



The vision of RideNoCo is to develop a coordinated system that schedules rides across multiple providers with seamless and accessible options for users.

RideNoCo Program Goals:

- Make it easier for people to find out what services are available.
- Market the mobility management program & the importance of transportation options.
- Support the ability of existing providers to provide efficient and coordinated services.
- Develop a mobility management program that brings value to the region and is sustainable.
- Implement the One Call/One Click Center for Northern Colorado

Connecting Mobility Implementation and Planning



- Hosted in the North Front Range Metropolitan Planning Organization
- Facilitates the Larimer County Mobility Committee and Weld County Mobility Committee to bring transportation providers, human service agencies, and other stakeholders together to discuss mobility resources and gaps for the region with a focus on the needs of older adults, people with disabilities, and people with lower incomes
- Implements goals and strategies outlined in the NFRMPO's *2021 Coordinated Public Transit/Human Service Transportation Plan (Coordinated Plan)*
- Continuously assess transportation needs and gaps with call center data and public engagement
- Provides technical assistance to connect mobility partners to state and federal funding sources

ONE CALL / ONE CLICK CENTER

Phase 1 2021



RideNoCo Call Center: (970) 514-3636

- A central hub to discover transportation options in Northern Colorado region and beyond
- Mobility Specialists provide personalized support finding the best mobility options to meet caller's needs
- Available weekdays from 8 am – 5 pm at (970) 514-3636 or mobility@nfrmpo.org



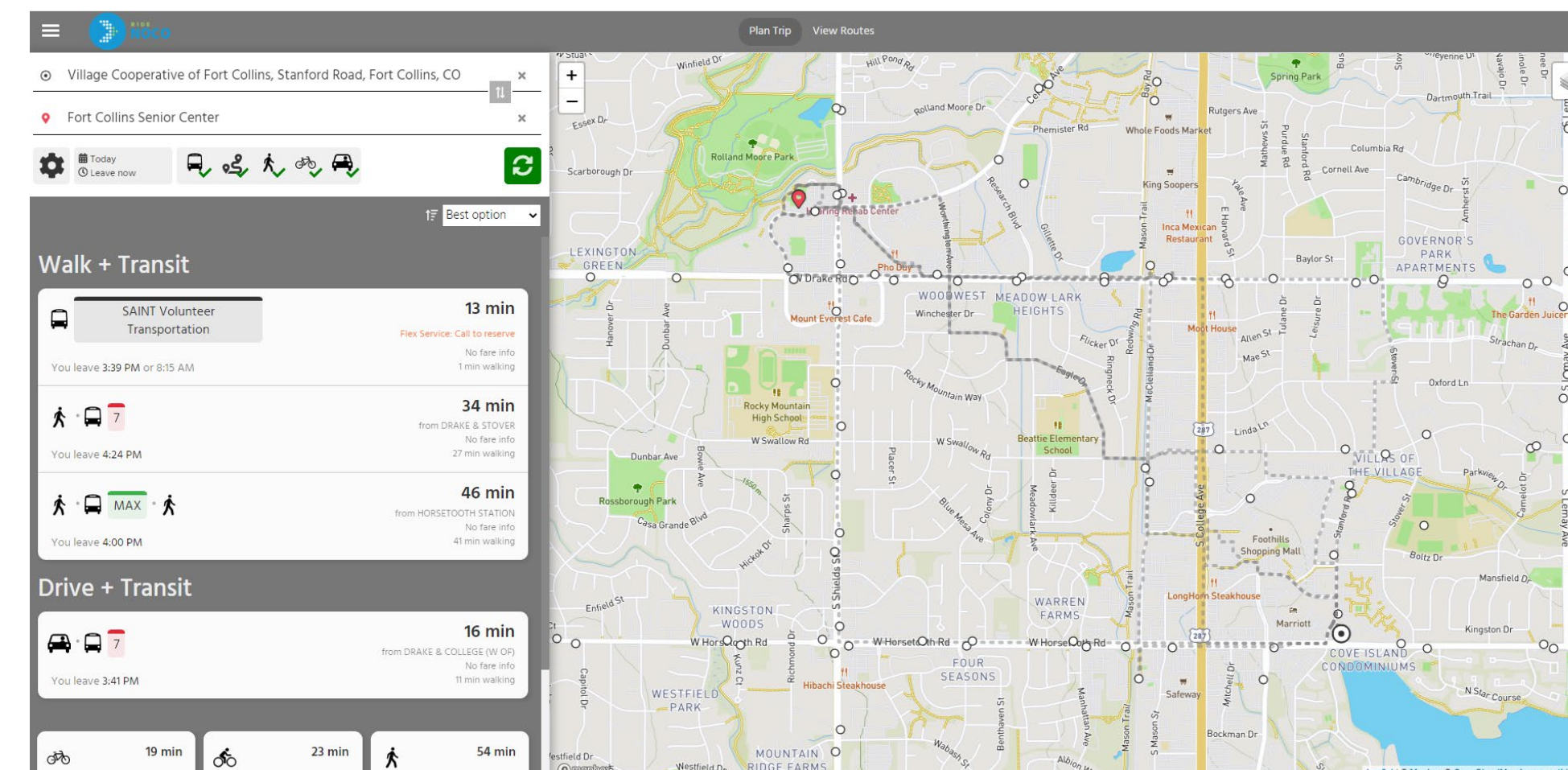
RideNoCo Website: www.ridenoco.com

- Filter transportation providers by communities served, eligibility criteria, wheelchair accessibility, and service type
- Mobile compatible format with accessibility tools and locally translated Spanish version in addition to 100+ other languages utilizing Google Translate

Phase 2 2022

RideNoCo Trip Discovery Tool: www.discover.ridenoco.com

- First-in-the-nation tool to discover both public transit and non-profit transportation providers across region utilizing GTFS-Flex Technology



Providers in TDT include:

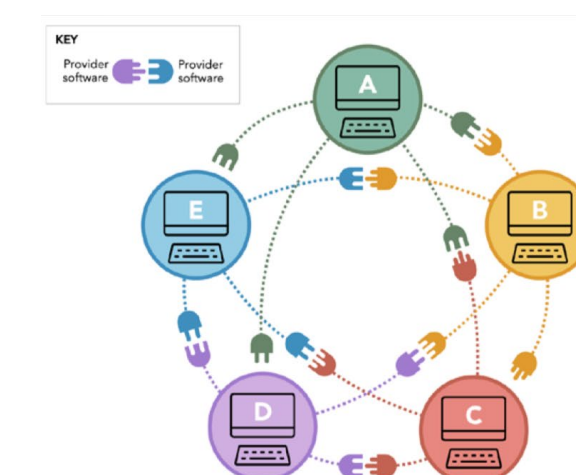
- Transport
- City of Loveland Transit (COLT)
- Greeley-Evans transit (GET)
- Berthoud Area Transportation System (BATS)
- Bustang
- Estes Transit
- SAINT Volunteer Transportation
- RAFT
- 60+ Ride of Weld County
- Via Mobility Services
- RTD
- SPIN Bikes and Scooters
- Rocky Mountain National Park Shuttles

Phase 3 2023

RideNoCo Trip Scheduling: **IN PROGRESS**

- Long-term vision to find, plan, and book ride in one place across multiple providers
- Laying foundation for coordination as region grows by adopting Transactional Data Specifications (TDS)

Interoperability using Proprietary APIs



Interoperability using TDS

