



- Welcome & Introductions
- Project Status Update
- Working Session: Strategies
 - Overview
 - Scoping Questions
 - Break-Out Groups
 - Group Reports
 - Prioritization & Validation
- Next Steps & Action Items





Schedule



JAN FEB MAR APR MAY JUN JUL AUG SEP



 EVRSC Meeting

 Draft Roadmap

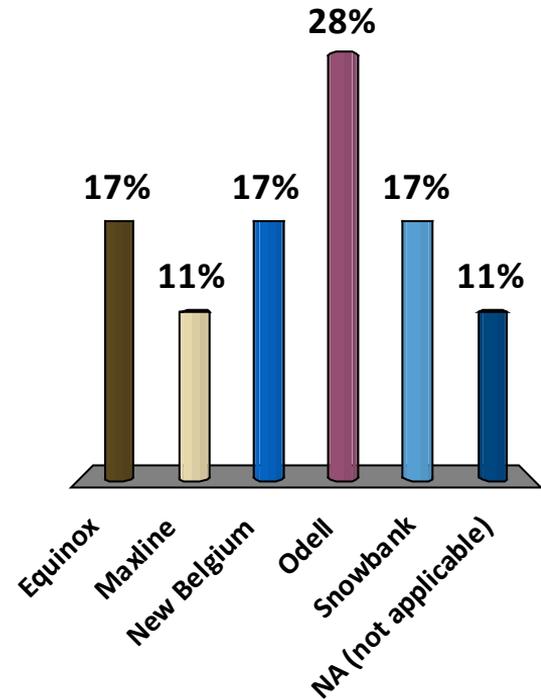
 Final Roadmap

- Working Session: Strategies
 - Overview (*5 min.*)
 - Scoping Questions (*15 min.*)
 - Break-Out Groups (*45 min.*)
 - Group Reports + Prioritization & Validation (*35 min.*)

- What is a “priority” strategy? Consider:
 - Timeframe for implementation
 - Short-, medium-, and long-term
 - Resource needs for implementation
 - Staff time, funding
 - How well a strategy aligns with goals and initiatives
 - Roadmap, Climate Action Plan, others
 - The extent to which the City has control over activities and outcomes

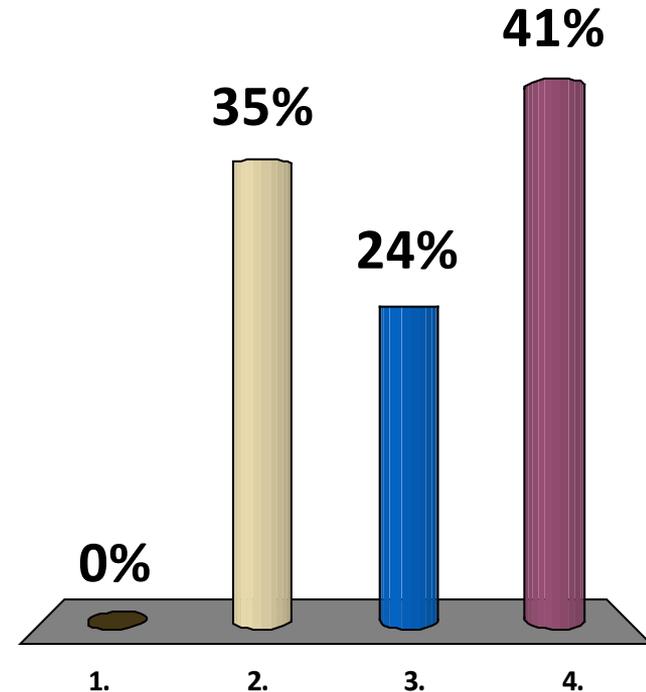
Scoping Q1 - WARM UP: Which of the following is your preferred local brewing company?

1. Equinox
2. Maxline
3. New Belgium
4. Odell
5. Snowbank
6. NA (not applicable)



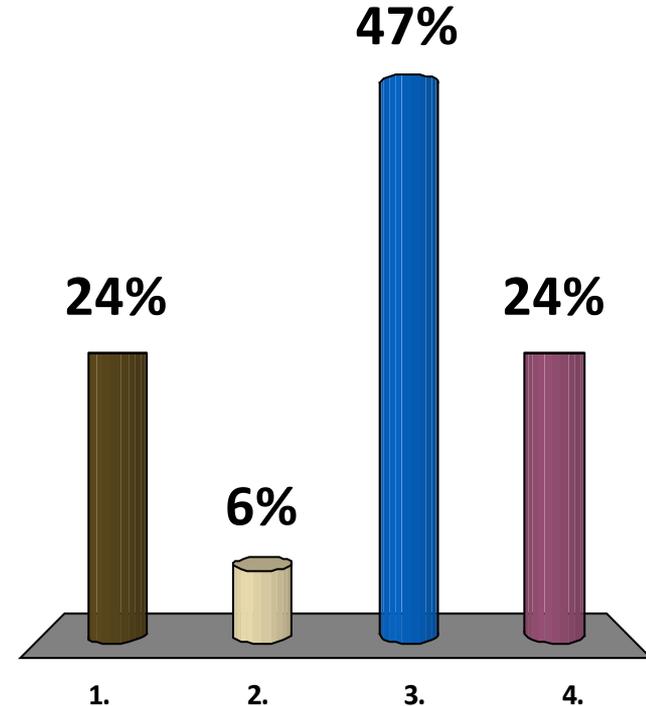
Scoping Q2: Which types of strategies are most important (i.e., highest priority) to achieve EV-related goals?

1. Education and outreach
2. Municipal policies (including Utilities)
3. Partnerships and regional coordination
4. Direct investment and incentives



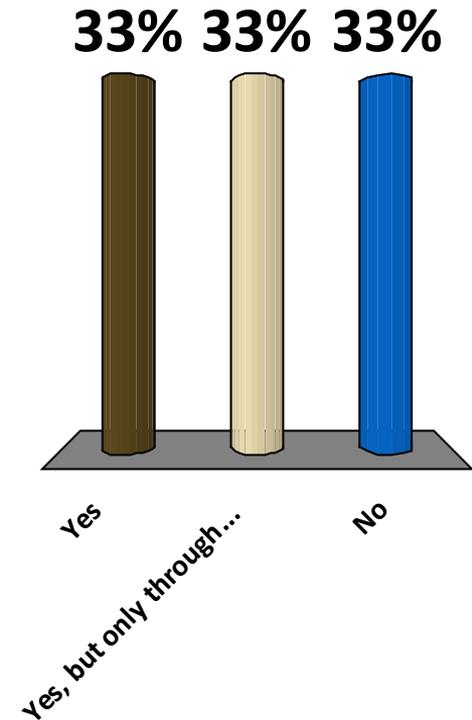
Scoping Q3: Which department should take the lead on coordinating the City's EV efforts?

1. Environmental Services
– Sustainability
2. Operation Services –
Fleet Services
3. Transportation Planning
(FC Moves)
4. Utilities



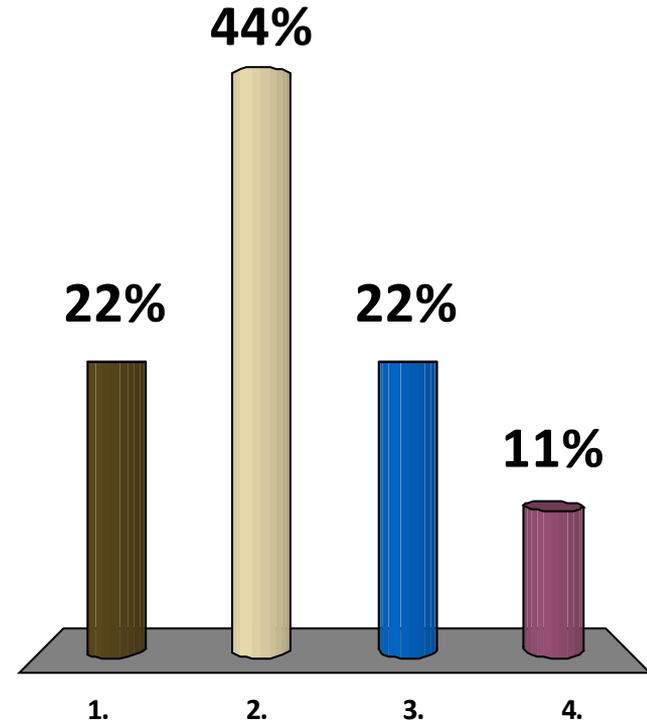
Scoping Q4: Should the City provide financial incentives (e.g., rebates) to consumers for EV purchases?

1. Yes
2. Yes, but only through external funding sources (e.g., manufacturer partnership)
3. No



Scoping Q5: Should the City encourage EV charging station installations?

1. Yes. The City should leverage internal funding sources to install, own, and manage EV charging stations for public use.
2. Yes. The City should leverage external funding sources (e.g., grants) to install, own, and manage EV charging stations for public use.
3. Yes. The City should provide funding to the private sector to install and manage charging stations.
4. No. The City should leave the investment to the private sector/others.

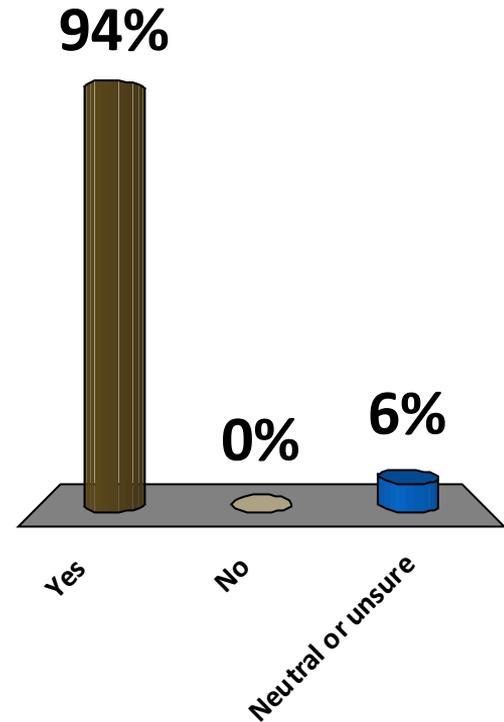


1. Outreach
2. Policies
3. City Planning & Regional Coordination
4. Direct Investment & Incentives
5. Utilities

- What strategies are missing and should be considered?
- What strategies should be removed from consideration? Why?
- In terms of priority, how should these strategies be ranked?
- Who (organization, department, and/or individual) should take ownership of each strategy, particularly for implementation?
- Additional Tasks for highest priority strategies:
 - What do the main action steps look like in order to follow through?
 - What is the appropriate timeframe for implementation?
 - On a scale of **high**, **medium**, and **low**, what are the CITY'S resource needs to implement the strategy?

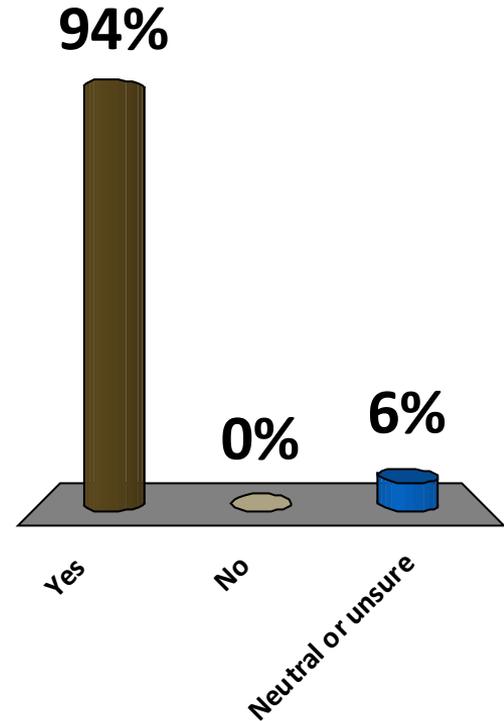
Prioritization & Validation Q: Do you agree with Group 1 (Outreach)?

1. Yes
2. No
3. Neutral or unsure



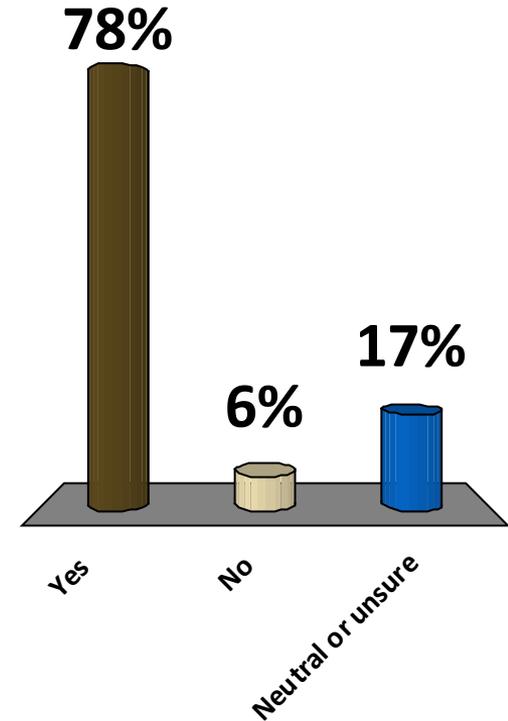
Prioritization & Validation Q: Do you agree with Group 2 (Policies)?

- A. Yes
- B. No
- C. Neutral or unsure



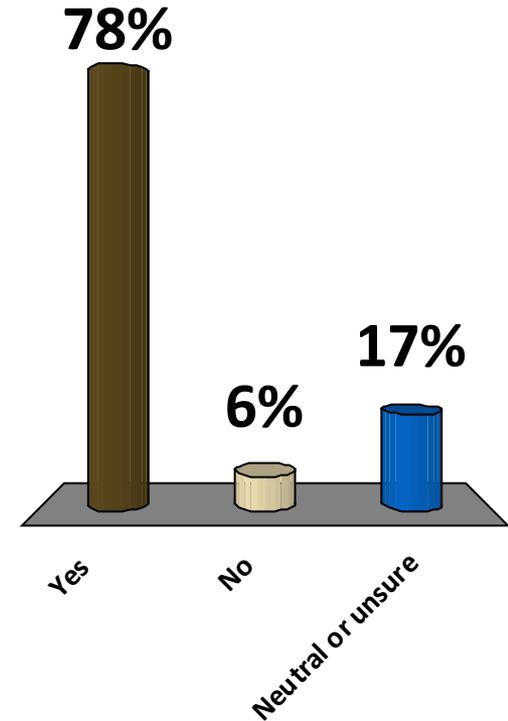
Prioritization & Validation Q: Do you agree with Group 3 (City Planning & Regional Coordination)?

- A. Yes
- B. No
- C. Neutral or unsure



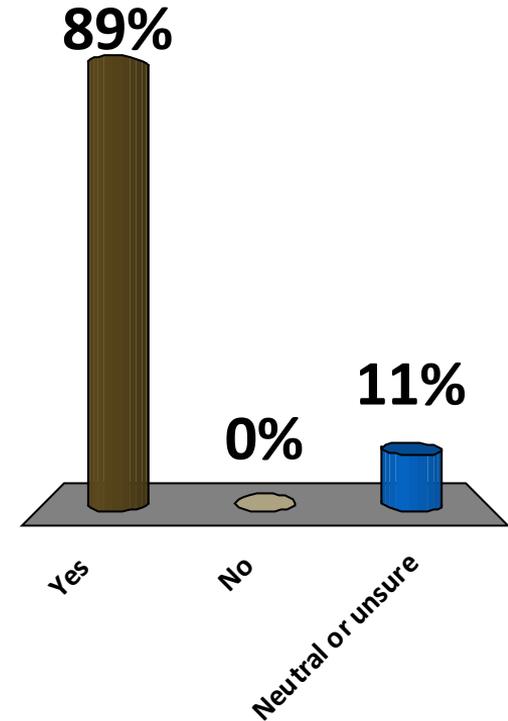
Prioritization & Validation Q: Do you agree with Group 4 (Direct Investment & Incentives)?

- A. Yes
- B. No
- C. Neutral or unsure



Prioritization & Validation Q: Do you agree with Group 5 (Utilities)?

- A. Yes
- B. No
- C. Neutral or unsure



- Next Steering Committee Meeting
 - Late August/early September dates TBD
- Action Items from This Meeting

Thank you!

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