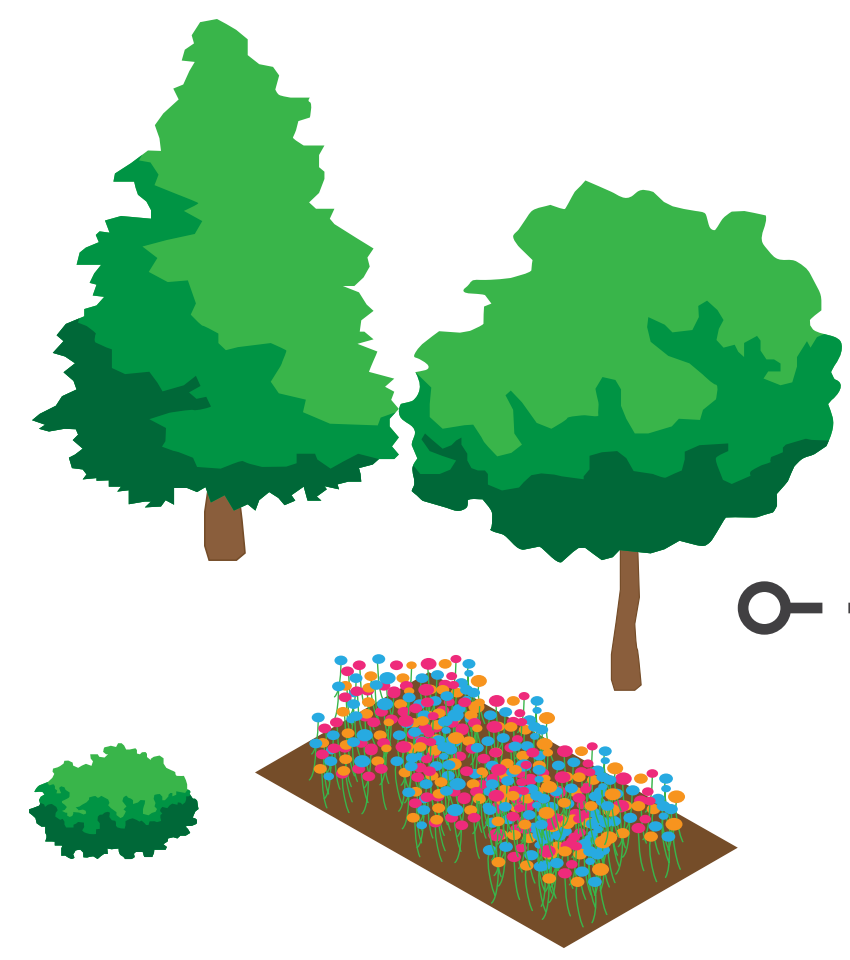
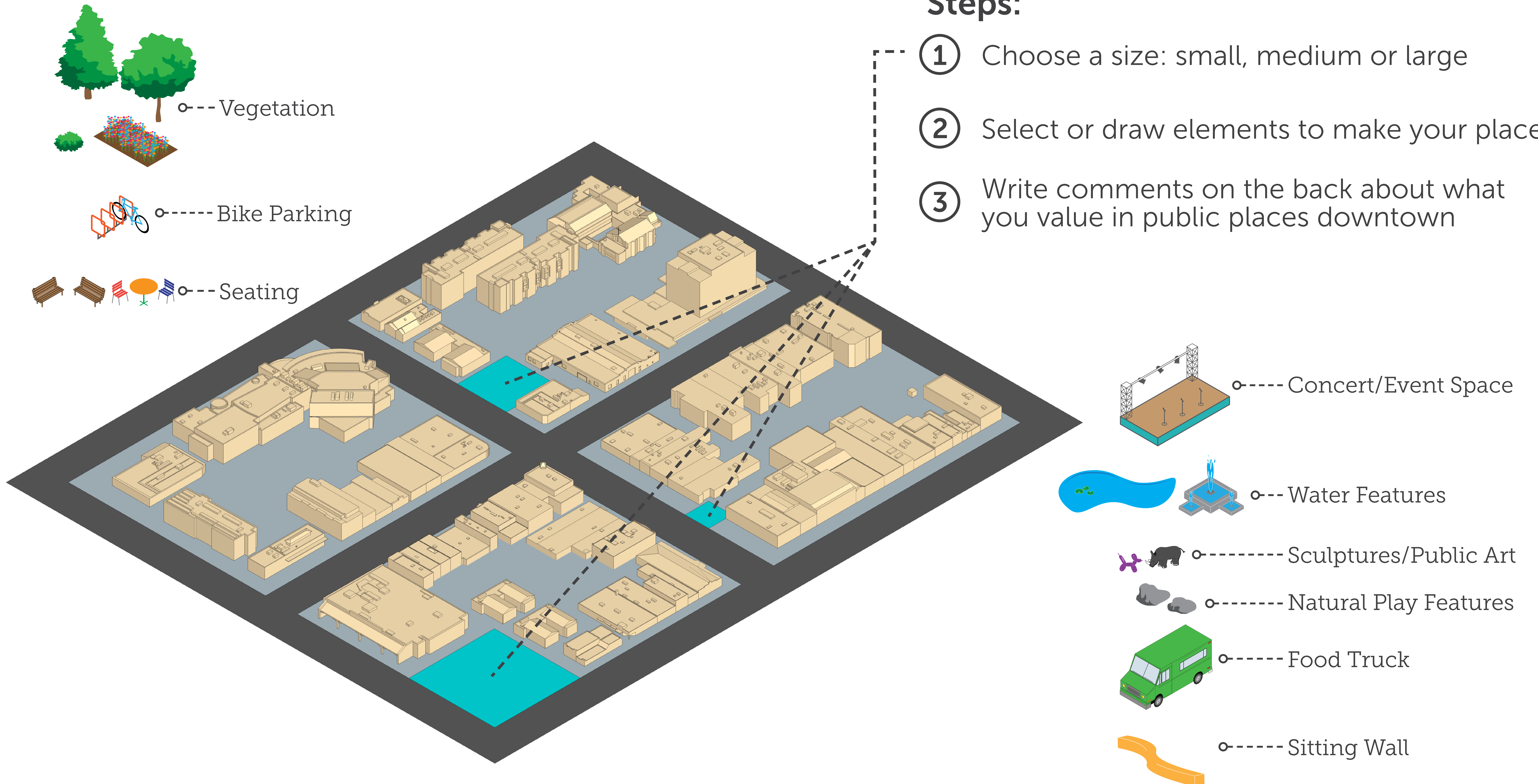


# Build a Public Place

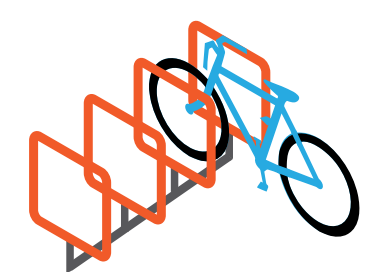


## Steps:

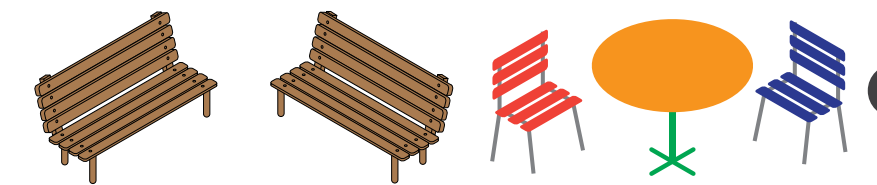
- ① Choose a size: small, medium or large
- ② Select or draw elements to make your place
- ③ Write comments on the back about what you value in public places downtown



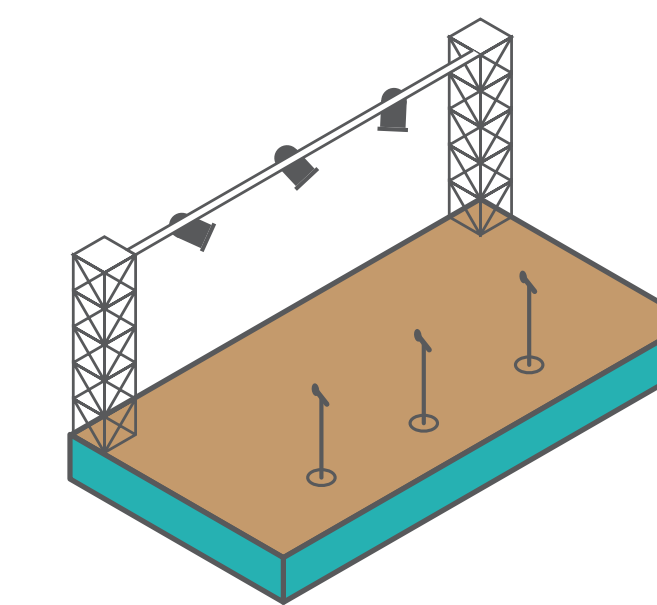
○---Vegetation



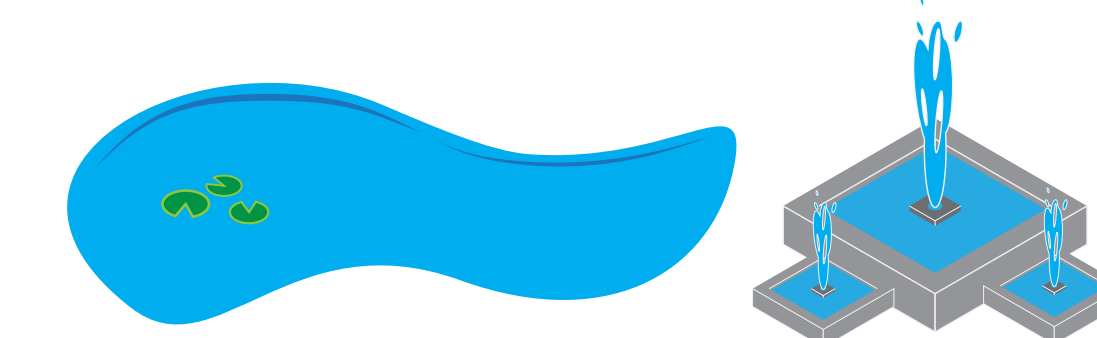
○-----Bike Parking



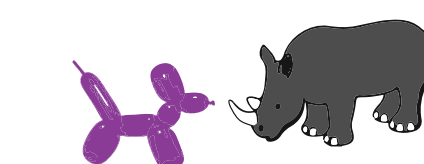
○---Seating



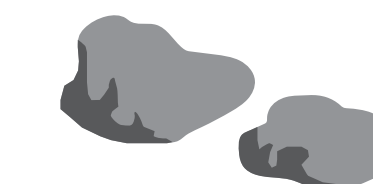
○-----Concert/Event Space



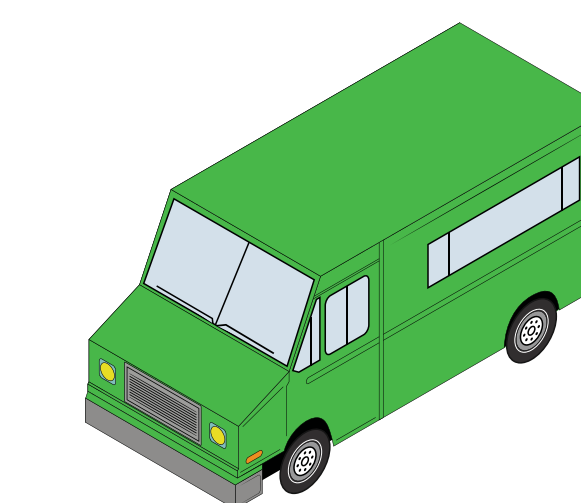
○---Water Features



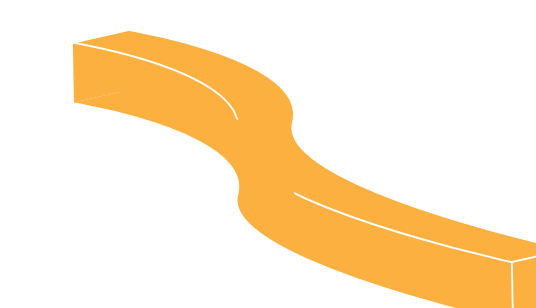
○-----Sculptures/Public Art



○-----Natural Play Features



○-----Food Truck



○-----Sitting Wall



# What kinds of businesses are right for Downtown Fort Collins?

## What we've heard:

Public responses to the Downtown Plan have shown that that certain kinds of businesses –usually described as small, local, and/or independent – are essential to downtown's character. By answering the following questions, you can help us understand what this means for our community.



What does “local, small, and/or independent” business mean to you?

What are ways to encourage the success of small, local and/or independent businesses downtown?



# What is most important to you when choosing where to park downtown? (select 2)

- Proximity to destination
- Knowing where spaces are generally available
- Safe and secure location
- Cost
- Finding a space quickly
- Not time limited space
- Getting in and out of downtown quickly
- Other

# What would improve your parking experience downtown? (select 2)

- Better signage to find parking
- Real-time parking information available on a Smart phone
- Clear information on how to park legally
- Increased availability of on-street parking
- Increased availability of surface parking lots
- Increased availability of parking garages
- Improved comfort (e.g. shade/rain cover)
- No time limit on parking
- Other

The 11 imaginary businesses described below are considering moving into locations downtown.

Which of these do you think is a good fit for a commercial space downtown? Mark all that apply.

<p><b><i>Shock and Awe Electric</i></b> Services: Electricians and appliance repair for Fort Collins residents Owned by: Don and Jeff Shock, residents of Greeley, CO Current Location: One storefront in Greeley; this would be their second store</p>	<p><b><i>Tina’s</i></b> Service: Fine Italian Dining Ownership: Tina Dodd of Denver, CO Current Location: More than 20 locations, including their second-ever restaurant on Shields Street</p>
<p><b><i>Danny’s Music</i></b> Services: Instrument retail and maintenance, specializing in banjo supply and repair Ownership: Corporate headquarters in Memphis, TN; local manager Current Location: Over 35 locations nationwide</p>	<p><b><i>Loose Ends</i></b> Service: Boutique fashion at a range of price points Ownership: Franchise, to be owned and operated freely by a Fort Collins family Current Location: Seven downtown stores across Montana, Wyoming, and the Front Range</p>
<p><b><i>Lil’ Mart</i></b> Service: Convenience Store, to provide for residents of downtown and nearby neighborhoods Ownership: A franchise based in Provo, Utah; to be owned and operated by a Fort Collins family, with Lil’ Mart brand and merchandising Current Location: In 15 cities across the Western US</p>	<p><b><i>Pen &amp; Ink</i></b> Service: Office supplies for local professionals Ownership: Employee-owned Current Location: Planning a down-sizing move from their sole location on Drake Road</p>
<p><b><i>Linden Burger &amp; Fry</i></b> Service: Delicious American-style burgers, hot dogs, and French fries Ownership: A Fort Collins restaurateur; sources from regional ranchers and potato farmers Current Locations: Formerly Linden Street, Fort Collins; now moving due to non-renewal of lease</p>	<p><b><i>Tau-Tech</i></b> Service: Innovative software solutions Ownership: Start-up by recent CSU graduates, Louis, Kendra, and Dean Current Location: Dean’s Fort Collins basement</p>
<p><b><i>The Stop</i></b> Service: Corner Grocery and Convenience Store for area residents Ownership: Eugene and Abril Baca of Fort Collins Current Location: New business trying to get off the ground; no current location</p>	<p><b><i>Quick Bowl</i></b> Service: Fast-casual restaurant with lunch-break specials Ownership: The Denzell sisters of Loveland, CO Locations: First 20 locations were in the Front Range; now over 200 Quick Bowls nationwide</p>
<p><b><i>Marrakech Builders</i></b> Service: Architectural consultants, primarily for Colorado clients Ownership: Elson Group, Headquartered in Austin, TX Current Location: 2 offices in Texas; 1 in Oklahoma City</p>	



Downtown will have larger buildings in the future. Are these appropriate buildings for Downtown?  
Why?

Height

Bulk

Materials



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Empty dashed box for notes on Bulk.

Empty dashed box for notes on Materials.



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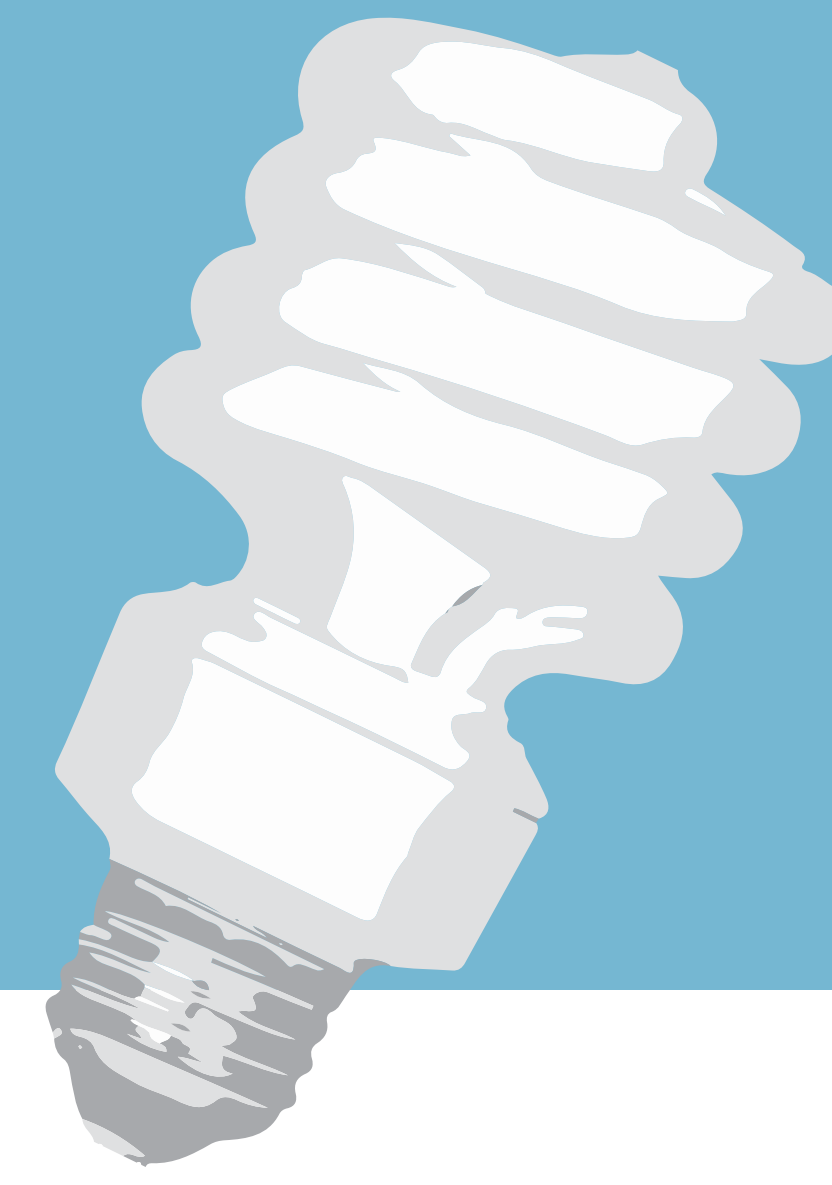


What Downtown destinations would you like to see on a wayfinding map?





# What's your **BRIGHT IDEA** for downtown Fort Collins?



The Downtown Plan will explore opportunities for energy efficiency, renewable energy, stormwater management, environmental protection, and access to nature among many other topics.

## What innovative ideas and projects do you think make sense downtown?

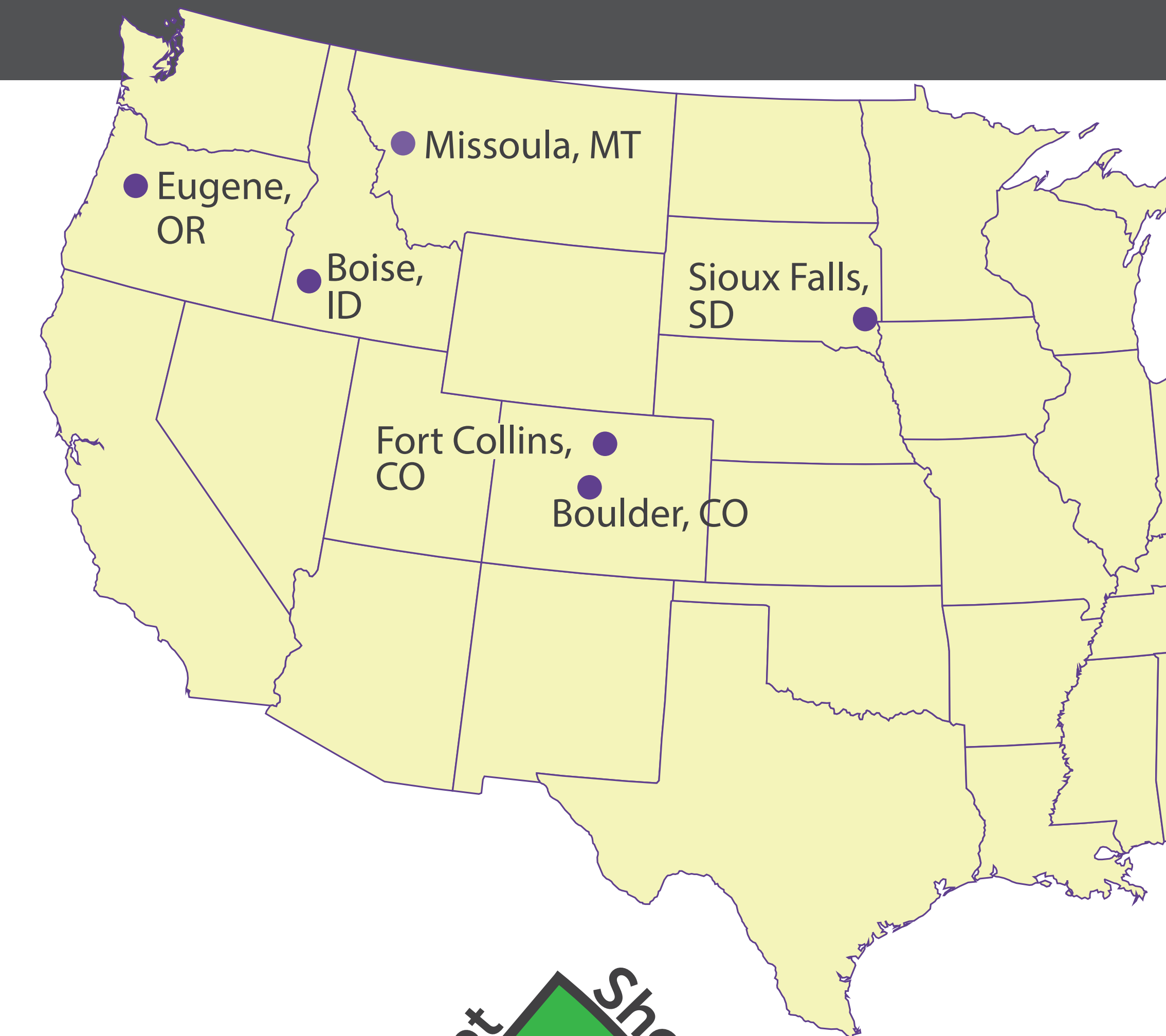
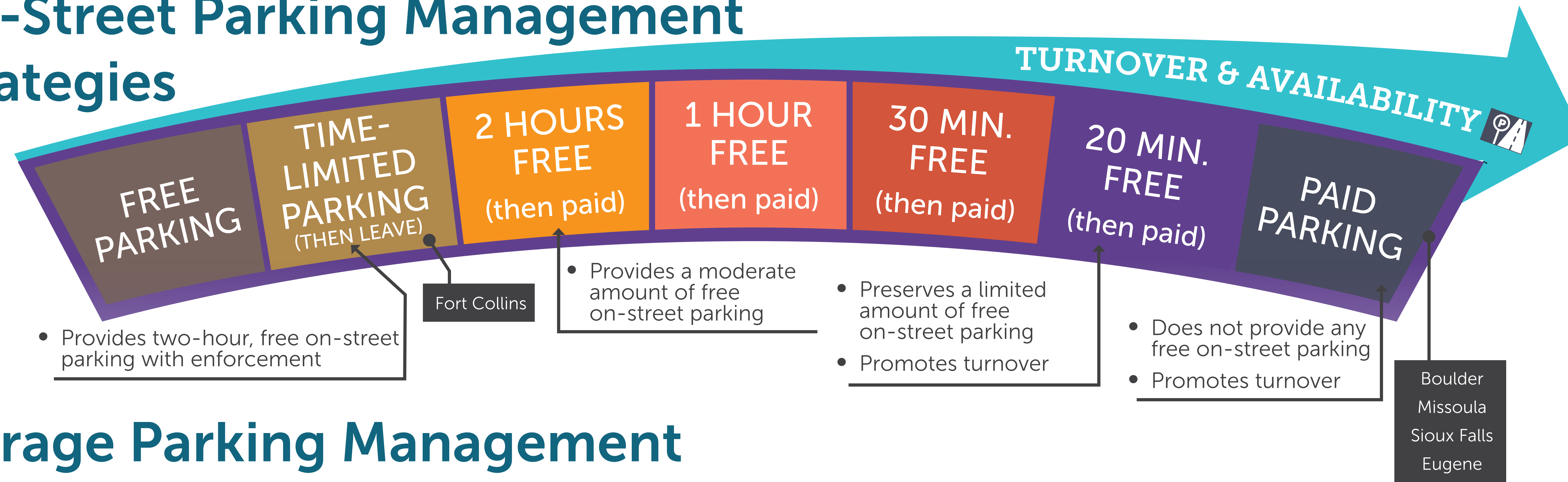


# SPECTRUM OF PARKING ALTERNATIVES

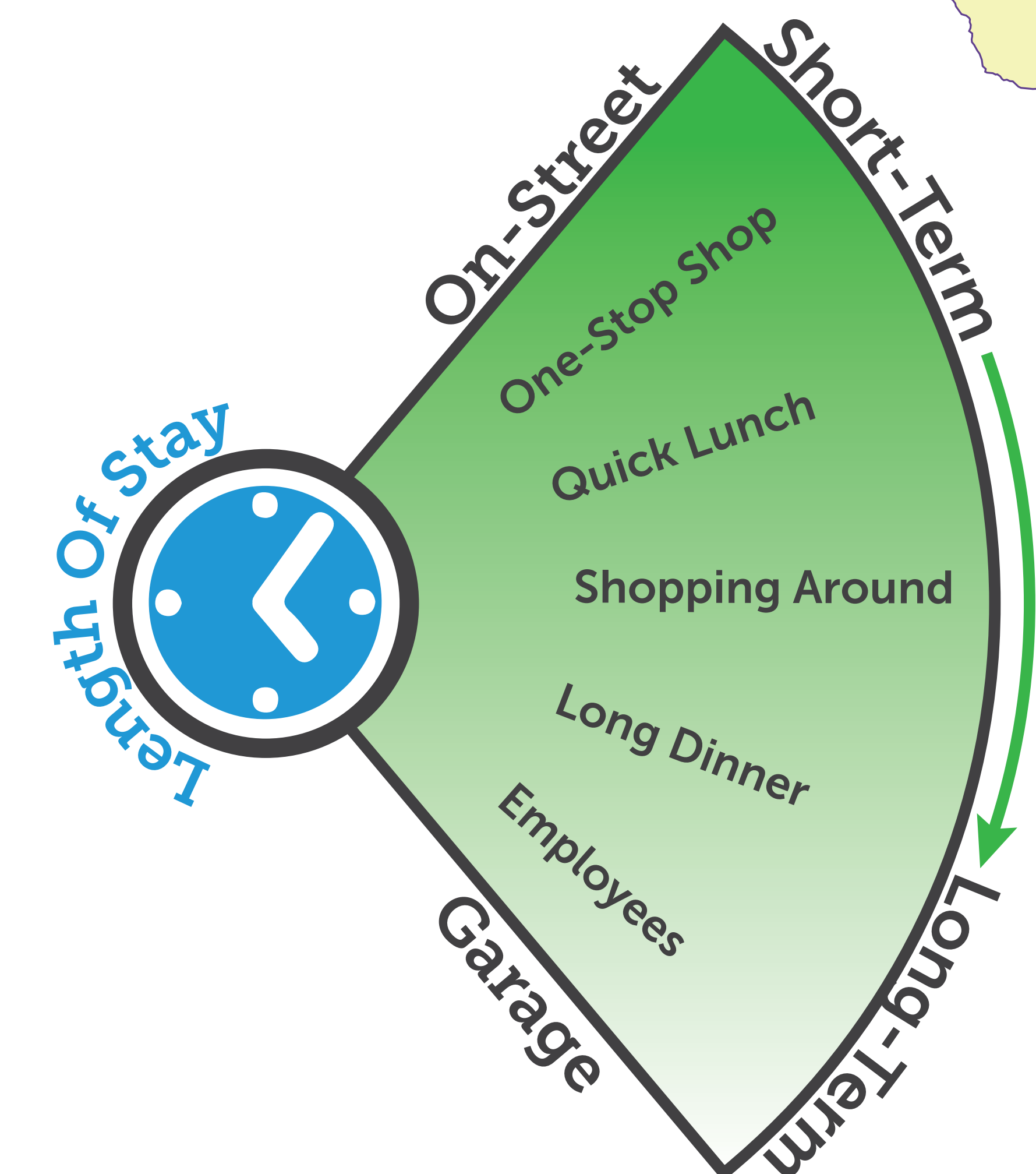
A combination of approaches and strategies is necessary to achieve the vision and objectives for parking and access downtown.

Where do your peer communities and districts fall along the spectrum?

## On-Street Parking Management Strategies



## Garage Parking Management Strategies



## Other Strategies to be Considered with On-Street & Garage Parking:

**Expand Enforcement**    
To Evenings and Weekends

**Manage Employee Parking**    
Options / incentives to move employees off-street.

**Residential Parking Permit Program**   
Reduce spillover impact on neighborhoods.

**Enhanced Communication, Education and Wayfinding**   
Help customers find parking quickly and easily.

**Alternative Funding Options**   
• Parking District  
• Impact Fee

**Transportation Circulation Options** 

- Circulator Shuttle
- Bike Share

**Increase Supply** 

- Parking Garages
- Surface Lots

**Park & Ride**    
• Max





# DOWNTOWN PARKING COMMUNITY DIALOGUE

## Public Parking Vision Statement (Parking Plan, 2013):



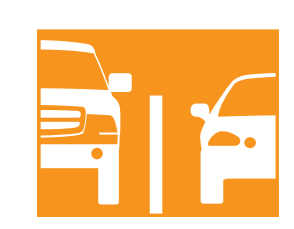


The City of Fort Collins will develop and manage parking as a critical component of public infrastructure and as a tool to promote and sustain economic health.

### KEY ISSUES:

Throughout multiple stakeholder conversations and planning efforts, the following key issues were identified:

- Perceived lack of adequate parking turnover and accessibility.
- Concern about potential neighborhood impacts due to the increased pace of development.
- Need for better communication about parking locations and availability.
- Desire to move away from a punitive, enforcement-driven funding model.

### OBJECTIVES:

-  Increase the availability, ease of access to and turnover of on-street parking.
-  Develop a parking management system that is supportive of businesses, neighborhoods, and visitors.
-  Provide and communicate a variety of options for parking and for traveling to and around Downtown.
-  Encourage the use of alternate modes of transportation to reduce parking demand.
-  Identify a sustainable funding source for future access and transportation infrastructure investment.



### PROCESS:





# Modeling Downtown's Future

The City is currently modeling the downtown area to analyze and visualize future growth and development. Your input in this process will help maintain the character and maximize compatibility with the current downtown as density increases. Stay tuned as we visualize Downtown's future in the next few months. For more information please visit [www.fcgov.com/downtown](http://www.fcgov.com/downtown).

