



## Phase 1 Community Concerns & Responses

Following public involvement in 2021, the city is proceeding with next steps for the North College MAX Plan: developing and analyzing transportation and land use alternatives, selecting preferred alternatives, and developing the plan. These steps will take place over the course of the first half of 2022.

Topic	Primary Concerns	North College MAX Plan Response
<i>Gentrification &amp; Real Estate Development</i>	Concerns that adding MAX service will drive up residential and commercial real estate costs and displace current residents and businesses.	As part of a larger effort to prevent displacement and maintain affordability in North Fort Collins, the North College MAX Plan will help identify and support strategies that preserve affordability for existing and future residents and businesses, while exploring redevelopment options.
<i>Mason Street Expansion</i>	Opposition to extending Mason Street, particularly through the North College, LLC Mobile Home Park.	The City is exploring abandoning the proposed segment of North Mason Street through the North College, LLC Mobile Home Park, which could remove a barrier to re-zone the east half of the mobile home park for conservation purposes.
<i>Connectivity</i>	A need to maintain and improve connectivity of sidewalks, bike lanes, and bike paths in the plan area.	In addition to transit services and infrastructure, the North College MAX Plan will identify improvements to area sidewalks and bikeways and for east-west connections that would enable easier access to College Ave.
	A need for improved east/west connectivity in the plan area, including access to key services and residential areas.	

<i>Access &amp; Safety</i>	A need to address challenges in crossing College Avenue and for key intersections (i.e., Willox & College, Suniga & Blue Spruce, Vine & College, Jerome & Vine, Cherry & College).	The North College MAX Plan will identify proposed upgrades to street crossings based on appropriate traffic engineering data and public involvement.
	A demand for protected bike lanes and dedicated bus lanes along North College Avenue.	The North College MAX Plan will identify potential upgrades to bikeways on North College Avenue to make biking along the corridor safer and more comfortable. The Plan will explore whether bus lanes are an appropriate treatment and, if so, how bus lanes will work with bikeways.
<i>Parking</i>	A need to provide parking at the north end of the North College MAX line to support riders coming from northeast Fort Collins and Wellington.	The North College MAX Plan is exploring potential locations for commuter parking either as a dedicated park-n-ride, mobility hub (an “intersection” of transit, pedestrians, bicyclists, and shared mobility options), or by leasing parking spaces at commercial properties for commuters.
<i>Impact on Businesses</i>	Concerns regarding the impacts on existing businesses in terms of frontage and right of way and impacts on businesses during construction.	In developing the North College MAX Plan, the team will evaluate project benefits alongside potential right-of-way needs, aiming to minimize improvements beyond the existing right-of-way. The city will determine the construction methods, phasing, and traffic control once the project is closer to funding and construction.

<i>Routes &amp; Destinations</i>	A desire for a single bus line from North College to the South Transit Center, ideally without requiring a transfer in downtown.	The team is considering different ways of connecting MAX on North College Avenue to the existing MAX service on Mason Street and future MAX service on West Elizabeth Street. The existing and projected ridership for each corridor, each corridor's travel time reliability characteristics, and other factors will affect this decision.
	A need for better connectivity to North Lemay Avenue.	As a part of implementing MAX on North College Avenue, the team is exploring whether the existing routes in the North College area (currently Routes 8 and 81) should connect to commercial destinations on Lemay Avenue.
<i>Service</i>	A need for greater frequency, improved punctuality, longer service hours, fewer transfers, and better coordination with other buses, including Bustang.	The team is considering a variety of transit enhancements as a part of MAX on North College Avenue, including more intuitive (straight line) routes, 10-15 minute frequency to improve ease of use and connections to other transit service, reliability (punctuality) to keep buses on-time, and span (service hours) to serve people traveling outside of traditional commute hours.
<i>Stops</i>	A desire for new MAX stops located near key locations such as mobile home parks, other residential communities, and popular business destinations (e.g., King Soopers).	The North College MAX Plan will identify proposed MAX station locations. Proposed station locations need to balance accessibility to corridor destinations (prioritizing high-density residential and commercial service centers) with ideal spacing (typically ½ mile apart) so that buses can move people quickly and efficiently.

<i>Rider Experience</i>	A desire for improved bus stop amenities, including benches, shelters, and trash cans, and easy to access information on transit routes, options, schedules, and real-time service alerts (in both English and Spanish).	The North College MAX Plan will identify proposed station amenities such as benches, shelters, bike racks, trash and recycling receptacles, lighting, transit maps, route schedules, digital signage with real-time information (in English and Spanish), and more.
	Assurance that bus drivers are welcoming to all riders and opportunities for rider feedback.	Transfort is currently working with its operators to ensure a high-quality customer experience for all Transfort customers.
	A need to address uneasiness and fears around sharing the bus with those who have mental, emotional, and behavioral challenges.	<p>Fort Collins values an inclusive city where all community members can access city services. Fort Collins and Transfort are committed to serving all community members, regardless of physical or mental ability, and maintaining a safe and welcoming environment aboard Transfort buses.</p> <p>We acknowledge that sometimes tensions arise and plan to look into best practices and training for Transfort operators, Transit Security Officers, and Fort Collins Police Services.</p>