

Who We Are

Active Modes Team

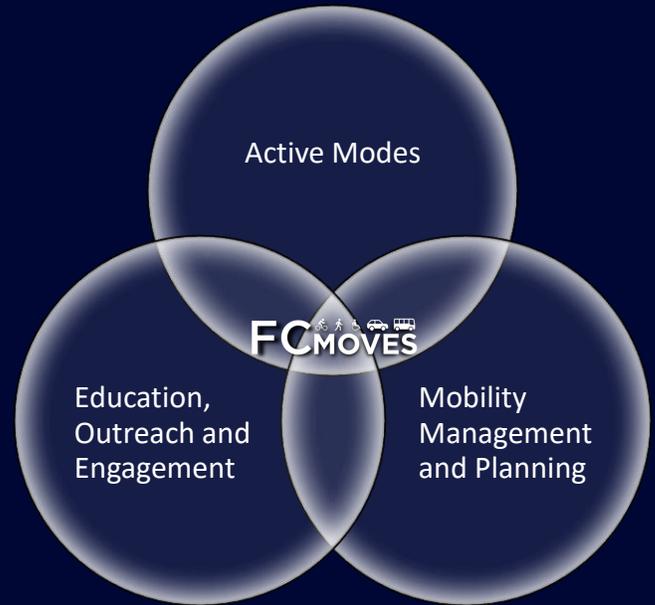
Our team develops and implements active transportation plans and projects, including bicycle and pedestrian plans, the low-stress bicycle network, and micromobility programs.

Education, Outreach and Engagement Team

Our team creates and delivers the messages to foster behavior change needed to achieve the various goals and objectives called for within plans and policies.

Mobility Management and Planning Team

Our team develops plans, policies and initiatives — with strategic partners — for all transportation modes, including the Transportation Master Plan, Transit Master Plan and other modal plans.



Our Vision

Fort Collins has the safest, most environmentally sustainable and most equitable transportation system in the nation.

Our Mission

To advance mobility solutions that increase walking, bicycling, transit use, shared modes and environmentally sustainable modes.

Our Values

Safety: Creating a safe community, through our programs and projects, underlies and guides our work.

Equity and Inclusiveness: We recognize inequities and strive to address them. In doing so, we help rectify historical and current systemic oppression. We continually adjust policies, programs, projects and practices to favor economically and socially disadvantaged groups.

Leadership: FC Moves will lead the City organization toward a future of sustainable transportation, advancing cutting-edge solutions and emerging concepts.

Stewardship: We serve as stewards for our community investments entrusted by the public to meet the “triple bottom line” vision of mobility for Fort Collins, balancing social, environmental and economic needs of the community.

Our 2020 Goals

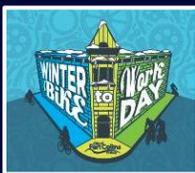
- ☑ Promote and provide resources for teleworking / working from home during and after recovery from the pandemic
- ☑ Be leaders in shaping the future of mobility discussion and direction, resulting from changes due to the pandemic
- ☑ Reduce the number of people driving alone (single-occupancy vehicles)
- ☑ Shift as many remaining car trips as possible to electric vehicles (SOV, shared or other)
- ☑ Ensure historically and currently underserved, underrepresented, and under-resourced populations are prioritized above other populations, as well as protected from negative externalities resulting from transportation policies, programs, projects and practices
- ☑ Develop near-term, mid-term and long-range plans, policies and initiatives for increasing participation in walking, biking, transit, electric vehicles, micromobility, and shared modes such as bike-share, car-share, and scooter-share
- ☑ Advance the planning, design, funding and construction of infrastructure projects that support active and sustainable modes
- ☑ Foster behavior change through programs and policies, education, outreach and engagement activities and events
- ☑ Ensure transportation efforts align with and support the City's Climate Action Plan
- ☑ Prepare the next generation of commuters with knowledge and skills to use active and sustainable modes through education and encouragement
- ☑ Reduce the number and severity of crashes through further development and implementation of Vision Zero initiatives in Fort Collins
- ☑ Work toward a solution to the long-term sustainable funding of mobility
- ☑ Continue to develop and refine the FC Moves brand along with how we present ourselves to and collaborate with the community and City organization
- ☑ Explore ways to incorporate consideration of the true costs of transportation into City policies

Our 2020 Priorities

Promote the Low-Stress Bicycle Network



Develop a Bike, Walk, Transit Month



Continue Design of the West Elizabeth BRT Corridor



Develop Online Programs and Educational Offerings



Develop a Travel Demand Management Program



Further Develop and Promote Micromobility and E-programs



Measuring Our Progress

Reduction in people driving alone.



Increased number of people bicycling, walking and riding transit.

Educate 25% more people on safe bicycling, walking and driving.



Reduce bicycle and pedestrian injuries by 10% annually.