

3rd Quarter CAP Community Advisory Committee Meeting
August 4, 2016 12:00 – 2:00 PM
281 N College Avenue, Conference Rooms B-D

Facilitators: Chris Hutchinson, Diana Hutchinson

Attendance: Mike Truitt, Chadrick Martinez, Clint Skutchan, Ann Hutchison, Steve Balderson, Hunter Buffington, Dana Villeneuve, Steve Kuehneman, Alan Strope, and Stacey Baumgarn

Staff: Jeff Mihelich, Lucinda Smith, John Phelan, Cameron Gloss, Travis Paige, Jackie Kozak Thiel, Lindsay Ex, Emily Wilmsen, Lucas Mouttet, Lisa Rosintoski

1. Introductions/Kickoff (Jeff Mihelich) – see attached presentation

- Deputy City Manager thanked members of the CAC for their service and shared his perspective that the CAP effort is unique, legacy work
- On budget offers, most CAP-related items are “CAP beneficial” vs. CAP driven.
- CAP classification is either direct (quantifiable GHG reduction) or indirect; driven (wouldn’t do without CAP) or accelerated (changed due to CAP)
- Approximately \$3M in City Manager’s Recommended Budget is either scaling up existing programs or is new because of the goals (more information coming in September, see www.fcgov.com/budget).

2. Messaging and Engagement and the Climate Action Plan (Group)

- The group reviewed a handout provided by the facilitator and discussed responses to the following questions:
- My understanding of the CAP is...
 - City’s plan to meet carbon reduction goals
 - Addressing climate change through actions taken by FC (community)
 - Strategy to get a result of reduced energy use and carbon
 - Investments in infrastructure
 - Reduction in GHG through a broad range of strategies
 - Iterative and living document
 - Resiliency through lower overhead and expenses (utility bills)
- Benefits/value of CAP activities to community, people like me, and people not like me
 - Healthy lifestyle
 - Cleaner air, reduced ozone days
 - Investment in future
 - Managing against one of biggest threat we face
 - Innovation & start up opportunities
 - Opportunities for community engagement
 - More value for consumers
 - Establishing selves as leaders
 - Thoughtful use of limited resources
 - Less traffic
 - Environmental responsibility

- Energy efficiency
- Healthier built environment
- More expendable income for homeowners (lower operating costs)
- Return on investment
- Long run lower utility rates
- Job training through utilities
- Costs/non-value of CAP activities to community, people like me, people not like me
 - Perceived increased costs for things like recycling or other “green” activities
 - Increased up-front costs, financial burden
 - Higher building & development costs, reduced affordable housing
 - Takes away resources from other spending priorities/programs
 - Additional bureaucracy
 - Attempting to be more like Boulder
 - Business costs & resource impacts
 - Even if we do it perfect (carbon neutral), only one doing it (peeing in ocean)
 - Believe it will increase utility rates
 - Cost impact to lower income households
 - No direct value immediately, slow payback, low ROI
 - Wasteful government spending
 - Climate change is a hoax
 - Will cost jobs
- What’s important for people to know to engage with plan activities:
 - Details of plan and cost impact
 - Origination of plan through broad-based community effort (not just gov’t driven)
 - Motivation for doing it (not just for arbitrary goals, what are real costs and benefits of doing it, real cost of doing nothing)
 - Incentives
 - Success stories
 - Living breathing document, technology evolves, don’t know everything now
 - What do you need to do as an individual to support this (how do I do this)
 - Not a new conversation, this has been what we are and who we are (not just new people moving to town making us all wacky)
 - Monitoring & verification to build confidence in process
 - Hope
 - Data (broadly)
 - Don’t have to be involved (can opt out / choice)
 - Short term and long term goals (related to data)
 - Watch people from all sides (polarized) try to convince each other
 - why & how
 - Little picture and Big picture (how does turning off lights accumulate into big impact)
 - Just one part of quality of life

- Comments from group confirm feedback from conversations with others in community.
- 3. Utilities customer segmentation survey (Lucas) – see attached presentation**
 - a. Based on surveys with individual and businesses, segmented into groups by conservation attitude/support for CAP, demographics
- 4. Update from Platte River Power Authority (Pete) – see attached presentation**
 - a. Regional customized resource portfolio (CRP) utilities group looking at further diversifying resource mix
 - b. CPP federal climate plan is still pending, this could result in higher energy costs for PRPA
 - c. PRPA does modeling to show the impact of various resource mixes.
 - d. Efficiency rate of RICE unit? (Pete to follow up)
- 5. Next meeting – Sep 29**
 - a. Lindsay to send recommended budget to CAC mid Sep for pre-review, include info about CAP impact and cost effectiveness.
 - b. Goal for meeting is to get CAC comments on funded/unfunded items proposed for budget, input to council before Oct 11 Council work session
 - c. Those who can't make the Sep 29 meeting – talk to Lindsay about potential alternatives to getting your inputs
 - d. Continue
 - i. Organized well
 - ii. Good presenter
 - iii. Data-driven
 - iv. Educational
 - e. Change
 - i. Tie info to context, big picture / projected impact
 - ii. Way that people could play with “dials” on model and see impact