

- **EPIC Loan Program and Bloomberg Mayors Challenge**
 - Some History
 - Key Principles
 - Principles in more detail
 - Status
 - A look ahead at milestones

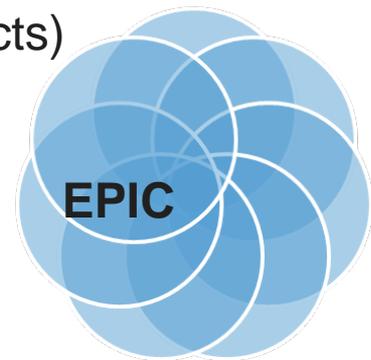


- 2010: Fort Collins establishes Home Efficiency Program (HEP)
- 2013: Fort Collins establishes on-bill financing
- 2014: HEP transitions to Efficiency Works Homes at Platte River
- 2016: Efficiency Works Neighborhoods pilot
- 2017: Beginning of Bloomberg Mayors Challenge
- 2018: Establish EPIC program / win Challenge



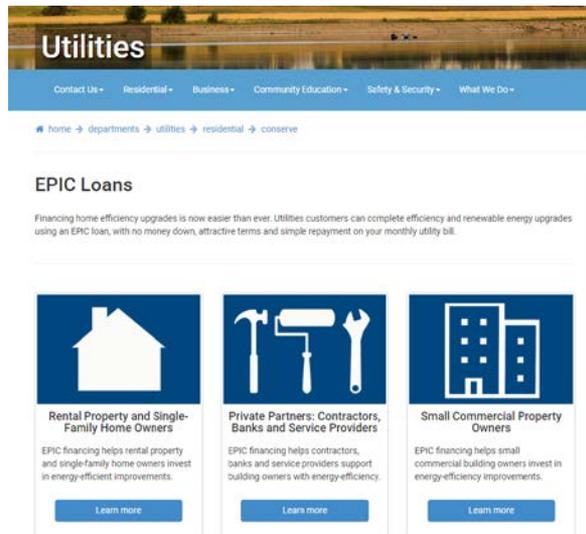
Simultaneous solution and optimization for:

1. Documenting beneficial well-being and health outcomes through indoor air quality improvements from efficiency
2. Implementing energy efficiency at scale
3. Addressing split-incentive in rental properties (LMI impacts)
4. Effective implementation of on-bill financing
5. Leveraging third party capital
6. Demonstrating public-private partnerships
7. Driving innovation in local government



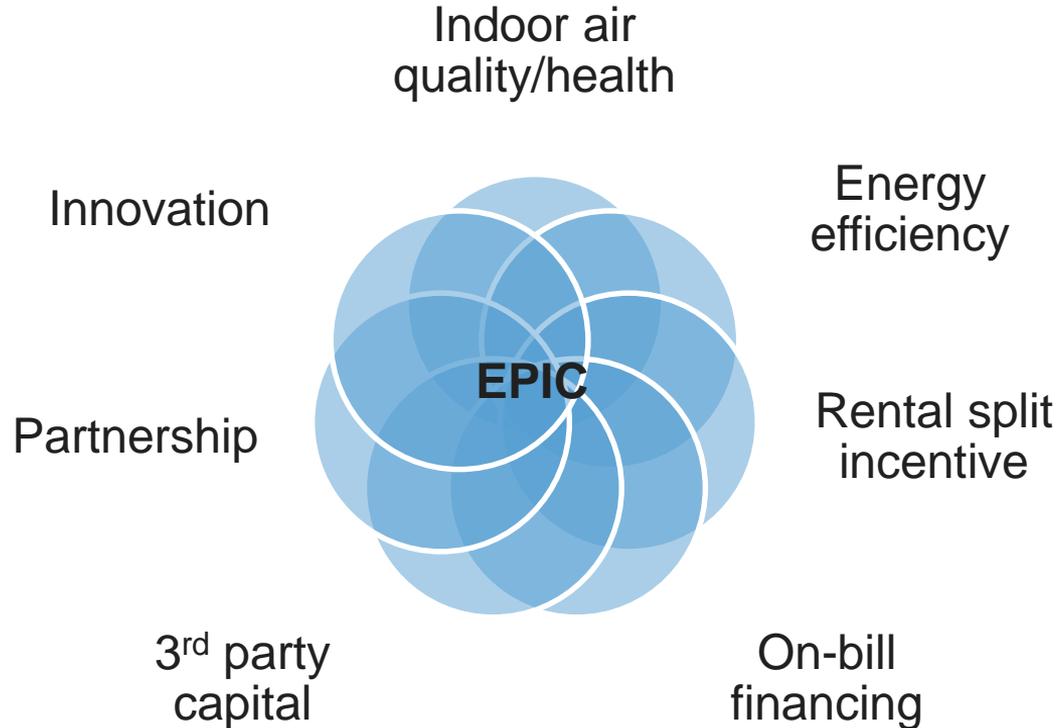
Where we are today

- EPIC Loans
- EW-Homes
- 3rd party capital
- CSU
- Bloomberg grant



Milestones

- Bloomberg grant
- CSU subgrant
- Market rate capital
- CEO loan
- EPIC marketing



Replicability and transferability

- Platte River
- Colorado Energy Office
- Environmental and Energy Study Institute (EESI)
- Bloomberg Philanthropies

The Mayors Challenge supports cities to uncover, test and implement **bold, inventive ideas** to confront the toughest problems faced by cities today

“**Congratulations** to all of the winning mayors, who **represent cities large and small**, in regions across the country. We look forward to seeing the results of their work — and to helping the ideas that prove most effective spread far and wide.”

Michael R Bloomberg

Partners (so far)



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