

FC Moves – 2023 Mission Statement

Who is FC Moves



Active Modes Team

Our team develops and implements active transportation plans and projects, including bicycle and pedestrian plans, the low-stress bicycle network, and micromobility programs.



Education, Outreach and Engagement Team

Our team creates and delivers the messages to foster behavior change needed to achieve the various goals and objectives called for within plans and policies.



Mobility Management and Planning Team

Our team develops plans, policies and initiatives — with strategic partners — for all transportation modes, including the Transportation Master Plan, Transit Master Plan, Electric Vehicle Readiness Roadmap and other modal plans.

Our Shared Purpose

FC Moves is a department that is dedicated to working with the community to advance transportation options that increase walking, bicycling, transit use, shared modes and other environmentally sustainable modes. Our work, in partnership with other City departments, follows the continuum of project and program development to connect, plan, build, operate and maintain.

Connect: Offer community centered programs and services

Plan: Lead inclusive long range and strategic initiatives

Build: Design and construct transportation infrastructure; and guide development

Operate: Integrate systems to ensure reliable and safe services

Maintain: Maximizing public investment and ensuring longevity of assets

CONNECT

- **PLAN**
- **BUILD**
- ▶ OPERATE
- **►** MAINTAIN

2023 Priorities

CONNECT

- Launch Shift Your Ride
- Asphalt Art Launch Paint Pot
- Increase school programming
- Develop and offer Fort Collins Friendly Driver

PLAN

- Complete Vision Zero Plan
- Conduct School Safety Assessments
- Pilot Innovation Zones
- Update EV Readiness Roadmap
- Pilot Mobility Hubs



Increase walking, biking, transit use & EV adoption



Reduction in people driving alone.

Eliminate bicycle and pedestrian deaths and serious injuries

BUILD

- City Park/Mulberry
- W. Elizabeth BRT
- SRTS spot projects
- Vision Zero projects

OPERATE

- Spin program
- Webpage updates
- Grant administration

MAINTAIN

Bike facility maintenance