

A New Vision for Downtown Fort Collins

Welcome

Tonight's Agenda:

6:00 - Welcome & Sign In

6:10 - Presentations

What is Visioning?

Global Market Trends &
Downtown Fort Collins

6:40 - What Are Your Preferences?

7:00 - Downtown Plan Open House

Visit the following stations:

Arts & Culture

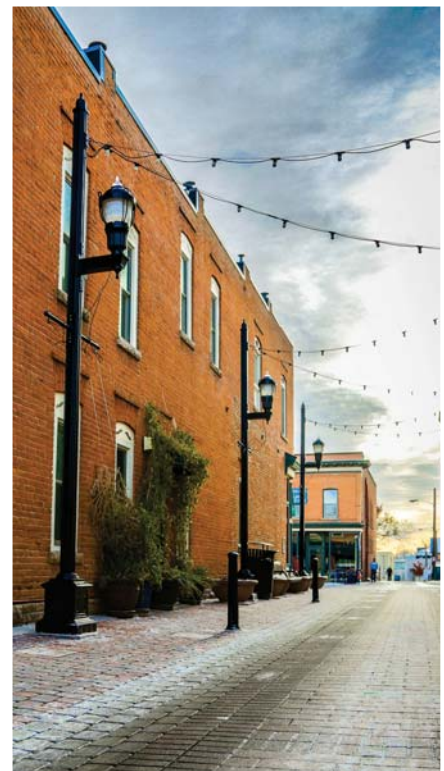
Downtown Management

Energy & Environment

Market & Economy

Transportation & Parking

Urban Design



**Please check in,
grab a clicker and
stickies for the
vision wall**



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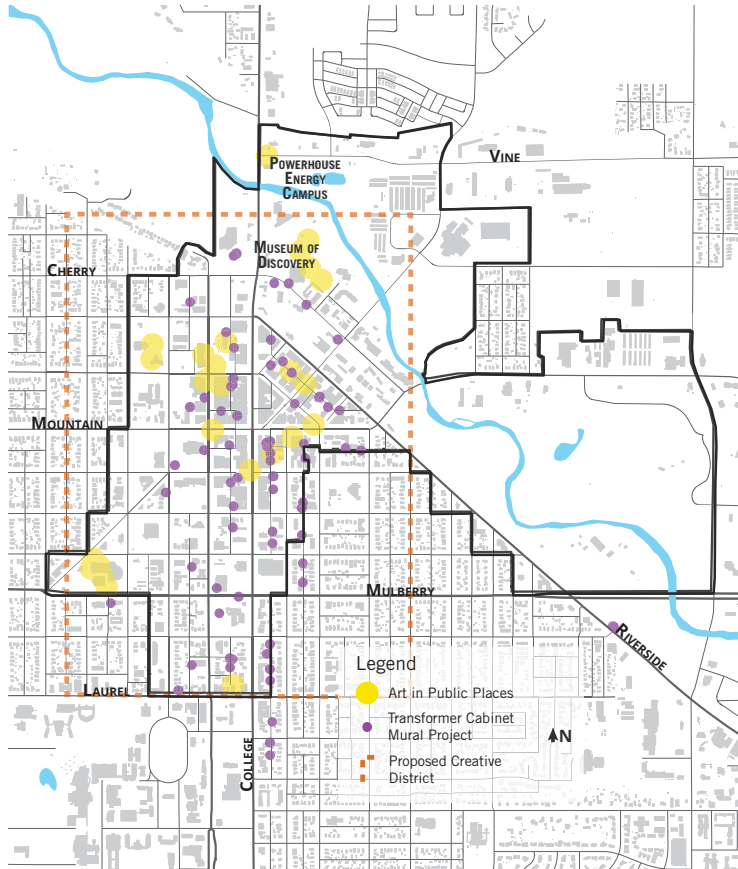
Arts + Culture



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Create a culture of support for artists and creative people to maintain vibrancy downtown		
Explore opportunities to incorporate more local art into downtown properties and businesses		
Make it easier for creative businesses to thrive downtown		
Improve affordability of live/work and studio space for artists and creative people		
Explore ways to support arts and culture with facilities, infrastructure, events, and funding		

What's Missing?

ARTS & CULTURE



Addressing the Arts - Past Planning Efforts:

The City will promote, encourage and stimulate the growth of cultural development and participation, recognizing that artistic and cultural opportunities are essential to a vital and creative community.

- City Plan (2011)

Acquire, exhibit, and preserve public art Downtown and throughout Fort Collins to create and enhance the unique identities of our community landmarks, destinations, and gateways.

-City Plan (2011)

Encourage artists, crafts people and entertainers to live and work in the Downtown area.

-Downtown Plan (1989)

Increase the number, diversity and clustering of public and private art and entertainment facilities.

-Downtown Plan (1989)



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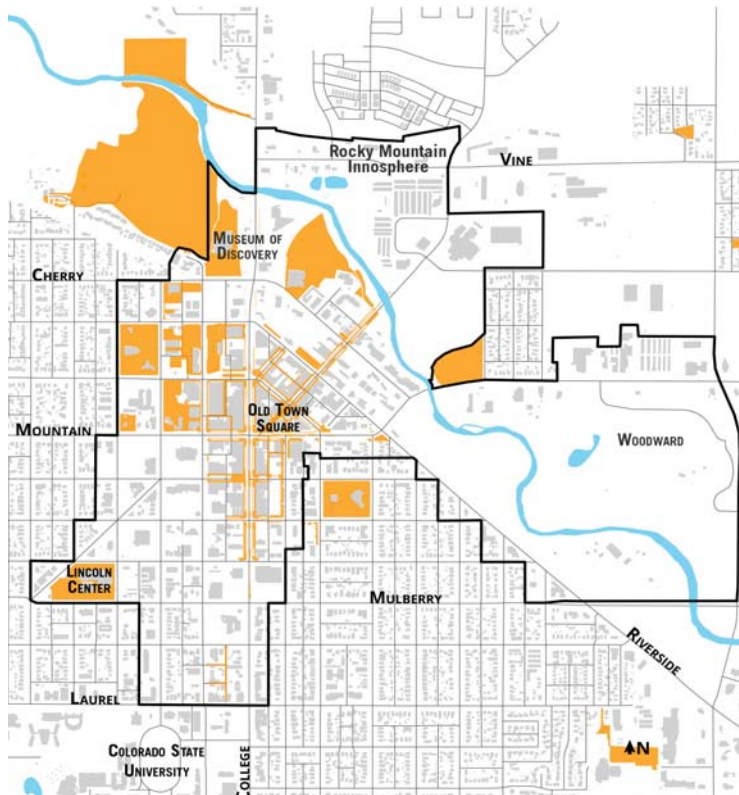
Downtown Management



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Increase maintenance capabilities to keep up with growth		
Address problematic behavior and maintain a sense of safety for all to be comfortable downtown		
Work to address the needs of homeless population & improve understanding about issues		
Balance the number and scale of events, activities, and promotions ; avoid 'large event fatigue'		
Maintain and improve pedestrian space to emphasize walkability and pedestrian priority		
Improve overall communications and messaging about downtown		

What's Missing?

DOWNTOWN MANAGEMENT



Public Space Maintained by the Parks Department

This Topic Includes:

- Safety
- Cleanliness
- Beautification
- Upkeep
- Programming and Use
- Funding



Managing Downtown is a Collaborative effort:

- Police
- Parks
- Facilities
- Natural Areas
- Engineering
- Planning
- Streets
- Downtown Development Authority
- Downtown Business Authority
- Shelters & Service Providers
- Property Owners
- Businesses



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Energy + Environment



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Harness and preserve the Poudre River Corridor and other unique natural resources		
Pursue and support innovative energy and environmental projects		
Incorporate nature and opportunities to escape the urban environment into new development		
Enhance downtown's capacity to manage stormwater and flooding		
Develop a concentrated district to showcase environmental innovation and stewardship		

What's Missing?

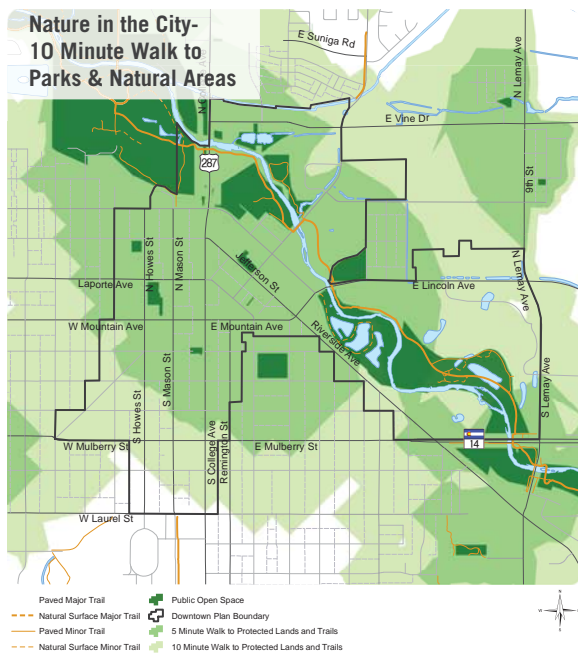
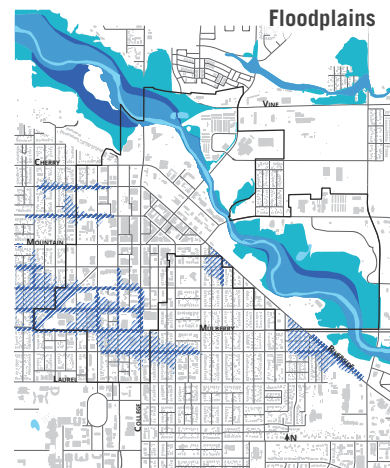
ENERGY & ENVIRONMENT



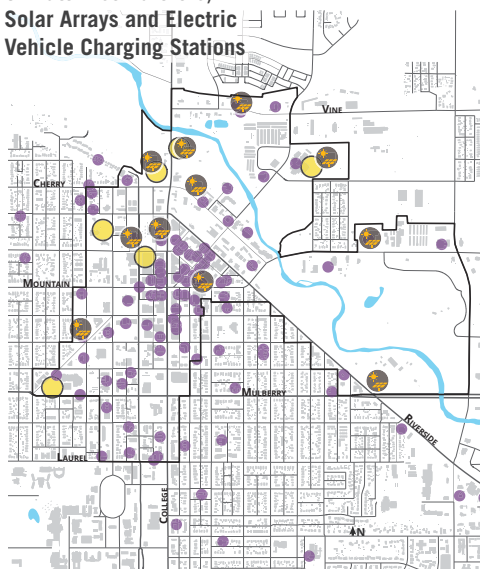
32% of Downtown Area is in a floodway or high-risk floodplain (217 acres)



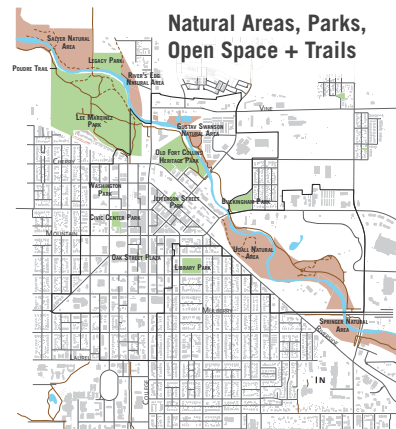
FEMA Floodway
 Poudre Half Foot Floodway
 FEMA High Risk Floodplains
 City Floodway
 City High Risk Floodplains



ClimateWise Partners, Solar Arrays and Electric Vehicle Charging Stations



80 ClimateWise Partners (22% of all ClimateWise partners)
 12+ Sites With Solar Arrays
 6 Electric Vehicle Charging Stations



25% of Downtown Area is parks, natural areas or open space (compared to 24% of GMA as a whole)

3 Natural Areas
 6 Parks
 Trails - 3.9 miles

Market + Economy



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Develop financial and other incentives to create public-private partnerships for investment downtown		
Develop strategies to ensure available, accessible, and adequate parking		
Encourage affordability of housing and commercial space; both rent and purchase		
Help independent, local, and small businesses survive downtown		
Maintain emphasis on high-quality development while making approval process easier		

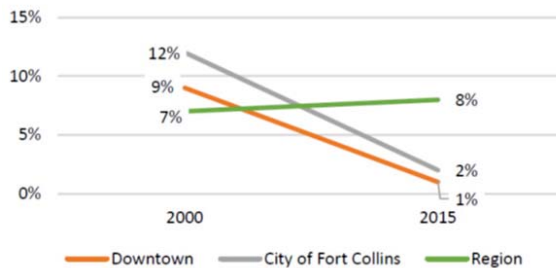
What's Missing?

MARKET & ECONOMY



Residential Vacancy, 2000 and 2015

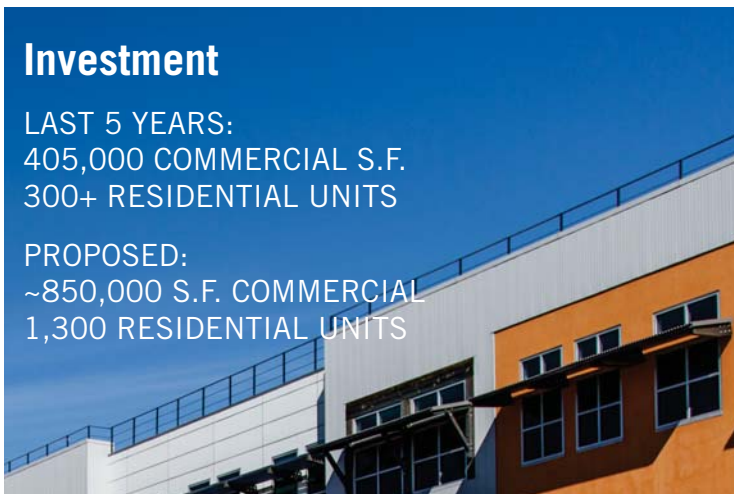
Source: City of Fort Collins Planning Dept.



Investment

LAST 5 YEARS:
405,000 COMMERCIAL S.F.
300+ RESIDENTIAL UNITS

PROPOSED:
~850,000 S.F. COMMERCIAL
1,300 RESIDENTIAL UNITS



Total Downtown Development Authority (DDA) investment (1981 – Present): \$98,344,077

This Includes:

- Public capital improvements and enhancements
- Public parking structures
- Private building facade improvements
- Planning and engineering studies
- Arts and cultural programs
- Financing interest costs



Renting Downtown

- Residential Rents: \$600 – \$1,000 per bedroom
- Retail Lease Rates: \$15 - \$18 per square foot
- Restaurant/Bar Lease Rates: \$20 per square foot



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Transportation + Parking



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Develop strategies to ensure adequate parking downtown		
Examine opportunities to improve convenience of MAX, buses and other transit service		
Continue to improve conditions for walking and biking		
Create better connections for all modes of travel throughout the downtown area		
Investigate innovative ways to reduce parking demand		

What's Missing?

TRANSPORTATION & PARKING



This Topic Includes:

- Walking
- Disabled Access
- Wayfinding
- Skateboarding
- Biking
- Bike Parking
- Trains
- Parking Management
- Transit
- MAX
- Deliveries
- Ridesharing
- Driving

What is Parking Management?

It includes:

- Parking Availability
- How you find parking
- Where you park (on-street, in a private lot, in a garage)
- How much you pay
- How long you stay



DOWNTOWN COMMUTING



= 26%



60% COMMUTE < 20 MINUTES



MAX TRANSIT
2,800+ CITYWIDE DAILY
BOARDINGS



DRIVING
ALONE = 60%



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TRANSPORTATION & PARKING

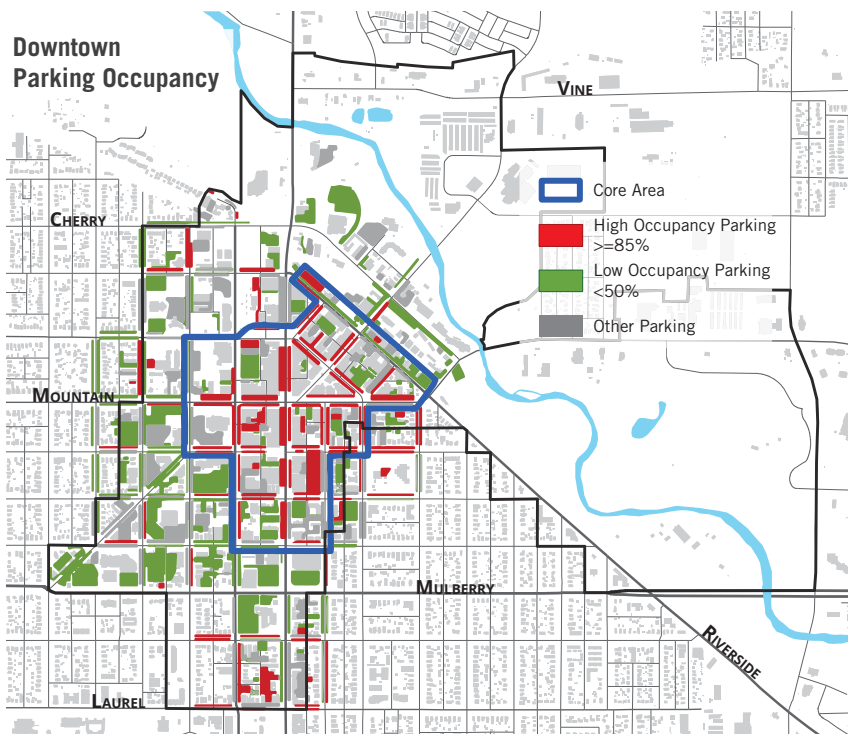
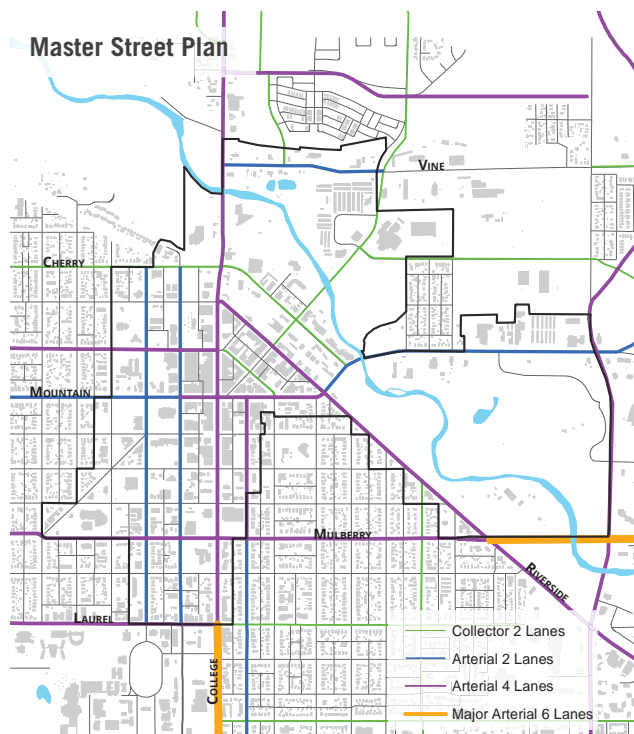


Parking Vision Statement

(From Parking Plan: Downtown & Surrounding Neighborhoods (2013))

The City of Fort Collins will develop and manage parking as a critical component of public infrastructure, and as a tool to promote and sustain economic health. Parking system management and investment decisions will be guided by three primary concepts:

- Develop and manage parking to support business, economic, and neighborhood vitality.
- Create a balanced and sustainable parking and access management strategy for downtown.
- Enhance Downtown Fort Collins as a preferred, visitor-friendly regional destination.



Urban Design



Emerging Priorities:	What Does This Mean To You?	How Do We Make It Happen?
Identify and preserve design elements that contribute to the character and authenticity of downtown		
Implement design guidelines and/or policies to provide a smooth transition from downtown edges into surrounding neighborhoods		
Promote integration of diverse architectural styles while maintaining compatibility with existing context		
Enhance the gateways into downtown		
Investigate the potential for new or expanded facilities for outdoor markets, performances, and other community gatherings		

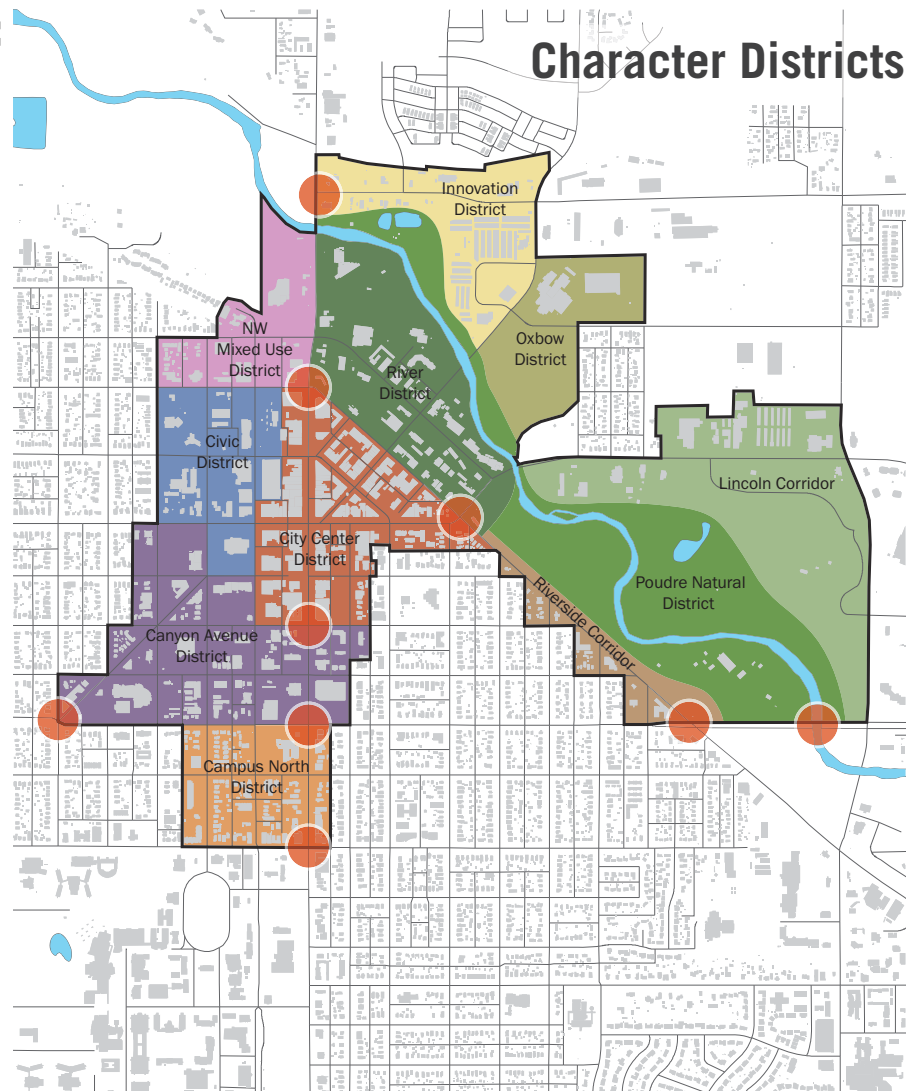
What's Missing?

URBAN DESIGN



This Topic Includes:

- Architecture
- Public Spaces
- Streetscape
- Landscape Design
- Building Heights
- Historic Preservation
- Signage
- Character



● Gateways into Downtown



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