

SPIN

Fort Collins E-Bike & E-Scooter Survey Results

Version 1.0

December 2021



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Research Goals

- Get feedback generically for the first time since launch
- Get a better understanding of who riders in Fort Collins are
- Determine the most common use cases of rides



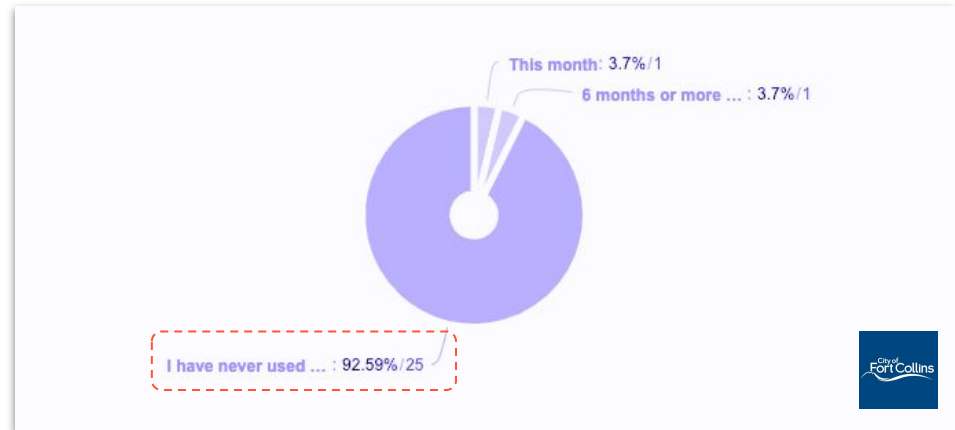
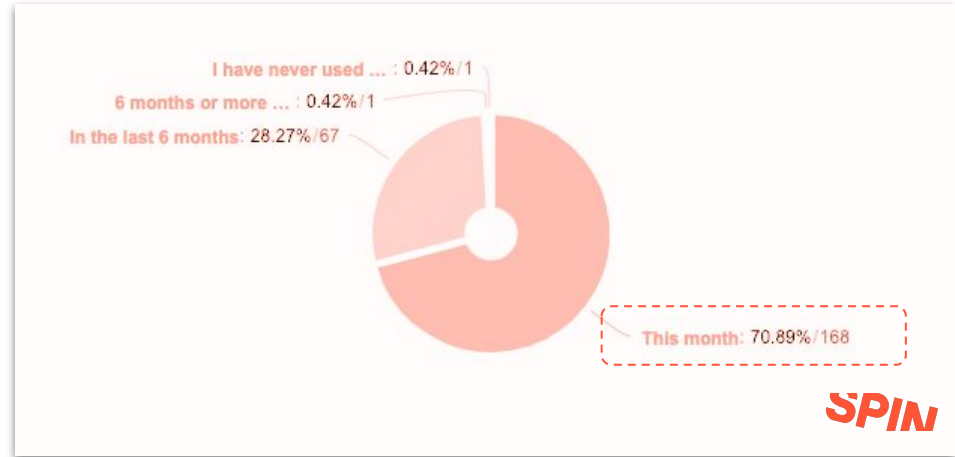
Survey Logistics

- **Two surveys:** 1 to reach current riders; 1 to reach non-riders
- **Location:** Fort Collins, CO
- **Incentive:** \$5 ride credit (Spin channels only)
- **Respondents:** : 241 ([Spin](#) riders), 27 ([FC Moves](#) Newsletter)

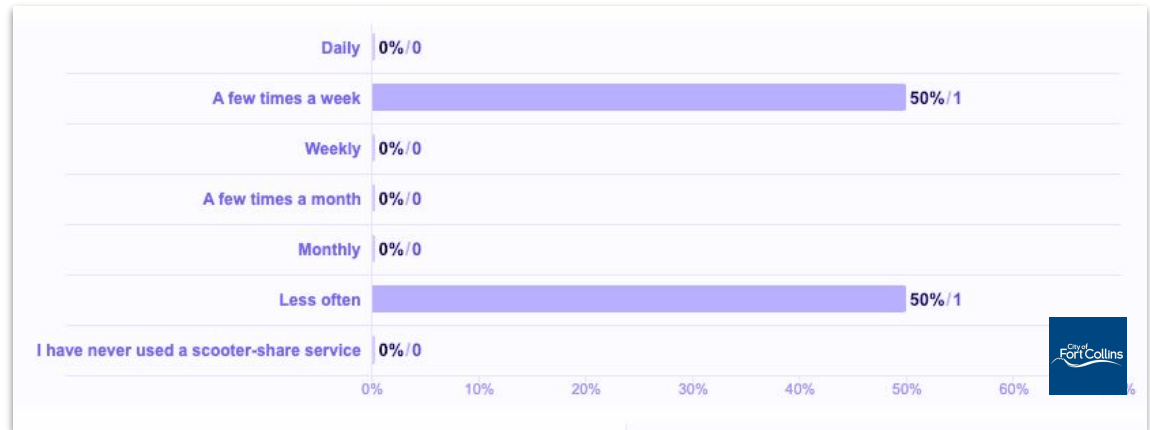
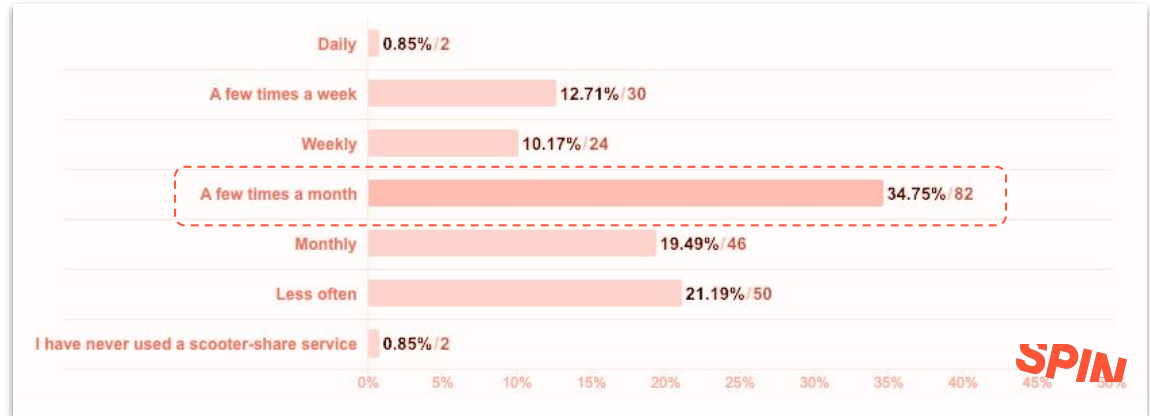


4.0 The Results

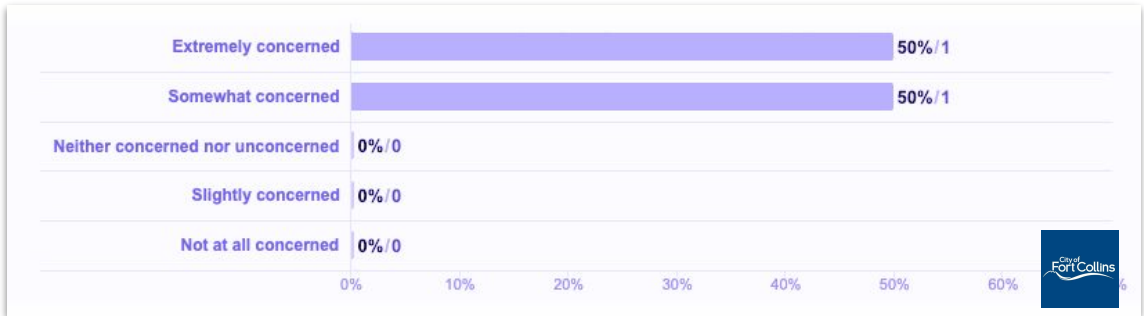
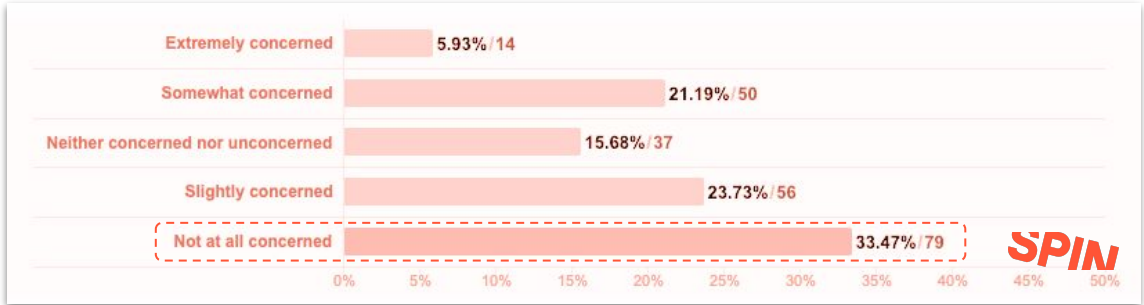
1. When did you last use an e-bike or e-scooter share service?



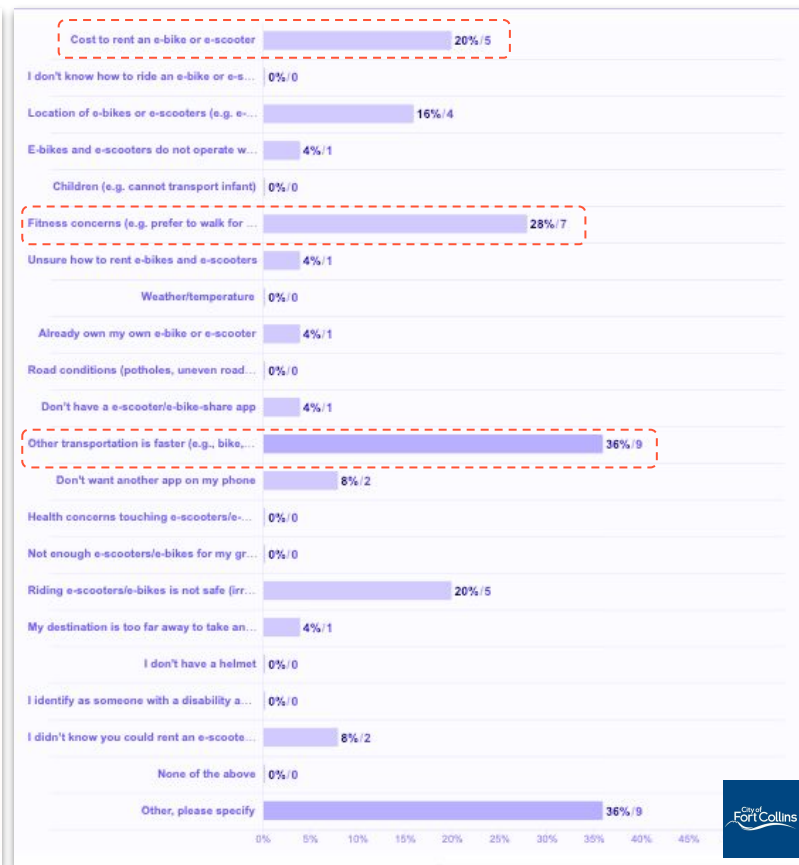
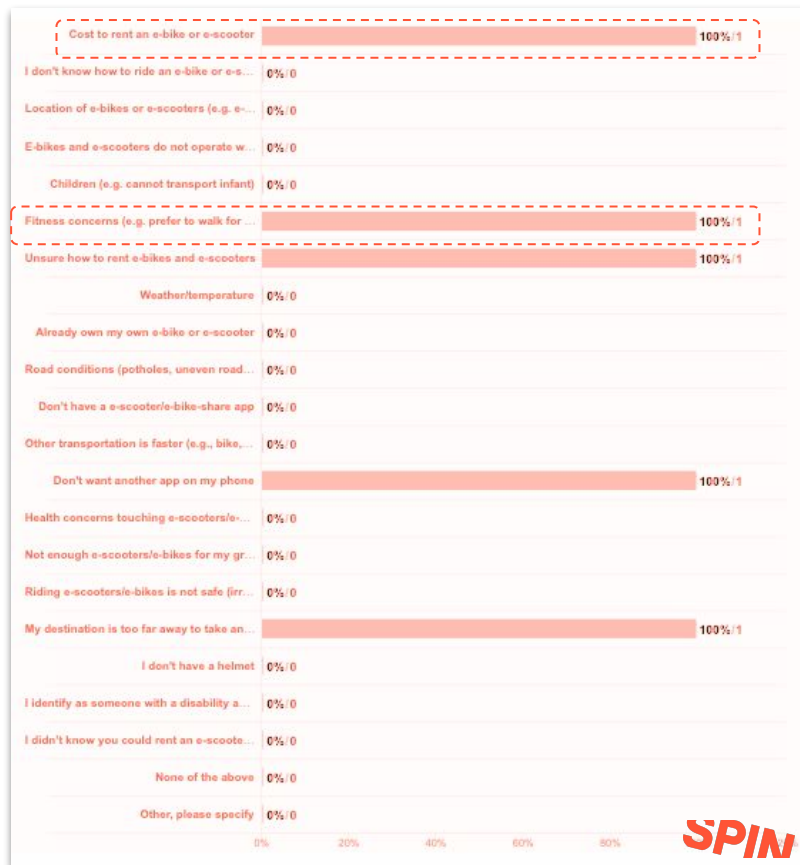
2. About how often do you currently use an e-bike or e-scooter-share service?



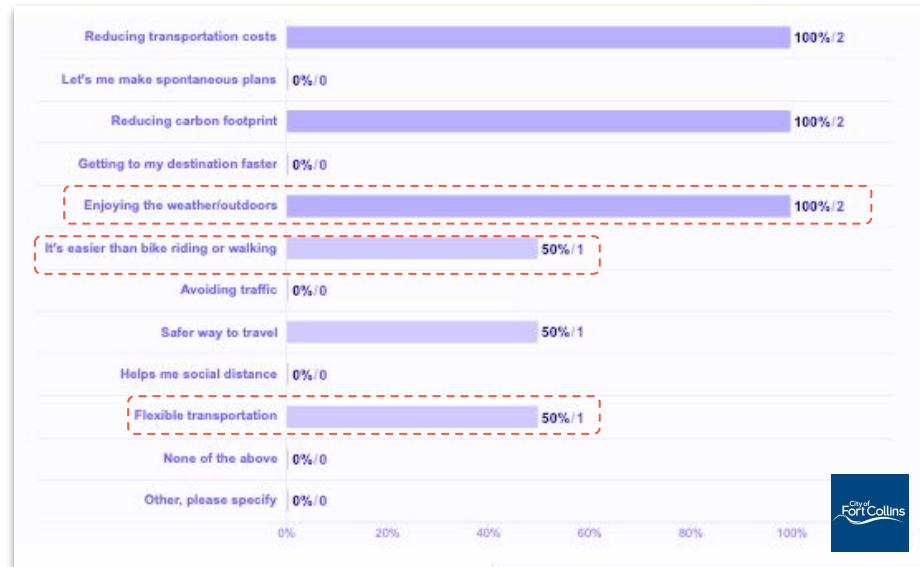
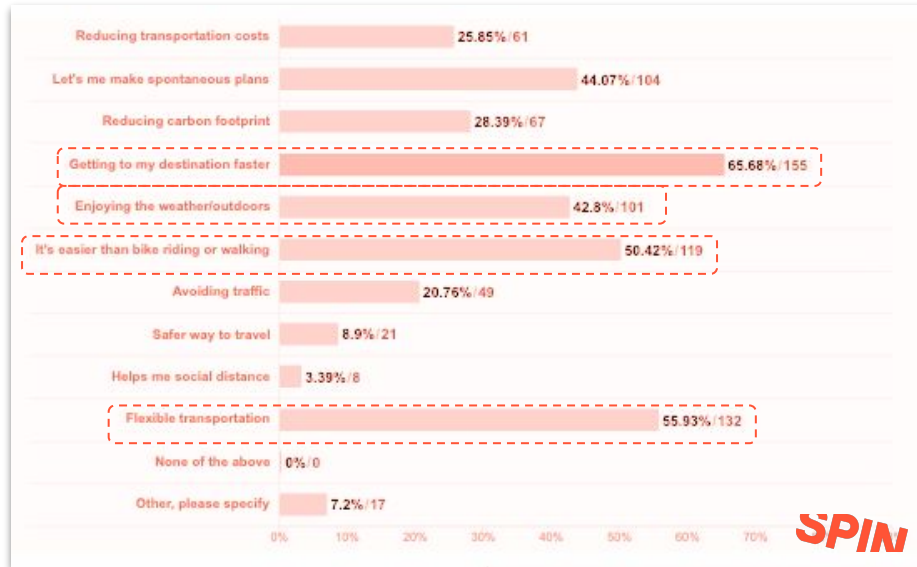
3. How concerned are you of the safety risk (potential accident) of riding an e-bike or e-scooter?



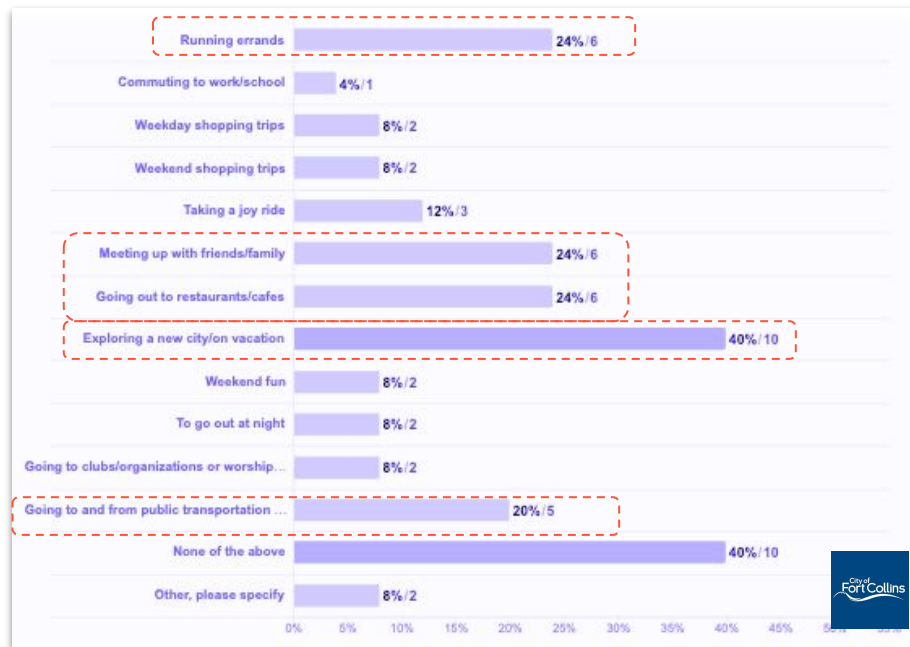
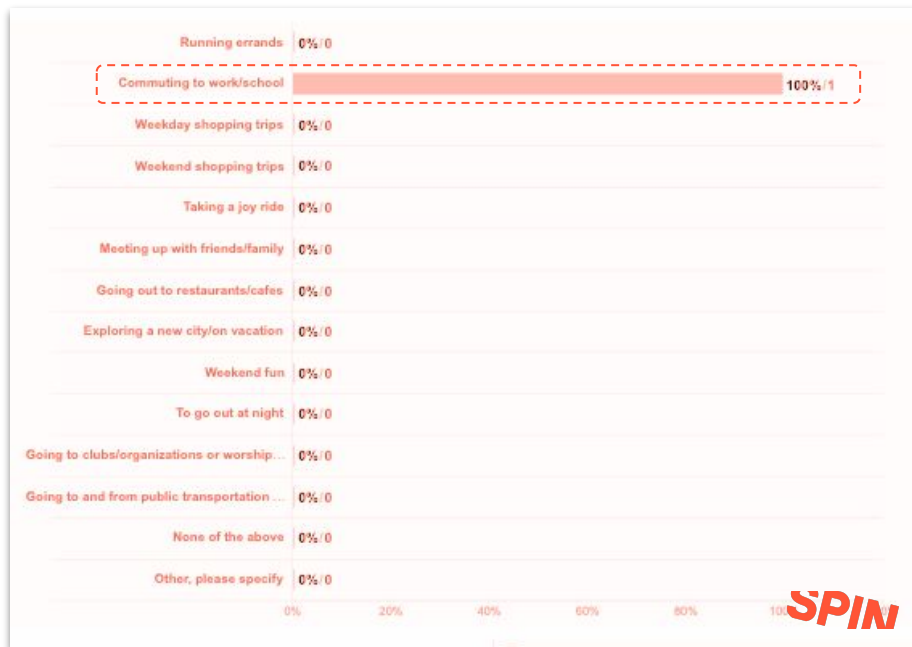
4. Which of the following, if any, describe why you have never used an e-bike or e-scooter-share service? Select all that apply.



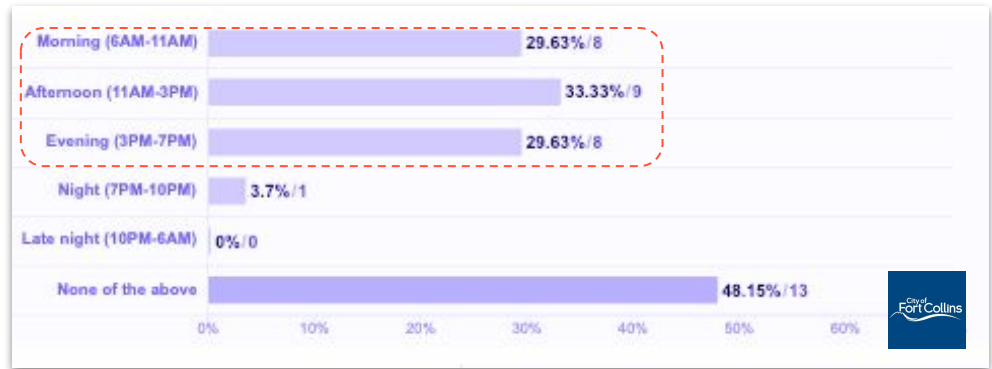
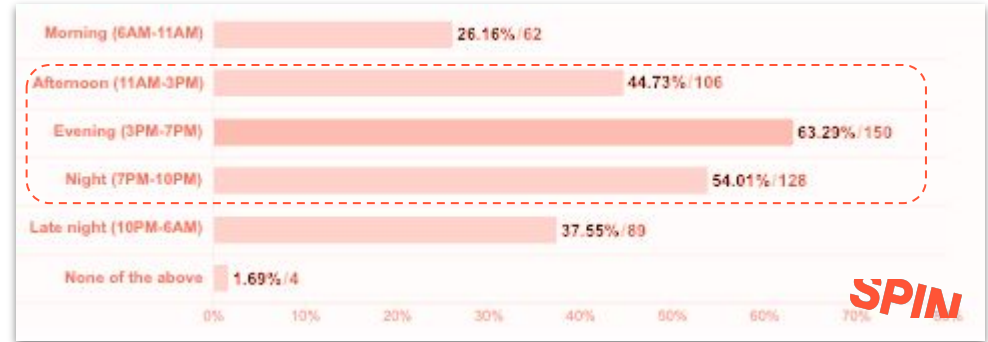
5. Which of the following reasons, if any, do you use an e-bike or e-scooter-share service for? Select all that apply.



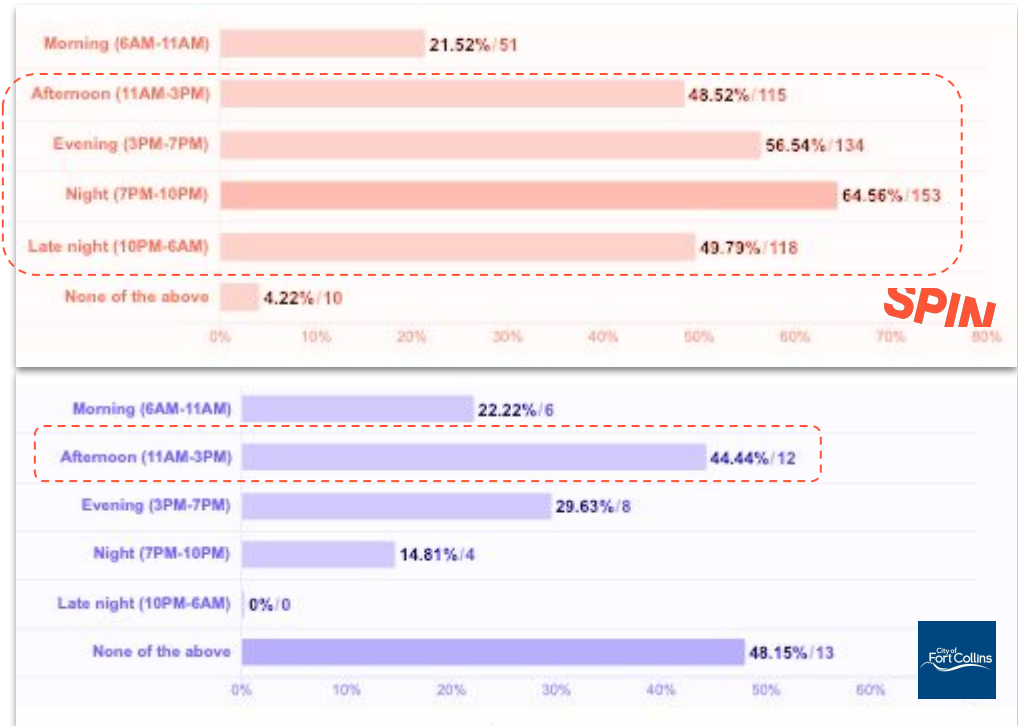
6. Which of the following activities, if any, would you use an e-bike or e-scooter share service for? Select all that apply.



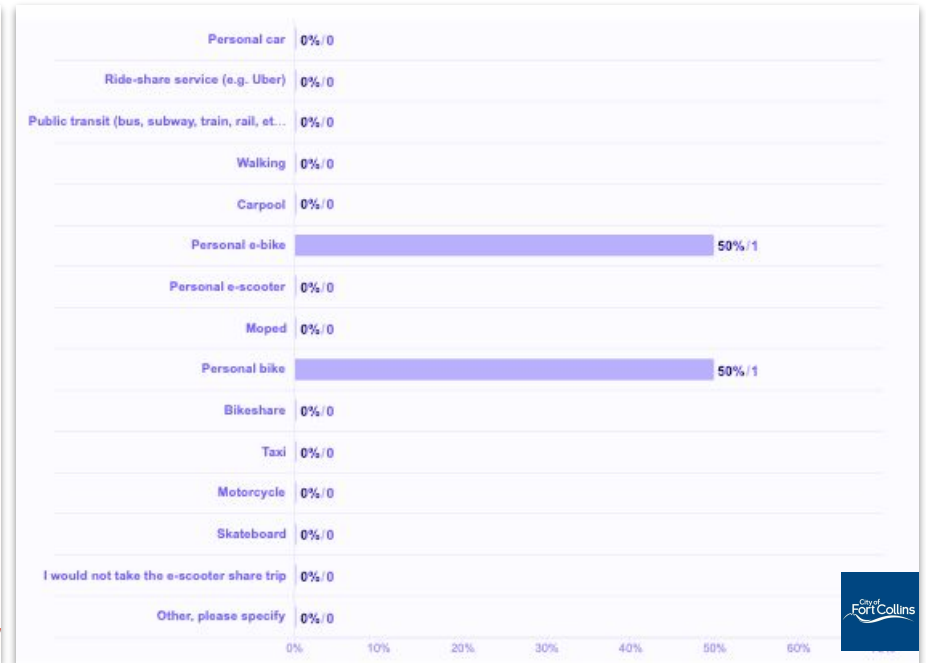
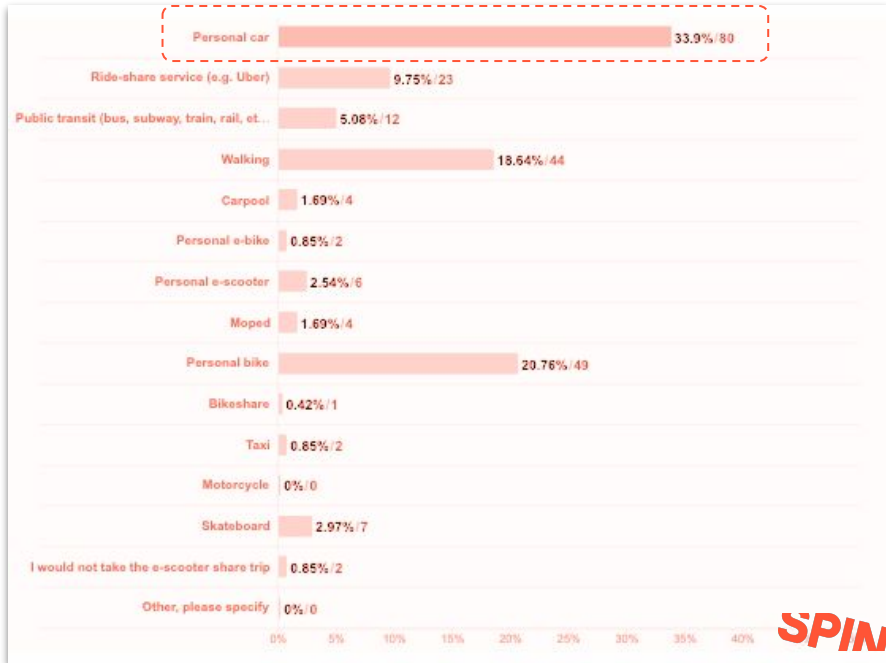
7. Ideally, what time of day would you like to use an e-bike or e-scooter share service on weekdays (Mon-Fri) regardless of current e-bike/e-scooter share operating hours? Select all that apply.



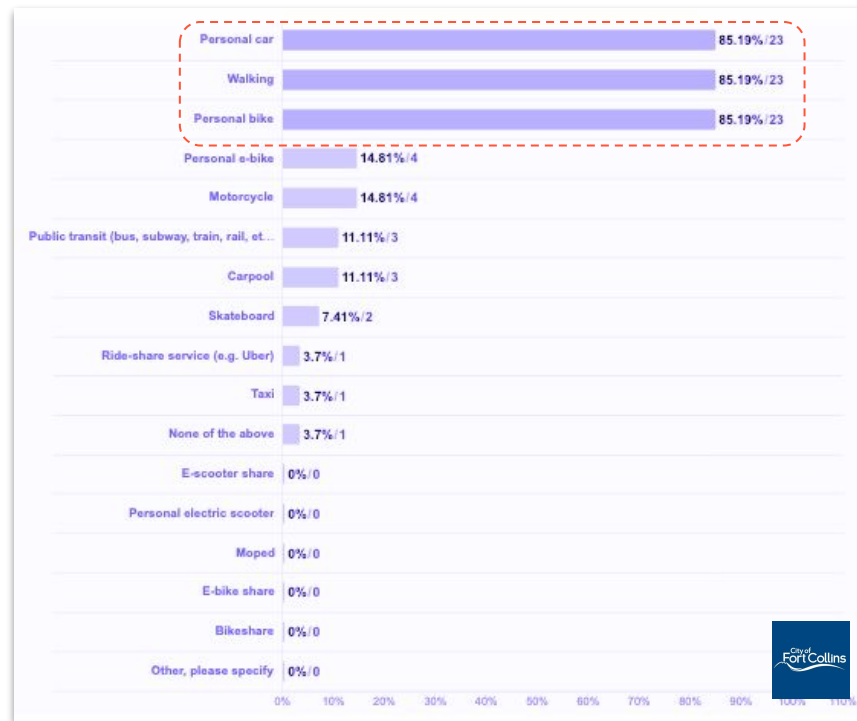
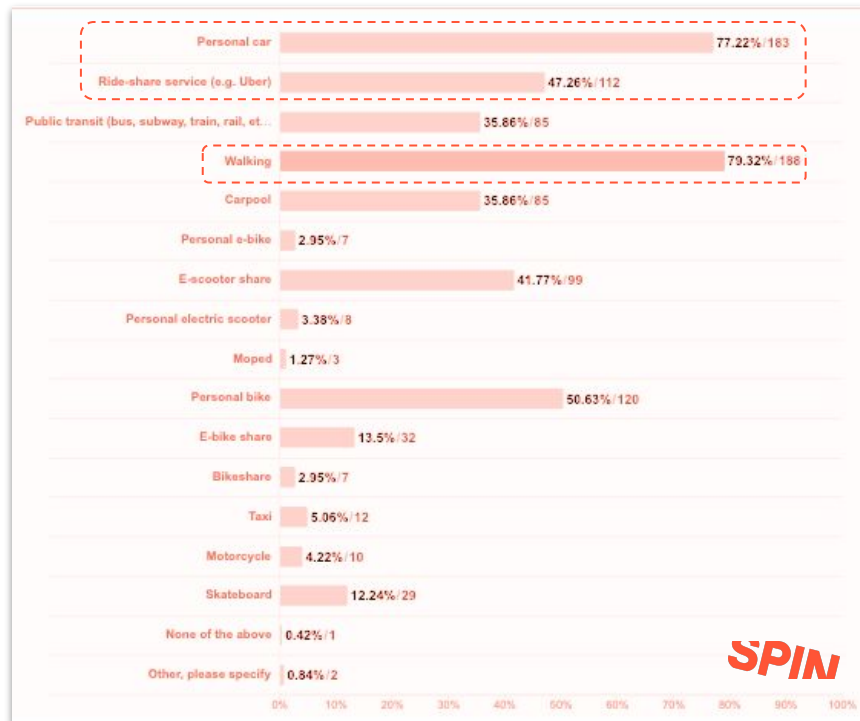
8. Ideally, what time of day would you like to use an e-bike or e-scooter share service on weekends (Sat-Sun) regardless of current e-bike/e-scooter share operating hours? Select all that apply.



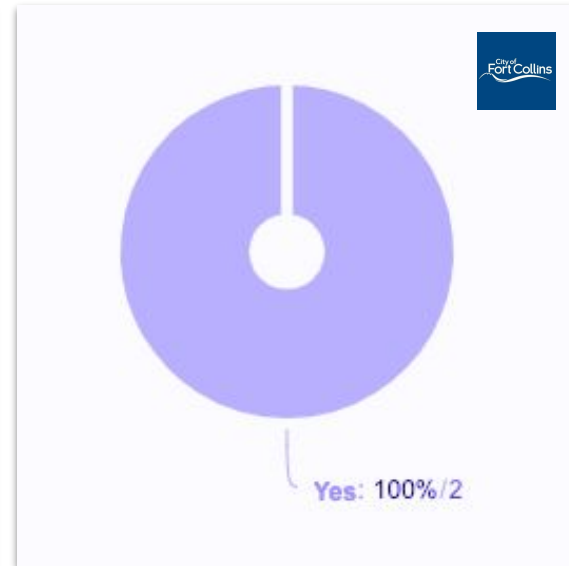
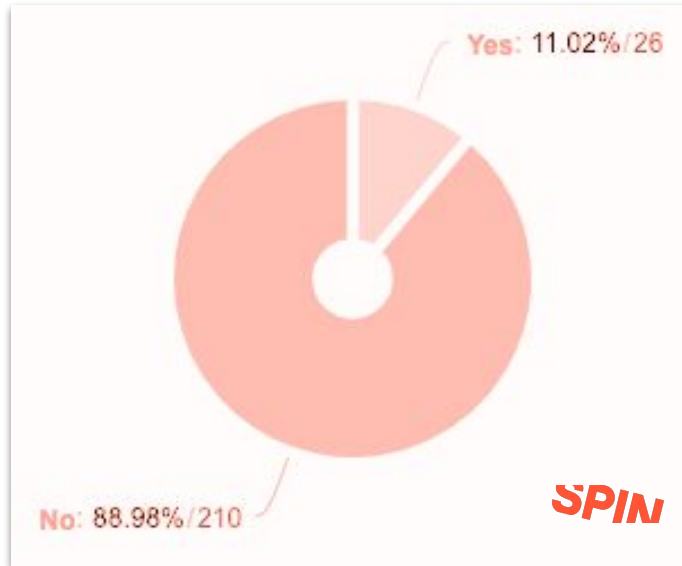
9. Which of the following modes of transportation would you most often use in place of an e-bike or e-scooter share service?



10. Which of the following forms of transportation have you actually used in the past 3 months? Select all that apply.

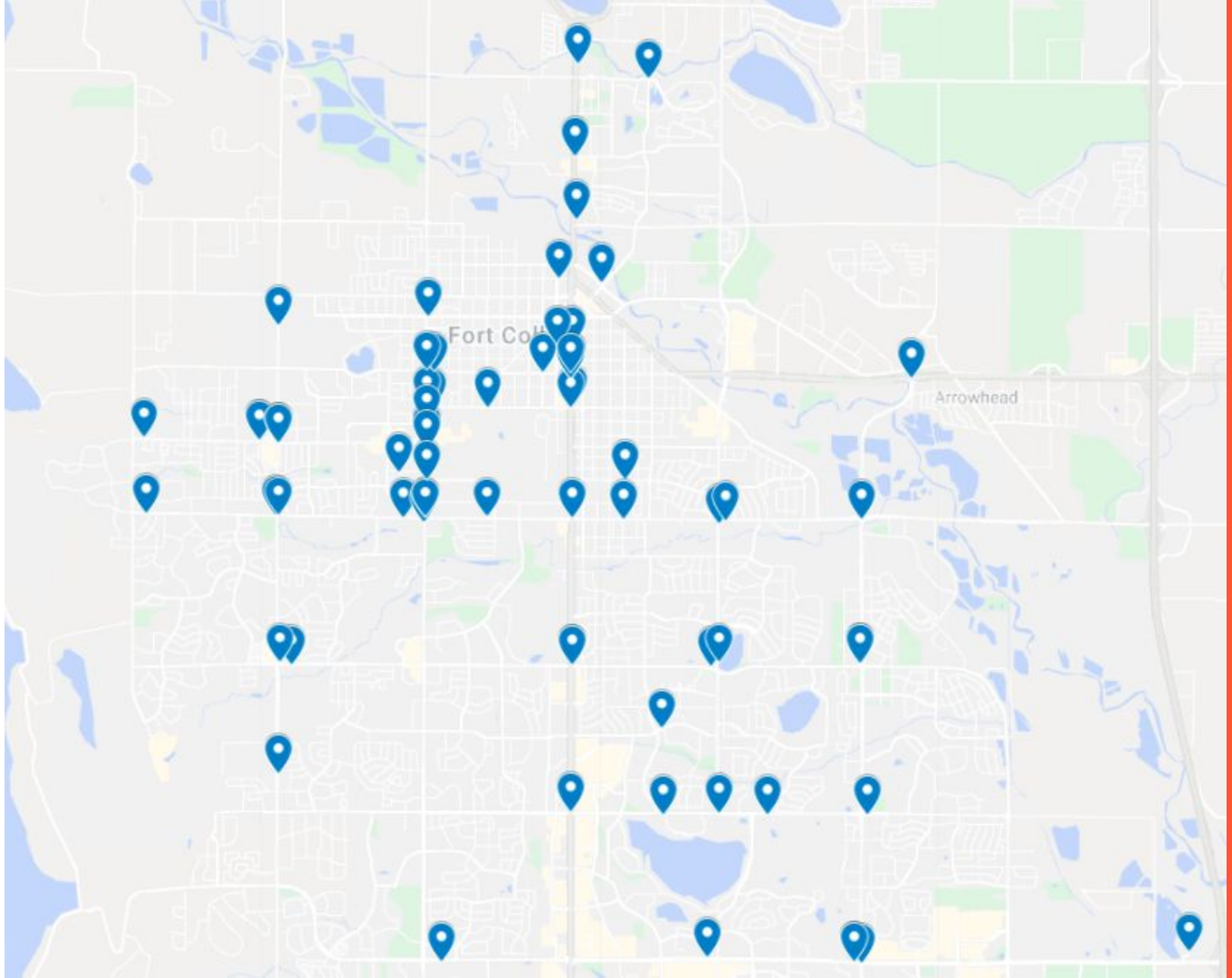


11. Did you wear a helmet on your most recent e-scooter or e-bike trip?



**11. What is
the closest
major
intersection
you live next
to?**

[LINK HERE](#)



SPIN

Next Steps

Develop a plan in partnership with the City of Fort Collins to increase the percentage of Spin riders who use devices to replace car trips for errands, commutes, and longer recreational trips.



spin.app

