business Association Events</td>
</tr>
</tbody>
</table>
With its significant history in the arts; its depth in both performing and visual arts organizations; physical facilities that are in need of upgrade and/or expansion; and a resident population who has expressed strong support for arts and cultural activities in Fort Collins, the City of Fort Collins is well poised to undertake a comprehensive cultural facilities master plan. This plan, supported by a needs assessment and a solid financial underpinning, will assist the City in evaluating and prioritizing what cultural facilities are needed in the future – both to establish Fort Collins as a cultural hub – as well as to foster ongoing economic development efforts.

Website: [http://fcgov.com/bob/](http://fcgov.com/bob/)
The Discovery Science Center must move out of its current location by 2008. The Fort Collins Museum is poised for expansion, having far outgrown the building currently housing the Museum. The two organizations have committed to pursuing a public/private partnership that includes the development of a downtown facility and through it, the creation of an enhanced culture experience for the community and visitors. The final location of the facility is yet to be determined. Both organizations have agreed to focus on delivering an exceptional visitor experience, maintaining both short and long term sustainability, based on today’s known facts, while fulfilling the respective institutional missions.

Website: [http://www.dcsm.org/index.html](http://www.dcsm.org/index.html)
**Museum of Contemporary Art (MOCA)**

**Lead:** MOCA Board of Directors  
**Players:** Non-profits  
**Private Sector**

**Description:** The MOCA is a private, non-profit organization supported in part by its members, corporate sponsors, and private and public grants. The mission of the Fort Collins Museum of Contemporary Art is to engage our community in cultural experiences that promote the creation and appreciation of contemporary art.

**Website:** [http://www.fcmoca.org/](http://www.fcmoca.org/)

**Related Projects:** Beet Street, Culinary School, Downtown Events (Non-DBA), Educational Facilities, Educational Programs, Private Cultural Programs, Scientific and Cultural Facilities District, Uniquely Fort Collins Cluster, UniverCity Connections

---

**Poudre River Arts Center**

**Lead:** City of Fort Collins, Downtown Development Authority  
**Players:** Non-profits  
**Private Sector**

**Description:** The Poudre River Arts Center is the first real living and breathing artist incubator in the heart of Downtown Fort Collins. This facility allows for both aspiring as well as established artists to be in the middle of the action for a fraction of the cost of maintaining a full size gallery. Rent is half price for artists, and the success has been overwhelming more than 30 artists call the facility home with a substantial waiting list.

**Website:** [http://www.poudreriverartscenter.com/](http://www.poudreriverartscenter.com/)

---

**Private Cultural Programs**
A variety of privately-initiated cultural programs have been proposed or are in progress in the Downtown area. These programs can complement larger programs (like Beet Street) initiated by the DDA. Examples are...

**Status:** Ongoing
**Topic:** Culture
**Lead:** Private

**Players:**
- Bohemian Foundation
- City of Fort Collins
- Downtown Development Authority
- Non-profits

**Description:**
A variety of privately-initiated cultural programs have been proposed or are in progress in the Downtown area. These programs can complement larger programs (like Beet Street) initiated by the DDA. Examples are...

**Website:** [http://www.ftcollins.com/](http://www.ftcollins.com/)

**Related Projects:**
- Amphitheater
- Beet Street
- Community Market
- Culinary School
- Cultural Facilities Plan
- Discovery Science Center/Museum Facility
- Downtown Events (Non-DBA)
- Downtown Plan
- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Downtown Strategic Plan
- Educational Facilities
- Educational Programs
- Lincoln Center - Remodel
- Mason Transportation Corridor
- Museum of Contemporary Art (MOCA)
- Oxbow Music Project Site
- Parking Supply and Management
- Performing Arts Hall
- Police Services
- Recreational Facilities
- Sign/Banner Codes
- Uniquely Fort Collins Cluster
- UniverCity Connections

---

**Project:** Scientific and Cultural Facilities District

**Status:** In progress
**Topic:** Culture
**Lead:**
- City of Fort Collins

**Players:**
- City of Loveland
- Discovery Science Center
- Downtown Development Authority
- Non-profits
A Scientific and Cultural Facilities District (SCFD) is a special taxing district, authorized by state law, to provide financial assistance to scientific and cultural institutions serving district residents. The City of Fort Collins Cultural Services staff has been working with the Citizen group that is exploring the feasibility of creating an SCFD in Fort Collins or the Northern Colorado region. The proposed SCFD would be modeled on the very successful Denver area SCFD. The District would be funded through a sales tax and funding would be distributed by a citizen board to support a rich and diverse mix of cultural and scientific activities and programs.

**Related Projects:**
- Amphitheater
- Beet Street
- Discovery Science Center/Museum Facility
- Downtown Events (Non-DBA)
- Downtown River Corridor Implementation Program
- Educational Facilities
- Library - Expansion or Relocation of Downtown Library
- Lincoln Center - Remodel
- Museum of Contemporary Art (MOCA)
- Performing Arts Hall
- Uniquely Fort Collins Cluster
- UniverCity Connections

### CSU/Community

**Project:** Academic Village - New  
**Status:** In Progress  
**Topic:** Education  
**Lead:** Colorado State University  
**Description:** The Village is a new 400-bed residence hall and dining commons that combine on-site academic programs for Honors and Engineering programs. Opens Fall 2007.

**Related Projects:**
- Alumni Center Facility
- Ammons Hall

**Project:** Alumni Center Facility  
**Status:** Planning  
**Topic:** Education  
**Lead:** Colorado State University  
**Description:** A new alumni center facility is in the program planning stage and not yet funded.

**Related Projects:**
- Ammons Hall
New admissions and welcome center for students and parents.

Project: Animal Sciences Renovation and Expansion
Status: Planning
Topic: Education
Lead: Colorado State University
Players:
Description: Major upgrade for key academic programs. This project is in the program planning stage and not yet funded.
Website:
Related Projects:

Project: Athletics Academic and Training Center
Status: Planning
Topic: Education
Lead: Colorado State University
Players:
Description: Support facility for CSU sports program. This project is in the program planning stage and not yet funded.
Website:
Related Projects:

Project: Athletics Multi-purpose Indoor Facility
Status: Planning
Topic: Education
Lead: Colorado State University
Players:
Description: Multi-sport training facility. This project is in the program planning stage and not yet funded.
Website:
Related Projects:

Project: Clean Energy Cluster/Old Power Plant
Status: Ongoing
Topic: Economic Development
Lead: Colorado State University
Players:
CSU’s Engine Testing Laboratory is housed at the Old Power Plant on North College. In addition Solix, a startup company based in Boulder, Colorado, is working with Colorado State University engineers to commercialize technology to produce biodiesel from oil derived from algae.

Website: [http://www.greencarcongress.com/2006/12/solix_and_color.html](http://www.greencarcongress.com/2006/12/solix_and_color.html)

**Community Market**

**Lead:** Downtown Development Authority

**Players:** City of Fort Collins

**Related Projects:** Alley Improvements

**Description:** A concept to develop a year-round community market for local growers, and supplemented by a partnership with a southern hemisphere city to provide produce and items during the winter. Could include a culinary school.

**Computer Science Building**

**Lead:** Colorado State University

**Players:** City of Fort Collins

**Related Projects:** Alley Improvements

**Description:** Student-funded computer science labs and classrooms including 24-hour computer lab and support services.
**Downtown Business Association Events**

**Status:** Ongoing  
**Topic:** Culture  
**Lead:** Downtown Business Association  
**Players:** Bohemian Foundation  
**Description:** Events organized by the DBA include First Night, Great Plates of Downtown, St. Patrick’s Day Parade, Old Town Car Show, Colorado Brewfest, Downtown 4th of July, New West Fest, shopping events, and Old Town Plaza concerts.  
**Website:** [http://downtownfortcollins.com/](http://downtownfortcollins.com/)

**Related Projects:**  
- Amphitheater  
- Downtown Business Association Marketing  
- Downtown Strategic Plan  
- Mason Transportation Corridor  
- Oxbow Music Project Site  
- Parking Supply and Management  
- Police Services  
- Recreational Facilities  
- Sign/Banner Codes  
- Uniquely Fort Collins Cluster  
- UniverCity Connections

**Downtown Events (Non-DBA)**

**Status:** Spring, Summer, Autumn  
**Topic:** Culture  
**Lead:** Team Player Productions, Inc.; Colorado Marathon  
**Players:** Non-profits, Private Sector  
**Description:** Events such as Taste of Fort Collins, Northern Colorado Greek Fest, Cinco de Mayo Festival, Oktoberfest, various fun runs, Old Town Marathon, etc.  
**Website:** [http://www.tppevents.com](http://www.tppevents.com)

**Related Projects:**  
- Amphitheater  
- Beet Street  
- Community Branding  
- Culinary School  
- Discovery Science Center/Museum Facility  
- Downtown Strategic Plan  
- Educational Facilities  
- Hotel - Development of a New Hotel  
- Lincoln Center - Remodel  
- Mason Transportation Corridor  
- Museum of Contemporary Art (MOCA)  
- Oxbow Music Project Site  
- Parking Supply and Management
<table>
<thead>
<tr>
<th>Project:</th>
<th>Engineering Building Front Entrance Remodel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Planning</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td></td>
</tr>
<tr>
<td>Description:</td>
<td>Front entrance remodel. This project is in the program planning stage and not yet funded.</td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Recreation Center Expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Planning</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td></td>
</tr>
<tr>
<td>Description:</td>
<td>This project is in the program planning stage and will renovate 70,000 square feet of space and the addition of 60,000 square feet to provide a state-of-the-art facility to the campus and community. Not yet funded.</td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Rockwell Hall - College of Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>In Design</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td></td>
</tr>
<tr>
<td>Description:</td>
<td>Student fee funded addition to the College of Business to meet the needs of students seeking a minor in Business degree.</td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Shepardson Hall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Planning</td>
</tr>
<tr>
<td>Topic:</td>
<td></td>
</tr>
<tr>
<td>Lead:</td>
<td></td>
</tr>
<tr>
<td>Players:</td>
<td></td>
</tr>
<tr>
<td>Description:</td>
<td></td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
<tr>
<td>Topic: Education</td>
<td>Lead: Colorado State University</td>
</tr>
<tr>
<td>-----------------</td>
<td>--------------------------------</td>
</tr>
<tr>
<td><strong>Players:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Description:</strong> Renewal and expansion of Ag Sciences program. This project is in the program planning stage and not yet funded.</td>
<td></td>
</tr>
<tr>
<td><strong>Website:</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: South Campus Planning</th>
<th>Status: Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong>     Education</td>
<td></td>
</tr>
<tr>
<td><strong>Lead:</strong>      Colorado State University</td>
<td></td>
</tr>
<tr>
<td><strong>Players:</strong>   City of Fort Collins</td>
<td></td>
</tr>
<tr>
<td><strong>Federal Government</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Description:</strong> CSU is expanding the Veterinary Medical Center to include new animal care and diagnostic facilities, a Regulated Materials Building, and other possible facilities on the South Campus.</td>
<td></td>
</tr>
<tr>
<td><strong>Website:</strong>   <a href="http://www.housing.colostate.edu/halls/summit.htm">http://www.housing.colostate.edu/halls/summit.htm</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: Summit Hall</th>
<th>Status: Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong>     Education</td>
<td></td>
</tr>
<tr>
<td><strong>Lead:</strong>      Colorado State University</td>
<td></td>
</tr>
<tr>
<td><strong>Players:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Description:</strong> Summit Hall is CSU's newest residence hall and was completed in 2004 and home to 473 students. Summit is located at 963 W Pitkin Street next to the Plant Environmental Research Center (PERC) horticulture gardens and across the street from Edwards Hall.</td>
<td></td>
</tr>
<tr>
<td><strong>Website:</strong>   <a href="http://www.housing.colostate.edu/halls/summit.htm">http://www.housing.colostate.edu/halls/summit.htm</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: Transit Center - CSU</th>
<th>Status: Complete</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Topic:</strong>     Public Improvement</td>
<td></td>
</tr>
<tr>
<td><strong>Lead:</strong>      Colorado State University</td>
<td></td>
</tr>
<tr>
<td><strong>Players:</strong>   City of Fort Collins</td>
<td></td>
</tr>
<tr>
<td><strong>Description:</strong> Federally funded Transit Center to serving students using City bus services. Opened August 2006.</td>
<td></td>
</tr>
</tbody>
</table>

| Project: UniverCity Connections | Status: In progress |

---

**Downtown and CSU Project Inventory**
The purpose of UniverCity Connections is to bring community assets together in ways to benefit the entire community. It will achieve this by identifying and convening key stakeholders in a collaborative forum to envision a great future for the CSU, Downtown and the surrounding natural environment. Once such a community vision is in place, strategies will be crafted and participants will take actions necessary to ensure the vision is achieved.

**Topic:** Collaboration  
**Lead:** Community Foundation

**Players:**  
- Bohemian Foundation  
- City of Fort Collins  
- Colorado State University  
- Downtown Business Association  
- Downtown Development Authority  
- Non-profits  
- Poudre School District  
- Private Sector

**Description:** The purpose of UniverCity Connections is to bring community assets together in ways to benefit the entire community. It will achieve this by identifying and convening key stakeholders in a collaborative forum to envision a great future for the CSU, Downtown and the surrounding natural environment. Once such a community vision is in place, strategies will be crafted and participants will take actions necessary to ensure the vision is achieved.

**Website:** [http://www.univercityconnections.org/](http://www.univercityconnections.org/)

**Related Projects:**  
- Amphitheater  
- Beet Street  
- Community Market  
- Culinary School  
- Downtown Business Association Events  
- Downtown Development Authority Plan of Development  
- Downtown Development Authority South Expansion  
- Downtown Events (Non-DBA)  
- Downtown Recruitment Program  
- Downtown River Corridor Implementation Program  
- Downtown Strategic Plan  
- Educational Facilities  
- Educational Programs  
- Gateways  
- Hotel - Development of a New Hotel  
- Library - Expansion or Relocation of Downtown Library  
- Mason Transportation Corridor  
- Museum of Contemporary Art (MOCA)  
- Office Building  
- Oxbow Music Project Site  
- Parking Supply and Management  
- Performing Arts Hall  
- Poudre River Enhancement Project  
- Private Cultural Programs  
- Recreational Facilities  
- Rental Residential  
- Scientific and Cultural Facilities District  
- Tax Increment Financing District Extension
<table>
<thead>
<tr>
<th>Project:</th>
<th>University Center for the Arts (Old Fort Collins High)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Complete</td>
</tr>
<tr>
<td>Topic:</td>
<td>Culture</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td>Description:</td>
<td>Largely funded through private and student support, the conversion of Old Fort Collins High School for Music, Theatre, and Dance programs</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://sota.colostate.edu/facilities/uca.html">http://sota.colostate.edu/facilities/uca.html</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>University Expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Concept</td>
</tr>
<tr>
<td>Topic:</td>
<td>Planning</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td>Description:</td>
<td>- The Campus Master Plan identifies potential long-term expansion of the University to the south.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.facilities.colostate.edu/index.asp?url=reports/master_plan">http://www.facilities.colostate.edu/index.asp?url=reports/master_plan</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Warner College of Natural Resources Building Expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Planning</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
<tr>
<td>Lead:</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>Players:</td>
<td></td>
</tr>
<tr>
<td>Description:</td>
<td>Plans underway for major building expansion.</td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td></td>
</tr>
</tbody>
</table>
## Environment

### Gateways

**Project:** Gateways  
**Status:** Future  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:** Downtown Development Authority  

**Description:** Gateways refer to the primary entrances of the downtown area enhanced by specialized landscape features or other physical improvements. These improvements can contribute to a better identity for downtown. Some examples include the proposal for an Art in Public Places funded piece at the North College entrance to Old Town and a possible roundabout at the Riverside/Jefferson/Mountain intersection. Additional potential gateways: Lincoln/River, Linden/River, Pickle Plant site (Mulberry/Riverside), College/Mulberry.

**Website:**

**Related Projects:**  
Block 23 Development  
Clean Energy Cluster/Old Power Plant  
Downtown Development Authority Plan of Development  
Downtown Development Authority South Expansion  
Downtown Plan  
Downtown River Corridor Implementation Program  
Downtown River District Infrastructure  
Downtown Strategic Plan  
Howes and Mason Streets - Conversion to Bi-directional Travel  
Mason Transportation Corridor  
Pickle Plant Site  
Poudre River Arts Center  
Steele’s Site  
UniverCity Connections  
Wells Fargo Site/Sports Authority

### Pickle Plant Site

**Project:** Pickle Plant Site  
**Status:** Early 2007  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:** Downtown Development Authority  

**Description:** This 7.34 acre property at the intersection of Riverside and Mulberry is owned by the City of Fort Collins. It was acquired in 1995 as a buffer for the water treatment facility and as open space. The City intends to beautify the site by removing the buildings, installing attractive landscaping and art.

**Website:**

**Related Projects:**  
Downtown River Corridor Implementation Program  
Gateways  
Poudre River Habitat Restoration
<table>
<thead>
<tr>
<th>Project:</th>
<th>Alley Improvements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Topic:</td>
<td>Public Improvement</td>
</tr>
<tr>
<td>Lead:</td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins, Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>Concept to convert select alleys into a pedestrian network to encourage additional building investment and greater connectivity between key nodes and attractions in the downtown. Tenney Court, west of College, and Trimble Court, east of College have been constructed.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.downtownfortcollins.org">www.downtownfortcollins.org</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Amphitheater, Beet Street, Community Market, Culinary School, Downtown Development Authority Plan of Development, Downtown Plan, Downtown River District Infrastructure, Downtown Strategic Plan, Hotel - Development of a New Hotel, Mason Transportation Corridor, Parking Supply and Management, Performing Arts Hall, Rental Residential, Tax Increment Financing District Extension</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Amphitheater</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Future</td>
</tr>
<tr>
<td>Topic:</td>
<td>Culture</td>
</tr>
<tr>
<td>Lead:</td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td>Players:</td>
<td>Bohemian Foundation, City of Fort Collins, Non-profits, Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>The main venue of the Beet Street/Chautauqua Cultural Program. Serves as the town center for cultural programming.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.bohemianfoundation.org">Bohemian Foundation</a>, <a href="http://www.fortcollins.gov">City of Fort Collins</a>, <a href="http://www.fortcollinsnonprofits.org">Non-profits</a>, <a href="http://www.privatesectorfortcollins.org">Private Sector</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Alley Improvements, Beet Street, Culinary School, Cultural Facilities Plan, Downtown Business Association Events</td>
</tr>
</tbody>
</table>
Downtown Development Authority Plan of Development
Downtown Events (Non-DBA)
Downtown Strategic Plan
Educational Facilities
Educational Programs
Hotel - Development of a New Hotel
Howes and Mason Streets - Conversion to Bi-directional Travel
Mason Transportation Corridor
Oxbow Music Project Site
Parking Supply and Management
Private Cultural Programs
Recreational Facilities
Rental Residential
Scientific and Cultural Facilities District
Steele's Site
Tax Increment Financing District Extension
Uniquely Fort Collins Cluster
UniverCity Connections

Project: Civic Center Master Plan
Status: Complete
Topic: Planning
Lead: City of Fort Collins
Players: Downtown Development Authority
    Private Sector
Description: The Civic Center Plan is a framework for strategic actions that will reinforce the role of downtown Fort Collins as the primary governmental, office, finance, specialty, neighborhood retail, cultural, and entertainment center within the community. The plan is intended to guide future development of the 12-block Civic Center area as a human-scale, walkable, mixed-use district, anchored by civic spaces and buildings, providing transportation choices and connections to the surrounding environment. One key concept is the Civic Spine, a formal, landscaped pedestrian element connecting significant civic destinations.
Website:
Related Projects: Mason Street North
Trolley Barn/Trolley Tracks - Historic Structure

Project: Commuter Rail Station
Status: In Progress
Topic: Planning
Lead: Colorado Department of Transportation
Players: City of Fort Collins
    Colorado State University
    Downtown Development Authority
    Federal Government
    Larimer County

Downtown and CSU Project Inventory
As part of the North I-25 Environmental Impact Study option “A” of the study calls for Commuter rail along the Mason St. rail line which would connect all the way to Fast Tracks in Longmont allowing for connections all the way to Denver’s Union Station. The north terminus for the commuter vehicle could be located in conjunction with the current transportation depot or in its own stand alone facility near Cherry & Mason St.

Website: [http://www.cdot.info/northi25eis/](http://www.cdot.info/northi25eis/)

### Project: Downtown Transit Center

**Status:** Complete

**Topic:** Public Improvement

**Lead:** City of Fort Collins

**Players:** Various

**Description:** Housed in the historic C & S Freight Depot, the Downtown Transit Center is located at the corner of Mason St. & Maple St. Renovation in 2001.

Service Routes: 1, 5, 8, 9, 14, 15, 91, and 92


**Related Projects:** Commuter Rail Station

### Library - Expansion or Relocation of Downtown Library

**Status:** Future

**Topic:** Education

**Lead:** Downtown Development Authority

**Players:** Non-profits

**Description:** The City’s main library is located in Library Park in Downtown Fort Collins. The City purchased the Poudre Creamery property, at the NE corner of Laporte and Howes, as a site for a new main library. There is also interest in expanding the current main library instead of building a new one. The City's Museum will be moving to a new location in a few years, which creates the possibility of expanding the main library to include the Carnegie Building, now occupied by the museum. Funding to expand or build a new main library is not currently available.


**Related Projects:** Civic Center Master Plan, Cultural Facilities Plan, Downtown Strategic Plan, Educational Facilities, Educational Programs, Mason Transportation Corridor
The Lincoln Center renovations are designed to bring this aging facility back to prominence as the premier cultural facility in Fort Collins and the region. The Lincoln Center renovations address numerous deficiencies the facility faces in presenting performing and visual arts for the community and accommodating over 275,000 attendees each year. The renovations will be defined through public outreach and community input over the next several years, but some of the areas to be addressed include restrooms, elevator, expanded lobby and walk-way space, dedicated gallery, renovations to conference rooms, and technical and back of house improvements in the theatre spaces. Voters approved $4.85 million through the City Council’s Building on Basics package in November of 2005. The Lincoln Center staff is dedicated to leveraging the tax dollars and raising the additional dollars to complete the renovations.

Project: **Lincoln Center - Remodel**  
Status: Planning in progress; construction 2010-11  
Topic: Public Improvement  
Lead: City of Fort Collins  
Players: Downtown Development Authority  
Non-profits  
Private Sector  
Description: The Lincoln Center renovations are designed to bring this aging facility back to prominence as the premier cultural facility in Fort Collins and the region. The Lincoln Center renovations address numerous deficiencies the facility faces in presenting performing and visual arts for the community and accommodating over 275,000 attendees each year. The renovations will be defined through public outreach and community input over the next several years, but some of the areas to be addressed include restrooms, elevator, expanded lobby and walk-way space, dedicated gallery, renovations to conference rooms, and technical and back of house improvements in the theatre spaces. Voters approved $4.85 million through the City Council’s Building on Basics package in November of 2005. The Lincoln Center staff is dedicated to leveraging the tax dollars and raising the additional dollars to complete the renovations.

Website: [http://fcgov.com/bob/](http://fcgov.com/bob/)  
Related Projects:  
Beet Street  
Cultural Facilities Plan  
Downtown Events (Non-DBA)  
Educational Facilities  
Performing Arts Hall  
Private Cultural Programs  
Scientific and Cultural Facilities District  
Uniquely Fort Collins Cluster

Project: **Northside Aztlan Community Center**  
Status: November 2006  
Topic: Public Improvement  
Lead: City of Fort Collins  
Players:  
Description: Construction on a new, ten million dollar, 50,000 square foot community center on the site of the Northside Aztlan Community Center (on Willow just east of College) has begun. This City facility is funded through the Building Community Choices capital program and is scheduled to open in August of 2007. The new center will offer a triple gymnasium, a cardio/weights/fitness area, multi-purpose rooms, kitchen, classrooms, running track, playground, skate-park and handball courts.

### Project: Oxbow Music Project Site

**Status:** Future  
**Topic:** Culture  
**Lead:** Bohemian Foundation  
**Players:**  
- City of Fort Collins  
- Downtown Development Authority  
- Non-profits  
- Private Sector

**Description:** The Oxbow Music Project Site is being funded and developed by the Bohemian Foundation.

**Website:** [http://www.bohemianfoundation.org/](http://www.bohemianfoundation.org/)

**Related Projects:**  
- Amphitheater  
- Beet Street  
- Cultural Facilities Plan  
- Downtown Business Association Events  
- Downtown Events (Non-DBA)  
- Downtown Plan  
- Downtown River Corridor Implementation Program  
- Downtown River District Infrastructure  
- Educational Facilities  
- Educational Programs  
- New Belgium Packaging Hall  
- Old Fort Ram & Ram Storage Redevelopment Site  
- Oxbow Music Project Site  
- Parking Supply and Management  
- Poudre River Enhancement Project  
- Private Cultural Programs  
- Recreational Facilities  
- Uniquely Fort Collins Cluster  
- UniverCity Connections

---

### Project: Parking Structure - Future

**Status:** Concept  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:**  
- Downtown Development Authority  
- Private Sector
A new parking structure may be needed at the southwest corner of Maple and Mason depending on new civic and private sector construction in the area - new main library, block 23, commuter rail, Mason Transportation Corridor, Penny Flats, etc.

### Description:

- Block 23 Development
- Civic Center Master Plan
- Commuter Rail Station
- Penny Flats
- Trolley Barn/Trolley Tracks - Historic Structure

### Project: Performing Arts Hall

**Status:** None

**Topic:** Culture

**Lead:** Non-profits

**Players:**

- Downtown Development Authority
- Non-profits
- Private Sector

**Description:** In 2001, the voters defeated an initiative to build a new 2200 seat theatre and a 500 seat theatre in downtown Fort Collins, which was bundled with a new library and renovations to the Fort Collins Museum. It is still uncertain as the reason for the failed initiative; whether the occurrences of September 11 and subsequent economic downturn were to blame, or if the lack of choice in the bundling or the projects themselves were disagreeable to voters. At that time, a 2200-seat theatre was determined to be the right size facility for the community. However, since 2001, a number of new facilities have opened and still others are under development (ie: University Center for the Arts; The Ranch; Bas Bleu; Nonesuch Theatre; the Bohemian music venue). The City of Fort Collins Cultural Services Department is heading up a study to determine where we should be going with our future cultural facilities.

**Website:** [http://fcgov.com/bob/](http://fcgov.com/bob/)

**Related Projects:**

- Alley Improvements
- Beet Street
- Civic Center Master Plan
- Cultural Facilities Plan
- Downtown Development Authority Plan of Development
- Downtown Events (Non-DBA)
- Downtown Strategic Plan
- Educational Facilities
- Lincoln Center - Remodel
- Mason Transportation Corridor
- Parking Supply and Management
- Private Cultural Programs
- Scientific and Cultural Facilities District
- Tax Increment Financing District Extension
- Uniquely Fort Collins Cluster
- UniverCity Connections

### Project: Raptor Center

**Status:** Future

**Topic:** Culture
The Rocky Mountain Raptor Program (RMRP) is a 501c3 Colorado nonprofit organization dedicated to providing rehabilitation for injured birds of prey and environmental education for people in the community of all ages. Their proposed site of the Raptor Center is on the 800 block of E. Vine Drive.

Website: [http://www.rmrp.org/](http://www.rmrp.org/)

Related Projects:
- Beet Street
- Culinary School
- Downtown Development Authority Plan of Development
- Educational Facilities
- Educational Programs
- Uniquely Fort Collins Cluster

---

**Recreational Facilities**

**Lead:** Various

**Players:**
- Bohemian Foundation
- City of Fort Collins
- Downtown Business Association
- Downtown Development Authority
- Non-profits
- Private Sector

**Description:** Recreational facilities include a variety of potential venues and programs, both public and private. Some ideas that have been mentioned include the whitewater paddling venue, minor league sports teams, bicycle velodrome, etc.

Website: [http://www.bikefortcollins.org/](http://www.bikefortcollins.org/)

Related Projects:
- Amphitheater
- Beet Street
- Community Market
- Cultural Facilities Plan
- Downtown Business Association Events
- Downtown Development Authority Plan of Development
- Downtown Development Authority South Expansion
- Downtown Events (Non-DBA)
- Downtown Plan
- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Downtown Strategic Plan
- Mason Transportation Corridor
- Northside Aztlan Community Center
- Oxbow Music Project Site
- Parking Supply and Management
Poudre River Enhancement Project
Private Cultural Programs
Riverpark (Whitewater Paddling Venue)
Tax Increment Financing District Extension
Uniquely Fort Collins Cluster
UniverCity Connections
<table>
<thead>
<tr>
<th>Project:</th>
<th>Educational Facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
<tr>
<td>Lead:</td>
<td>Various</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td></td>
<td>Colorado State University</td>
</tr>
<tr>
<td></td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td></td>
<td>Non-profits</td>
</tr>
<tr>
<td></td>
<td>Poudre School District</td>
</tr>
<tr>
<td></td>
<td>Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>Refers to any facilities, public or private, that are used in the delivery of educational programs in the downtown.</td>
</tr>
<tr>
<td>Website:</td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td></td>
<td>Colorado State University</td>
</tr>
<tr>
<td></td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td></td>
<td>Non-profits</td>
</tr>
<tr>
<td></td>
<td>Poudre School District</td>
</tr>
<tr>
<td></td>
<td>Private Sector</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Related Projects:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amphitheater</td>
</tr>
<tr>
<td>Beet Street</td>
</tr>
<tr>
<td>Culinary School</td>
</tr>
<tr>
<td>Cultural Facilities Plan</td>
</tr>
<tr>
<td>Discovery Science Center/Museum Facility</td>
</tr>
<tr>
<td>Downtown Events (Non-DBA)</td>
</tr>
<tr>
<td>Downtown River Corridor Implementation Program</td>
</tr>
<tr>
<td>Downtown River District Infrastructure</td>
</tr>
<tr>
<td>Downtown Strategic Plan</td>
</tr>
<tr>
<td>Educational Programs</td>
</tr>
<tr>
<td>Library - Expansion or Relocation of Downtown Library</td>
</tr>
<tr>
<td>Lincoln Center - Remodel</td>
</tr>
<tr>
<td>Mason Transportation Corridor</td>
</tr>
<tr>
<td>Museum of Contemporary Art (MOCA)</td>
</tr>
<tr>
<td>Oxbow Music Project Site</td>
</tr>
<tr>
<td>Parking Supply and Management</td>
</tr>
<tr>
<td>Performing Arts Hall</td>
</tr>
<tr>
<td>Private Cultural Programs</td>
</tr>
<tr>
<td>Raptor Center</td>
</tr>
<tr>
<td>Scientific and Cultural Facilities District</td>
</tr>
<tr>
<td>Uniquely Fort Collins Cluster</td>
</tr>
<tr>
<td>UniverCity Connections</td>
</tr>
<tr>
<td>University Center for the Arts (Old Fort Collins High)</td>
</tr>
<tr>
<td>University Expansion</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project:</th>
<th>Educational Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Topic:</td>
<td>Education</td>
</tr>
</tbody>
</table>
In general, any educational programming that occurs in the downtown area. Includes programs from non-profits and traditional education providers.

**Players:**
- Various
- Bohemian Foundation
- City of Fort Collins
- Colorado State University
- Downtown Business Association
- Downtown Development Authority
- Non-profits
- Private Sector

**Description:**
In general, any educational programming that occurs in the downtown area. Includes programs from non-profits and traditional education providers.

**Website:**
Bohemian Foundation
City of Fort Collins
Colorado State University
Downtown Business Association
Downtown Development Authority
Non-profits
Private Sector

**Related Projects:**
- Amphitheater
- Beet Street
- Community Market
- Culinary School
- Discovery Science Center/Museum Facility
- Educational Facilities
- Library - Expansion or Relocation of Downtown Library
- Mason Transportation Corridor
- Museum of Contemporary Art (MOCA)
- Oxbow Music Project Site
- Private Cultural Programs
- Raptor Center
- Uniquely Fort Collins Cluster
- UniverCity Connections
## Miscellaneous

<table>
<thead>
<tr>
<th>Project: Downtown Development Authority Plan of Development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status:</strong> Ongoing</td>
</tr>
<tr>
<td><strong>Topic:</strong> Planning</td>
</tr>
<tr>
<td><strong>Lead:</strong> Downtown Development Authority</td>
</tr>
<tr>
<td><strong>Players:</strong> City of Fort Collins</td>
</tr>
<tr>
<td><strong>Description:</strong> Adopted by the City Council in 1981, this plan required by state statute guides activities of the DDA by identifying the objectives and purposes of the agency, the types of projects provided in the district, and methods for financing projects.</td>
</tr>
<tr>
<td><strong>Website:</strong> <a href="http://www.downtownfortcollins.org">www.downtownfortcollins.org</a></td>
</tr>
<tr>
<td><strong>Related Projects:</strong> Alley Improvements</td>
</tr>
<tr>
<td>Amphitheater</td>
</tr>
<tr>
<td>Beet Street</td>
</tr>
<tr>
<td>Community Market</td>
</tr>
<tr>
<td>Cultural Facilities Plan</td>
</tr>
<tr>
<td>Downtown Development Authority South Expansion</td>
</tr>
<tr>
<td>Downtown Plan</td>
</tr>
<tr>
<td>Downtown River District Infrastructure</td>
</tr>
<tr>
<td>Finance Program - Downtown Development Authority</td>
</tr>
<tr>
<td>Gateways</td>
</tr>
<tr>
<td>Hotel - Development of a New Hotel</td>
</tr>
<tr>
<td>Office Building</td>
</tr>
<tr>
<td>Parking Supply and Management</td>
</tr>
<tr>
<td>Performing Arts Hall</td>
</tr>
<tr>
<td>Raptor Center</td>
</tr>
<tr>
<td>Recreational Facilities</td>
</tr>
<tr>
<td>Rental Residential</td>
</tr>
<tr>
<td>Riverpark (Whitewater Paddling Venue)</td>
</tr>
<tr>
<td>Steele's Site</td>
</tr>
<tr>
<td>Tax Increment Financing District Extension</td>
</tr>
<tr>
<td>UniverCity Connections</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: Downtown Development Authority South Expansion</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status:</strong> Planning</td>
</tr>
<tr>
<td><strong>Topic:</strong> Planning</td>
</tr>
<tr>
<td><strong>Lead:</strong> Downtown Development Authority</td>
</tr>
<tr>
<td><strong>Players:</strong> City of Fort Collins Colorado State University Private Sector</td>
</tr>
<tr>
<td><strong>Description:</strong> Related to discussions about enhancing the physical connections between the CSU campus and the downtown, annexation of the properties on S. Howes and S. Mason Streets between Laurel Avenue and Mulberry Avenue into the DDA district would make tax increment financing available for infill and related public improvements.</td>
</tr>
<tr>
<td><strong>Website:</strong> <a href="http://www.downtownfortcollins.org">www.downtownfortcollins.org</a></td>
</tr>
</tbody>
</table>
Related Projects:
Culinary School
Downtown Building Heights
Downtown Development Authority Plan of Development
Downtown Plan
Gateways
Homes and Mason Streets - Conversion to Bi-directional Travel
Mason Transportation Corridor
Parking Supply and Management
Recreational Facilities
Rental Residential
Tax Increment Financing District Extension
UniverCity Connections

Project: **Graffiti**

**Status:** Ongoing

**Topic:** Safety

**Lead:** City of Fort Collins

**Players:**
- Downtown Business Association
- Downtown Development Authority
- Private Sector

**Description:** Continue to respond rapidly when fresh graffiti is found, and employ tactics to deter graffiti on both public and private property by "out painting" the taggers. The City should continue to share its knowledge of best practices for deterring graffiti with private property owners.

**Website:**
- Police Services

Project: **Incorrigible Youth**

**Status:**

**Topic:** Safety

**Lead:** City of Fort Collins

**Players:**
- Downtown Business Association
- Downtown Development Authority
- Non-profits

**Description:** Refers to the increasing number of youths, 14 to 18 years old - in Old Town who have been found to be drunk or under the influence of drugs. Police started seeing an increasing number of kids in May 2006, and have found that the youths pay transient homeless to purchase alcohol for them. District 1 officers initiated local media coverage of this issue in September '06 to bring awareness to parents who might be allowing their young teens to hang out unsupervised in the Plaza and engage in these illegal activities.

**Website:**
- [http://www.ci.fort-collins.co.us/police/district-one.php](http://www.ci.fort-collins.co.us/police/district-one.php)

**Related Projects:**
- Downtown Strategic Plan
- Homeless
- Police Services

Project: **New Belgium Packaging Hall**
A new 76,000 square foot packaging hall is under construction.

Players:
- **Lead:** Private Sector
- **City of Fort Collins**

**Description:**
A new 76,000 square foot packaging hall is under construction.

**Website:**
http://www.newbelgium.com/

---

**Project:** Police Services

**Status:** Ongoing

**Topic:** Safety

**Lead:** City of Fort Collins

**Players:**
- City of Fort Collins
- Downtown Business Association
- Downtown Development Authority
- Private Sector

**Description:**
The Police need a continued presence downtown to ensure a safe and comfortable environment for people of all ages. The District 1 office ensures a quick response to safety issues.

**Website:**
http://www.fcgov.com/police/

**Related Projects:**
- Beet Street
- Downtown Business Association Events
- Downtown Events (Non-DBA)
- Downtown Strategic Plan
- Graffiti
- Homeless
- Incorrigible Youth
- Private Cultural Programs

---

**Project:** Tax Increment Financing District Extension

**Status:** Ongoing

**Topic:** Planning

**Lead:** Downtown Development Authority

**Players:**
- City of Fort Collins
- Private Sector

**Description:** The DDA's current tax increment district is scheduled to sunset on 12/31/2011. Tax increment is the primary redevelopment financing tool available to the DDA. The DDA and the City have attempted to introduce legislation at the State level that would authorize the extension of the DDA TIF district by 10 year extensions in return for moving the base up by 10 years. This proposal has been met with resistance by counties throughout the state.

**Website:**
www.downtownfortcollins.org
### Mixed Use/Land Use Zoning

**Project:** Belle Claire  
**Status:** Unknown  
**Topic:** Private Development  
**Lead:** Private Sector  
**Players:**  
**Description:** Mixed use residential/commercial project at 310 S College (Perkins) consisting of 31 housing units and 23,322 square feet of commercial. Project has been approved.

**Website:**  
**Related Projects:**

---

**Project:** Block 23 Development  
**Status:** Finalizing Development Program  
**Topic:** Private Development  
**Lead:** Private Sector  
**Players:** City of Fort Collins  
Downtown Development Authority  
Private Sector  
**Description:** Block 23 is a fully assembled entire city block in Downtown Fort Collins that poised to be Fort Collins’s latest premier mixed-use development project. This site is 400 ft X 400 ft or 3.67 acres of land which preliminary estimations indicate could facilitate approximately 500,000 square feet of Office, Retail, Residential and or Hotel uses. The site is zoned to be 7-9 stories.

**Website:**

---

**Related Projects:**  
- Alley Improvements  
- Amphitheater  
- Beet Street  
- Community Market  
- Downtown Development Authority Plan of Development  
- Downtown Development Authority South Expansion  
- Downtown Recruitment Program  
- Downtown River District Infrastructure  
- Finance Program - Downtown Development Authority  
- Hotel - Development of a New Hotel  
- Office Building  
- Performing Arts Hall  
- Recreational Facilities  
- Rental Residential  
- Steele’s Site  
- UniverCity Connections
Related Projects:
Cherry Street Station
Commuter Rail Station
Mason Street North
Poudre River Arts Center

Project: Cherry Street Station
Status: Approved
Topic: Private Development
Lead: Private Sector
Players: City of Fort Collins
Downtown Development Authority

Description: This is a fully approved & entitled 15 unit residential loft project on the NW corner of Cherry & College that is currently for sale waiting for the right buyer/builder. It also would have approximately 2,000 sq ft of main level retail/office.

Website: 
Related Projects: Commuter Rail Station

Project: Civic Center Parking Structure
Status: Complete
Topic: Public Improvement
Lead: City of Fort Collins
Players: Downtown Business Association
Downtown Development Authority
Larimer County

Description: Parking structure constructed at Laporte/Mason in 1999. 903 spaces.

Website: http://fcgov.com/transportation/parking.php
Related Projects:

Project: Downtown Building Heights
Status: Nearing completion
Topic: Planning
Lead: City of Fort Collins
Players: Downtown Development Authority
Private Sector

Description: As part of the Downtown Strategic Plan, maximum building heights were proposed for the Civic Center and Canyon Avenue subdistricts of Downtown. The intent was to provide more predictability for developers trying to locate taller buildings in Downtown than the Land Use Code currently specifies. Revised building heights have been approved by City Council.

Website: http://www.fcgov.com/advanceplanning/amendments.php
### Downtown Plan

**Lead:** City of Fort Collins

**Players:**
- Downtown Development Authority
- Non-profits
- Private Sector

**Description:**
A long range plan for the Downtown prepared in 1989. Although many of the strategies are now out of date, many of the policies contained in the Plan are relevant today.

**Website:**

**Related Projects:**
- 1st Response Team for Potential Downtown Employers
- Alley Improvements
- Cultural Facilities Plan
- Downtown Building Heights
- Downtown Development Authority Plan of Development
- Downtown Development Authority South Expansion
- Downtown Recruitment Program
- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Downtown Strategic Plan
- Gateways
- Hotel - Development of a New Hotel
- Office Building
- Oxbow Music Project Site
- Parking Supply and Management
- Private Cultural Programs
- Recreational Facilities
- Rental Residential
- Steele's Site
- Uniquely Fort Collins Cluster

### Downtown Strategic Plan

**Status:** Complete

**Related Projects:**
- 1st Response Team for Potential Downtown Employers
- Alley Improvements
- Cultural Facilities Plan
- Downtown Building Heights
- Downtown Development Authority Plan of Development
- Downtown Development Authority South Expansion
- Downtown Recruitment Program
- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Downtown Strategic Plan
- Gateways
- Hotel - Development of a New Hotel
- Office Building
- Oxbow Music Project Site
- Parking Supply and Management
- Private Cultural Programs
- Recreational Facilities
- Rental Residential
- Steele's Site
- Uniquely Fort Collins Cluster
**Topic:** Planning  
**Lead:** City of Fort Collins  
**Players:** Downtown Business Association  
Downtown Development Authority  
Private Sector  

**Description:** A planning project in 2004 that identifies key strategies that the City, DDA, and others should take to protect and enhance the vitality of Downtown, with emphasis on short term actions.


**Related Projects:**  
1st Response Team for Potential Downtown Employers  
Alley Improvements  
Amphitheater  
Block 23 Development  
Cherry Street Station  
Civic Center Parking Structure  
Community Branding  
CTL/OTAC Office Building  
Cultural Facilities Plan  
Discovery Science Center/Museum Facility  
Downtown Building Heights  
Downtown Business Association Events  
Downtown Business Association Marketing  
Downtown Events (Non-DBA)  
Downtown Plan  
Downtown Recruitment Program  
Downtown River Corridor Implementation Program  
Downtown River District Infrastructure  
Downtown Strategic Plan  
Educational Facilities  
Gateways  
Hotel - Development of a New Hotel  
Howes and Mason Streets - Conversion to Bi-directional Travel  
Incorrigible Youth  
Library - Expansion or Relocation of Downtown Library  
Mason Street North  
Mason Transportation Corridor  
Office Building  
Old Town Lofts  
Parking Supply and Management  
Penny Flats  
Performing Arts Hall  
Pine Street Lofts  
Police Services  
Private Cultural Programs
Hotel - Development of a New Hotel

**Status:** Ongoing

**Topic:** Private Development

**Lead:** Downtown Development Authority

**Players:**
- City of Fort Collins
- Private Sector

**Description:**
City and DDA issued RFQ for development of a full service hotel on the current Remington Street Parking lot. Corporex of Cincinnati, OH was selected to negotiate the development of the hotel.

**Website:** [http://citydocs.fcgov.com/?cmd=convert&vid=46&docid=990609](http://citydocs.fcgov.com/?cmd=convert&vid=46&docid=990609)

**Related Projects:**
Alley Improvements
Amphitheater
Beet Street
Downtown Building Heights
Downtown Development Authority Plan of Development
Downtown Events (Non-DBA)
Downtown Plan
Downtown Recruitment Program
Downtown Strategic Plan
Mason Transportation Corridor
Old Town Lofts
Parking Supply and Management
Tax Increment Financing District Extension
Uniquely Fort Collins Cluster
UniverCity Connections
Wells Fargo Site/Sports Authority

---

**Project:** Link-N-Greens

**Status:** Concept

**Topic:** Private Development

**Lead:** Private Sector

**Players:** City of Fort Collins
Various concepts have been discussed over the years about development on the Link-N-Greens Golf Course.

**Project:** Mason Street North  
**Status:** Completed in 2007  
**Topic:** Private Development  
**Lead:** Private Sector  
**Players:** City of Fort Collins  
   Downtown Development Authority  
   Private Sector  

**Description:** Mixed-use project of 18,000 square feet of office and commercial space in three buildings, plus a total of 20 loft – type luxury residential units over the office space.  
**Website:** [http://www.masonstreetnorth.com/](http://www.masonstreetnorth.com/)  
**Related Projects:** Block 23 Development, Commuter Rail Station

**Project:** Office Building  
**Status:** Future  
**Topic:** Private Development  
**Lead:** Downtown Development Authority  
**Players:** Private Sector  

**Description:** The Downtown Strategic Plan recommends increasing the private employments Downtown. New office space and additional employers would help achieve that strategy.  
**Website:**  
**Related Projects:** 1st Response Team for Potential Downtown Employers, Block 23 Development, Clean Energy Cluster/Old Power Plant, CTL/OTAC Office Building, Downtown Building Heights, Downtown Development Authority Plan of Development, Downtown Plan, Downtown Recruitment Program, Downtown Strategic Plan, Fort Collins Business Incubator, Mason Transportation Corridor, Parking Structure - Future, Parking Supply and Management, Tax Increment Financing District Extension, Uniquely Fort Collins Cluster, UniverCity Connections, Wells Fargo Site/Sports Authority
| Project: Old Fort Site Cultural Resources Survey |
|---|---|
| **Status:** | Complete |
| **Topic:** | City of Fort Collins |
| **Lead:** | Non-profits, Private Sector |
| **Description:** | An intensive level survey of historic resources in the Downtown River District. A number of historic properties are present in the District, including Lindell Mills, Giddings Building, Harmony Mill, Old Power Plant, Feeders Supply Building, Passenger and Freight Rail depots, and others. The project is intended to identify which structures need to be protected, and which structures have no historic value and thus can be redeveloped. |

| Project: Old Town Lofts |
|---|---|
| **Status:** | Complete |
| **Topic:** | Private Development |
| **Lead:** | Private Sector |
| **Players:** | City of Fort Collins, Downtown Development Authority |
| **Description:** | This 32,000 square foot structure is wrapped on the ground floor with the offices of Northern Engineering the remaining 4 stories are comprised of 17 residential units of which only a few remain available. |
| **Website:** | [http://www.fortcollinsloft.com/](http://www.fortcollinsloft.com/) |

| Project: Penny Flats |
|---|---|
| **Status:** | 1st Quarter 2007 |
| **Topic:** | Private Development |
| **Lead:** | Private Sector |
| **Players:** | City of Fort Collins |
| **Description:** | Penny Flats is a public/private mixed-use development project lead by Coburn Development. The project is located at the corner of Mason and Maple streets. Coburn along with the city of Fort Collins has partnered to create a one of a kind project in downtown Fort Collins. Once completed, Penny flats will be home to 30,000 square feet of retail on the street level and 147 urban style residential units with balconies, covered parking and easy access to all of Fort Collins Downtown amenities. |
| **Website:** | [http://www.pennyflats.com/](http://www.pennyflats.com/) |

| Project: Pine Street Lofts |
|---|---|
| **Status:** | Complete |
| **Topic:** | Private Development |
| **Lead:** | Private Sector |
Located on the site of the former Poudre Valley Creamery, Pine Street Lofts are part of historic Old Town Fort Collins. Residential project consisting of 18 units constructed in 2005.

Website: [http://www.pinestreetlofts.com](http://www.pinestreetlofts.com)

### Rental Residential

<table>
<thead>
<tr>
<th>Project:</th>
<th>Rental Residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Future</td>
</tr>
<tr>
<td>Topic:</td>
<td>Private Development</td>
</tr>
<tr>
<td>Lead:</td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins, Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>Desired infill in downtown area. To provide short-term rentals for families visiting Beet Street cultural programs, and to provide traditional rental units to student, etc.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.pinestreetlofts.com">http://www.pinestreetlofts.com</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Alley Improvements, Amphitheater, Beet Street, Downtown Building Heights, Downtown Development Authority Plan of Development, Downtown Development Authority South Expansion, Downtown Plan, Downtown Recruitment Program, Downtown Strategic Plan, Library - Expansion or Relocation of Downtown Library, Mason Transportation Corridor, Parking Supply and Management, Tax Increment Financing District Extension, UniverCity Connections</td>
</tr>
</tbody>
</table>

### Restaurant Row

<table>
<thead>
<tr>
<th>Project:</th>
<th>Restaurant Row</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>In Progress</td>
</tr>
<tr>
<td>Topic:</td>
<td>Private Development</td>
</tr>
<tr>
<td>Lead:</td>
<td>Private Sector</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins, Larimer County</td>
</tr>
<tr>
<td>Description:</td>
<td>Dining is becoming the predominant function of properties along West Oak Street, leading to the moniker, &quot;Restaurant Row&quot;. Several private development projects have been suggested for this area.</td>
</tr>
<tr>
<td>Website:</td>
<td><a href="http://www.pinestreetlofts.com">http://www.pinestreetlofts.com</a></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Alley Improvements, Amphitheater, Beet Street, Downtown Building Heights, Downtown Development Authority Plan of Development, Downtown Development Authority South Expansion, Downtown Plan, Downtown Recruitment Program, Downtown Strategic Plan, Library - Expansion or Relocation of Downtown Library, Mason Transportation Corridor, Parking Supply and Management, Tax Increment Financing District Extension, UniverCity Connections</td>
</tr>
</tbody>
</table>
**Project:** Sign/Banner Codes

**Status:**

**Topic:** Planning

**Lead:** City of Fort Collins

**Players:** Downtown Business Association

Downtown Development Authority

Private Sector

**Description:** Develop a policy to encourage and support the increased use of banners throughout the CBD on public owned street lamp poles that promote the downtown in general. Maintain a policy that limits banners that advertise specific events to 14 days. Examine the current code regarding sandwich boards to determine if standardized unit dimensions, quality materials, and guidelines for placement on the sidewalk could be addressed in the municipal code to make the use of this business signage acceptable and palatable.

**Website:**

**Related Projects:**

Downtown Business Association Events

Downtown Business Association Marketing

Downtown Events (Non-DBA)

Downtown Strategic Plan

Private Cultural Programs

---

**Project:** Steele's Site

**Status:** Future

**Topic:** Private Development

**Lead:** Bohemian Foundation

**Players:** Downtown Development Authority

Private Sector

**Description:** Large vacant property in the downtown that has redevelopment potential as residential and commercial office infill. Currently owned by the Bohemian Companies.

**Website:** [http://www.bohemianfoundation.org/](http://www.bohemianfoundation.org/)

**Related Projects:**

Amphitheater

Beet Street

Downtown Building Heights

Downtown Development Authority Plan of Development

Downtown Plan

Downtown Strategic Plan

Gateways

Mason Transportation Corridor

Parking Supply and Management

Tax Increment Financing District Extension

---

**Project:** Urban Living Lofts

**Status:** In Progress

**Topic:** Private Development

**Lead:** Private Sector
### Near Completion 17 High End Loft Units and Main Level Commercial Space for Lease

**Players:**
- City of Fort Collins
- Downtown Development Authority

**Description:** Near completion 17 high end loft units and main level commercial space for lease. Dramatic 12 foot ceiling and an observatory on the roof. Also has shared conference room for any in home business residents to use. Completion in Feb/March 2007.

**Website:** [http://www.loftsatmagnolia.com/](http://www.loftsatmagnolia.com/)

### Wells Fargo Site/Sports Authority

**Players:**
- City of Fort Collins
- Downtown Development Authority

**Description:** Over the years, this site has been discussed as a prime location for redevelopment and as a key gateway into Downtown.

### Willow Street Lofts

**Players:**
- City of Fort Collins
- Downtown Development Authority
- Non-profits

**Description:** Willow Street Lofts is a residential project that is nearing complete entitlement thru the City. It is designed for 20 urban style townhouses as well as 9,280 square feet of commercial space located adjacent to the historic Giddings Building. (Bas Bleu Theatre)
## River

<table>
<thead>
<tr>
<th>Project: Brownfields Cleanup</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status:</strong> Complete</td>
</tr>
<tr>
<td><strong>Topic:</strong> Public Improvement</td>
</tr>
<tr>
<td><strong>Lead:</strong> Federal Government</td>
</tr>
<tr>
<td><strong>Players:</strong> City of Fort Collins, Private Sector</td>
</tr>
<tr>
<td><strong>Description:</strong> The Environmental Protection Agency completed a large cleanup project on the Old Fort Collins Heritage Park site along the Poudre River to address a contamination plume originating from a former gasification plant site along Willow Street.</td>
</tr>
<tr>
<td><strong>Website:</strong></td>
</tr>
<tr>
<td>Related Projects:</td>
</tr>
<tr>
<td>Bas Bleu Theater</td>
</tr>
<tr>
<td>Willow Street Lofts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: CTL/OTAC Office Building</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status:</strong> Complete</td>
</tr>
<tr>
<td><strong>Topic:</strong> Private Development</td>
</tr>
<tr>
<td><strong>Lead:</strong> Private Sector</td>
</tr>
<tr>
<td><strong>Players:</strong> City of Fort Collins, Downtown Development Authority</td>
</tr>
<tr>
<td><strong>Description:</strong> This project brings nearly 40 jobs to Downtown Fort Collins. It has recreated one of the Old Town landmarks known as the Sears-Trostel building on Linden Street. Through redeveloping this building Old Town Athletic Club and CTL Thompson have occupied this entire building which is a 17,000 square foot structure.</td>
</tr>
<tr>
<td><strong>Website:</strong></td>
</tr>
<tr>
<td>Related Projects:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project: Downtown River Corridor Implementation Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status:</strong> Complete</td>
</tr>
<tr>
<td><strong>Topic:</strong> Planning</td>
</tr>
<tr>
<td><strong>Lead:</strong> City of Fort Collins</td>
</tr>
<tr>
<td><strong>Players:</strong> Bohemian Foundation, Downtown Development Authority, Non-profits, Private Sector</td>
</tr>
<tr>
<td><strong>Description:</strong> The Downtown River Corridor Implementation Program identified and prioritized projects in the downtown river corridor. It was intended to spur redevelopment and other public or private projects in the river corridor through project collaboration and coordination. Many strategies have been completed, such as the brownfields cleanup, identification of historic resources, design for river restoration, etc.</td>
</tr>
<tr>
<td><strong>Website:</strong> <a href="http://www.fcgov.com/advanceplanning/river.php">http://www.fcgov.com/advanceplanning/river.php</a></td>
</tr>
</tbody>
</table>
**Related Projects:**

- Bas Bleu Theater
- Beet Street
- Brownfields Cleanup
- CTL/OTAC Office Building
- Cultural Facilities Plan
- Discovery Science Center/Museum Facility
- Downtown Plan
- Downtown River District Infrastructure
- Downtown Strategic Plan
- Educational Facilities
- Gateways
- In-Situ Office Building
- Link-N-Greens
- Northside Aztlan Community Center
- Old Fort Ram & Ram Storage Redevelopment Site
- Old Fort Site Cultural Resources Survey
- Oxbow Music Project Site
- Parking Supply and Management
- Pickle Plant Site
- Poudre River Arts Center
- Poudre River Enhancement Project
- Poudre River Habitat Restoration
- Private Cultural Programs
- Recreational Facilities
- Riverpark (Whitewater Paddling Venue)
- Scientific and Cultural Facilities District
- Udall Natural Area/Stormwater Outfall
- Uniquely Fort Collins Cluster
- UniverCity Connections
- Willow Street Lofts

<table>
<thead>
<tr>
<th>Project</th>
<th>Old Fort Ram &amp; Ram Storage Redevelopment Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>Concept</td>
</tr>
<tr>
<td>Topic</td>
<td>Private Development</td>
</tr>
<tr>
<td>Lead</td>
<td>Private Sector</td>
</tr>
<tr>
<td>Players</td>
<td>Bohemian Foundation</td>
</tr>
<tr>
<td></td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td></td>
<td>Downtown Development Authority</td>
</tr>
<tr>
<td></td>
<td>Non-profits</td>
</tr>
<tr>
<td></td>
<td>Private Sector</td>
</tr>
</tbody>
</table>

**Description:**
The Old Fort Ram and adjacent properties along Linden Street are a possible site for a unique destinations and redevelopment opportunities.

Ram Storage - This site is an exciting Redevelopment opportunity near the Poudre River. Currently operate as a self storage facility, the site is just over 2 acres and boasts nearly 700 feet of Poudre River frontage. The city trail system
meanders between the site and the river allowing for many unique development opportunities as this area matures.

**Website:**

**Related Projects:**

- New Belgium Packaging Hall

---

**Project:** Poudre River Enhancement Project

**Status:** Partially complete

**Topic:** Public Improvement

**Lead:** City of Fort Collins

**Players:**

- Bohemian Foundation
- Downtown Development Authority
- Private Sector

**Description:** A conceptual design was developed to guide habitat restoration and bank stabilization projects in the river corridor between Linden St. and Lincoln Ave. The project also provided a conceptual design for the kayak course just east of North College. The project is currently seeking funding.

**Website:**

**Related Projects:**

- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Oxbow Music Project Site
- Poudre River Habitat Restoration
- Recreational Facilities
- Riverpark (Whitewater Paddling Venue)
- UniverCity Connections

---

**Project:** Poudre River Habitat Restoration

**Status:** Future

**Topic:** Public Improvement

**Lead:** City of Fort Collins

**Players:**

- Downtown Development Authority
- Non-profits

**Description:** The project is intended to restore and enhance the natural habitat conditions and scenic qualities of the channel and riverbanks of the Cache la Poudre River through the downtown area. Costs for the river restoration in the downtown area have been estimated to be approximately $10,000,000. The project can be completed in phases and additional funding can be gained by partnering with private property owners, the Downtown Development Authority or the Downtown Business Authority. Perhaps the first two phases could be the section of the river from Linden to Lincoln and the section of the river near the old Pickle Factory.


**Related Projects:**

- Downtown River Corridor Implementation Program
- In-Situ Office Building
- Link-N-Greens
- Pickle Plant Site
- Poudre River Enhancement Project
- Riverpark (Whitewater Paddling Venue)
- Udall Natural Area/Stormwater Outfall
### Riverpark (Whitewater Paddling Venue)

**Project:** Riverpark (Whitewater Paddling Venue)

**Status:** Proposed

**Topic:** Recreation

**Lead:** City of Fort Collins

**Players:** Downtown Development Authority

Non-profits

Private Sector

**Description:** A whitewater padding course (kayak course) is proposed on the Poudre River just east of College Avenue. The facility is currently in design stage by the Parks and Rec Department, and is supported/financed by the Friends of the Poudre, a private organization.

**Website:** [http://www.themountainshop.com/projectscope0406.shtml](http://www.themountainshop.com/projectscope0406.shtml)

**Related Projects:**
- Beet Street
- Brownfields Cleanup
- Clean Energy Cluster/Old Power Plant
- Downtown Development Authority Plan of Development
- Downtown Events (Non-DBA)
- Downtown River Corridor Implementation Program
- Downtown River District Infrastructure
- Parking Supply and Management
- Poudre River Enhancement Project
- Poudre River Habitat Restoration
- Recreational Facilities
- Uniquely Fort Collins Cluster

### Udall Natural Area/Stormwater Outfall

**Project:** Udall Natural Area/Stormwater Outfall

**Status:** Complete

**Topic:** Public Improvement

**Lead:** City of Fort Collins

**Players:** Private Sector

**Description:** A joint Natural Resources Department/Stormwater Department project to improve the quality of stormwater runoff before it enters the Poudre River.

**Website:**

**Related Projects:**

### 1st Response Team for Potential Downtown Employers

**Status:** Future  
**Topic:** Economic Development  
**Lead:** Downtown Development Authority  
**Players:** City of Fort Collins, Private Sector  
**Description:** Team comprised of DDA Board members, DDA staff, and City economic development team to respond to serious inquiries by potential employers seeking a location/site in the downtown.  
**Website:** [http://www.fcgov.com/business/](http://www.fcgov.com/business/)

### Community Branding

**Status:** In progress  
**Topic:** Economic Development  
**Lead:** City of Fort Collins  
**Players:** Bohemian Foundation, Colorado State University, Downtown Business Association, Downtown Development Authority, Private Sector  
**Description:** This purpose of this project is to develop a comprehensive branding initiative and marketing plan. The City has contracted with NorthStar Destination Strategies.  
**Website:** [http://www.fcgov.com/business/](http://www.fcgov.com/business/)

### Downtown Business Association Marketing

**Status:** Ongoing  
**Topic:** Economic Development  
**Lead:** Downtown Business Association
Main goal is to bring people downtown. DBA uses two-prong approach to marketing its membership and the downtown in general. Traditional media (print, radio, TV) comprise the first prong, and more than 85 days of festivals and events annually comprise the second prong.

**Players:**

City of Fort Collins
Private Sector

**Description:**

Main goal is to bring people downtown. DBA uses two-prong approach to marketing its membership and the downtown in general. Traditional media (print, radio, TV) comprise the first prong, and more than 85 days of festivals and events annually comprise the second prong.

**Website:**

http://downtownfortcollins.com/

**Related Projects:**

Beet Street
Community Branding
Downtown Business Association Events
Downtown Strategic Plan
Sign/Banner Codes
Uniquely Fort Collins Cluster

---

**Project:** Downtown Recruitment Program

**Status:** Future

**Topic:** Economic Development

**Lead:** Downtown Development Authority

**Players:**

City of Fort Collins
Downtown Business Association
Non-profits
Private Sector

**Description:** Program with goals and strategies for specific target and recruitment of desired employers, projects, and uses in the downtown

**Website:**

http://www.fcgov.com/business/

**Related Projects:**

1st Response Team for Potential Downtown Employers
Community Market
Culinary School
Downtown Plan
Downtown Strategic Plan
Hotel - Development of a New Hotel
Mason Transportation Corridor
Office Building
Parking Supply and Management
Rental Residential
Tax Increment Financing District Extension
Uniquely Fort Collins Cluster
UniverCity Connections

---

**Project:** Fort Collins Business Incubator

**Status:** Ongoing

**Topic:** Collaboration

**Lead:** City of Fort Collins

**Players:** Colorado State University
Fort Collins Business Incubator is a partnership between the Fort Collins Economic Development Corporation, the City of Fort Collins, Colorado State University. The purpose of the partnership is to provide start-up companies and rapidly growing young companies with the tools and support needed to grow and maintain their business. The Incubator is specifically devoted to high-tech and manufacturing companies.


### Project: In-Situ Office Building

**Status:** Complete

**Topic:** Private Development

**Lead:** Private Sector

**Players:**
- City of Fort Collins
- Downtown Development Authority

**Description:** In-Situ Inc. completed construction of a new, state-of-the-art design manufacturing facility in Ft. Collins, Colorado in 2004. The facility allows the company to quickly accommodate growth and manufacturing configuration needs. The 30,000 square foot facility was designed to be almost doubled in size when the need arises.

Website: [http://www.in-situ.com/In-Situ/News/2004/040904_InSituFacility/ISI_FTCfacility.html](http://www.in-situ.com/In-Situ/News/2004/040904_InSituFacility/ISI_FTCfacility.html)

### Project: Uniquely Fort Collins Cluster

**Status:** In progress

**Topic:** Economic Development

**Lead:** City of Fort Collins

**Players:**
- Bohemian Foundation
- Colorado State University
- Downtown Business Association
- Downtown Development Authority
- Non-profits
- Private Sector

**Description:** The Uniquely Fort Collins cluster includes businesses whose products and operations contribute to the eclectic, innovative, and high quality of life in Fort Collins. Companies in this cluster are from Artistic and Cultural Entertainment, Recreational and Retail, and Hospitality. Many of these businesses are located in or near the downtown area.


**Related Projects:**
- 1st Response Team for Potential Downtown Employers
- Amphitheater
- Bas Bleu Theater
- Beet Street
- Community Branding
- Community Market
- Culinary School
- Cultural Facilities Plan
- Discovery Science Center/Museum Facility
Downtown Business Association Events
Downtown Business Association Marketing
Downtown Events (Non-DBA)
Downtown Plan
Downtown Recruitment Program
Downtown River Corridor Implementation Program
Downtown River District Infrastructure
Downtown Strategic Plan
Educational Facilities
Educational Programs
Fort Collins Business Incubator
Hotel - Development of a New Hotel
Lincoln Center - Remodel
Mason Transportation Corridor
Museum of Contemporary Art (MOCA)
New Belgium Packaging Hall
Office Building
Old Fort Ram & Ram Storage Redevelopment Site
Oxbow Music Project Site
Performing Arts Hall
Poudre River Arts Center
Private Cultural Programs
Raptor Center
Recreational Facilities
Riverpark (Whitewater Paddling Venue)
Scientific and Cultural Facilities District
UniverCity Connections
### Transit

**Project:** Downtown River District Infrastructure  
**Status:** Ongoing  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:**  
- Bohemian Foundation  
- Downtown Development Authority  
- Private Sector  

**Description:** Project funded by DDA and co-managed by the City to examine the future public infrastructure needs in the Downtown River District, an area bounded by Lincoln Avenue, Jefferson Street, College Avenue and the Cache La Poudre River. Project intends to identify street patterns, paving materials, onstreet parking possibilities, and intersection improvements. Alternative concept designs have been developed and it is anticipated that a decision on design will be determined by City Council in Spring, 2007.

**Website:** [http://www.ci.fort-collins.co.us/transportationplanning/downtownriver.php](http://www.ci.fort-collins.co.us/transportationplanning/downtownriver.php)

**Related Projects:**  
- Alley Improvements  
- Bas Bleu Theater  
- Beet Street  
- Brownfields Cleanup  
- CTL/OTAC Office Building  
- Discovery Science Center/Museum Facility  
- Downtown Development Authority Plan of Development  
- Downtown Plan  
- Downtown River Corridor Implementation Program  
- Downtown Strategic Plan  
- Educational Facilities  
- Gateways  
- Mason Transportation Corridor  
- Northside Aztlan Community Center  
- Office Building  
- Old Fort Ram & Ram Storage Redevelopment Site  
- Old Fort Site Cultural Resources Survey  
- Oxbow Music Project Site  
- Parking Supply and Management  
- Poudre River Arts Center  
- Poudre River Enhancement Project  
- Private Cultural Programs  
- Recreational Facilities  
- Riverpark (Whitewater Paddling Venue)  
- Sign/Banner Codes  
- Tax Increment Financing District Extension  
- Uniquely Fort Collins Cluster  
- UniverCity Connections  
- Willow Street Lofts
### Howes and Mason Streets - Conversion to Bi-directional Travel

**Status:** Future  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:** Private Sector  
**Description:** As part of the Mason Transportation Corridor project, Howes and Mason Streets will be converted from one-way to two-way streets. This will facilitate better property access and provide for safer travel for vehicles, bicycles, pedestrians and transit.

**Website:**

**Related Projects:**  
- Amphitheater  
- Downtown Development Authority South Expansion  
- Downtown Strategic Plan  
- Gateways  
- Mason Transportation Corridor

### Mason Transportation Corridor

**Status:** In progress  
**Topic:** Public Improvement  
**Lead:** City of Fort Collins  
**Players:**  
- Colorado State University  
- Downtown Development Authority  
- Private Sector  
**Description:** The Mason Transportation Corridor will link major destinations and activity centers along the corridor including the Downtown commercial, cultural, and business centers, Colorado State University, Foothills Mall, and South College retail areas.

**Website:** [http://www.fcgov.com/transportationplanning/mason.php](http://www.fcgov.com/transportationplanning/mason.php)  
**Related Projects:**  
- Alley Improvements  
- Amphitheater  
- Beet Street  
- Block 23 Development  
- Cherry Street Station  
- Commuter Rail Station  
- Downtown Building Heights  
- Downtown Business Association Events  
- Downtown Development Authority Plan of Development  
- Downtown Development Authority South Expansion  
- Downtown Events (Non-DBA)  
- Downtown Plan  
- Downtown Recruitment Program  
- Downtown River District Infrastructure  
- Downtown Strategic Plan  
- Downtown Transit Center  
- Educational Facilities
Educational Programs
Gateways
Hotel - Development of a New Hotel
Howes and Mason Streets - Conversion to Bi-directional Travel
Library - Expansion or Relocation of Downtown Library
Mason Street North
Office Building
Parking Supply and Management
Performing Arts Hall
Private Cultural Programs
Recreational Facilities
Rental Residential
Restaurant Row
Sign/Banner Codes
South Campus Planning
Steele’s Site
Tax Increment Financing District Extension
Trolley Barn/Trolley Tracks - Historic Structure
Uniquely Fort Collins Cluster
UniverCity Connections
University Expansion
Wells Fargo Site/Sports Authority

Project: Parking Supply and Management
Status: Ongoing
Topic: Planning
Lead: City of Fort Collins
Players:
- Downtown Business Association
- Downtown Development Authority
- Private Sector

Description: The Downtown Strategic Plan provides polices on the provision, management, and regulation of parking in the Downtown area. One of the policies encourages increase parking turnover in the downtown core through increased enforcement. Another policy encourages long term parkers to use the existing downtown structures. Finally, another policy discusses a comprehensive parking management system to ensure better utilization of existing parking resources.


Related Projects:
- Alley Improvements
- Amphitheater
- Beet Street
- Block 23 Development
- Civic Center Parking Structure
- Community Market
- Discovery Science Center/Museum Facility
- Downtown Building Heights
- Downtown Business Association Events
Downtown Development Authority Plan of Development
Downtown Development Authority South Expansion
Downtown Events (Non-DBA)
Downtown Plan
Downtown Recruitment Program
Downtown River Corridor Implementation Program
Downtown River District Infrastructure
Downtown Strategic Plan
Downtown Transit Center
Educational Facilities
Hotel - Development of a New Hotel
Library - Expansion or Relocation of Downtown Library
Mason Transportation Corridor
Office Building
Old Town Lofts
Oxbow Music Project Site
Performing Arts Hall
Pine Street Lofts
Private Cultural Programs
Recreational Facilities
Rental Residential
Restaurant Row
Riverpark (Whitewater Paddling Venue)
Steele’s Site
UniverCity Connections

<table>
<thead>
<tr>
<th>Project:</th>
<th>Trolley Barn/Trolley Tracks - Historic Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status:</td>
<td>Future</td>
</tr>
<tr>
<td>Topic:</td>
<td>Economic Development</td>
</tr>
<tr>
<td>Lead:</td>
<td>City of Fort Collins</td>
</tr>
<tr>
<td>Players:</td>
<td>City of Fort Collins Non-profits Private Sector</td>
</tr>
<tr>
<td>Description:</td>
<td>The Historic Trolley Barn at the corner of Howes and Cherry has been proposed for a trolley museum. In addition, expansion of the historic trolley along existing tracks on Howes Street, with the possibility of the trolley being housed once again in the Trolley Barn, has been discussed. The Trolley Barn currently stores Fort Collins Museum artifacts and other City equipment.</td>
</tr>
<tr>
<td>Website:</td>
<td></td>
</tr>
<tr>
<td>Related Projects:</td>
<td>Civic Center Master Plan</td>
</tr>
<tr>
<td></td>
<td>Civic Center Parking Structure</td>
</tr>
<tr>
<td></td>
<td>Downtown Strategic Plan</td>
</tr>
<tr>
<td></td>
<td>Howes and Mason Streets - Conversion to Bi-directional Travel</td>
</tr>
<tr>
<td></td>
<td>Mason Transportation Corridor</td>
</tr>
</tbody>
</table>