# **METRICS: TELL THE STORY**

Metrics strengthen the case for why change is needed. Well defined metrics improve the quality of process improvement projects, unite dreams, drive behavior and reinforce goals.



## **ESTABLISH THE BASELINE**

Communicate the Current State and establish goals for the Future State.











### How long does the process take?

- # of days to complete a permit review
- · # of hours to process an invoice
- · Average customer wait time

#### Are there any common issues?

- % of journal entries done accurately
- # of incomplete applications received
- · % of accounts delinquent

#### How many times is this done?

- # of potholes repaired
- · # of website hits
- # of applications processed

## What does the process cost?

- · Cost per inspection completed
- · Cost per mile of roadway swept
- Cost per call-for-service

### What resources are used in the process?

- · Reduction in materials
- · Reduction in energy/fuel/water usage
- · Increase energy efficiency

## **COMMUNICATE THE CHANGE**

Process improvements have a positive impact on the City of Fort Collins in the following ways:

### **SERVICE**

## Is the process more effective?

These improvements increase the capacity of the organization to meet goals and standards, based on customer expectations.

**EX:** The City is able to fill more potholes annually.

### **STEWARDSHIP**

### Is the process more efficent?

**SOFT** savings result from improvements that save employee's time.

**HARD** savings result from improvements that reduce organizational expenses.

### SAFETY & WELLBEING

### Is the customer better off?

These improvements demonstrate a positive impact to the internal or external customer experience. This can be a reduction in wait time or errors. Or an increase in safety and ease of process.

**EX.** Forms completed with fewer errors