

# Downtown Choices: Workshop #1





# Agenda

Welcome + Background

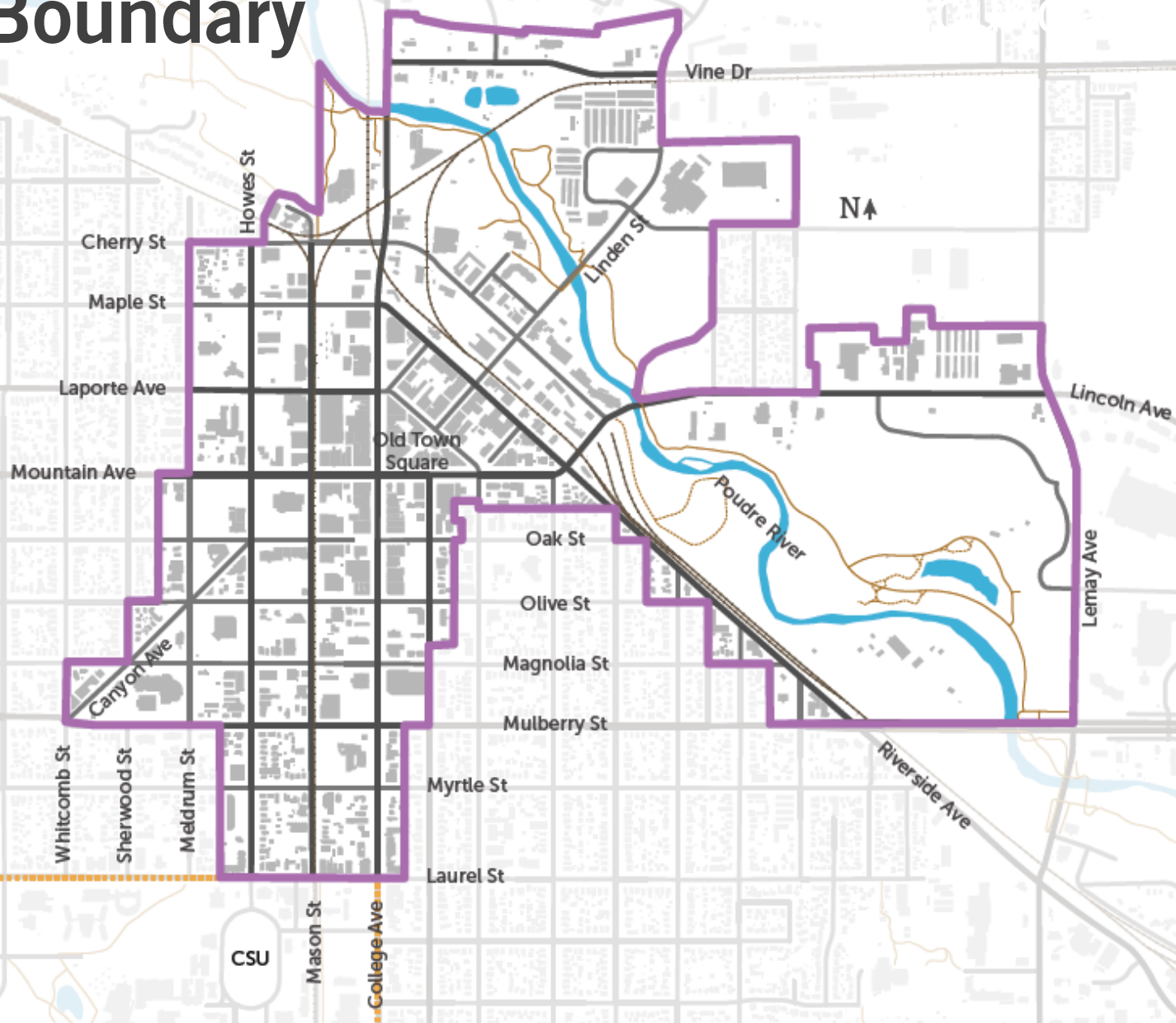
Sessions (~20 min. each)

- Day-to-Day Operations and Management
- Creative Industries
- Bicycle Parking
- Vehicle Parking

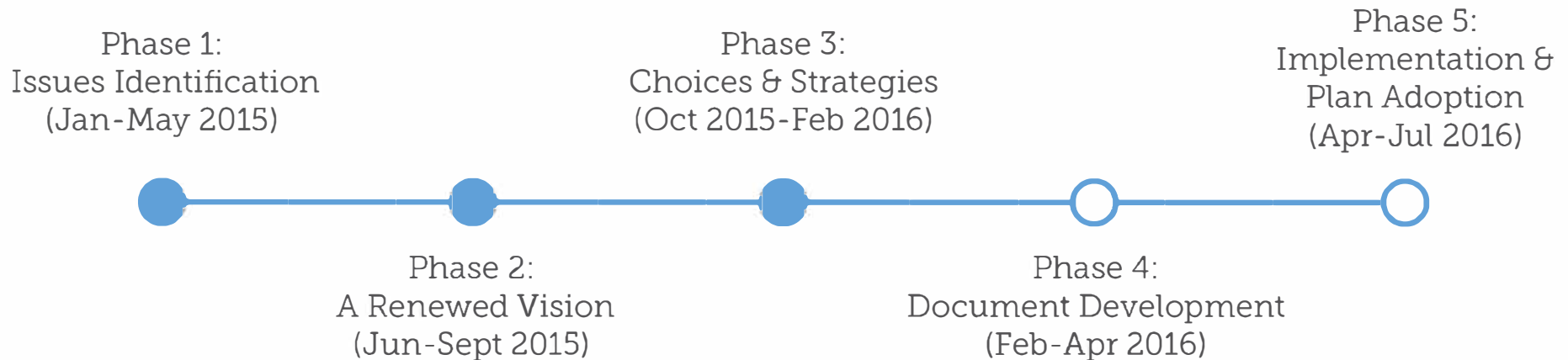
Comments + Questions



# Plan Boundary



# Timeline





# Tonight's Workshop

- Introduce some key choices on a few topics
- Table discussions + keypad polling



# Question

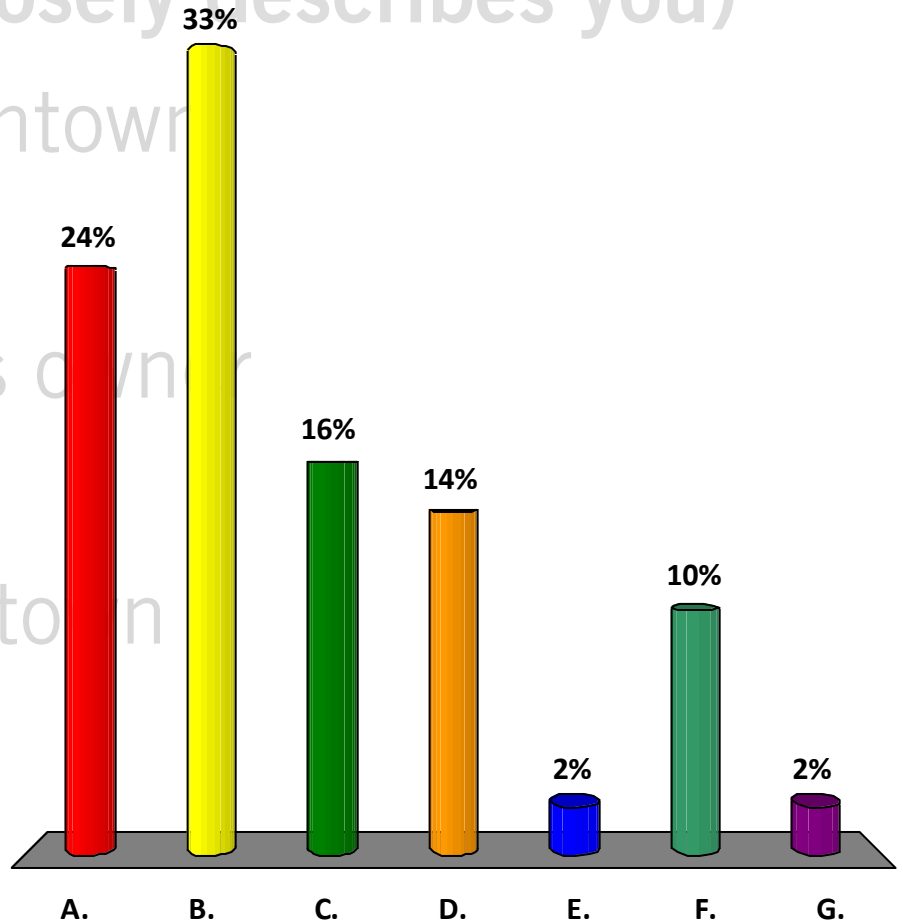
**What is your relationship to downtown? (choose the option that most closely describes you)**

- A. Live in or near downtown
- B. Work downtown
- C. Downtown business owner
- D. Visit downtown
- E. Own property downtown
- F. Affiliated with CSU
- G. Other

# Question

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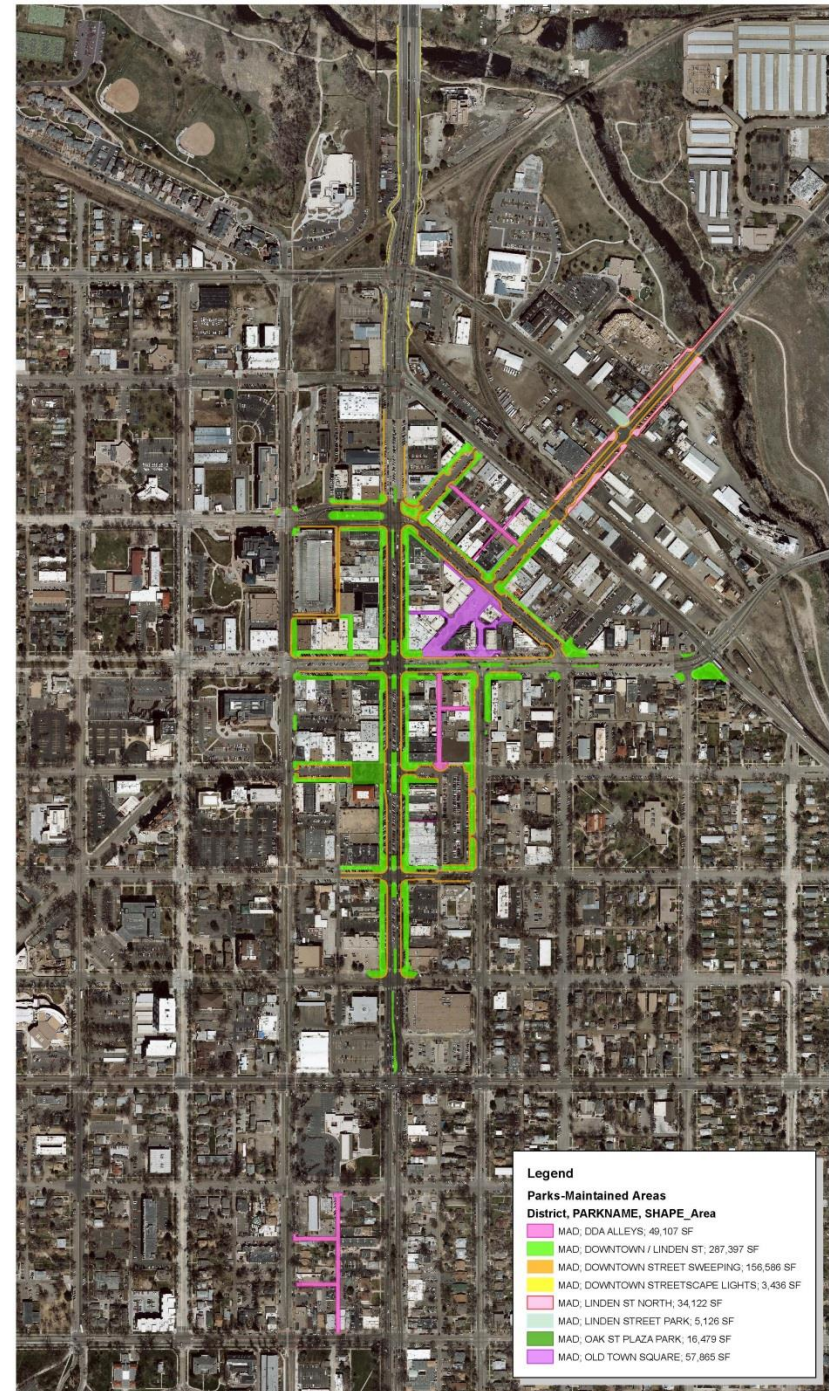
# Session 1: Day-to-Day Operations and Management





# Key Questions

- Where should pedestrian enhancements expand next?
- Which enhancements are most important?
- How should enhancements support differences in Character Districts?





# Special Enhancements and Maintenance

- Currently focused in core area (see map)
- Parks Department is responsible for the majority of downtown maintenance activities



# What We're Doing Now

- Summer flower program
- Sidewalk washing
- Landscaping and irrigation
- Alley maintenance
- Trash & recycling
- Street Cleaning
- Snow Removal
- Holiday lights
- Pedestrian lights
- Repairs and replacements



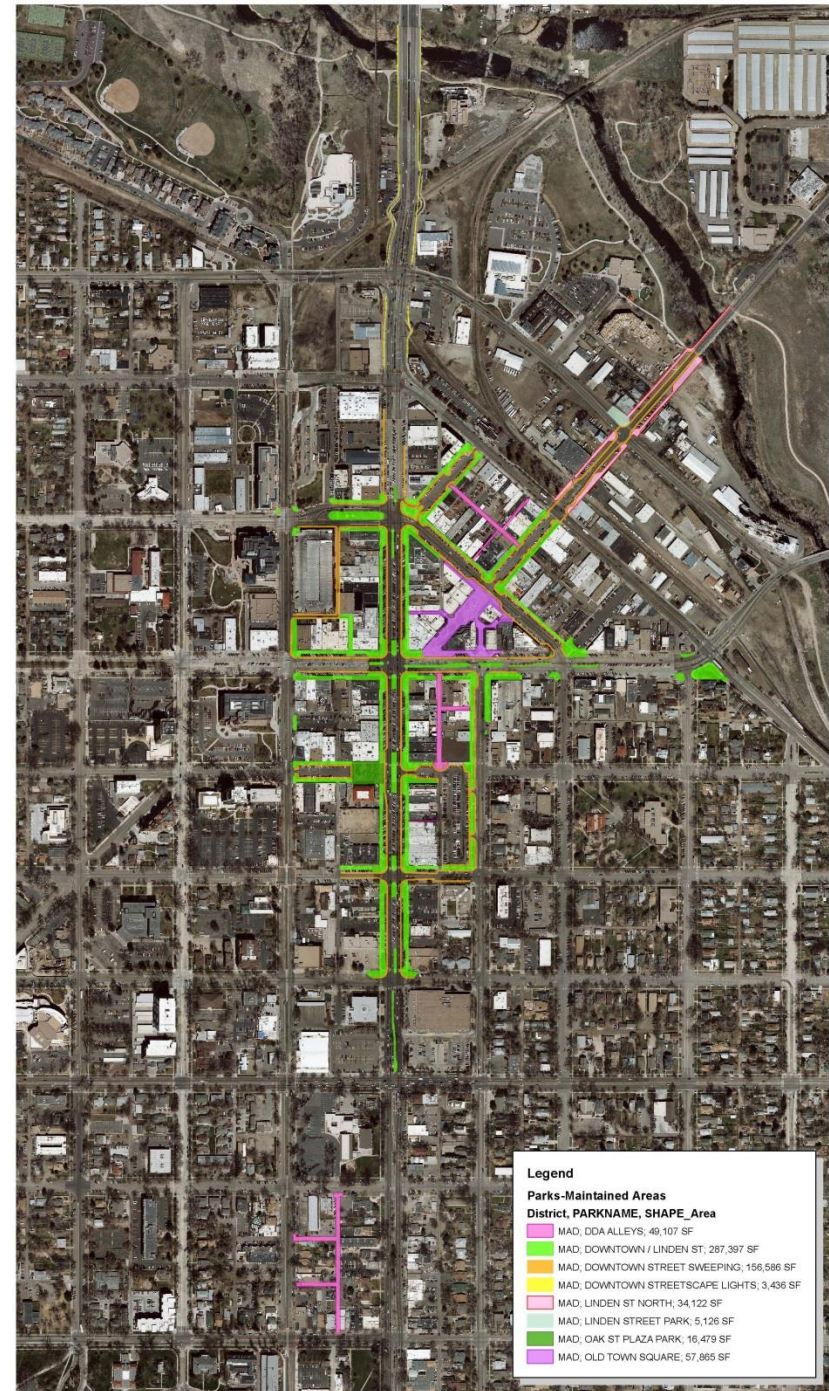


# Funding for Downtown Maintenance

- Cost is crucial: Currently \$1.7 million/year in City Parks budgets
- Funding:
  - City General Fund
  - *Keep Fort Collins Great* Tax Initiative
  - Downtown Development Authority (DDA)
  - General Improvement District (GID)
  - Downtown Business Association (DBA)

# Workshop

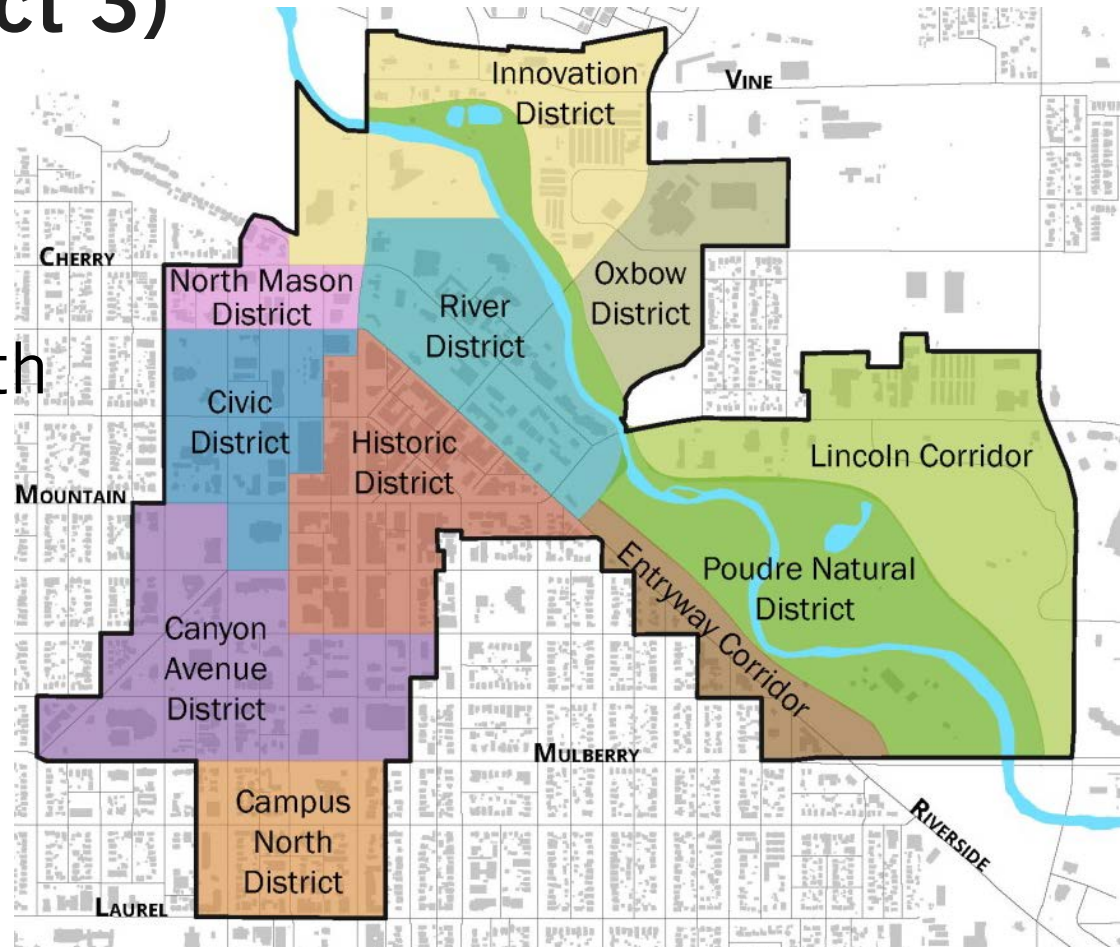
- Where should pedestrian enhancements expand next?
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# Question

Where should pedestrian enhancements expand next? (select 3)

- A. North Mason
- B. Civic
- C. Canyon
- D. Campus North
- E. River
- F. Innovation
- G. Oxbow
- H. Lincoln
- I. Entryway
- J. None

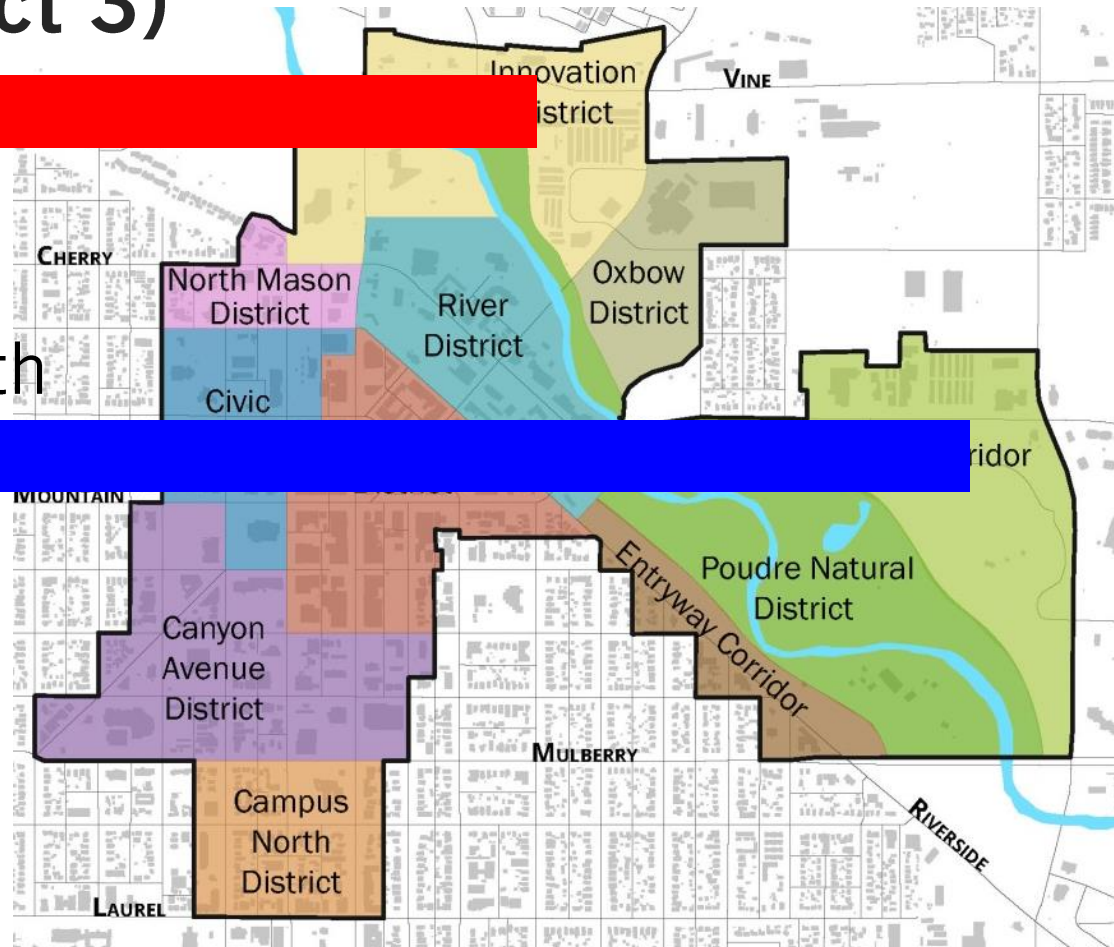




# Question

Where should pedestrian enhancements expand next? (select 3)

- 21% A. North Mason
- 5% B. Civic
- 12% C. Canyon
- 5% D. Campus North
- 28% E. River
- 10% F. Innovation
- 4% G. Oxbow
- 8% H. Lincoln
- 7% I. Entryway
- 1% J. None



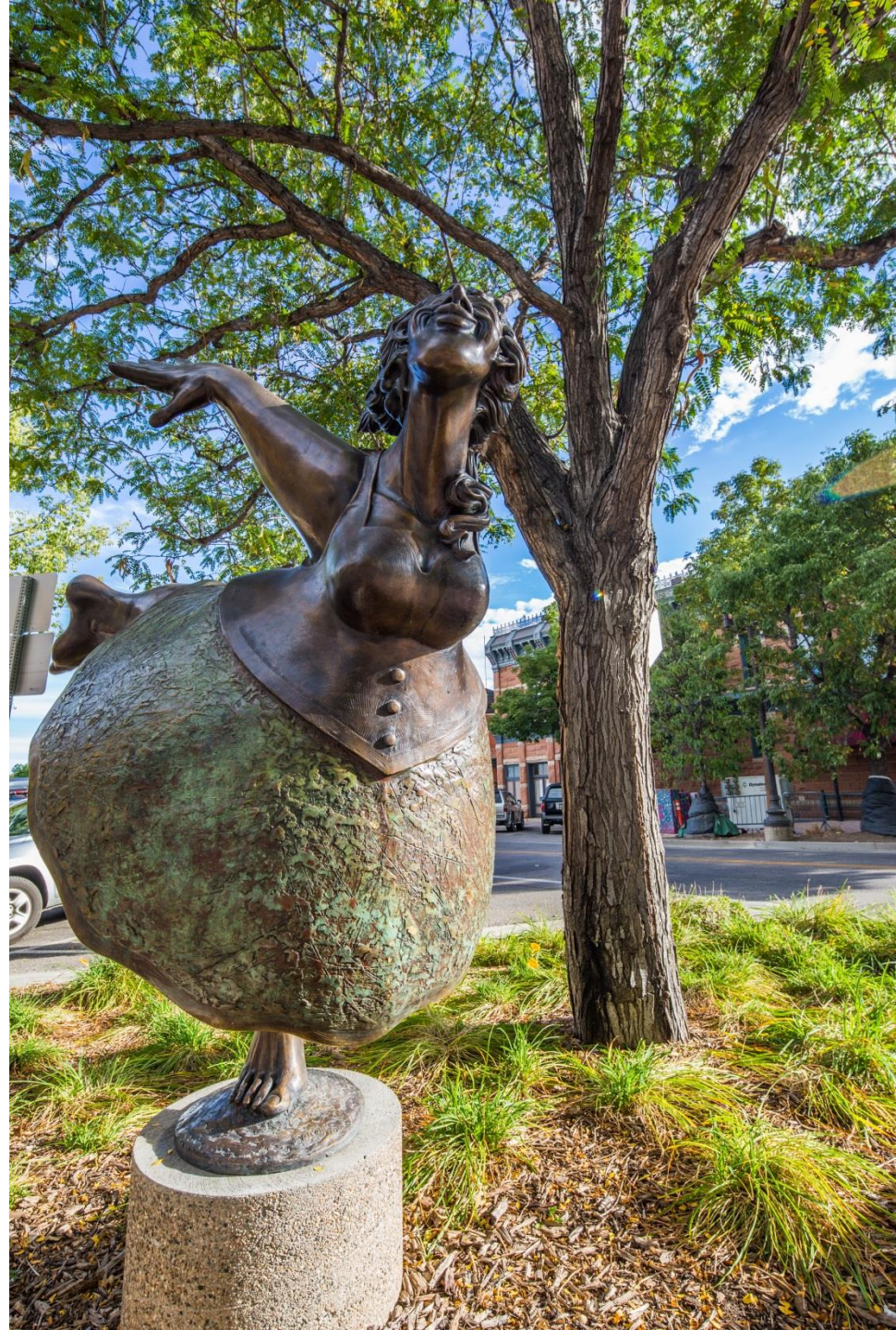
# Session 2: Creative Industries





# Key Question

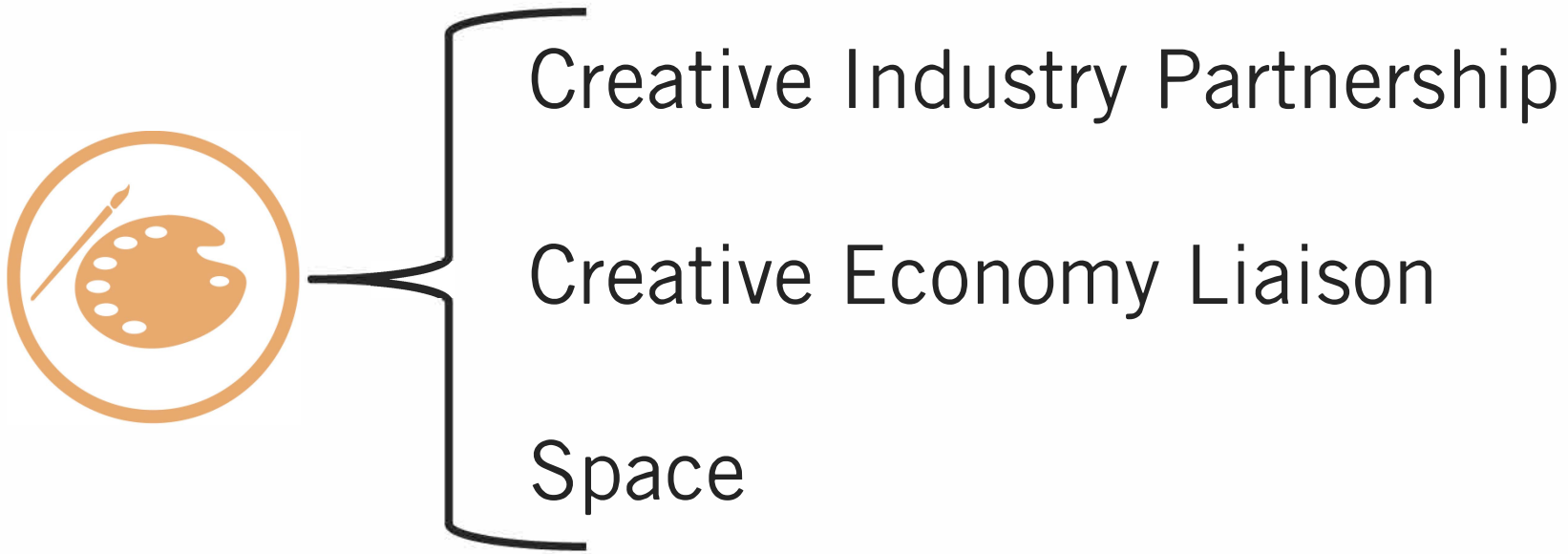
What should the City's role be in the support of creative industries?





# Creative Industries

## BIG IDEA – Centralized Resource



(Similar to *Beet Street\**)

# Purpose of a Centralized Resource

- Meaningful convening
- Education for Creatives to be self-sufficient
- Provides resources + partnerships
- Connect Creatives with opportunities
- Provides recognition
- Market successes and resources
- Studio and gallery space



# Concerns + Lessons Learned

- Bottom up approach
- Needs to be representative of the culture
- Trust concerns about City oversight
- How is it funded?
- How is stability created?





# Workshop

- What should the City's role be in the support of creative industries?
- On your table:
  - Information about a centralized resource for creative industries
  - Lessons learned from past efforts
  - Worksheets

# Question

**What should the City's role be in the support of Creative Industries? (select 3)**

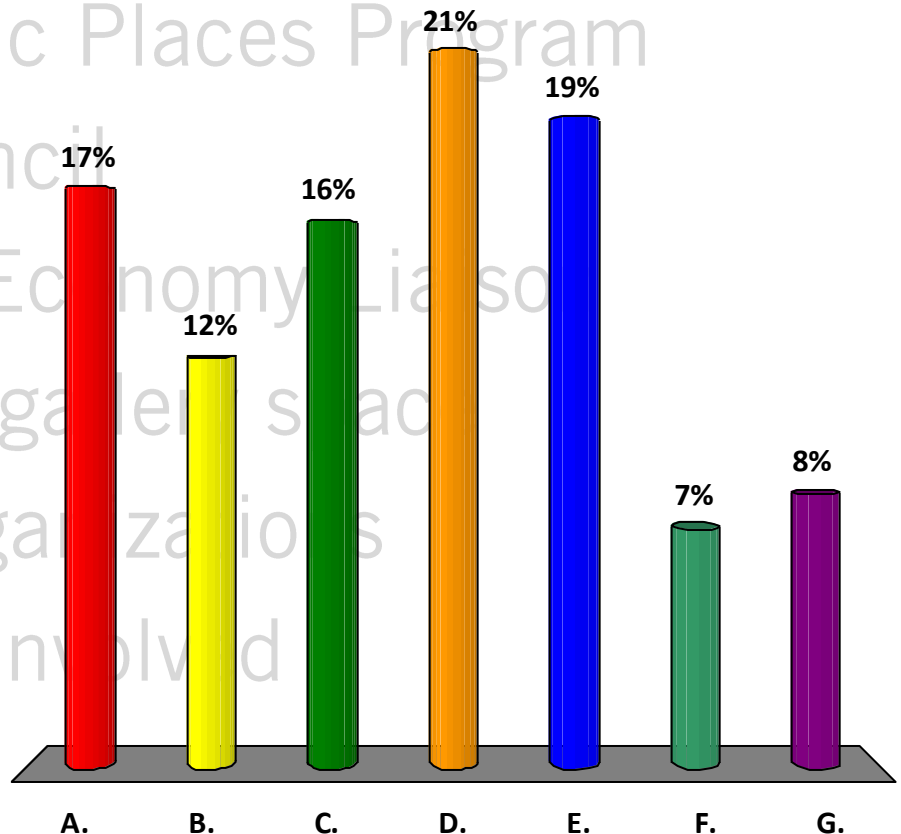
- A. Expand Art in Public Places Program
- B. Create an Arts Council
- C. Employ a Creative Economy Liaison
- D. Provide studio and gallery space
- E. Support outside organizations
- F. City should not be involved
- G. Other



# Question

What should the City's role be in the support of Creative Industries? (select 3)

- A. Expand Art in Public Places Program
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# Session 3: Bicycle Parking





# Key Question

Where should additional bike parking be located?





# Bicycle Parking

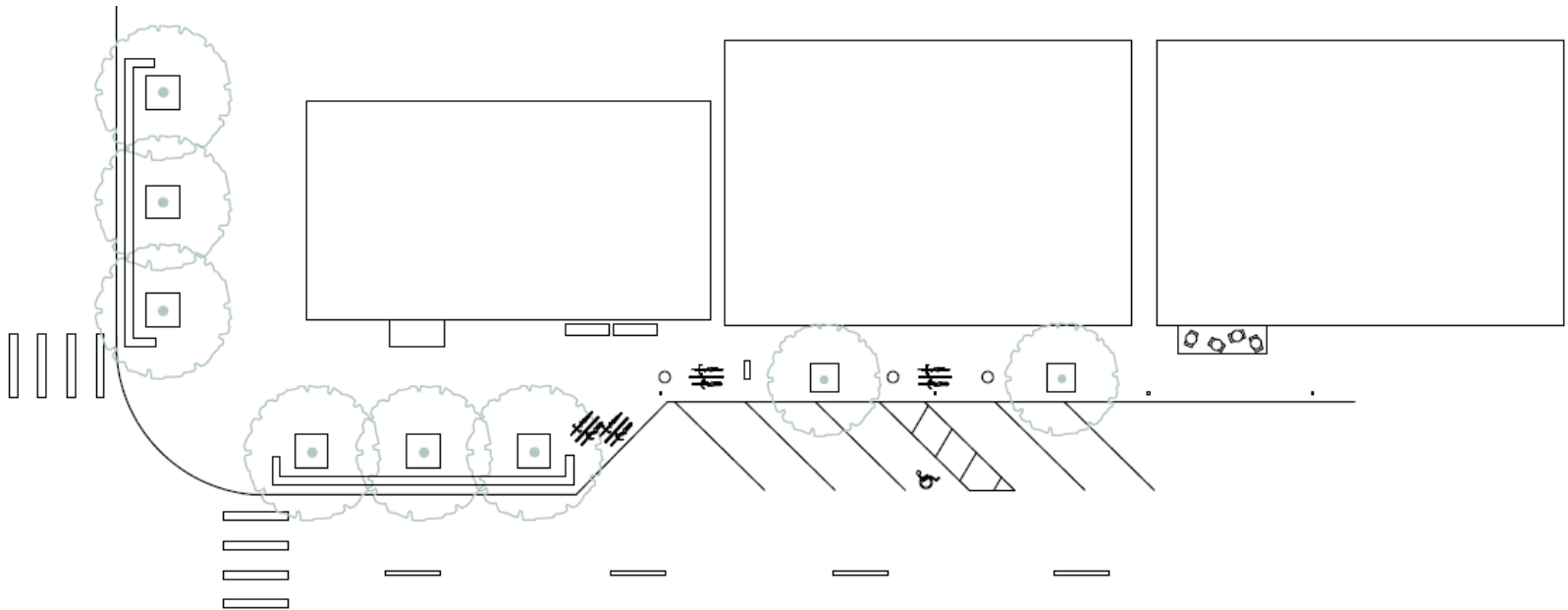
- Detailed inventory (2015) of existing bicycle parking
- Ongoing Bike Parking Management Plan
- Need to balance:
  - Desire by cyclists to park close to destination
  - Limited space Downtown





# Typical Downtown Block

- Bicycle parking could be added in a few different areas
- Many different elements sharing the sidewalk (pedestrians, outdoor seating, bicycle parking, street trees, etc.)



# Workshop

- Where should additional bike parking be located?
- On your table:
  - Sample street corner with potential bike parking locations
  - Worksheets





## Question

**Where should additional bike parking be located? (select 3)**

- A. Alleys
- B. Gathering areas (replace bench)
- C. On-street parking space
- D. Parkway (sidewalk)
- E. Inside parking garages
- F. Other

# Question

Where should additional bike parking be located? (select 3)

A. Alleys

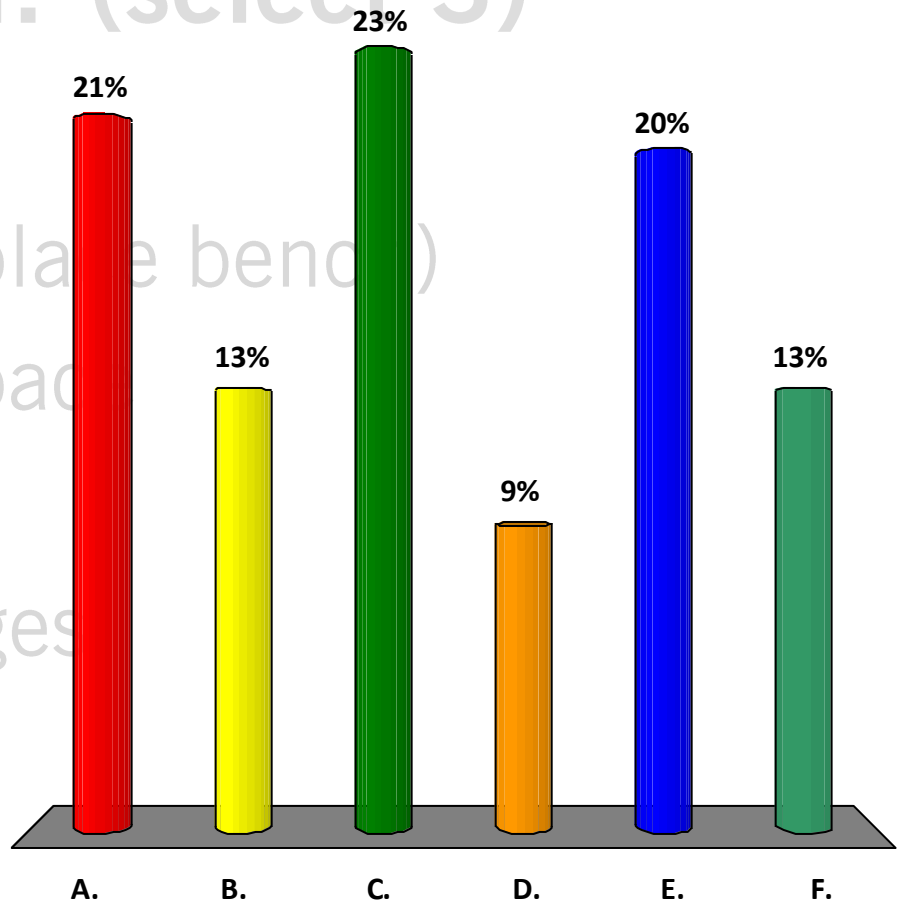
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C. On-street parking space

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E. Inside parking garages

F. Other



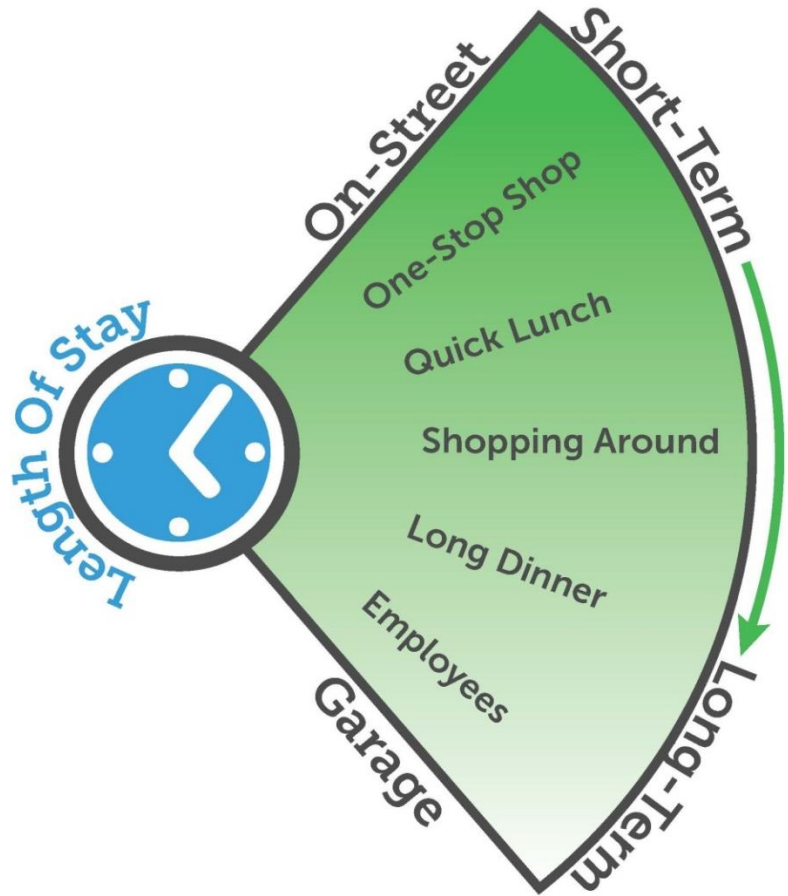


# Session 4: Vehicle Parking



# Key Question

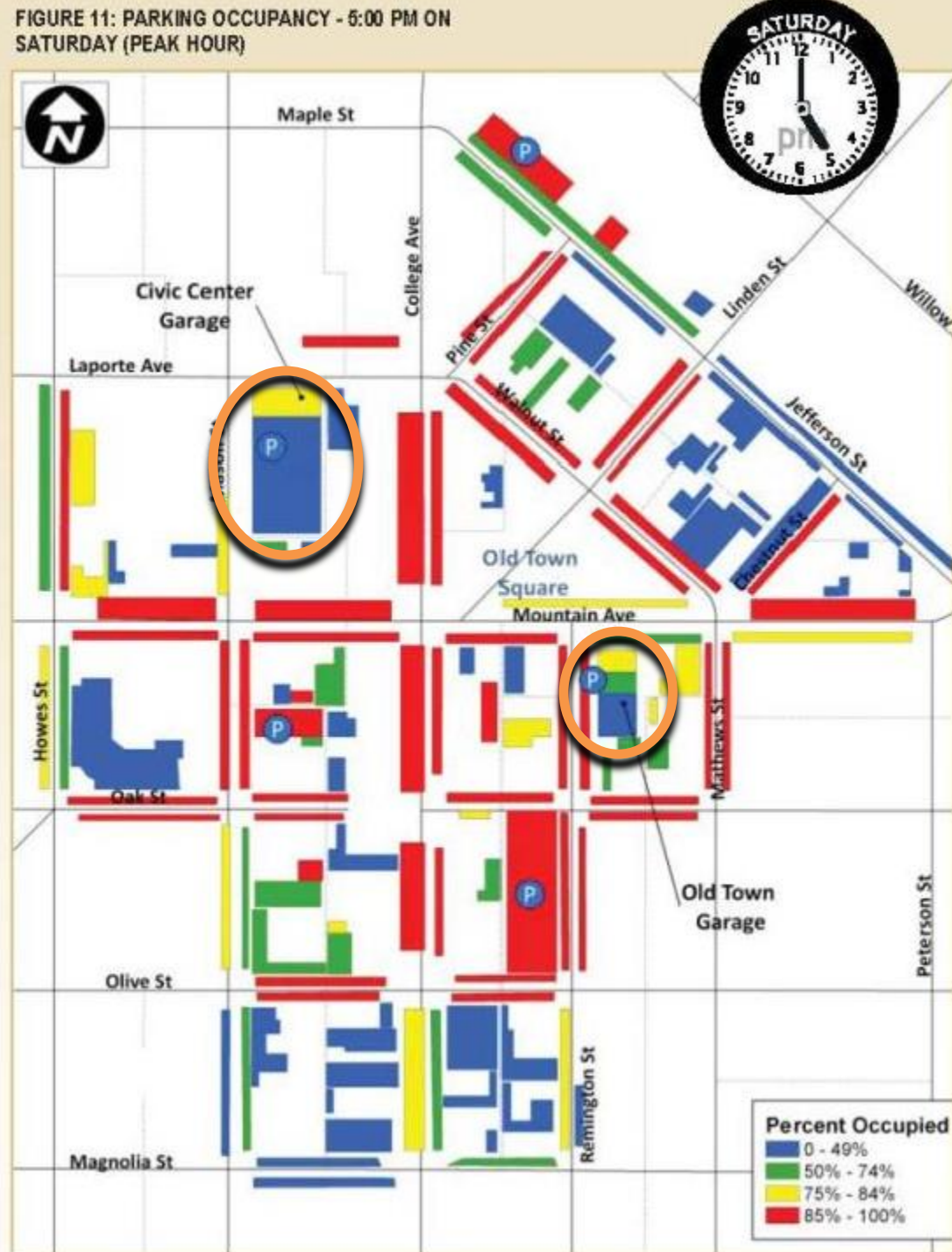
How should we encourage people to park in the location most appropriate for their type of trip?



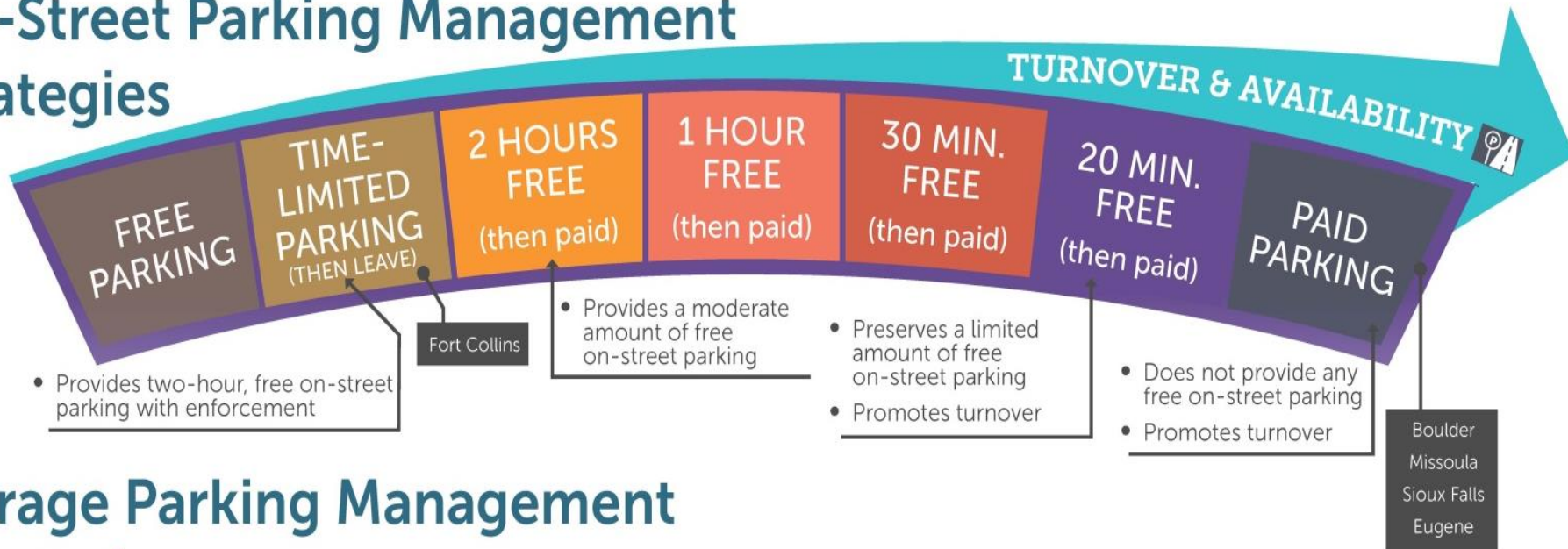


# Issue

*Perceived lack of  
availability and  
turnover*



# On-Street Parking Management Strategies



# Garage Parking Management Strategies





# Transportation Demand Management

## Implement programs to reduce parking demand

- Help employers with parking and transit passes
- Carpooling and flex-time work schedules
- Incentivize alternative modes (bikes, transit)
- Enhance communication about transportation options

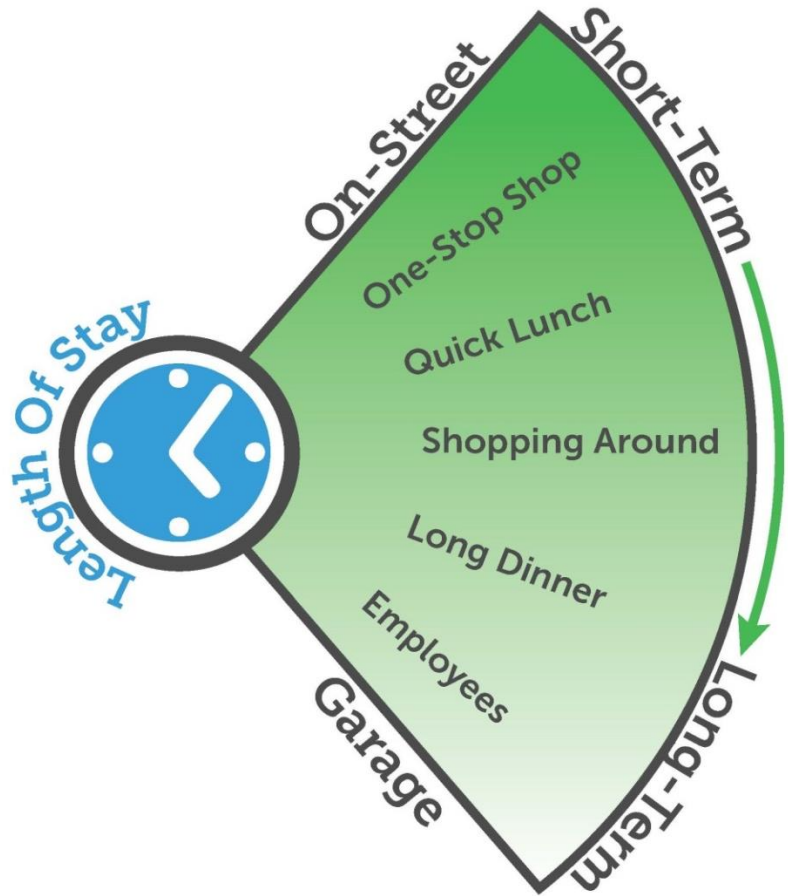
# Adjust Enforcement

- Weekends
- Evenings
- 2 Hour Zone



# Workshop

- How should we encourage people to park in the location most appropriate for their type of trip?
- On your table:
  - Spectrum of Alternatives
  - Case Studies
  - Worksheets





# Question

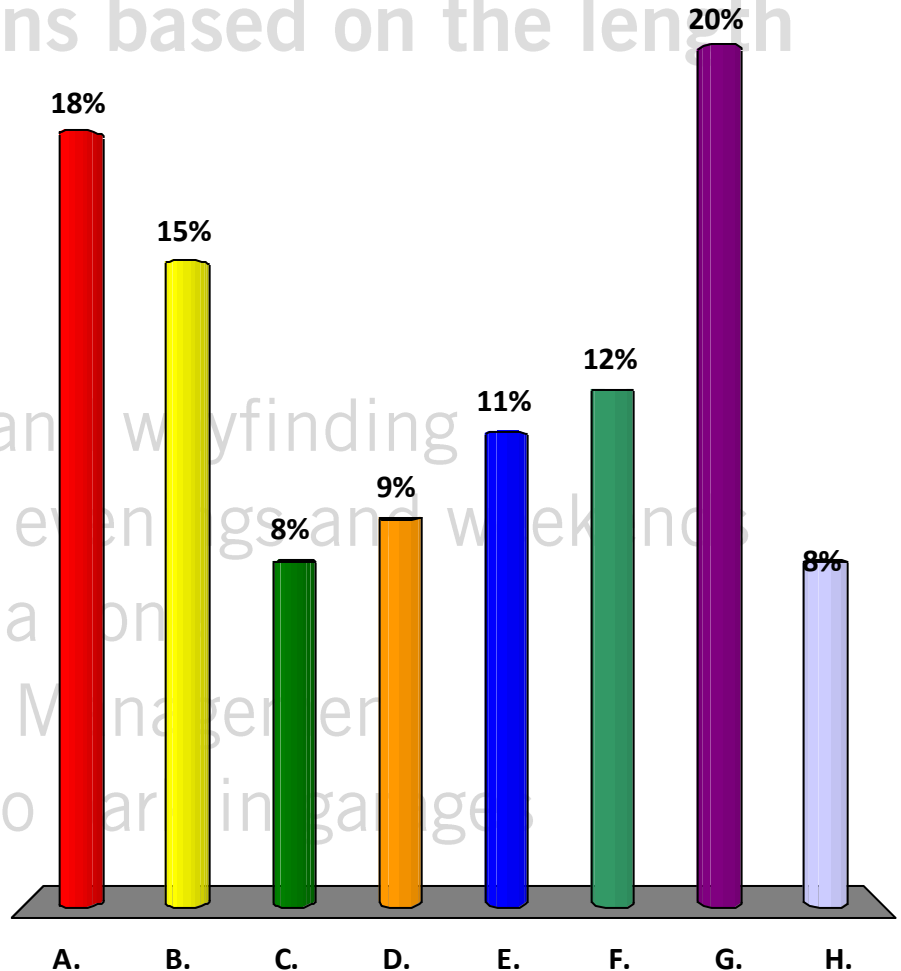
**How should we encourage people to park in the most appropriate locations based on the length of stay? (select 3)**

- A. On-street paid parking
- B. Free parking garages
- C. Better communication and wayfinding
- D. Expand enforcement to evenings and weekends
- E. Enforce 2-hour limit in a zone
- F. Transportation Demand Management
- G. Incentivize employees to park in garages
- H. Other

# Question

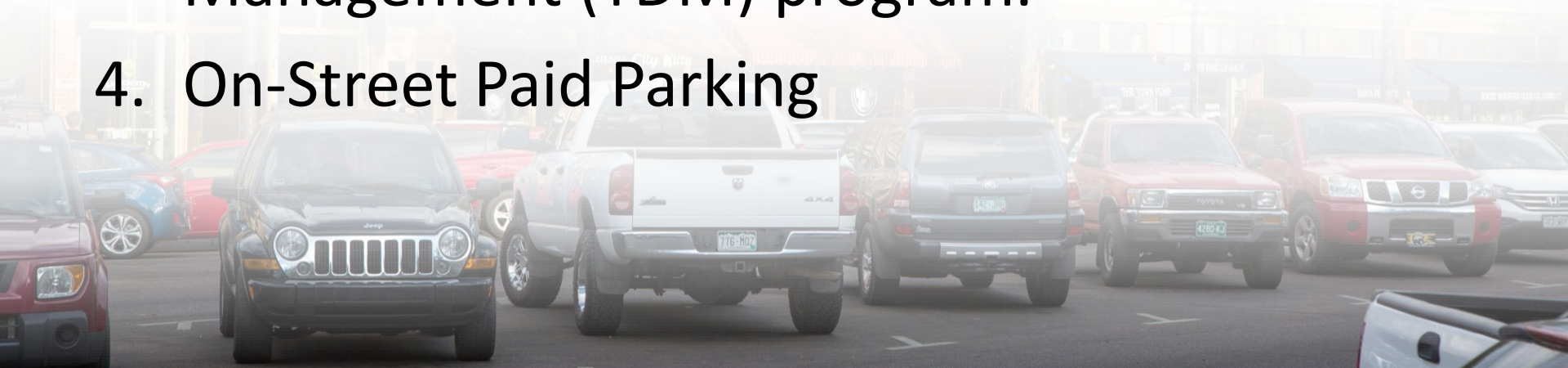
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- F. Transportation Demand
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# Recommendations

1. Implement a monitoring system to collect data on occupancy and turnover.
2. Adjust enforcement:
  - Explore weekends and evenings
  - Expand 2-hour parking limits to an entire zone
3. Create a Transportation Demand Management (TDM) program.
4. On-Street Paid Parking





# Next Steps

- Choices Workshop #2: Next Wednesday
- Draft policies, write draft plan
- To sign up for updates and for more information, visit our project website: [fcgov.com/downtown](http://fcgov.com/downtown)