



Interim Sign Code Changes
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To provide Council with an option to update the Sign Section of the Land Use Code

Direction Sought From Council

- Does Council want to proceed with content neutral changes to the sign section of the Land Use Code?
- Are there additional areas of the sign code section Council views as important to explore during a later comprehensive code update?

Reed v. Town of Gilbert



Content Neutral Signage:

~~Election Signs~~

~~Ideological Signs~~

~~Real Estate Signs~~

~~Identification Signs~~

Yard signs

1

Met with shareholders

Council direction preceding with interim code update

Bring Code changes for Council consideration on July 5th

2

Further public outreach

Explore other Sign Code improvements

Bring Code changes for Council consideration in early part of 2018

Electronic Message Centers

Two Color



or

Full Color



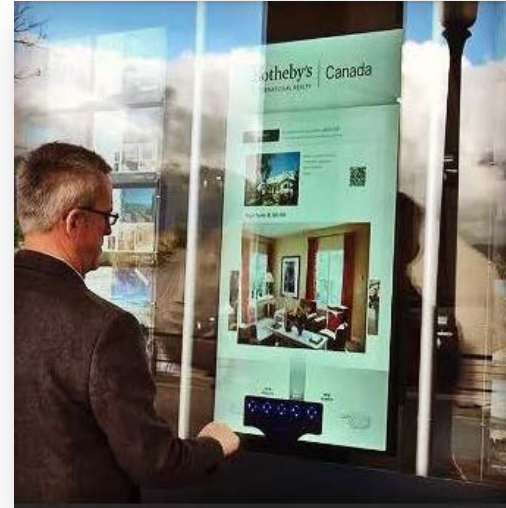
Electronic Message Centers



Display Time:

Current code requires a message to be displayed a full minute

Interactive Window Signs



Other Topics:

- **Downtown Sign standards**
- **Canopy Signage**
- **Secondary roof Signage**
- **Sign Code legibility**
- **Setbacks and Heights**
- **On Premise v. Off Premise signage**
- **And other topics that may come up**

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