### Downtown Plan: Visual Assessment Survey

The following slides show the preferences of 117 respondents at the Downtown Plan Visioning Event on July 13, 2015.

1/23

### How do you usually keep in touch with family and friends? (select your top 2)

23%	Α.	Phone calls
25%	Β.	Email
0%	C.	Writing letters
13%	D.	Social media (Facebook, Twitter, etc.)
10%	Ε.	In-person visits
2%	F.	Video calls (Skype, FaceTime, etc.)
24%	G.	Text messages
<mark>1%</mark>	Η.	Carrier pigeon
0%	١.	Other/None of the above

2/23

38%	Α.	East of College & North of Drake
7%	Β.	East of College & South of Drake
40%	C.	West of College & North of Drake
5%	D.	West of College & South of Drake
10%	Ε.	Don't live in Fort Collins



### <sup>3/23</sup> Which of the following apply to you? (select all that apply)

30%	Α.	Live in Fort Collins
21%	Β.	Own property in Fort Colli
22%	C.	Live in or near downtown
21%	D.	Work downtown
3%	Ε.	CSU faculty/staff
1%	F.	CSU student
2%	G.	Other
<mark>1%</mark>	Η.	None of the above

#### 4/23

### How often do you go downtown?

69%	Α.	Daily
26%	Β.	Weekly
4%	C.	Monthly
0%	D.	A couple of times a year
<mark>1</mark> %	Ε.	Almost never

### What is your gender?

47%	Α.	Male
50%	Β.	Female
<mark>1</mark> %	C.	Other
<mark>2%</mark>	D.	Prefer not to answer

6/23	What is your age?
<mark>1%</mark>	A. Under 18
3%	B. 18 – 24
22%	C. 25 – 34
23%	D. 35 – 44
19%	E. 45 – 54
21%	F. 55 – 64
11%	G. 65 – 74
2%	H. 75+
0%	I. Prefer not to answer

7/23 Which of these animals would you like to have as a pet? (select your top 3)



















<sup>8/23</sup> Which of these commercial buildings provide the most appropriate character in downtown? (select your top 3)





















## 9/23 Which housing types would be most appropriate in the downtown area? (select your top 3)







G.Row houses





E. Attached single units



H. Four-plexes





F. Apartments



I.Townhouses



### <sup>10/23</sup> What is the best way to provide joint living and working opportunities downtown? (select your top 3)





D. Housing above/behind office space



G. Housing in between office space







H. Residence with ground level office







Lofts above workshop space



## 11/23 Which gateway features are appropriate in downtown? (select your top 3)





D. Elevated planters



G.Lighted monuments





E. Banners



H.Lighted sculpture in median



C.Lighted monument sign



F.Lighting, planters and banners



I. Freestanding



# 12/23 Which sidewalk design provides the best downtown pedestrian experience? (select your top 3)





















١.



### 13/23 Which bikeways are most appropriate for downtown Fort Collins? (select your top 3)





D. Protected bike lane with delineators



G.Two-way protected bike lane





E. Protected bike lane with planters



H. Shared use path





F.Raised protected bike lane



I. Neighborhood greenway



Downtown Plan Visual Assessment Survey | July 13, 2015 | Lincoln Center

### 14/23 Which type(s) of bike parking would you like to see more of in the downtown area? (select your top 3)





D.On-street rack (standard)



G.Bike lockers









H.Secure/covered parking (self-serve)



C.Sidewalk/plaza rack (large)





I.Secure/covered parking (staffed)



Downtown Plan Visual Assessment Survey | July 13, 2015 | Lincoln Center

### <sup>15/23</sup> What is most important when choosing <u>where</u> to park downtown? (select your top 2)

30%	A.	Proximity to destination
19%	В.	Knowing where spaces are generally available
6%	C.	Safe and secure location
7%	D.	Cost
21%	Ε.	Finding a space quickly
12%	F.	Not time limited space
3%	G.	Getting in and out of downtown quickly
<mark>1%</mark>	Н.	Other or N/A

## <sup>16/23</sup> What would improve your parking experience downtown? (select your top 2)

8%	A.	Better signage to find parking
17%	Β.	Real-time parking availability information
8%	C.	Clear information on how to park legally
19%	D.	Increased availability of on-street parking
8%	Ε.	Increased availability of surface parking lots
17%	F.	Increased availability of parking garages
3%	G.	Improved comfort (e.g., shade/rain cover)
15%	н.	No time limit on parking
5%	١.	Other

#### What types of wayfinding are most appropriate in the 17/23 downtown area? (select your top 3)







D.Pedestrian info map & photos



G.Sign style: design/art theme















F.Use utility boxes, sidewalks



H. Sign style: blend with historic context I.Pedestrian business directory



Downtown Plan Visual Assessment Survey | July 13, 2015 | Lincoln Center

### What public art would you like to see in the downtown area? (select your top 3)



18/23



D.Interactive (ex: musical light swings)



G. Street musicians (busking)





E. Sidewalk art (rain activated)



H. Light projection art



C. Street performers (busking)



F. Very large murals



I. Graffiti art



### What outdoor venues are appropriate for downtown Fort Collins? (select your top 3)



19/23



D.Venue and plaza



G.Outdoor music venue











C. Venue amongst buildings







H. Large outdoor music venue



### 20/23 What gathering spaces are appropriate for downtown Fort Collins? (select your top 3)





D. Open air market



G. Landscaped plaza







H. River overlook



F. Market and plaza



I.Urban park



#### 21/23 Which improvements are most appropriate for incorporating more nature into the downtown area? (select your top 3)





D.Wetland area



G. Living wall





E. Street tree canopy



H. Green roof





F. Trail/path



I.Community garden



Downtown Plan Visual Assessment Survey | July 13, 2015 | Lincoln Center

#### Which stormwater management approaches are most 22/23 appropriate for downtown Fort Collins? (select your top 3)



A.Rain garden in park or plaza



D. Bioswale between buildings



G. Green roof





E. Residential greenway



H. Porous pavers in parking areas







I. Paved drainage feature



### <sup>23/23</sup> Which solar power applications are most appropriate for downtown Fort Collins? (select your top 3)









G.Community solar gardens





E. Parking lot solar panels



H. Solar on residential buildings







I. Solar on institutional buildings



### **Open House**

# What questions or ideas did the presentations and keypad polling generate?

# Share your thoughts at the following stations:

- Arts & Culture
- Downtown Management
- Energy & Environment
- Market & Economy
- Transportation & Parking
- Urban Design

#### Additional stations:

- Old Town Neighborhoods Plan (separate effort)
- Historic trolley barn