# Comfortable Atmosphere and Sense of Safety for Everyone



#### Two sets of issues articulated:

- -Disruptive behavior downtown
- -Meeting needs of the homeless

#### On Disruptive Behavior downtown:

- A DDA-led 2015 coordination group articulated issues and approach
- Police District 1 Substation practices 'Community Policing' model
- Police District 1 has increased day and night resources in recent years
- New Outreach Fort Collins Street Team is launching in 2016
- DBA is pursuing a new Ambassador Program



#### On Homelessness:

- City and Homeward 2020 have an agreement outlining a whole approach to best practices and strategies
- About 20 main organizations provide services, shelter, housing transitions

# Direction of the new Plan based on what we've heard and learned in the process

#### On Disruptive Behavior downtown:

- •State the approach and philosophy, based on continued support for District 1 Community Policing
- •Clarify approach and language for the two different sets of issues
- Council directed staff to move forward with Street Outreach Program
- Determine governance model, funding, timelines, etc.

#### On Homelessness:

- Largely beyond scope of this plan larger ongoing and evolving efforts
- Collaborative, multi-agency approach is key to success
- Education to build mutual understanding among everyone is key
- Multi-faceted, long-term approach
- Recent and Ongoing Efforts are Extensive, Have Momentum
- Give Real Change Campaign?

Comments – is this adequate? Is more information needed?

# Increasing Bike Parking



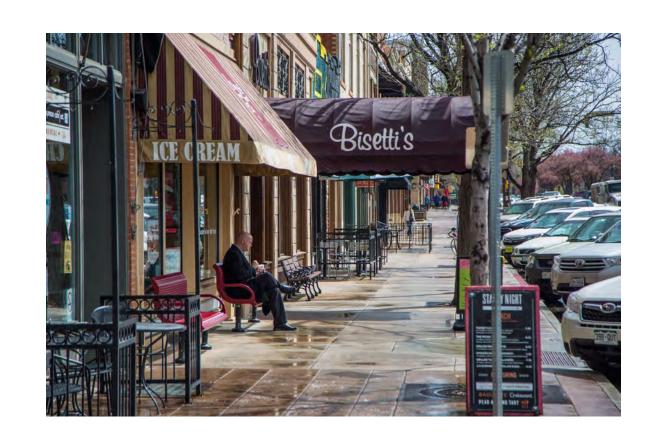
An action item from the Bicycle Master Plan is to develop a comprehensive bicycle parking plan. The Downtown Plan process is addressing this for the downtown area. This includes an inventory of rack condition and usage.

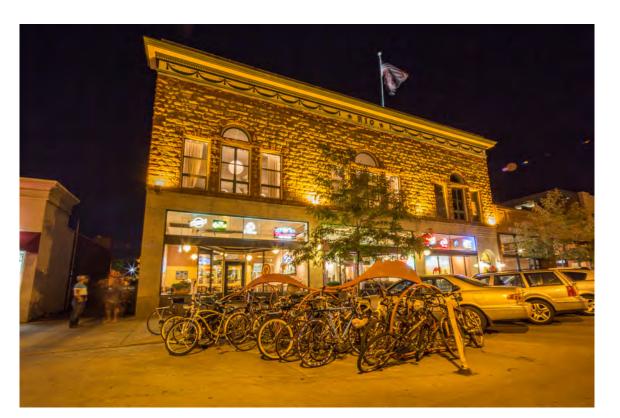
A key choice in the management of bike parking relates to how and where to add new bike parking capacity.

We've heard through outreach that more bike parking is needed downtown while maintaining a comfortable pedestrian experience.

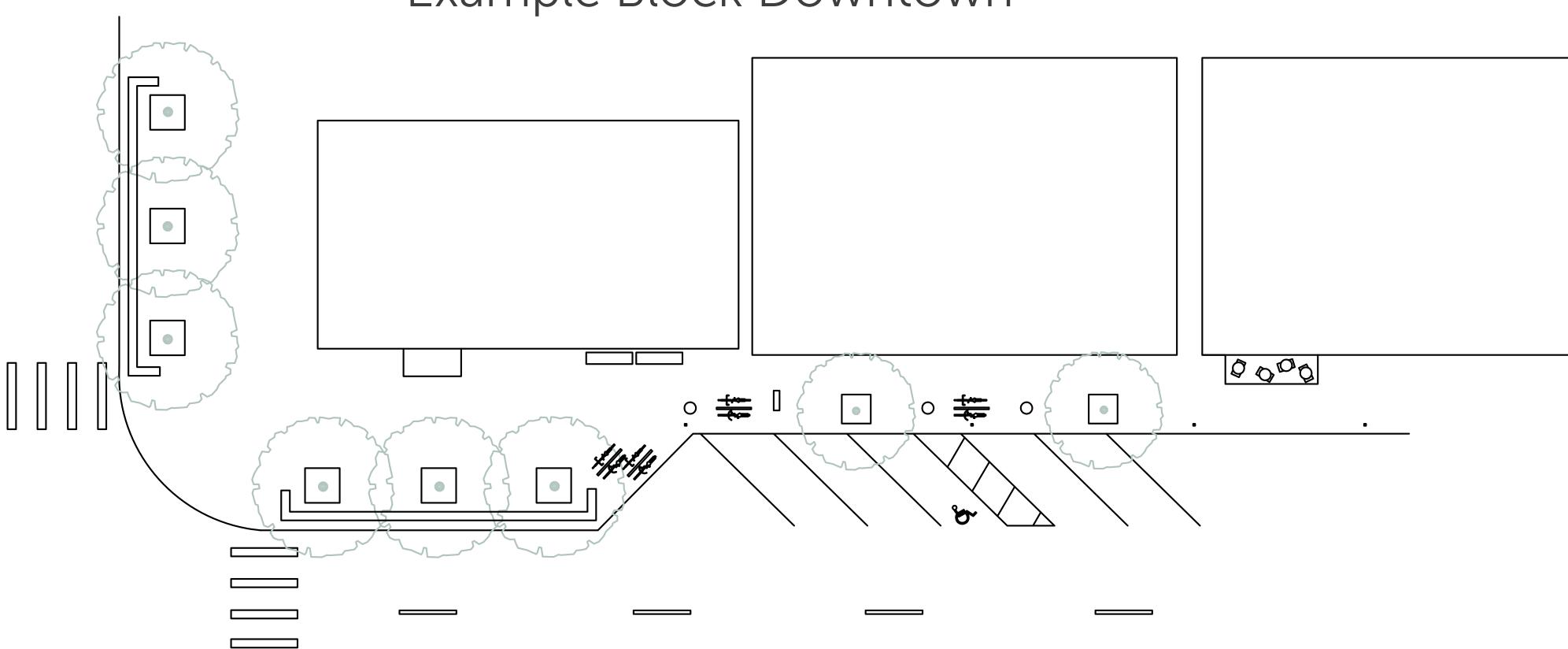








Example Block Downtown



Elements sharing the Right-of-Way Downtown:

- Trees
- Signs
- Planters
- Benches
- Trash receptacles
- Existing bike racks
- Sandwich boards
- Fire hydrants
- Light poles
- Utility boxes
- Outdoor seating

Option 1 - Add additional bike racks on sidewalks

Option 2 - Replace select parking spaces with bike racks

Option 1 Comments

Option 2 Comments

Additional Options











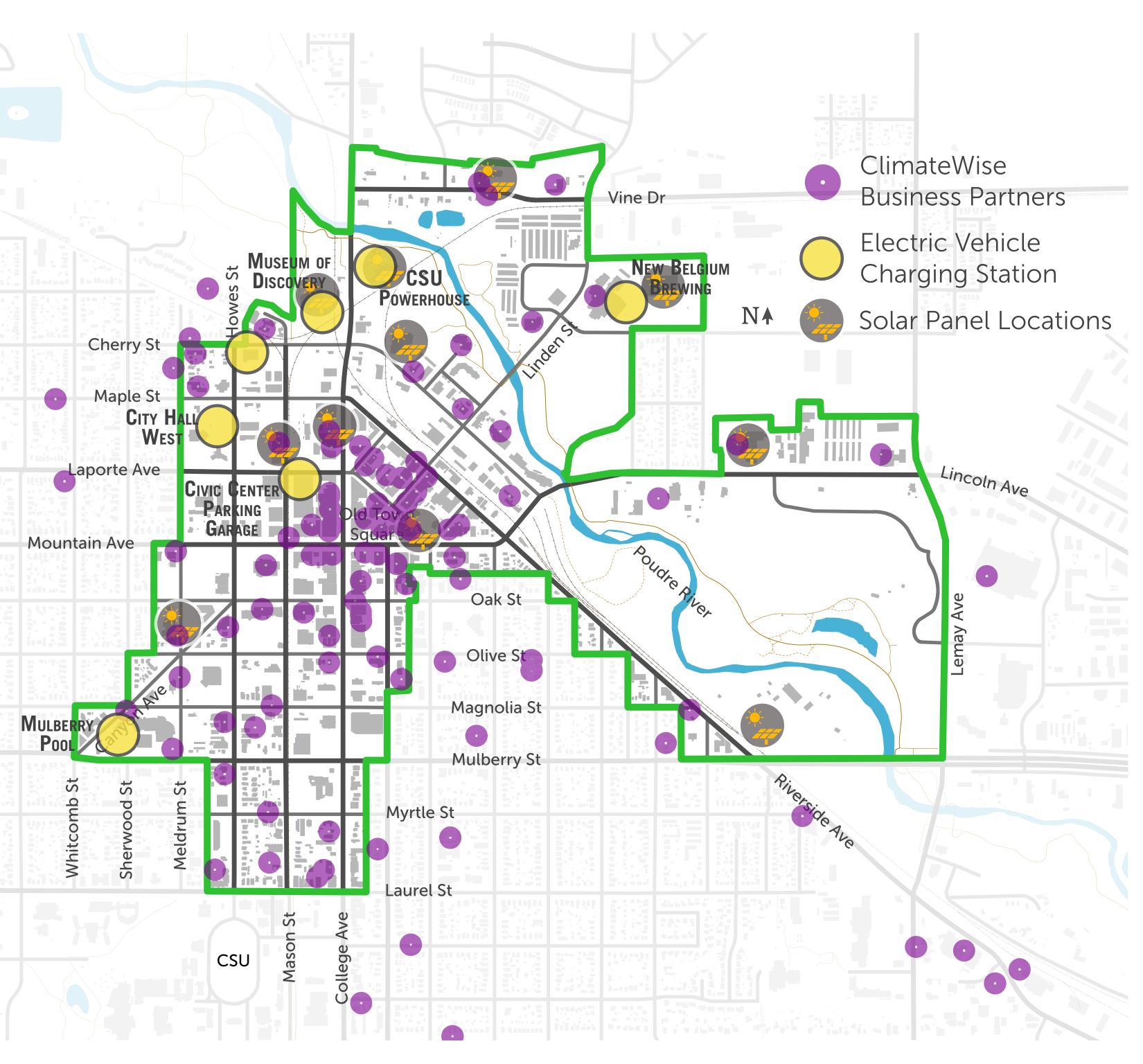
# Implementing Climate Action Plan Priorities



In 2015, the City of Fort Collins adopted new goals to reduce greenhouse gas emissions in the years to come:

- 2020 30% below 2005 levels
- 2030 80% below 2005 levels
- Carbon neutral by 2050





As the heart of our community, the downtown area has the opportunity to lead the way in supporting the priorities of the Climate Action Plan:

- Improved energy efficiency (for both new and existing buildings)
- Renewable energy production and use
- Increased transit ridership, bicycling and walking
- Increased use of fuel-efficient and electric vehicles
- More efficient land use patterns
- Increased recycling, composting and waste reduction
- Carbon storage and sequestration (e.g., increasing the urban tree canopy)

# Priorities for the Downtown Plan (from public outreach):

- 1. Connect to and protect the Poudre River Corridor and other unique natural resources.
- 2. Pursue and support innovative energy and environmental projects.
- 3. Incorporate nature and opportunities to escape the urban environment into existing and new development.
- 4. Enhance downtown's capacity to manage stormwater and flooding.
- 5. Showcase and celebrate energy innovation and environmental stewardship.

# Key Questions:

- 1. What does environmental innovation look like downtown?
- 2. How can downtown lead the way in achieving the community's greenhouse gas reduction goals?
- 3. How can nature best be integrated within the downtown area?

# Implementing Climate Action Plan Priorities



### What is the City already doing?

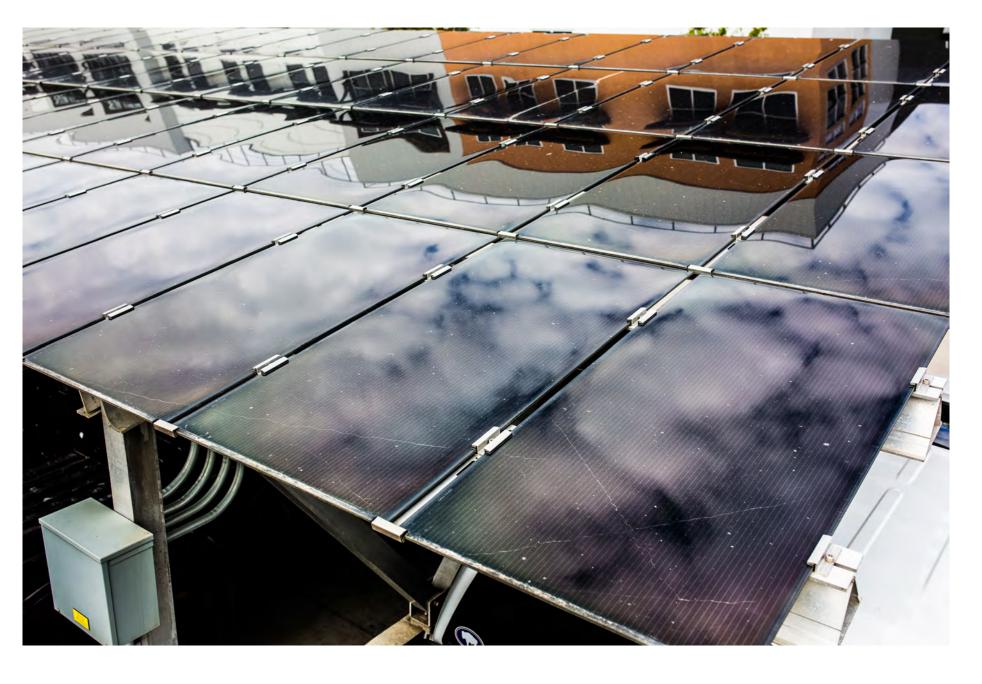
Existing City programs that support the goals of the Climate Action Plan include:

#### Energy Efficiency

- Home Efficiency Loan Program
- Business Efficiency Loan Program
- Integrated Design Assistance Program
- Facility Energy & Water Assessments
- Electric & Water Rebates

#### Renewable Energy

- Solar Rebates
- Green Energy Program
- Community Solar Garden





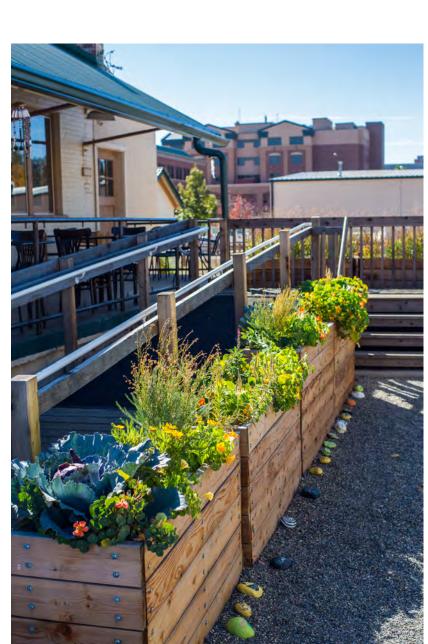
## Multi-Modal Transportation

- Transfort & MAX
- Pedestrian Infrastructure Improvements
- Low-Stress Bike Network Improvements
- Bicycling Education Programs
- Bike Share Program

#### Other

- ClimateWise Program
- Lose-a-Watt Challenge
- Recycling Programs
- Electric Vehicle Parking Areas





# What else can Downtown do to support the Climate Action Plan? How can the downtown lead the way in...

- Energy efficiency improvements
- Walking, biking, and riding transit downtown
- Use of electric vehicles

- Use of solar power and other renewable energy sources
- Recycling, composting, and waste reduction
- Other ideas?

# Comments/Other Options

# Arts + Culture



### Vision

In 2035, downtown Fort Collins is the hub of artistic and cultural activity in the City, with a diverse range of creative and social offerings that are accessible to many different audiences. Local artists benefit from affordable studio and live-work spaces in addition to a variety of accessible and well-supported venues. Vibrant social spaces and unique cultural assets enrich the lives of residents, the economic health of the downtown area, and the experiences of visitors. Formal and informal avenues for artistic expression drive the evolution of culture in the community.



### Goals

- 1) Create a culture of support for artists and creative people to maintain downtown vibrancy
- (2) Explore ways to support arts and culture with facilities, infrastructure, events, and funding
- (3) Make it easier for creative businesses to thrive downtown
- (4) Improve affordability of live/work and studio space for artists and creative people
- (5) Explore opportunities to incorporate more local art into downtown properties and businesses









# Strategies

- Support the creative ecosystem
- Identify and revise policies that discourage creativity, uniqueness and diversity (of architecture, artwork, signage, performance) within Downtown
- Provide infrastructure to support creative policies,
- Promote and market the downtown creative scene
- Support the creation of a regional sales tax to support arts and
- Explore ways to create and/or incentivize artisan live/work, studio, rehearsal, performance, admin, support and exhibition spaces (public and private)
- Open opportunities to utilize public spaces, alleys, and non-traditional spaces as creative spaces (pop-ups, marketplace, temp exhibits, etc.) to support arts
- Continue and expand the Art in Public Places program
- Explore opportunities for expression through subcultural art
- Connect creatives and businesses/schools/organizations, creating opportunities for cross-fertilization and new possibilities of creative and artistic endeavors.
- Recognize day, evening, and night economies that facilitate creative endeavors.
- Introduce creativity into all things: city decisions, infrastructure, development, etc... Consider expanding the Triple Bottom Line to the Quadruple Bottom Line, including Culture.
- Coordinate with CSU, FRCC, PSD
- Facilitate the retention of creatives in Fort Collins
- Support creative start-ups and the entrepreneurial nature of the creative sector (Creative professionals are 3.5 times more likely than the US workforce to be self-employed)

# Arts + Culture

# Support Structure

## A centralized resource for creative industries



# Foundational components:

1

#### Creative Sector Partnership

A bottom up approach with industry professionals running the organization with support from traditional resources such as the City, DDA, and DBA – thereby creating trust, ownership, and authenticity.

2

#### Creative Economy Liaison

(Arts Coordinator position) A paid employee to support the Creative Council and District and serve as the central organizer for arts groups, resource development, and marketing efforts.

#### Space

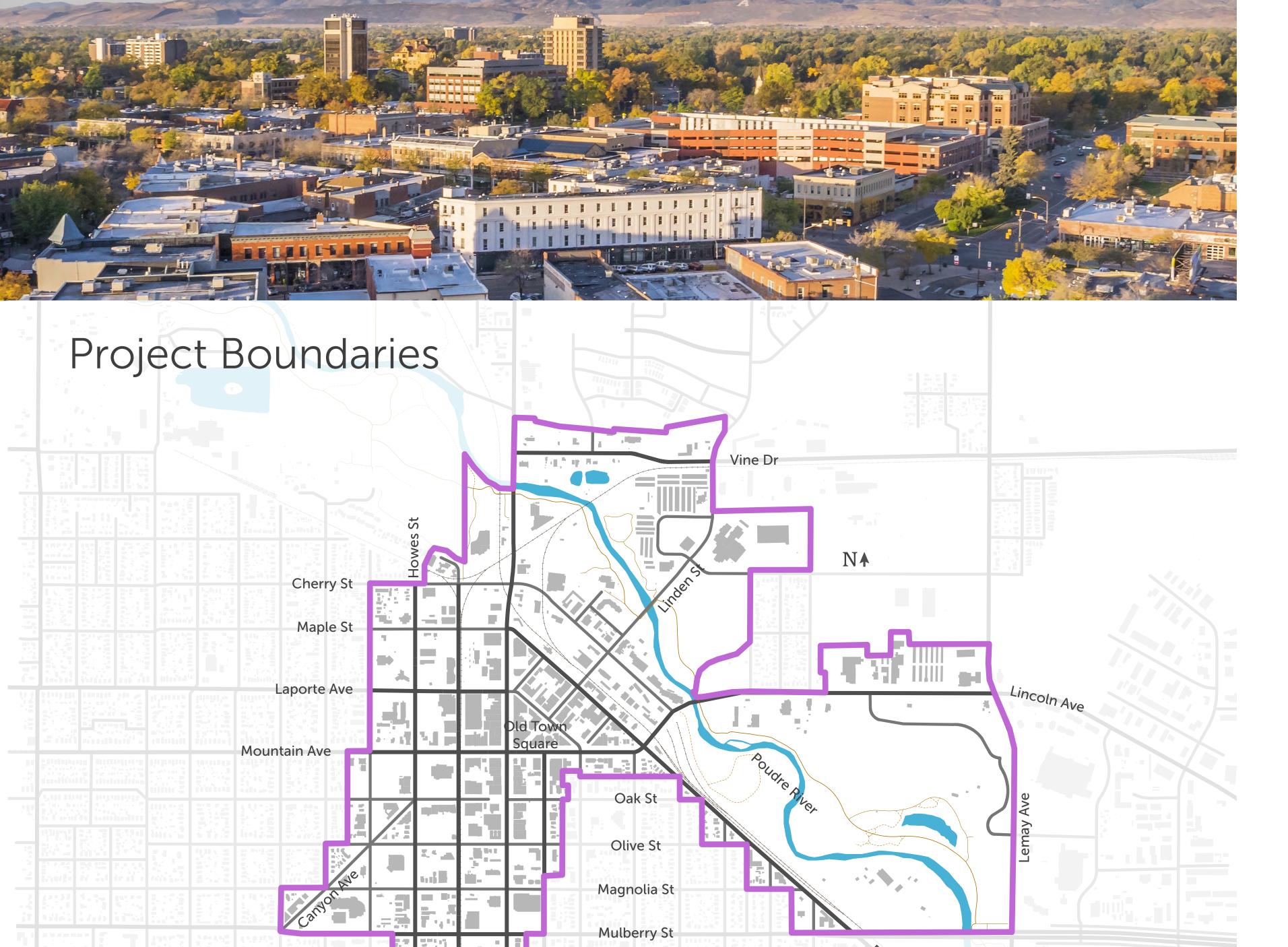
Such as a Creative District to facilitate and market Fort Collins' creative industry and a physical location to house the organization, perhaps the Carnegie Building.

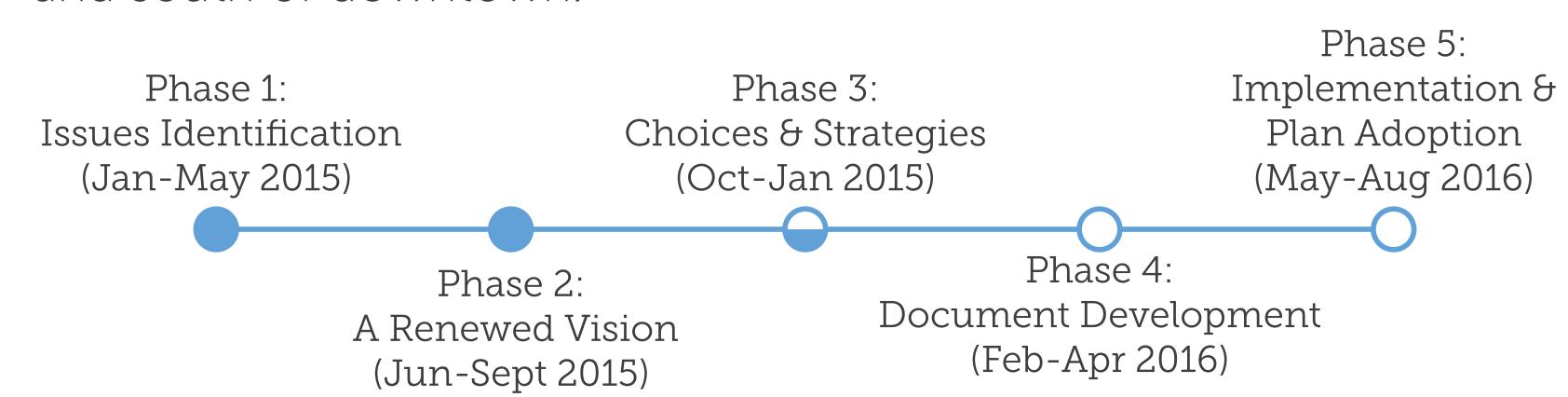
## What this resource needs to accomplish:

- Be a centralized hub for sharing and meaningful convening.
- Be a centralized resource for information on creative industries.
- Connect and provide access to learning opportunities in business and entrepreneurship (like SpokesBuzz, SBDC).
- Provide resources and support partnerships (like Downtown Artery).
- Find ways to provide value recognition for artist and creatives, such as competitions or awards.
- Provide opportunities for all artists/creatives to participate.
- Market successes and resources.
- Track and disseminate economic data on the value of arts, culture, and the creative industry.
- Coordinate with new development and investment as a resource for artist.
- Expand workforce opportunities in the arts/creative industry in areas such as production, management, promotion, lighting, sound, marketing, administration, design, IT, etc.
- Ensure access to arts opportunities with late night Transfort service, free MAX service within Downtown creative district.
- Connect with broader educational opportunities.

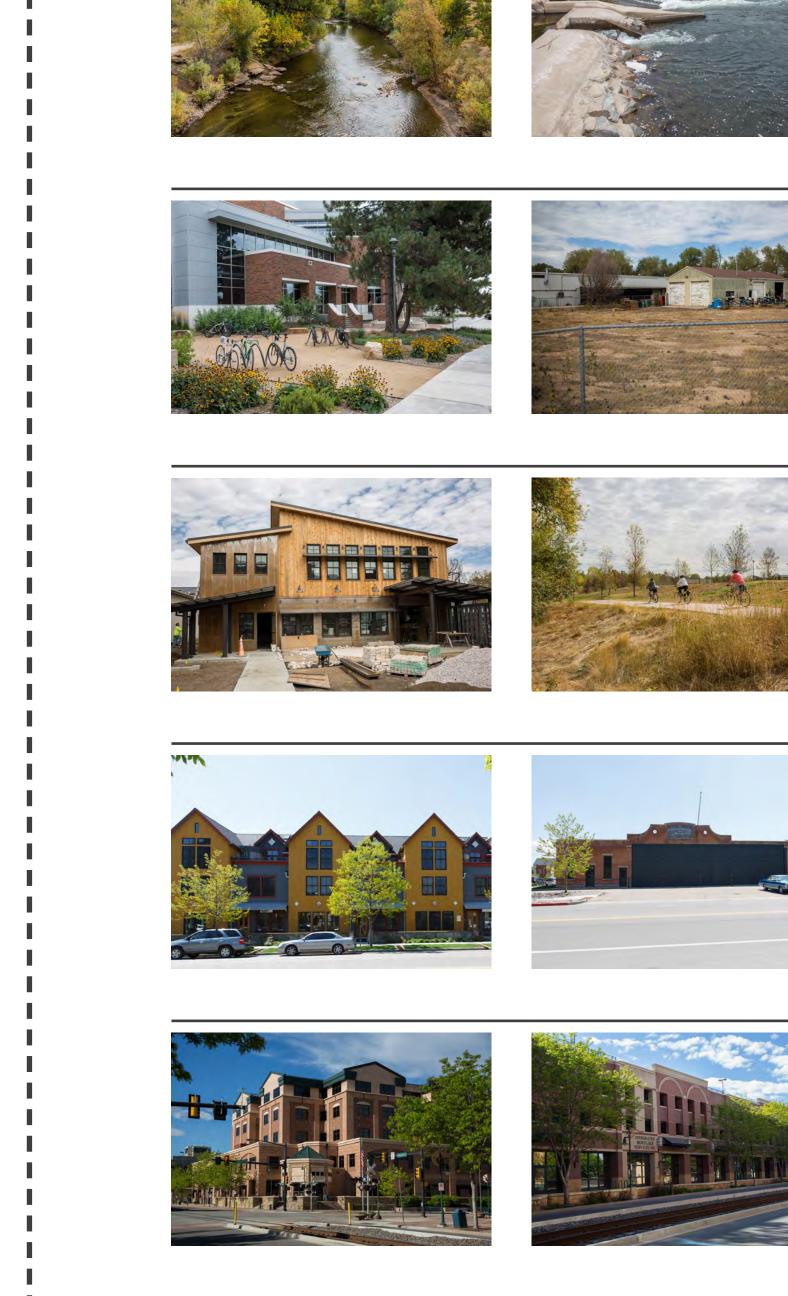
\	V/h	at	nga	dc	$t \circ$	ha	incl	luded		ha	CLICC	220	fii	17
V	<b>V/ I I</b>	$\boldsymbol{a}$	$\Gamma$						1 ( )			ロノノ		

# About the Downtown Plan

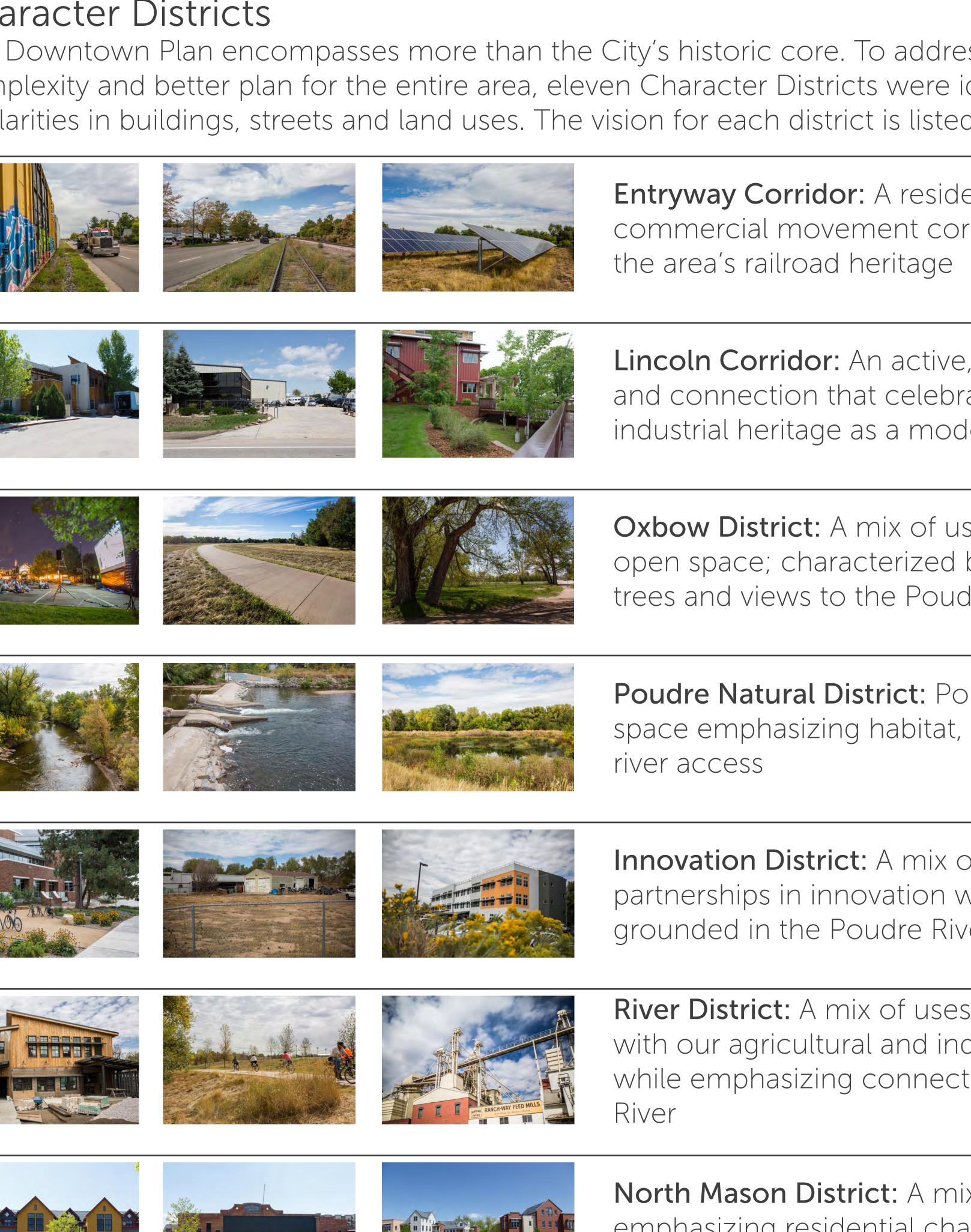


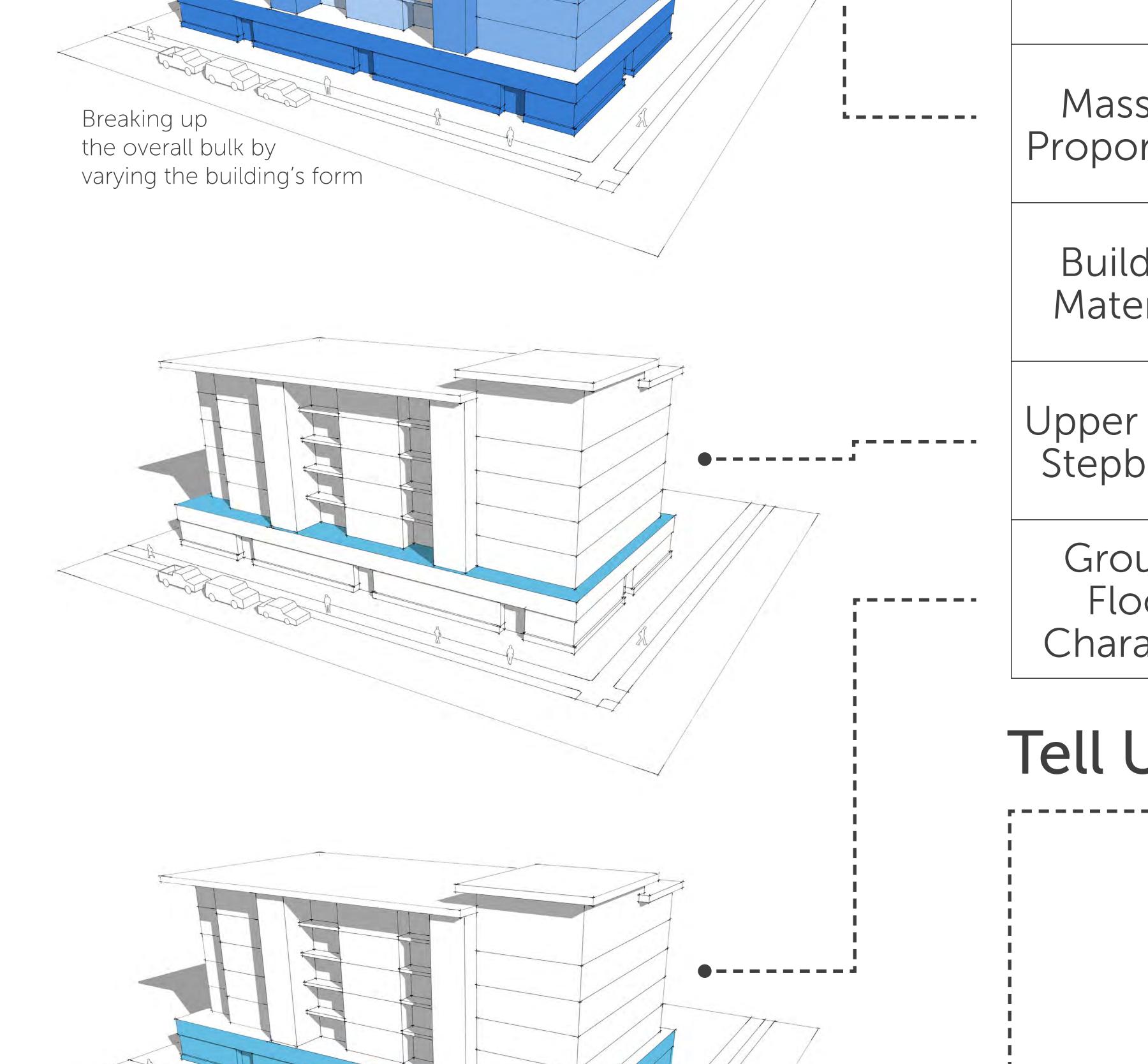


# Where would larger buildings be appropriate Tell Us More! within the downtown area?



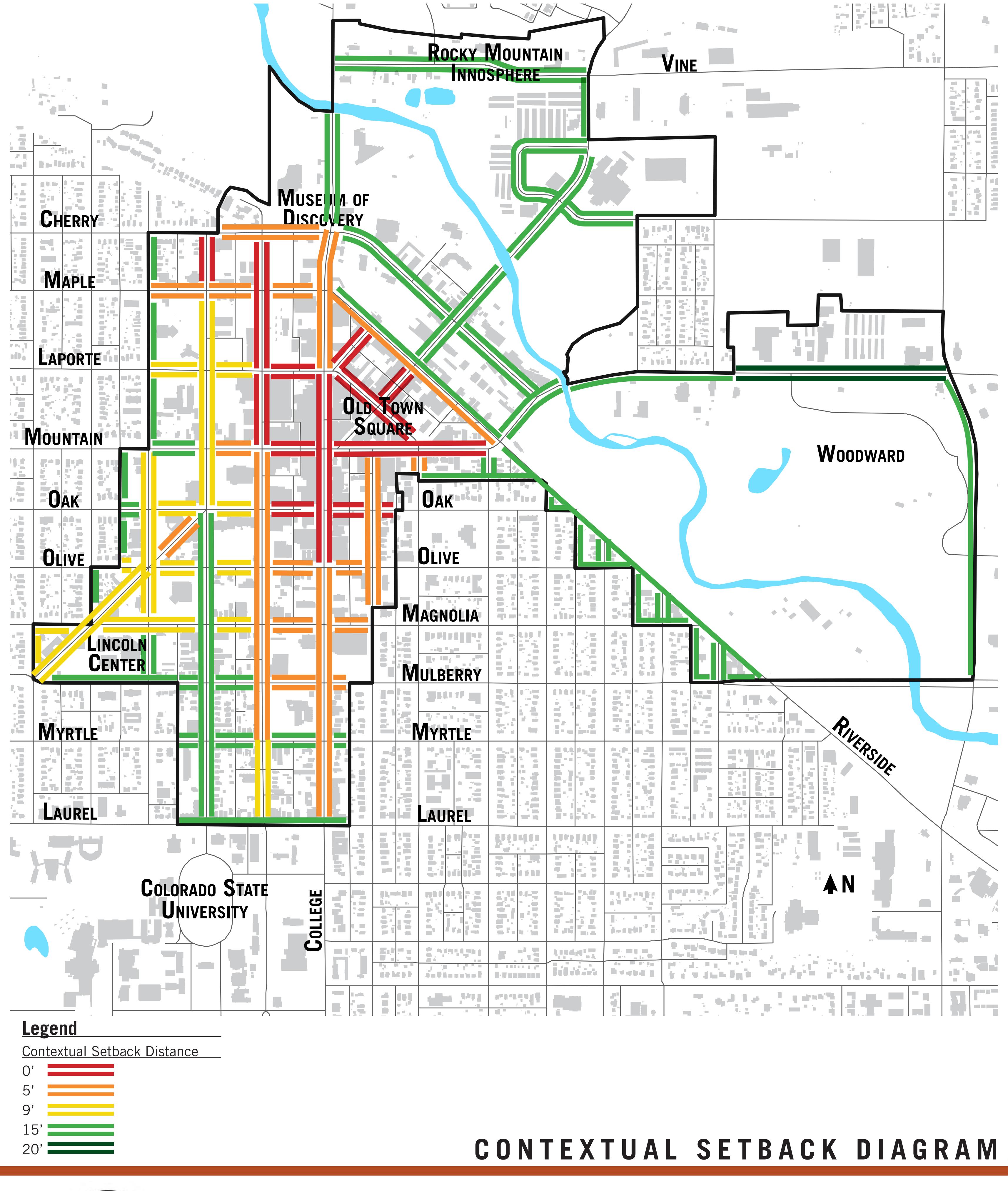
# Character Districts





What are the most important design elements to consider with new development? Ruilding

Height	
Total Size	
Landscape Setbacks	
Land Use	
Massing Proportions	
Building Materials	
Upper Floor Stepbacks	
Ground Floor Character	





# DOWNTOWN PLAN

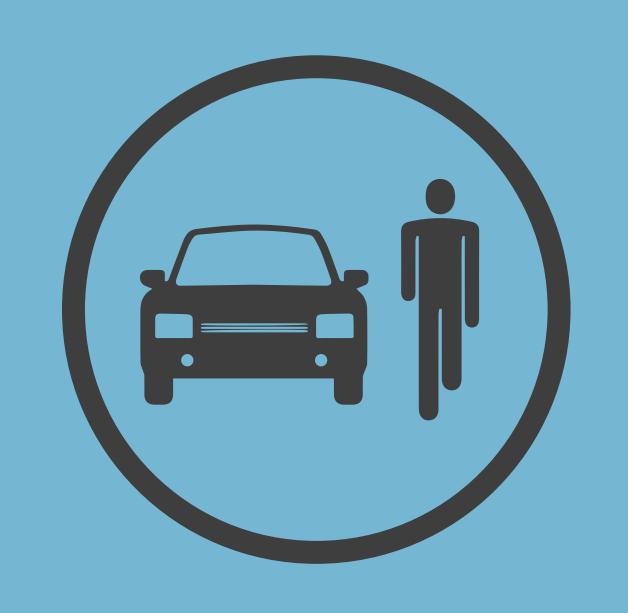
fcgov.com/downtown







# Downtown Parking Community Dialogue



## Public Parking Vision Statement (Parking Plan, 2013):

The City of Fort Collins will develop and manage parking as a critical component of public infrastructure and as a tool to promote and sustain economic health.

### Objectives:



Increase the availability, ease of access to and turnover of on-street parking.



Develop a parking management system that is supportive of businesses, neighborhoods, and visitors.



Encourage the use of alternate modes of transportation to reduce parking demand.



Identify a sustainable funding source for future access and transportation infrastructure investment.



Provide and communicate a variety of options for parking and for traveling to and around Downtown.



How do we encourage people to park in the most appropriate locations?

# On-Street Parking Management TURNOVER & AVAILABILITY TIME- 2 HOURS 1 HOUR 30 MIN. 20 MIN.

FREE PARKING

TIME-LIMITED PARKING (THEN LEAVE) 2 HOURS FREE (then paid)

FREE (then paid)

30 MIN. FREE (then paid)

20 MIN. FREE (then paid)

PAID PARKING

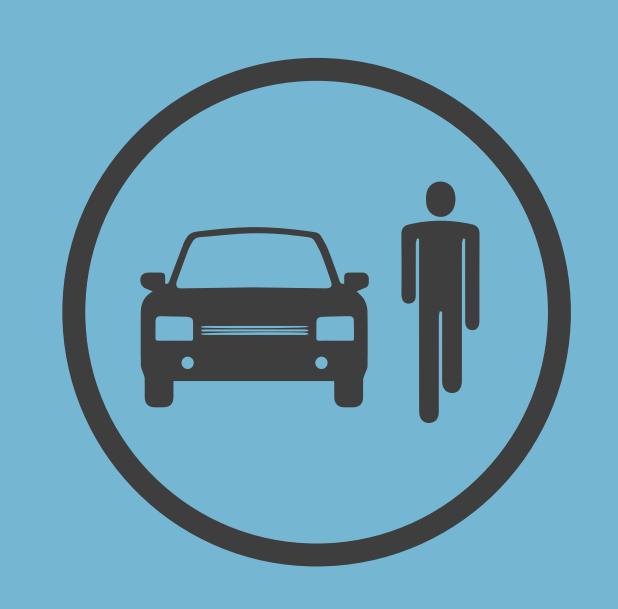
Garage Parking Management

Strategies

FIRST HOUR FREE

PAID PARKING

# Creating a Parking Management Strategy



#### Recommendations

- 1. Implement a monitoring program to determine occupancy and turnover.
- 2. Adjust enforcement:
  - a. Explore weekends and evenings
  - b. Limit 2-hour parking to an entire zone
- **3.** Create a Transportation Demand Management (TDM) program to work with the community on alternative travel modes and employee parking.

#### - - - - - If we are not meeting our availability and turnover goal (TBD) - Then: - - - - -

- 4. Pilot on-street paid parking in specific location
- 5. Explore other ideas:
  - i. Market and improve validation program
  - ii. Improve communication and wayfinding for available parking and garages
  - iii. Parking tickets should educate users about parking garages
  - iv. Ensure adequate amount of garage parking passes available to absorb employee demand









Comments/Other Options

# Downtown's Economy Today





### Downtown's economic health has improved dramatically since the 1989 Downtown Plan:



Approximately 14% retail and 11% commercial vacancy in 1989, now 2-3%

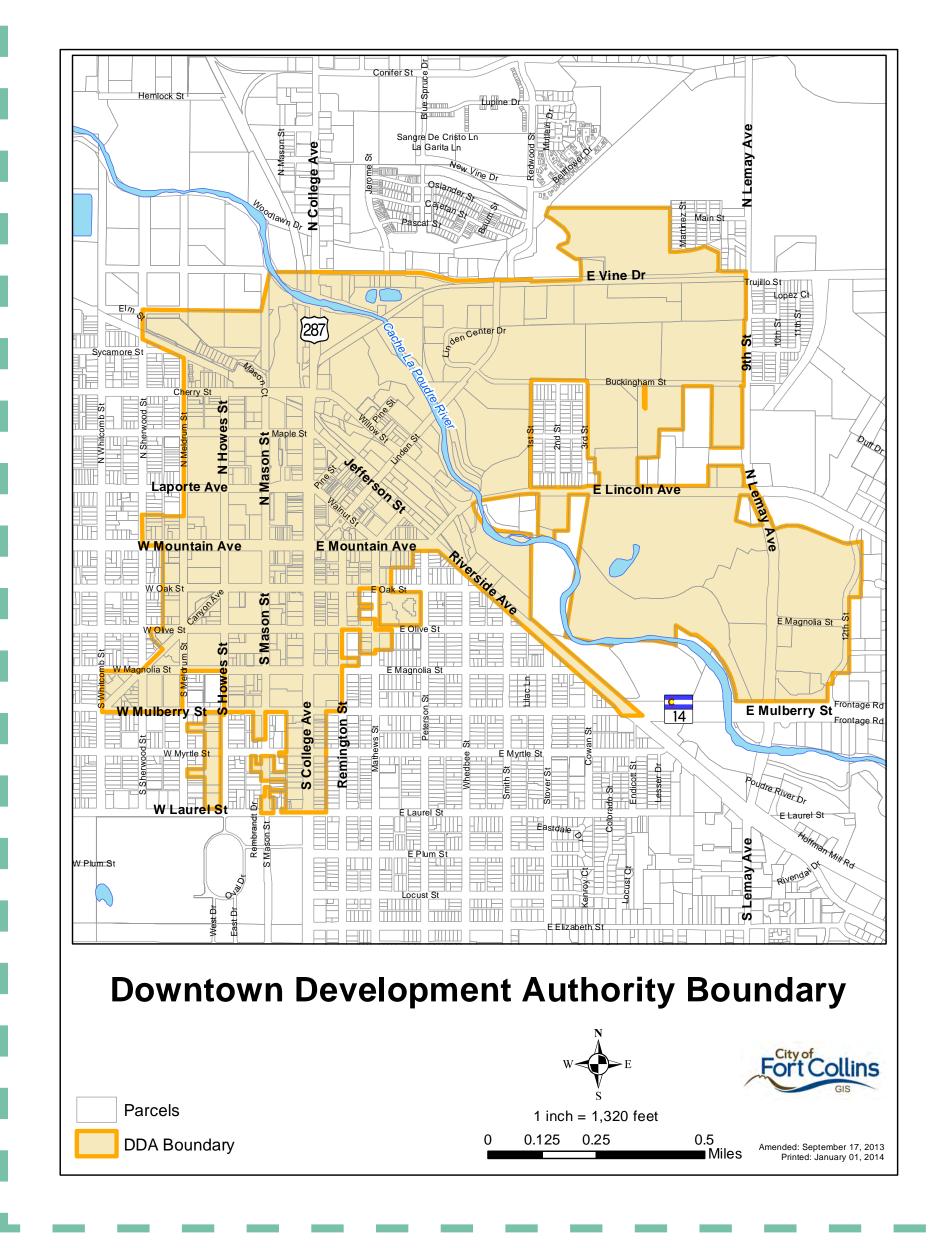


• Downtown sales tax revenues in 1989: \$4 million; in 2014: \$16 million



• Last 5 years: 405,000 s.f. commercial space, 300+ residential units; Proposed: ~850,000 s.f. commercial space, 1,300 residential units

Improvements in the downtown area are funded through a combination of private investment, City general funds, and special taxes and fees. In particular, the **Downtown Development** Authority (DDA) and the General Improvement District (GID) provide a dedicated source of revenue for maintenance and downtown improvements like alleys, planters, public art, façade renovations, and public plazas.

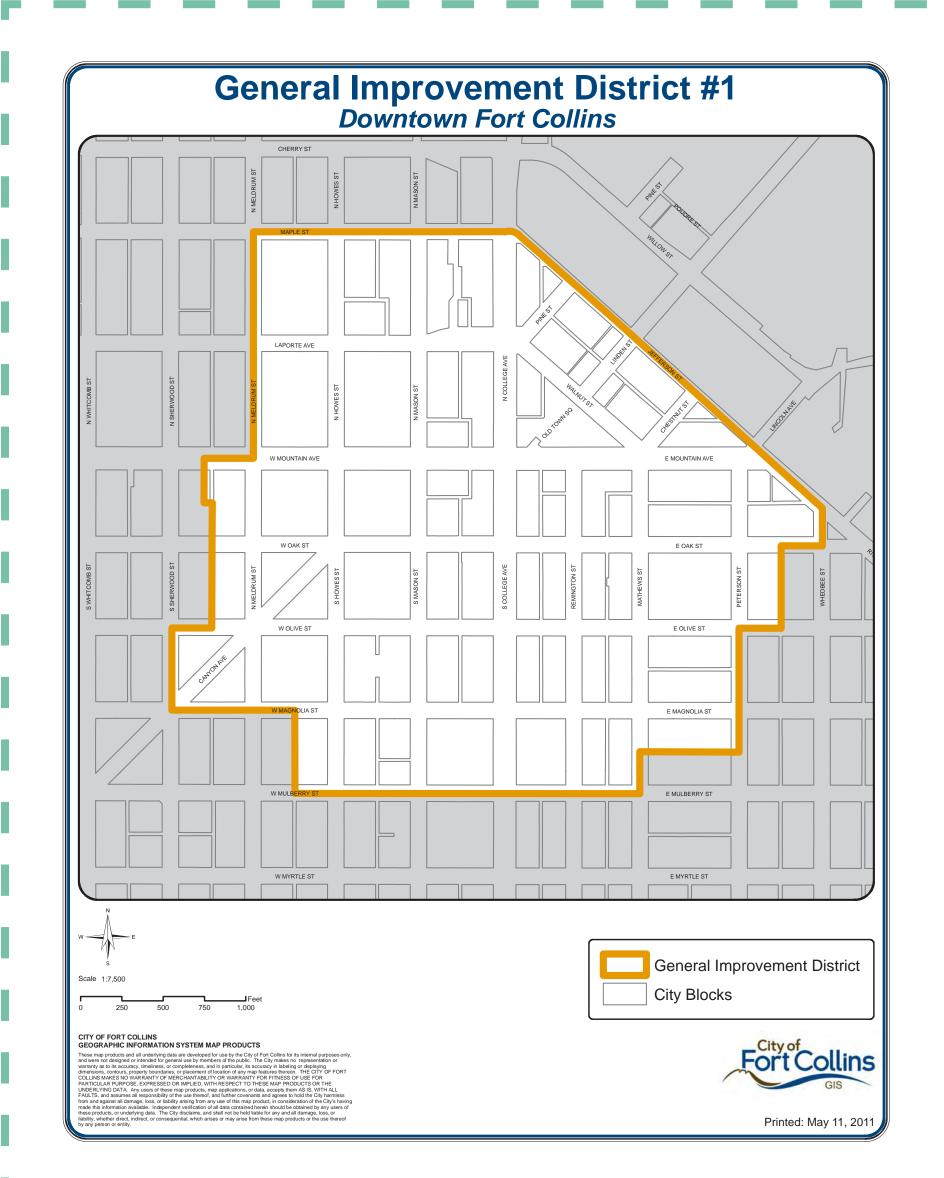




# Downtown Development Authority (DDA) at a glance:

- Formed in 1981
- Uses Tax Increment Financing (TIF) and property taxes to fund downtown improvements - expires in 2031
- Total investment, 1981-present: \$98,344,077

Projects: Old Town Parking Garage, Old Town Square, Historic rehabilitation of the Avery Building, Northern Hotel, Linden Hotel, and more than 100 other building facade improvements, Old Fire House, Montezuma Fuller and Trimble Court Alleyways, Museum of Discovery and MAX Bus Rapid Transit





# General Improvement District (GID) at a glance

- Funded through additional property taxes
- Created in 1976
- Funds permanent infrastructure and equipment for parking, pedestrian, and street beautification improvements
- Managed by City staff, and the City Council acts as the governing Board

Projects: medians and street trees, Oak Street Plaza, Sidewalk replacements, College Avenue corner plazas, Linden Street streetscape project

# Future Investment in Downtown



### Funding Choices for Downtown

In 2031, the Downtown Development Authority's (DDA) ability to use Tax Increment Financing (TIF) will expire. Now is the time to begin thinking about how to support downtown improvements in the future.

Options:

## Do nothing

If no changes are made, the tax increment used by the DDA will instead go into the City's general fund in 2031. That money can then be used throughout the city. In 2015 dollars, approximately \$3.2 million annually would no longer be spent on downtown-specific improvements if DDA tax increment collection ended today.

### Maintain current level of support

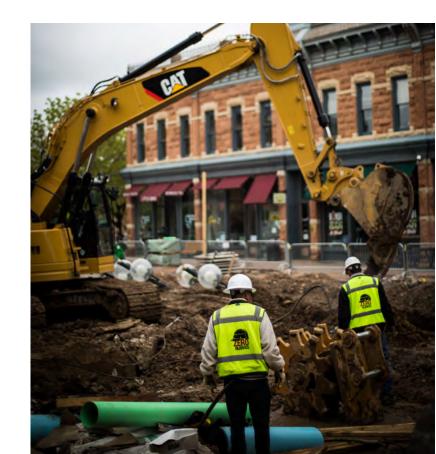
To provide funding for downtown improvements that maintains today's current levels, approximately \$3.2 million annually (in 2015 dollars) will need to be directed to downtown improvements

## Increase/expand support

To increase or expand funding for downtown improvements beyond today's levels, more than \$3.5 million annually (in 2015 dollars) will need to be directed to downtown improvements.











# Comments/Other Options