

# Electric Vehicle Readiness Roadmap

## EV Readiness Steering Committee Kick-off Meeting

February 27, 2018 | 2:00p MT

222 Laport Ave, Colorado River Community Room (1<sup>st</sup> Floor)

**EV Readiness Steering Committee (EVRSC) Purpose:** Provide guidance and oversight for a strategic plan (the *EV Readiness Roadmap*) to support current and future EV adoption in the City of Fort Collins, including:

- Review and guide development of the plan
- Inform an overall vision and goals for the City and community aimed at transitioning to EVs
- Inform development of strategies, recommendations, clear roles and responsibilities, and action steps for the public and private sector to enhance EV readiness within Fort Collins

### Meeting Agenda

- Welcome & Introductions
  - Project Team
  - EVRSC Members
- Project Overview
- Findings from Discovery Phase
- Discussion of Key Challenges, Barriers & Strategies
  - *What **factors** are driving EV demand?*
  - *What are the **challenges/barriers** to increased EV adoption and use?*
  - *What **opportunities** exist to increase EV adoption and use?*
  - *What are potential **strategies or approaches** to increase EV adoption and use?*
  - ***Who should the project team be talking to** for additional input on barriers and strategies? What is the best way to approach and engage them?*
  - *What **resources** should we be aware of as we develop strategies and actions?*
- Discussion of Roadmap Vision & Goals
- Next Steps & Action Items
  - Next Meeting

### Questions, comments, or suggestions before or after the meeting? Contact:

- **Carrie Frickman**, Climate Program Coordinator, [cfrickman@fcgov.com](mailto:cfrickman@fcgov.com), 970-416-4362
- **Aaron Iverson**, Senior Transportation Planner, [aiverson@fcgov.com](mailto:aiverson@fcgov.com), 970-416-2643