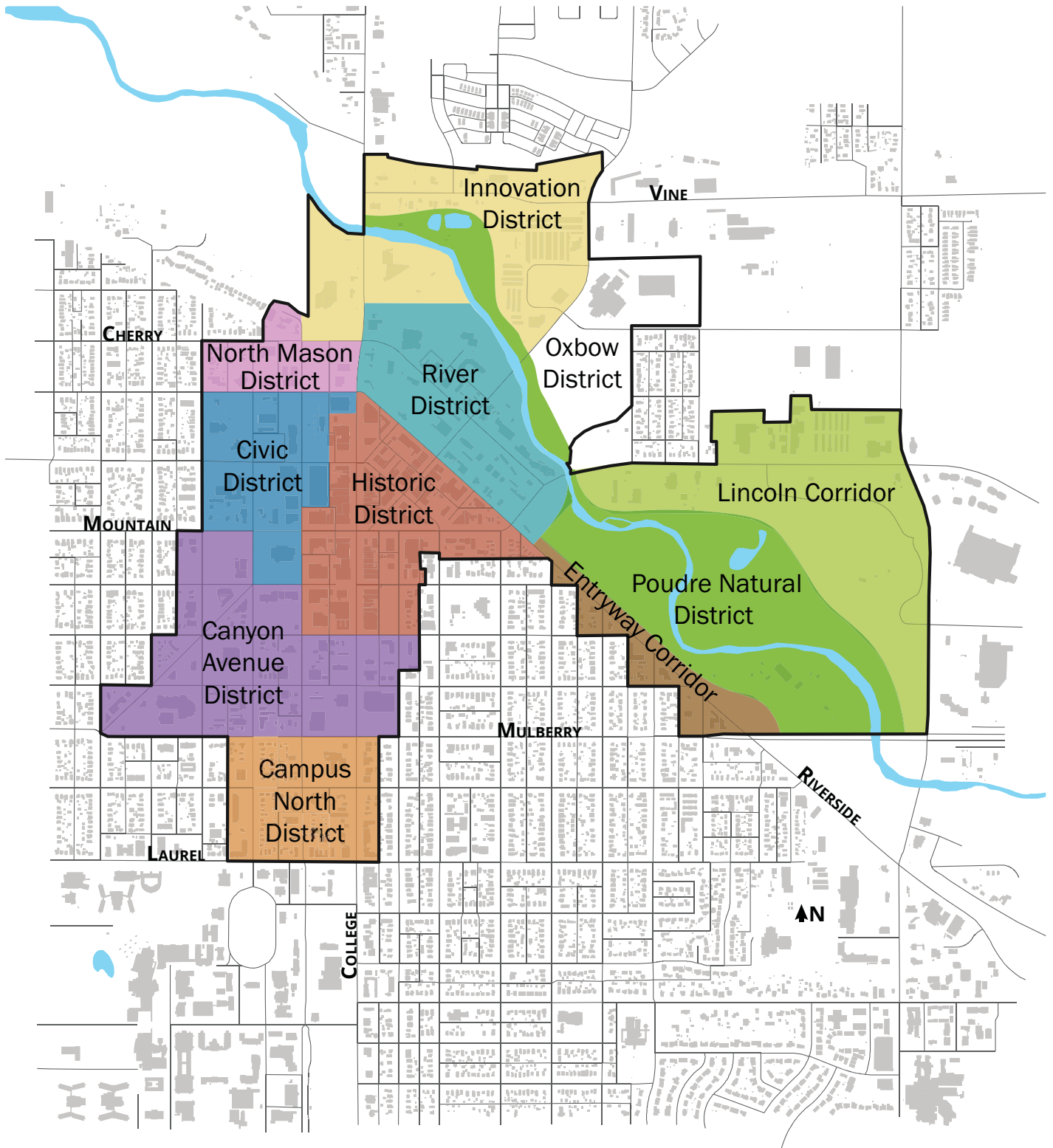


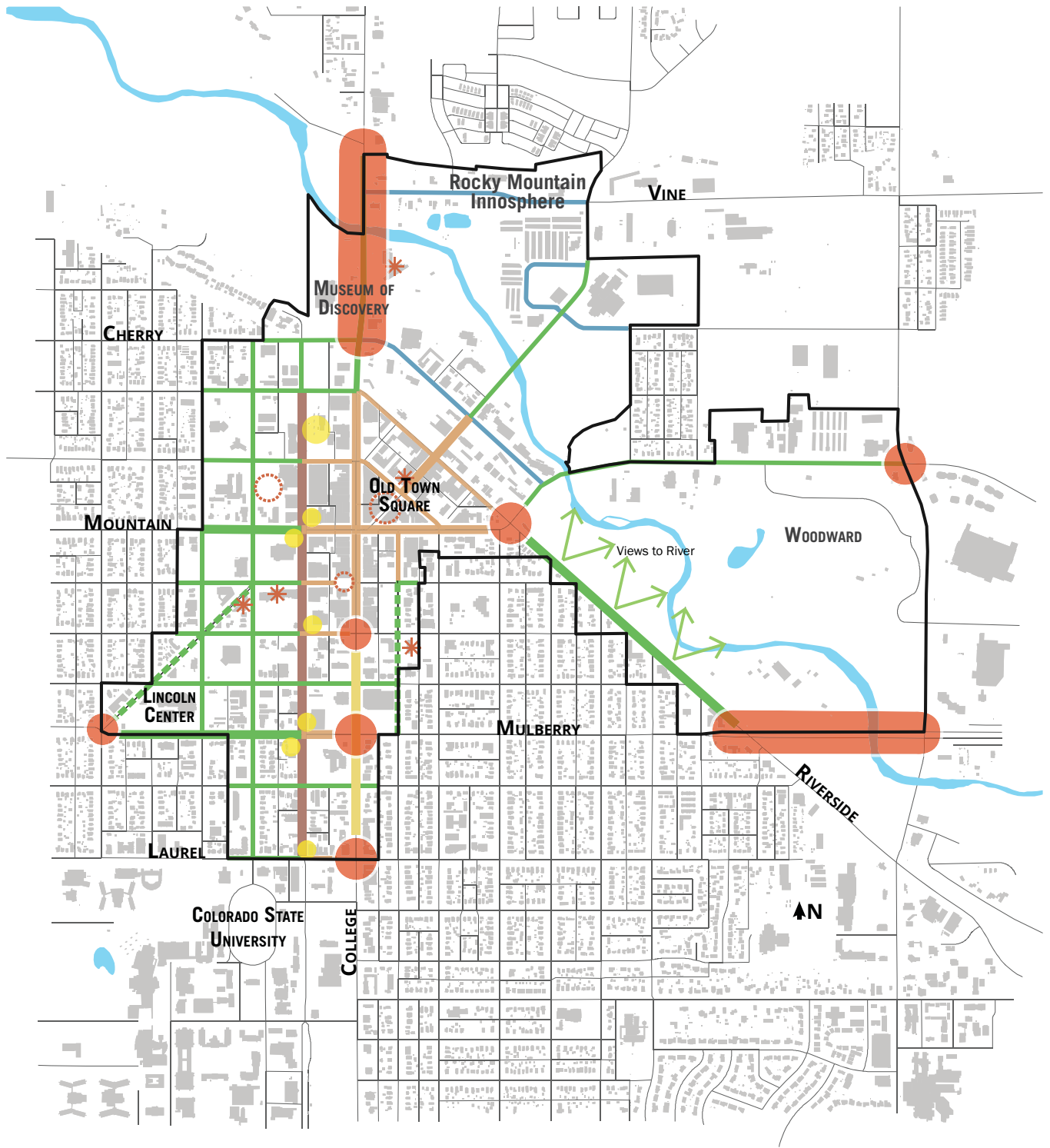


CHARACTER DISTRICTS

DOWNTOWN PLAN

fcgov.com/downtown





WAYFINDING	GATHERING	STREET CHARACTER	
Major Gateway	Activity Node	Major Streetscape	Major Parkway
Minor Gateway	Transit Node	Minor Streetscape	Minor Parkway
Gateway Zone		Mixed Streetscape/Parkway	Bike/Ped Parkway
Landmark			Mason Corridor
			Mixed Character

STREET AND PUBLIC SPACE CHARACTER

DOWNTOWN PLAN

fcgov.com/downtown

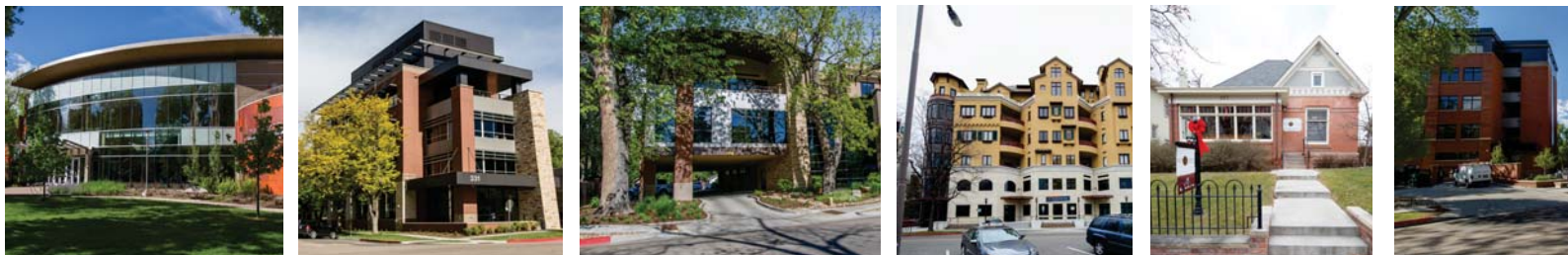




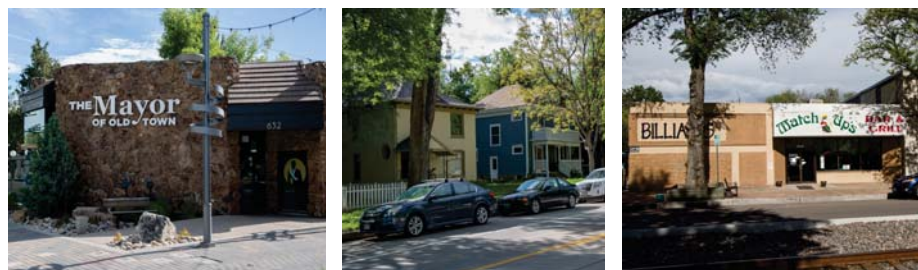
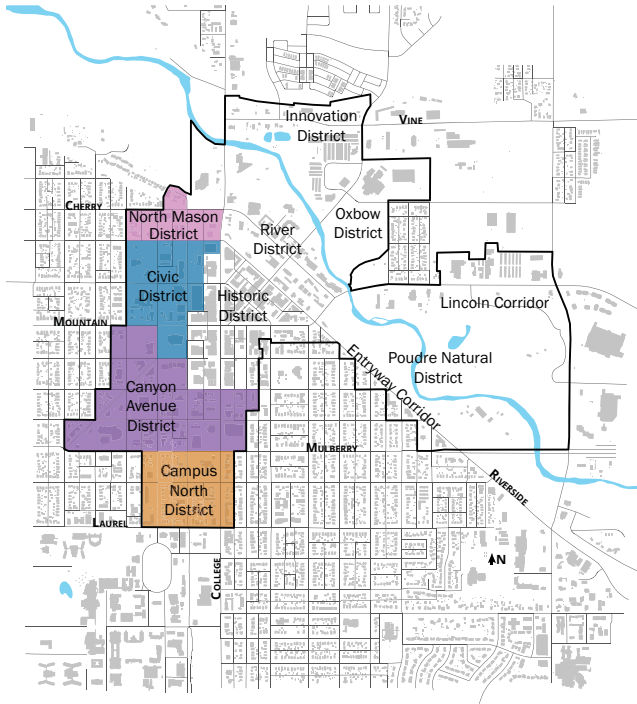
NORTH MASON DISTRICT - A mix of uses emphasizing residential character and compatibility with adjacent neighborhoods



CIVIC DISTRICT - Fort Collins' civic heart organized by open space, emphasizing permanence and civic pride, with strong connections to Historic Downtown



CANYON AVENUE DISTRICT - Commercial office/residential uses with a sense of permanence, mid-century and park-like character



CAMPUS NORTH DISTRICT - A mix of uses supporting campus needs with efficient structures emphasizing connectivity to CSU



CAMPUS NORTH DISTRICT

CHARACTER DISTRICTS



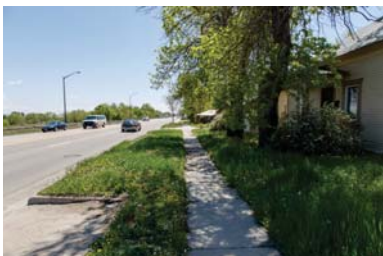
DOWNTOWN PLAN

fcgov.com/downtown





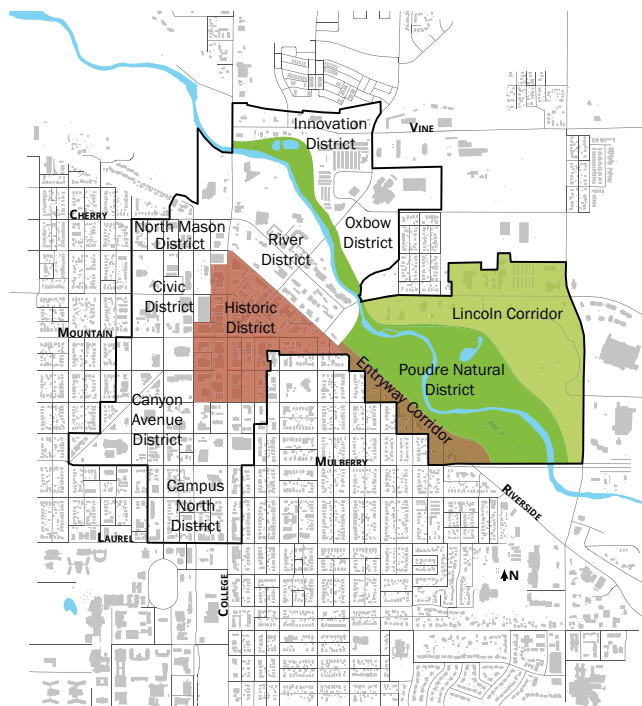
HISTORIC DISTRICT - The heart of historic downtown with a mix of uses emphasizing community gathering, authenticity and historic integrity



ENTRYWAY CORRIDOR DISTRICT - A residential/commercial scenic movement corridor with railroad heritage



LINCOLN CORRIDOR DISTRICT - An active, vibrant destination/connection celebrating industrial heritage as a model for sustainability



POUDRE NATURAL DISTRICT - Poudre River open space emphasizing habitat, water quality and river access

CHARACTER DISTRICTS



DOWNTOWN PLAN

fcgov.com/downtown





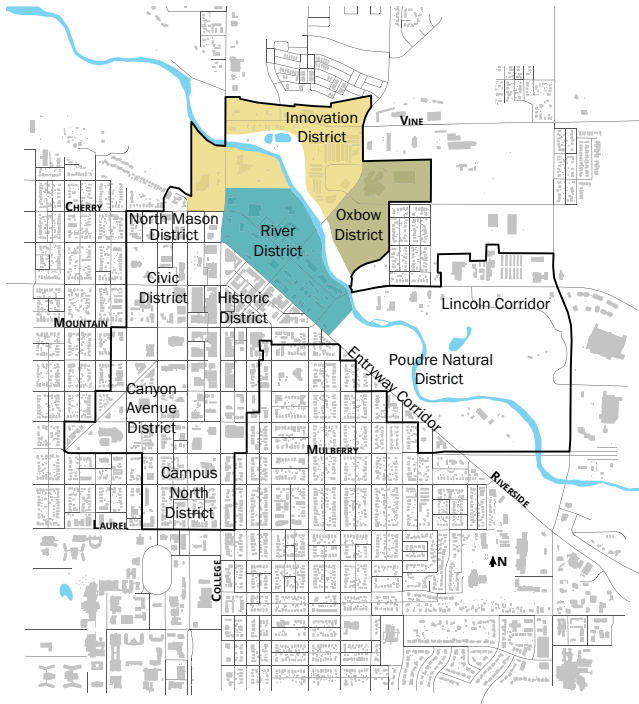
RIVER DISTRICT - A mix of uses bridging the downtown character with industrial heritage emphasizing connection to the Poudre River.



OXBOW DISTRICT - A higher-intensity mix of uses with significant open space characterized by large canopy trees and views to the Poudre River floodplain



INNOVATION DISTRICT - A mix of uses supporting partnerships in innovation with a sense of place grounded in the Poudre River floodplain



INNOVATION DISTRICT

CHARACTER DISTRICTS



DOWNTOWN PLAN

fcgov.com/downtown



What We've Heard So Far:

Help Us Prioritize



Arts & Culture

- Support artists and creative people: maintain vibrancy through an art ecosystem
- Make it easier for creatives to do business
- Explore opportunities to incorporate more local art into downtown development, businesses, and public spaces
- Improve affordability – live/work spaces, studios, venues
- Support arts and culture with facilities, infrastructure, events, and funding



Downtown Management

- Continue to emphasize beautification and cleanliness
- Work to address the needs of homeless population
- Investigate ways to reduce or mitigate negative behaviors (excessive drinking, smoking etc...)
- Balance the number and scale of downtown events: avoid event fatigue while encouraging opportunities for the community to gather
- Maintain a sense of safety and family friendliness at all time of day



Energy & Environment

- Harness and preserve downtown's unique resources and character
- Create a showcase environment for innovative energy and environmental projects
- Incorporate nature and shared gathering spaces into new development
- Enhance downtown's capacity to manage stormwater and respond to extreme weather events



Market & Economy

- Incentivize public-private partnerships
- Develop strategies to ensure available, accessible, and adequate parking
- Encourage affordability for commercial and residential space
- Help independent, local, and small businesses survive downtown
- Maintain emphasis on high-quality development while making process easier



Transportation & Parking

- Develop strategies to ensure available, accessible, and adequate parking
- Examine opportunities to improve convenience of MAX, buses and other transit systems
- Continue to improve multi-modal options for cyclists and pedestrians
- Create better connections throughout the downtown area
- Investigate innovative ways to reduce parking demand and traffic



Urban Design

- Identify and preserve design elements that contribute to the character and authenticity of downtown
- Implement design guidelines and/or policies to provide a smooth transition from downtown edges into surrounding neighborhoods
- Promote integration of diverse architectural styles while maintaining compatibility with existing context
- Enhance the gateways into downtown
- Investigate the potential for new or expanded facilities for outdoor markets, performances, and other community-focused gathering spaces

What's your vision for this area?



Tour Area: _____

Name (optional): _____

Email (optional): _____

What characteristics of this area are important to keep?

What are the possibilities for this area?

How can the area be changed to realize those possibilities?
