

From: [K I Dubiel](#)
To: [Corey Hoffmann](#); [Carrie Daggett](#)
Cc: [Anissa Hollingshead](#)
Subject: [EXTERNAL] Campaign violation mitigation - Patricia Babbitt for Mayor Campaign Committee
Date: Wednesday, January 10, 2024 3:21:15 PM
Attachments: [Screenshots of mitigation.pdf](#)

Greetings,

A discussion with Attorney Hoffman on 1/5/2024 resulted in the following mitigation plan. It is deemed acceptable to resolve the complaint/violation once executed.

A Google ad was run for 24 hours through 12 PM 1/10/2024. Screenshots of the textual ad and the campaign website with the acknowledgement of responsibility for inadvertently omitting paid-for-by disclosure are attached.

The ad was textual because image-based ads managed by Google may be cropped or otherwise formatted for the image to display and omit the required text. The full text appeared on the Patricia Babbitt for Mayor website and the sponsored ad presented a link to the special message on the campaign website for this reason. See screenshots.

Content of the acknowledgement:

Patricia Babbitt for Mayor Campaign Committee inadvertently did not disclose the required paid-for-by language on certain online advertisements during the 2023 municipal election. All ads were paid for by the Campaign Committee. Disclosure of that fact did not appear in the ad images unintentionally.

Paid for by Patricia Babbitt for Mayor

We would appreciate acknowledgement of receipt of this information and notification of the violation being resolved.

Sincerely,

Kathryn Dubiel

Registered Agent - Patricia Babbitt for Mayor Campaign Committee

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