



Downtown Plan Community Open House

**Options for Downtown
Monday, January 25, 2016**

Agenda

6:00 – 6:10 p.m.

Welcome + Sign In

6:10 – 6:30 p.m.

Presentation

6:30 – 8:00 p.m.

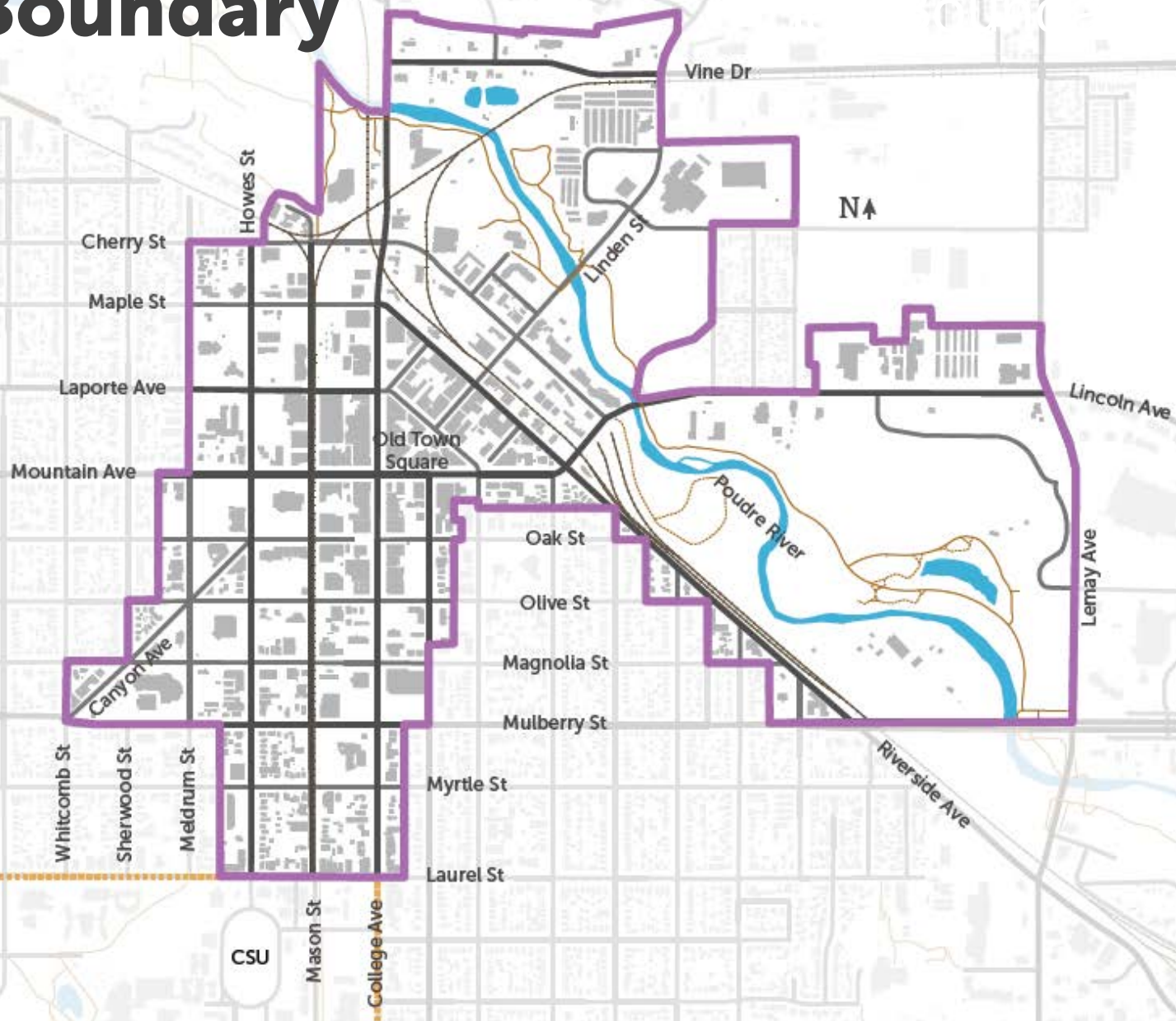
Open House



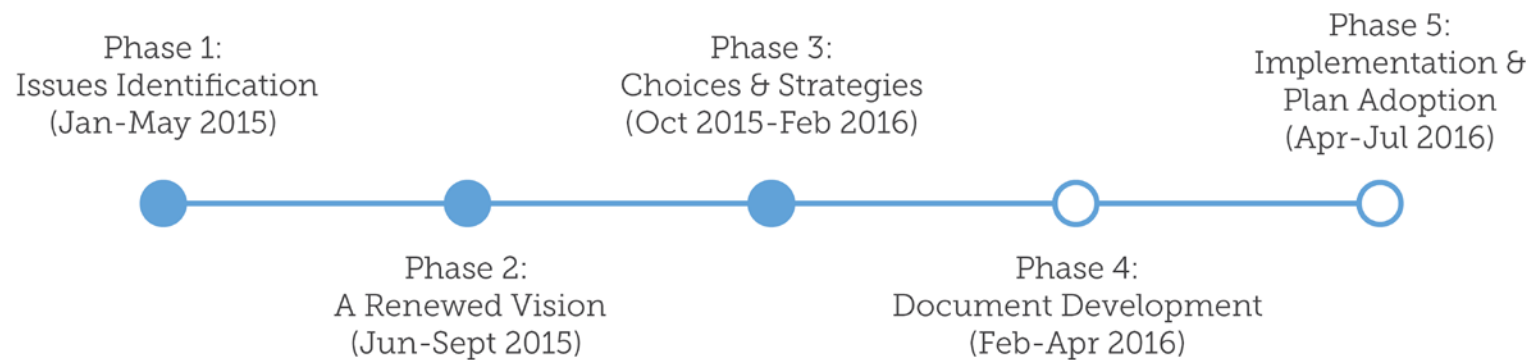
Background



Plan Boundary



Timeline



Tonight's Open House

- Focus on “hot topics”
- Your feedback on potential options
- *Note:* tonight's event will present only a few topics; the Downtown Plan will incorporate additional topics as well.



Atmosphere & Sense of Safety

- How should we support ongoing efforts to create an **atmosphere where all are welcome** downtown?
- What we've heard:
 - Disruptive Behavior
 - Homelessness
- Plan Direction:
 - Clarify issues
 - State philosophy and approach



Bicycle Parking

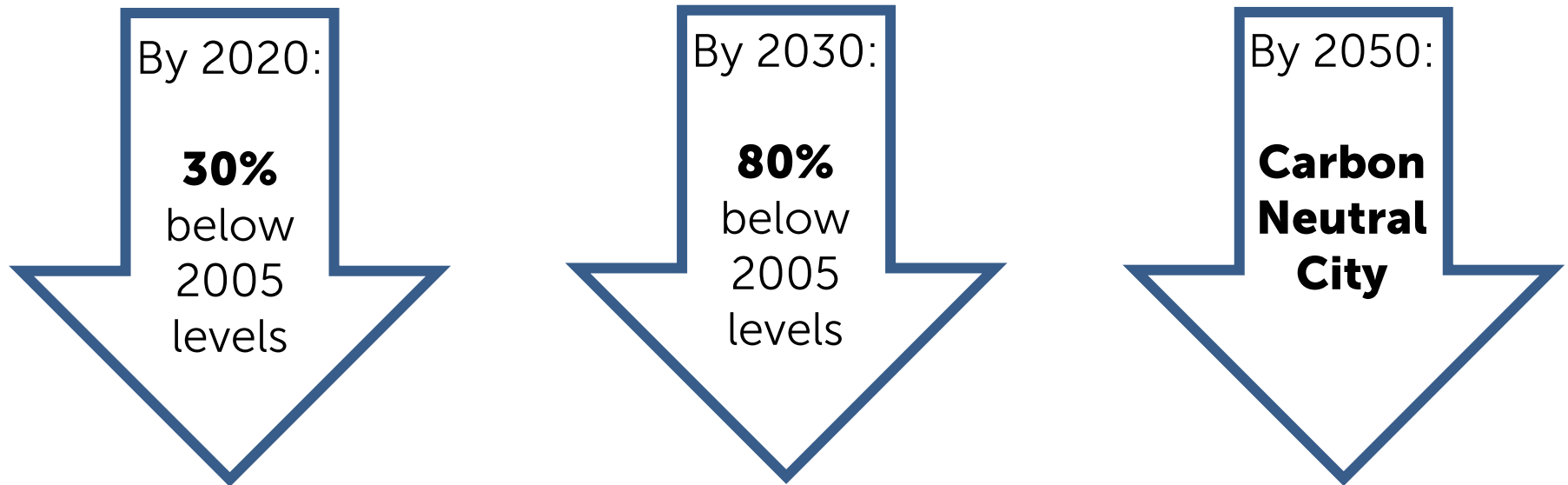
How and where should we add more capacity for bicycle parking?

- **Option #1** - Add bike racks on sidewalks
- **Option #2** - replace select parking spaces with bike racks



Climate Action Plan Implementation

- Adopted in 2015, the Climate Action Plan goals are:



- How should Downtown Fort Collins lead the way in achieving our climate action goals?

Climate Action Plan Implementation

Strategies:

- Improve energy efficiency in new or existing buildings
- Encourage walking, biking, and riding transit downtown
- Increase production and use of renewable energy sources
- Improve recycling, composting, and waste reduction



Creative Industries

- How should we build a creative support structure downtown?

Foundational components:

1

Creative Sector Partnership

A bottom up approach with industry professionals running the organization with support from traditional resources such as the City, DDA, and DBA – thereby creating trust, ownership, and authenticity.

2

Creative Economy Liaison

(Arts Coordinator position) A paid employee to support the Creative Council and District and serve as the central organizer for arts groups, resource development, and marketing efforts.

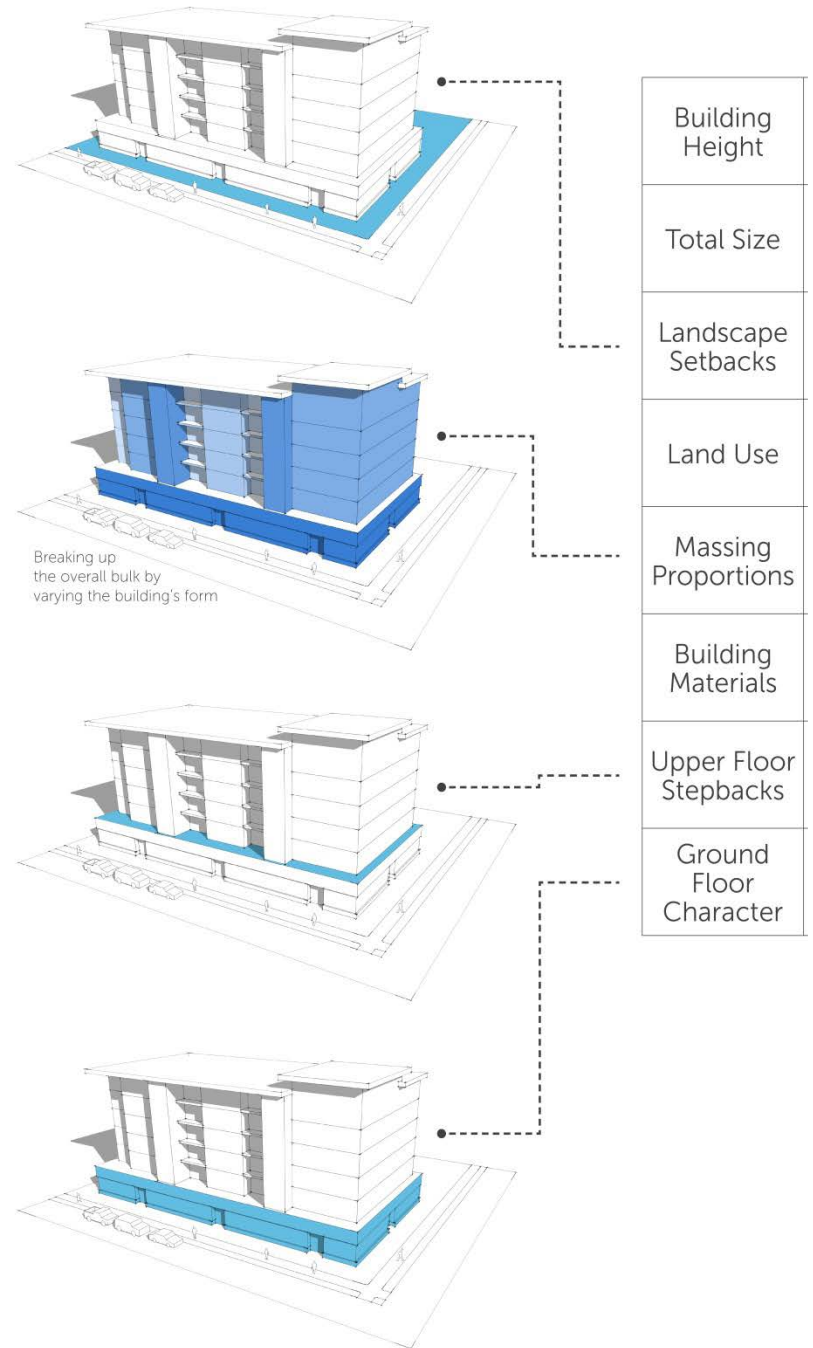
3

Space

Such as a Creative District to facilitate and market Fort Collins' creative industry and a physical location to house the organization, perhaps the Carnegie Building.

Growth and Density

- Where are **larger** buildings appropriate downtown?
- What are the most important **design elements** to consider with new development?



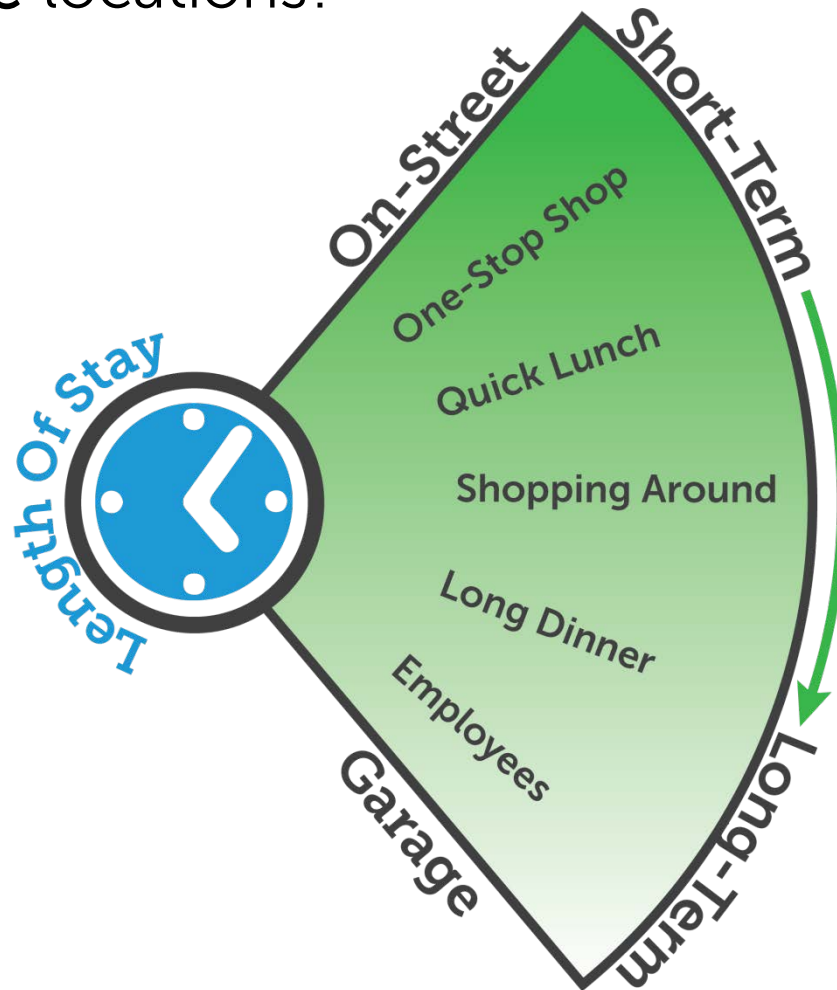
Growth and Density

- Options:
 - Utilize the Downtown Plan's 11 character districts to create guidelines and standards that reflect downtown's complexity
 - Consider changes to the Land Use Code that will help make the development process more predictable while allowing for architectural creativity



Parking

- How should we encourage people to park in the **most appropriate** locations?



Parking Recommendations

1. Implement a **monitoring program** to determine occupancy and turnover
2. Adjust **enforcement**
3. Create a **Transportation Demand Management (TDM)** program

If we are not meeting our availability and turnover goals (TBD) – Then:

4. Pilot **on-street paid parking** in specific location
5. Explore **other ideas**

Supporting Future Investment

- How should we best ensure continued public and private investment in the downtown area?



Supporting Future Investment

- Downtown Development Authority (DDA)
 - In 2015, invested **\$3.2 million** in downtown redevelopment and improvements
 - Authority to use Tax Increment Financing (TIF) expires in 2031
- Options:
 1. Do nothing
 2. Maintain today's level of support
 3. Increase/expand support



Open House

- Visit stations to learn more about potential options for Downtown
- Use sticky notes & dots to provide additional ideas and feedback on boards and posters
- Provide more detailed feedback on comment cards
 - Place completed comment cards in baskets or return to us using the contact information on the back
 - Completed comment cards will be entered to win a \$25 Downtown Gift Card!

Next Steps

- Upcoming Events:
 - **Thurs. Feb. 25** - Downtown Choices Workshop #1
6-8pm, Lincoln Center
Topics: Parking, Day-to-Day Operations and Management, and Creative Industries
 - **Wed. March 2** - Downtown Choices Workshop #2
6-8pm, Lincoln Center
Topics: Growth & Density, CAP Implementation, and Supporting Future Investment in Downtown
- For more information and to RSVP for upcoming events, visit our project website: fcgov.com/downtown