

**ARTS ALIVE!
CITY OF FORT COLLINS
PUBLIC OPINION SURVEY – MARCH 2005**



SUMMARY REPORT

March 9, 2005

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EXECUTIVE SUMMARY

Arts Alive and the City of Fort Collins wanted to better understand public opinion regarding art, science, and cultural events or activities offered in the city. A Cultural Arts Public Opinion Survey was designed by local representatives of arts, science, and cultural agencies in the city, and the survey was conducted by telephone between December 1st and February 18, 2005. A total of 1800 telephone calls were made, with 333 surveys voluntarily completed by respondents. This response rate means the survey has a reliability of $\pm 5.5\%$.

Survey Findings

Demographics:

- Number of respondents: 333, majority female (65%)
- Average age range: 35 – 55 years old
- Education: Majority had a 4 year college degree (37%) with another 33% having some graduate work
- Household Income: Majority had income of \$75,000 or higher (26%) with the second highest category being \$25,001 - \$50,000 (14%)
- Number of years in Fort Collins: 60% reported more than 10 years
- Residence: Most respondents (66%) lived in two primary zipcodes of Fort Collins: 80525 and 80526.

Among the most significant results of the analyses were:

Respondents are very satisfied/satisfied (82%) with the ways they can spend their leisure time in Fort Collins. Residents like all kinds of recreational and cultural activities, but they especially enjoy being outdoors and doing outdoor activities, doing sports activities, and attending arts, science, and cultural events (depending on the season). Attending cultural events is very popular in the late fall, winter, and early spring. During this season cultural events, performing arts, movies, museums, and libraries are the main attraction for leisure activities.

When asked what kinds of arts, science, and cultural activities were the most important to have in the community, respondents said festivals, fairs, and community events; programs for children, and performing arts presentations. And, Fort Collins residents strongly believe (95%) that having cultural arts programs are enjoyable, contribute to the education and development of children, and believe having these activities are important for the community even if they do not attend. Most respondents believed there were enough cultural activities offered (68%) in Fort Collins, and a large majority (87%) believe that the quality of what's being offered matched their expectations

By far most people learn of art, science, and cultural activities from local newspapers, particularly the Coloradoan. While many survey respondents believed they did hear about cultural activities in a timely fashion, there was a great deal of comments about the Coloradoan, and the Ticket section, being inaccurate or late. And respondents were very quick to suggest that current museum, library, and performing arts facilities could be updated, and additional cultural arts facilities could be built.

Respondents said they did go to nearby communities for cultural events – particularly Denver, Loveland, Greeley, Estes Park, and Boulder. They go for all kinds of events – performing arts, concerts, museums, and sports.

There is strong support for improving the physical facilities where cultural activities are held, particularly the Lincoln Center. This was mentioned repeatedly as needing updating, expansion, as well as building a new performing arts center altogether. Many respondents listed facility improvements to Fort Collins’s local museums (the Fort Collins museum and the Discovery Center) and the libraries (expand them, or build at new locations) as well. More sports complexes and community centers were mentioned.

Respondents strongly believe that visitors and participants should help pay for the cost of arts, science, and culture., followed by foundations, the city of Fort Collins, and local taxes from a scientific and cultural district should help pay. The least popular choice was government agencies.

STRUCTURE OF SURVEY QUESTIONNAIRE

The survey was designed in a collaborative effort between the consultant, the Arts Alive Executive Director, and members of the cultural arts committee of the City of Fort Collins. The survey consisted of several different types of questions asking how leisure time was spent, satisfaction with leisure activities, and attendance at arts, science, and cultural activities. Respondents were asked whether they agreed if art and cultural events in Fort Collins were important and worth supporting. They were asked about the quality and amount of cultural activities, and improvements to programs and facilities that could be made. The final section of the survey collected demographic information. There were a total of 32 questions on the survey.

SAMPLE POPULATION AND RESEARCH METHODOLOGY

The Arts Alive Survey was written as a telephone survey, to be administered to a random sample of households selected from the 2004 Fort Collins telephone book. Telephone interviewers were instructed to select names from different columns (4, 2, 3, and then 1) and then from various sections of the columns (middle, upper, lower) and to call a name and number in that area. Copies of the telephone surveys were sent to several Arts Alive volunteers for them to phone and complete, and a total of 115 were collected from them between December 1, 2004 and December 20, 2005. Starting in January, paid telephone interviewers collected an additional 218 surveys between January 5, 2005 and February 17, 2005, resulting in a total respondent population of 333.

The results of the Arts Alive survey achieve 95% reliability with a margin of error rate of $\pm 5.5\%$. This means that the conclusions of this survey analysis can be generalized to the population of Fort Collins as a whole. While some surveys contained missing data it should be noted that this is common, and has been taken into consideration in the summary analysis.

Survey data was entered into an SPSS spreadsheet by Sonja Rizzoli, a graduate assistant for the project. Data for the 333 surveys were analyzed using the Statistical Package for the Social Sciences (SPSS) version 12.0.

SURVEY RESULTS

Survey results are reported below and are organized by individual question. The responses are displayed in a data table with a brief summary of key information learned from the results preceding the table for each question.

Part One: General questions about leisure time and arts, science, and cultural activities:

Q2: How do you spend your leisure time in Fort Collins? List the top three recreation/leisure activities you engage in (such as sports and athletics, reading, going to concerts, socializing with friends, watching performing arts, going to art or science museums, etc.) - In Summer, Fall, Winter, and in Spring

The first question asked respondents to think about how they spent their leisure time, and specifically asked what they did in each of the four seasons. In the summary charts below, the most frequently listed activities are shown. This question elicits competing leisure time activities to arts, science, and cultural activities.

While sports activities are in the top two for all seasons, so is the events/musicals/concerts/opera category. And the seasonal popularity makes sense: sports activities are top in spring and summer, and performing arts events are top in fall and winter. This respondent group is very active in outdoor recreation activities, and they are big readers as well. Movies and dining out become very popular in the fall and winter, and camping outside/being outside is popular in the spring and summer. Museums/library/art/festivals tend to remain a low but constant 6-7%.

Table 1: How do you spend your leisure time?

Top Spring Activities	Number of Respondents	Percent
Events/musicals/concerts/opera	66	21%
Sports – golf, running, water sports, tennis, soccer, etc.	56	18%
Hiking/Walking/Being outside	48	15%
Reading	44	14%
Dining out/Movies	31	10%
Watching TV	23	7%
Spend time with family/friends/kids	20	7%
Camping, going to parks, to the lake	17	6%
Museums/library/art/festivals	15	6%

Table 2: How do you spend your leisure time?

Top Summer Activities	Number of Respondents	Percent
Sports – golf, running, water sports, tennis, soccer, etc.	120	24%
Hiking/Walking	93	18%
Events/musicals/concerts/opera	64	13%
Reading	54	11%
Camping, going to parks, to the lake	50	10%
Being outside/cooking outside	41	8%
Museums/library/art/festivals	33	6%
Dining out/Movies	30	6%
Watching TV	23	4%

Table 3: How do you spend your leisure time?

Top Fall Activities	Number of Respondents	Percent
Events/musicals/concerts/opera	97	24%
Sports – golf, running, water sports, tennis, soccer, etc.	65	16%
Reading	56	14%
Dining out/Movies	51	13%
Hiking/Walking	47	12%
Watching TV	31	8%
Museums/library/art/festivals	23	6%
Camping, going to parks, to the lake	21	6%
Shopping/travel	11	3%

Table 4: How do you spend your leisure time?

Top Winter Activities	Number of Respondents	Percent
Events/musicals/concerts/opera	112	23%
Sports – skiing, football, soccer, swimming	78	16%
Dining out/Movies	74	15%
Reading	69	14%
Hiking/Walking/Being outside	38	8%
Watching TV	35	7%
Museums/library/art/festivals	33	7%
Spend time with family/kids/friends	28	6%
Shopping/travel	12	2%

Q3: How satisfied are you with the ways you can spend your leisure time here in Fort Collins?(Very satisfied to Very dissatisfied)

Fort Collins residents are Satisfied, or Very Satisfied with the ways they can spend their leisure time (82%) – a very high and positive response. Another 13% are Somewhat Satisfied, and less than 6% are Somewhat or Very Dissatisfied. This means that respondents do find lots of activities available to them in their spare time, there is almost no dissatisfaction with ways to spend leisure time.

Table 5: Satisfaction with how leisure time is spent in Fort Collins

Answers	Respondents	Percent	Other
1. Very Satisfied	157	47%	Mean = 1.75*
2. Satisfied	118	35%	Median = 2.0*
3. Somewhat Satisfied	42	13%	Mode = 1*
4. Somewhat Dissatisfied	13	4%	
5. Very Dissatisfied	2	<1%	

*Note: The mean is the average of all responses to the questions. The median is the middle number if you listed all the responses in numerical order. The mode is the number most frequently reported by respondents.

Q4: How do you feel about the amount of arts, science, and cultural activities that are available for your children?(Very satisfied to Very dissatisfied)

About 62% of respondents had opinions about cultural activities for children, and 40% were Satisfied or Very Satisfied, 12% were Somewhat satisfied, while 10% were Somewhat or Very Dissatisfied. Having dissatisfaction levels at 10% or below is very good, although there does appear to be some room for improvement with Somewhat Satisfied at 12%.

Table 6: Satisfaction with cultural activities for children

Answers	Respondents	Percent
1. Very Satisfied	61	18%
2. Satisfied	74	22%
3. Somewhat Satisfied	38	12%
4. Somewhat Dissatisfied	24	7%
5. Very Dissatisfied	8	2%
6. Not Applicable	127	38%

Q5: How many times a year do you go to an art, science, or cultural event or activity in Fort Collins? ___ times a year.

Most respondents said they did go to an art, science, or cultural event or activity in Fort Collins, with the average number of events being 10.6 per year, although this is influenced by a few people (24) who said they go to 30 or more events a year.

Table 7: Number of times respondent goes to a cultural event in Fort Collins

Number of times	Respondents	Percent	Other
0	13	3%	Mean = 10.91
1 to 2	54	17%	Median = 6.00
3 to 4	60	19%	Mode = 2
5 to 6	46	14%	
7 to 10	57	18%	
11 to 19	41	13%	
20 to 29	29	9%	
30 +	24	7%	
Total	320	100%	

Q6: How often do you attend the following each year?

The chart below reflects what respondents answered when asked about attending specific cultural events in Fort Collins. In general, 16% to 40% did not go to the events listed during the year (0 times a year) – with a low of 16% not attending a special event/festival, and a high of 40% not attending museum.

For all questions most respondents said they attended one to two times a year, and the second-highest attendance category was 3-4 times a year, except for one category – sporting events.

Sporting events in Fort Collins were reported to be the most often attended of any of the 8 events listed. In fact while about a third of the respondents said they did not go to a sporting event in Fort Collins during the year, the next two highest categories were one to two times a year (21%), and then ‘More than 10 times a year’ (19%). Attending sporting events in Fort Collins is probably the main competition with arts, science, and cultural activities. The median number for ‘sporting event’ is 3, indicating ‘5 to 6 times a year’, and the mean is close by at 2.85.

Table 8: How often do you attend the following each year?

How often do you attend the following each year?	0 times a year	1-2 times a year	3-4 times a year	5-6 times a year	7-10 times a year	More than 10 times a year
A theater event in Fort Collins	18%	41%	20%	7%	7%	7%
An indoor concert in FC	24%	41%	21%	7%	3%	4%
An outdoor concert in FC	32%	41%	14%	7%	5%	<1%
A gallery in FC	32%	38%	14%	8%	1%	7%
A sporting event in FC	33%	20%	11%	11%	6%	19%
A museum	40%	40%	13%	3%	1%	3%
A special event/festival	16%	55%	22%	5%	1%	1%
Other _____	93%	3%	1%	<1%	<1%	2%

Q6a: How often do you attend the following each year - Other?

This open-ended question asked respondents to elaborate further on how often they attended ‘other’ events than those listed above in Fort Collins each year. Most respondents (93%) did not list any other events. Of those that did, they said they go to the library, to clubs, the farmer’s market, for coffee downtown, to CSU events, and to music events. (Full comments appear in the Appendix).

Q7: How important to you are the arts, science and cultural opportunities offered in Fort Collins?. (Very important to Not important).

Respondents believe the arts, science, and cultural opportunities in Fort Collins are Very Important (56%) or Important (28%) to them personally – a total of 84%. Fourteen percent of respondents said cultural opportunities were Somewhat Important (being below 15% is good), and a very small 2% said they were Not very important, with no one saying they were not important at all.

Table 9: Importance of arts, science, and cultural opportunities offered

Answers	Respondents	Percent	Other
1. Very important	180	56%	Mean = 1.63
2. Important	92	28%	Median = 1.00
3. Somewhat important	45	14%	Mode = 1
4. Not very important	8	2%	
5. Not important at all	0		

Q8: What kinds of arts, science, and cultural activities seem to be the most important to have in the community?(check off all that apply)

This question asked respondents to check off whether they did believe most of the following arts, science, and cultural activities seemed to be important to have in the community, with all categories except ‘Other’ being 73% and above. Percentages above 70% represent a clear majority, and can be generalized to the population of Fort Collins as a whole.

Table 10: What kinds of activities seem to be most important in the community?

Important activities in the community	Checked Off Yes	Did not Check
Festivals, fairs, community events	87%	13%
Indoor concerts	82%	18%
Performing arts presentations (dance, theater)	86%	14%
Outdoor concerts	83%	17%
Museums/art exhibits	84%	16%
Multicultural events	73%	27%
Literary activities	73%	27%
Library programs	84%	16%
Programs/classes for adults	79%	21%
Historic programs	74%	26%
Programs for children	87%	13%
Community theater	79%	21%
Other _____	5%	95%

Note: Total number of respondents = 325

Q8a: What other kinds of arts, science, and cultural activities seem to be the most important to have in the community?

Respondents mentioned sports and non-school athletics, parks, after school care, a science museum, cinema and travelogues, and community radio. (Full comments to this question are listed in the Appendix).

Q9-14: How do you feel about the following statements: (Strongly Agree to Strongly Disagree).

Respondents agreed or strongly agreed to all but one of the statements listed below – at a rate of 95% or better. There is no question that Fort Collins residents are very supportive of the general value of cultural arts.

The one question that asked if “We need to improve the quality of art and cultural activities in Fort Collins” had a 63% agree/strongly agree response rate, and a 20% disagree/strongly disagree response rate. This is above the 50% mark, so attention should be paid to this response rate, which is echoed in the comments section at the end of the survey.

Table 11: Value statements about arts, science and culture

How do you feel about the following statements?	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
9. Attending live performing arts is enjoyable and thought provoking	46%	49%	3%	<1%	<1%
10. Arts, science, and culture improve our quality of life	56%	41%	2%	<1%	0%
11. The performing and visual arts contribute to the education and development of children	60%	37%	3%	0%	0%
12. Cultural programs contribute to the education and development of children	59%	38%	3%	<1%	<1%
13. We need to improve the quality of art and cultural activities in FC	24%	43%	15%	19%	<1%
14. Even though I might not attend the art and cultural offerings in Fort Collins, I feel having them for community participation is important	55%	43%	2%	<1%	0%

Q15: How do you obtain your information about cultural/leisure time activities?:

There were some 479 sources listed by respondents for obtaining their cultural/leisure time activity information. Respondents by far obtain their information from newspapers – usually the daily Coloradoan, frequently the Friday Ticket section of the Coloradoan, and also frequently from the two alternative papers in town: the Bullhorn and the Scene. Younger respondents to the survey who are college students also get their information about activities from the CSU Collegian. The Rocky Mountain News and the Denver Post were also mentioned as newspaper information sources.

The second most popular method of obtaining information was from the radio – primarily national public radio through KUNC, with several other stations specifically listed.

The third most popular way that respondents obtain their information about cultural activities was through word of mouth, followed by the Internet/Web. Flyers and friends rounded out the categories of having 30 or more respondents mention them. (Full comments are listed in the Appendix).

Summary of Comments:

Newspaper - Coloradoan (181)
 -Coloradoan - Ticket (6)
 Newspaper (48)
 - Bullhorn (8)
 - Scene (8)
 - Campus newspaper/Collegian (3)
Total Newspaper = 254

General 'Radio' – (32) KUNC – (22) KRFC (4) KCOL (2) KCSU (2) K99,
 KHNC – (1) *Total radio = 66*

Word of Mouth (53)
 Internet/Web (38)
 - On-Line: Newspaper (Coloradoan, Denver Post, etc) (4)
 ▪ Lincoln Center on-line (1)
 ▪ Fort Collins city website (5)
 ▪ Recreation on-line (3)
 ▪ E-mail (7)
 ▪ CSU (1)
 Flyers (35)
 Friends (31)

Q16: Is your information timely enough to take advantage of these activities?

A majority of respondents did believe the information they received was timely enough to take advantage of cultural/leisure activities – a strong 82%. But the 18% of respondents who said no were very vocal in the following question, and there is significant room for improvement on getting out cultural arts information in a timely fashion.

Table 12: Is your information timely enough to take advantage of these activities?

Answers	Respondents	Percent
Yes	263	82%
No	57	18%
Total	320	100%

Q17: Why or why not?

Respondents were very willing to say why they could, or more often could not take advantage of activities offered. In particular, there was dissatisfaction with the local newspaper, the Coloradoan, and the timeliness of its offerings. While 41% of respondents said the information is timely/OK, 59% of respondents said information was only mostly

timely, or too late, or poorly covered, or inaccurate. Based on the results of this question, respondents clearly say that the Fort Collins Coloradoan could improve in this area.

Table 13: Classification of responses to Timely Information question

Information is Timely, Why = OK, Fine	Mostly timely, sometimes too late	Too late/ Information not timely	Poor coverage in paper, or Inaccurate
41	15	28	14

Total Comments Made = 98

Examples of Why Comments:

- Read paper (6)
- Timely enough to plan for family
- Covered timely enough fashion
- Web sight listing, Web is updated
- Flyers posted in time around town

Examples of ‘Sometimes in a timely fashion’ Comments:

- Not always
- Once in a while, too little notice
- Ticket is sometimes behind

Examples of Why Not Comments:

- Too late (9)
- Newspaper is not timely enough (3)
- Needs more advance notice in Coloradoan/ticket (3)
- Newspaper/Coloradoan could do better (2)
- Can't depend on Coloradoan/ is no good (3)

Note: Full Comments are in Appendix

Q18: Do you go to cultural events in nearby communities?

A strong majority of respondents said Yes, they go to cultural events in nearby communities – 74%. One quarter of respondents (26%) said no, they do not go to cultural events in cities nearby.

Table 14: Do you go to cultural events in nearby communities?

Answers	Respondents	Percent
Yes	244	74%
No	87	26%
Total	331	100%

Q19: If yes, what do you attend and where?

Of those respondents who said yes, most reported going to Denver, then Loveland, then Greeley, then Boulder, then other communities including mountain towns. Respondents attend museums, theater, concerts, art, and sports events in other cities.

Summary of Comments:

Denver (97)

- Museums in Denver (19),
- Denver Theater (8)
- Buell Theatre in Denver (5),
- Concerts in Denver (9)
- Sports in Denver (4)

Loveland (68)

Loveland Rialto Theatre (10)

Loveland outdoor concerts, arts, sculptures (2)

Budweiser Center (4)

Loveland gallery/museum (2)

Greeley (25)

Greeley (e.g. flagdays)

Greeley stampede (3)

Union Colony Civic Center-Greeley (4)

Boulder (18)

Boulder dinner theatre (2)

Boulder sports (2)

Boulder-concerts (3)

Other:

Estes Park, Longmont

Westminster, etc. (19)

Note: Full Comments are in Appendix

Q20: Do you believe there are enough cultural activities offered in the Fort Collins area?

Most respondents said yes, there are enough cultural activities (68%). But there was a very strong 32% of respondents that said no, there are not enough cultural activities offered in the Fort Collins area, and this is a sizable amount.

Table 15: Enough cultural activities offered in the area?

Enough activities offered?	Respondents	Percent
Yes	217	68%
No	102	32%
Total	319	100%

Q21: If yes, do you feel the quality of what's being offered matches your expectations?

Generally speaking, respondents do not have a problem with the quality of what is being offered (less than 15%). Eighty seven percent said yes, the quality of the cultural activities meets their expectations. The remaining 13% said no, the quality did not meet their expectations.

Table 16: Quality of activities meets expectations?

Quality of activities meets expectations?	Respondents	Percent
Yes	215	87 %
No	31	13 %
Total	246	100%

Q22: If no, why not?

This open-ended question asked for further elaboration on the quality of cultural activities offered, and 114 respondents gave their feedback, mostly in the form of suggestions with some specific complaints. Topics most frequently commented upon were more/bigger attractions, and more diversity of attractions with more well-known artists. In fact there were very few comments about the lack of quality of the activities, but more comments about what respondents would like to see. (Note: Full Comments are listed in the Appendix).

Summary of Comments:

- If No, Why Not Comments (108)
- No opinion/Nothing specific (2)
- Yes, Quality OK (4)

If No, Why Not Summary:

- Could offer more/bigger attractions/more multi-cultural (38)
- Not enough variety/diversity/outside artists (18)
- We have a good amount for our size (6)
- Go to Denver for bigger venues/shows/opportunities (6)
- Better quality (5)

Not enough for children (4)
More conservative offerings (3)
Better facilities (3)
Not enough money/not enough support (2)
Too expensive (1)

Q23: Are there improvements to current arts, science, and cultural activities you would like to see made?

This open-ended question asked followed up the previous question by asking what improvements could be made to current arts, science, and cultural activities the respondents would like to offered, and respondents gave 247 comments or suggestions - less than half said there didn't need to be improvements, what Fort Collins has is OK. About 54% of the comments were that yes, there could be improvements. Most suggestions were for more – more opportunities, bigger events, more theater, bigger museums, more famous people, more advertising, more affordability, better parking. (Note: Full Comments are listed in the Appendix).

Summary of Comments:

No improvements (108)
We have OK activities (4)
Yes, could be improvements (133)
No opinion (2)

Yes Comments Summary:

More opportunities/events – Bigger opportunities/events (20)
More concerts (9)
Bigger museums/more science (8)
More/better theater (7)
More famous people/more big names (7)
More multi-cultural events/ Other ethnic groups (7)
More advertising/promotion (6)
More new stuff/new programming (5)
More affordability/ Less cost for family/kid programs (4)
More programs for kids/children/teens (4)
More parking/better parking (4)
More library locations/expand library (3)

Q24: Are there additional arts, science, and cultural activities you would like to see offered?

This open-ended question asked what additional arts, science, and cultural activities the respondent would like to offered, and several suggestions were made. The emphasis in this set of comments was on art, theater, outdoor concerts and film. The

themes of more for kids, more museums, and more science were also mentioned several times. (Note: Full Comments are listed in the Appendix).

Summary of Comments:

No (112)

Yes – (106)

Nothing Specific (7)

Yes Comments Summary:

More art, more art exhibits, art galleries, art shows (17)

More concerts (13)

More and bigger shows/more Broadway shows (9)

More diverse, multi-cultural shows (8)

More theater (7)

More outdoor concerts (6)

Movies in the parks/outdoor movies/foreign films/indie movies (6)

More science (5)

More history-related activities (5)

More for kids (4)

More/better museums (3)

What we have is good (3)

Q25: Are there improvements to current art, science, and cultural facilities you would like to see made?

In counting up the Yeses and the Nos, the tally was almost split 50/50. But when it came to Yes suggestions on improvements to facilities, by far the majority of comments had to do with the Lincoln Center. Suggestions were to upgrade it, update it, expand it, or move on and build a new performing arts center. Following closely were suggestions to improve Lincoln Center parking – the lighting, the amount, please make it better. Museums and libraries were also mentioned as needing improved spaces, or more of them. And there were several suggestions to upgrade parks, CSU facilities, and do something with the empty Steele’s building. (Note: Full Comments are listed in the Appendix).

Summary of Comments:

No (104)

Nothing Specific (11)

Yes (126)

Yes Comments Summary

Improve/Update/Expand the Lincoln Center/Bigger performing arts center (56)

More and better parking at Lincoln Center (13)

Additional/improve museums/Discovery Center (15)

Need New or Improved libraries (6)
 More outdoor venues (2)

Q26: Are there additional art, science, and cultural facilities you would like to see built?

In answer to this question, there were more than twice as many Yeses as Nos. When it came to Yes suggestions on building new facilities, a larger performing arts center/more theater venues was mentioned the most often. This was followed by new museums and libraries, and an outdoor amphitheater/outdoor concert venue. (Note: Full Comments are listed in the Appendix).

Summary of Comments:

No (58)
 Yes (153)

Yes Comments Summary:

Larger Performing Arts center/more theater venues (45)
 More museums (16)
 Outdoor amphitheater/ outdoor concert venue (12)
 More library locations (11)
 More sports complexes/community centers (8)
 IMAX theater (5)

Q27: Who do you believe should help pay for the cost of arts, science, and culture? (Check all that apply).

Because respondents were encouraged to check ‘all that apply’ of the seven categories in the ‘who should pay’ question, every time a respondent checked the category the total count for that category was increased by one. Therefore, each “funder” is listed with ‘yes’ votes, below. Unlike the member survey where respondents believed that foundations should help pay for the cost of a northern Colorado Science Center (87%) followed closely by the visitors to the museum itself (85%); the general public believed the opposite - visitors should help pay (67%) and then foundations (53%) , and then the city where the science center is located (49%). Again (like the member survey) the school district category was the lowest vote-getter at 28%.

Table 17: Who should help pay for arts, science, and culture?

Who should help pay for the cost of arts, science, and culture?	Checked Off Yes	Did not Check
City of Fort Collins	84%	16 %
Visitors/ participants	94%	6%
Foundations	86%	14%
Government agencies	63%	37%

Local taxes from a special scientific and cultural district	71%	29%
Other _____	21%	79%

Demographic Questions

Q28: Gender:

More women (65%) than men (35%) answered the survey, which is slightly higher than the usual gender split in most telephone surveys. (Normally the average range is about 56-62% women, 38-44% men).

Table 18: What is your gender?

Gender	# Responses	Percent
Male	114	35 %
Female	216	65 %

Q29: Age:

The largest number of respondents fell into in the 46-55 year category (25%), followed by those aged 36-45 (23%) and 26-35 (17%). This is predictable in a city with the demographics of Fort Collins, excluding the large number of college students, who were a small portion of this survey population. This distribution is also representative of who usually takes the time to answer telephone surveys.

Table 19: Age of Respondent

Age	# Responses	Percent
18 – 25 years	33	10 %
26 – 35 years	57	17 %
36 – 45 years	75	23 %
46 – 55 years	83	25 %
56 – 65 years	45	14 %
66 + years	37	11 %

Q30: Education:

The level of education for the survey population is higher than that of the city of Fort Collins, which lists 48% of its residents with a bachelor's degree or higher. This is a very highly educated survey population, with 70% of all respondents having a 4 year degree or higher.

Table 20: Level of Education

Education	# Responses	Percent
High school	29	9 %

Some College	69	21 %
4 Year Degree	119	37 %
Graduate Work	105	33 %

Q31: Household Income:

Respondents to this survey are about evenly distributed among income categories (except for the lowest), with 39% preferring not to answer the question. The most number of respondents listed their income category as \$75,001 or higher, which is also representative of those who tend to answer telephone surveys.

Table 21: Household Income Categories

Household Income	# Responses	Percent
\$0 - \$25,000	29	9 %
\$25,001 - \$50,000	45	14 %
\$50,001 - \$75,000	44	13 %
\$75,001 +	85	26 %
Missing	130	39 %

Q1: How long have you lived in Fort Collins?:

Sixty percent of respondents answered that they have lived in Fort Collins for more than ten years, which is probably a higher than average amount. Therefore, results should be examined keeping in mind that long-time residents are disproportionately represented.

Table 22: Household Income Categories

Years in Fort Collins	# Responses	Percent
Less than one year	15	5 %
Two to four years	47	14 %
Five to ten years	70	21 %
More than 10 years	199	60 %

Q32: Zipcode:

Respondents to this survey are distributed among Fort Collins' zipcodes, with a few living in some neighboring towns.

Table 23: Zipcode of Respondent

Fort Collins Zipcode	# Responses	Percent
80521	40	12%
80523	1	<1%

80524	54	17%
80525	101	31%
80526	101	31%
80528	25	8%
80535	2	<1%
80537	1	<1%
80538	1	<1%
80549	2	<1%

CONCLUSION

Arts Alive and the City of Fort Collins wanted to better understand public opinion regarding cultural events or activities offered throughout the city and in nearby communities. After conducting a thorough and valid telephone survey, results showed that Fort Collins residents value art, science, and culture as part of their quality of life leisure activities. Respondents were very satisfied with the ways they could spend their leisure time in Fort Collins. Depending on the season, attending cultural events was rivaled by mainly by sports, for how respondents spent their leisure time. And in the Fall and winter, cultural events, museums, and libraries were the main attraction for leisure activities.

Generally speaking, respondents were satisfied with amount, and quality, of arts, science, and cultural activities that were available for their children. When asked to comment on additional or improved cultural activities, respondents said there could always be more art, science, and history programs for their kids, but they were satisfied.

When asked what kinds of arts, science, and cultural activities were the most important to have in the community, respondents said festivals, fairs, and community events; programs for children, and performing arts presentations. When given a list of value statements regarding the value and importance of arts, science, and cultural activities, 95% of respondents agreed or strongly agreed. The only disagreement came when asked if “we need to improve the quality of art and cultural activities in FC” – and that question had 65% of respondents agreeing, and 35% disagreeing.

By far most people learn of art, science, and cultural activities from various local newspapers, particularly the Coloradoan. While many survey respondents believed they did hear about cultural activities in a timely fashion, there was a great deal of comments about the Coloradoan, and the Ticket section, being inaccurate or late. And respondents were very quick to suggest that current museum, library, and performing arts facilities could be updated, and additional cultural arts facilities could be built.

Key Findings and Management Implications:

- Fort Collins residents like to spend time outdoors recreating (hiking, camping, playing golf, sports, cooking outside), they like to attend sporting events, and they like to attend arts, science, and cultural events. The cultural arts competes with outdoor recreation and sports in the late spring, summer, and fall – but takes over as the primary leisure activity in the late fall, winter, and early spring.
- Most people go to sporting events and concerts several times a year. And respondents attend on average two to three art, science, or cultural activities a year. Sports events are more frequently attended than cultural events.

- Information about what cultural activities are available is primarily learned from local newspapers, then radio, word of mouth, the Internet, flyers, and friends. The Coloradoan received several complaints about timeliness and accuracy in its advertising/reporting of cultural events and opportunities.
- Additional arts, science, and cultural activities that were mentioned several times were more art, theater, outdoor concerts and film – film in parks, or outside was mentioned.
- There is stronger support for improving the physical facilities where cultural activities are held, than for improving the programs offered, although there is support for both. Many respondents support facility improvements to Fort Collin’s local museums (the Fort Collins museum and the Discovery Center), the libraries (expand them, or build at new locations), and the Lincoln Center (both increased size of facility, and parking).
- Respondents strongly believe first and foremost that visitors and participants should help pay for the cost of arts, science, and culture. After that they think that foundations, the city of Fort Collins, and local taxes from a scientific and cultural district should help pay. The least popular choice was government agencies.

Appendix

Arts Alive Comments

1b. How often do you attend the following each year? Other _____

Clubs (2)
Library (3)
Farmer's market (2)
Too crowded
Craft fair
CSU special events
Music events
Mountaineer
Literary reading at gallery, books
Gateway parks
Restaurant life
Studio tours
Clean river, introduction day CSU
Poetry readings, book signing
Race rally/ Bike rallies
Lincoln center children services
Story telling
Coffee downtown
Church
Swimming
Brewfest

2a. – What other kinds of arts, science, and cultural activities seem to be the most important to have in the community?

Sports /Athletics (2)
Transportation opportunities-bike paths
Non-school sports
Parks and kids outdoors
Place activities, community radio, international exchange students
After school care
Science museum
Likes: Buell Theatre in Denver, need more well-known people
Quartet
Trip for the elderly
Community radio station KCFR
Cinema, travelogues
Local merchants
Variety

Dissatisfied with The Ranch, Fair presentation/ support

15. How do you obtain your information about cultural/leisure time activities?

Newspaper - Coloradoan (181)

-Coloradoan - Ticket (6)

Newspaper (48)

- Bullhorn (8)

- Scene (8)

- Campus newspaper/Collegian (3)

Total Newspaper = 254

General Radio – (32) KUNC – (22) KRFC (4) KCOL (2) KCSU (2) K99 (1),
KHNC – (1) Total radio = 66

Word of Mouth (53)

Internet/Web (38)

- On-Line: Newspaper (Coloradoan, Denver Post, etc) (4)

- Lincoln Center on-line (1)
- Fort Collins city website (5)
- Recreation on-line (3)
- E-mail (7)
- CSU (1)

Flyers (35)

Friends (31)

Posters (14)

Lincoln Center (10)

Mailings/Mailers (10)

Mailing Lists (8)

School (7)

Newsletter (6)

Brochures (6)

Mailed flyers from Lincoln Center (5)

Relatives (5)

FC Forum (3)

Recreator (5)

Library (4)

Invitations/ Postcards (3)

Magazines (3)

Signs at CSU campus, signs at Lincoln Center (3)

Bulletins (2)

Calendar (2)

Senior Center (2)

Prior attendance (2)

Networking (2)

Free advertising, Aggie theatre, needs to advertise more activities in the Community

Newspaper Frontier, university, go to Hawaiian Luau in the spring
 Larimer County chorale
 Electric bill
 Media
 Banners on street
 Arts Alive
 CSU alum, symphony board, Aspen Club (2)
 CSU postings
 Referral
 Announcements
 Forum magazines, Aspen club
 The Healing Path
 School hand outs
 Entertainment
 City newsletters
 FC weekly
 Newcomer group
 My wife, school newsletter
 Signs around town, newspaper ads/articles/word of mouth
 Collegian, friends, on-line, poster at coffee shops/restaurants

17. Is your information timely enough to take advantage of these activities? Why or why not?

Table 22: Classification of responses to Timely Information question

Information is Timely, Why = OK, Fine	Mostly timely, sometimes too late	Too late/ Information not timely	Poor coverage in paper, or Inaccurate in paper
41	15	28	14

Total Comments Made = 98

Examples of Why/Why Not Comments:

Why:

Read paper (3)
 Work at newspaper
 Enough published
 Read it in the newspaper every day (3)
 Timely enough to plan for family
 Covered timely enough fashion
 Web sight listing, Web is updated
 Flyers posted in time around town
 Can reserve by phone
 Mailing lists
 Easily accessible

Check monthly
Because I work at Lincoln center (2)
Advertise local channels/comcast
Enough notice & Lincoln Center notice
Notified by organizations
I make it to all the events I want
Sometimes it's too far in advance
Seek out info
We normally know things
Always hear on time, if you hear
Friends and internet, others lacking
Usually a week out so can plan
Usually posted 2-3 weeks before
Marketed well
For the things we go to-good

'Sometimes in a timely fashion' Comments:

Not always
Need more advertising
Would like more information
Once in a while, too little notice
Coloradoan should do more, poor coverage
Not all the time
Ticket is sometimes behind
Mostly, Ticket only for that week
Sometimes
Usually enough time
Most of the time

Why Not Comments:

Too late (9)
Dates and times inaccurate in Coloradoan
Coloradoan after event, Paper is often behind
Don't read paper always, radio late
Ticket section in Coloradoan is poor
Newspaper is not timely enough (3)
Needs more advance notice in Coloradoan/ticket (3)
Newspaper/Coloradoan could do better (2)
Can't depend on Coloradoan/ is no good (3)
Schedules are too full
The newspaper is not too helpful
Coloradoan does not cover things well
Coloradoan is too slow
Post-event reporting
Too busy
Heard after it was sold out

Don't notice it in time
Just don't get it out to the people
Some notices are in the paper
Coloradoan could do better job
Sometimes late
Info is probably out there
Too many 'day of' reports' (Coloradoan)
Dissatisfied with newspaper, Coloradoan
Not well informed about CSU events
Coloradoan reports after fact (2)
Coloradoan doesn't calendar things well
Coloradoan needs improvement
Community websites would be good
Don't know Lincoln Center in advance
Things are only 2 days away
Moments notice
Late planner

19. Do you go to cultural events in nearby communities? If yes, what do you attend and where? Total Events and Nearby Communities Responses = 318

Denver (97)

- Museums in Denver (19),
- Denver Theater (8)
- Buell Theatre in Denver (5),
- Concerts in Denver (9)
- Sports in Denver (4)

Plays, musicals (2), zoo in Denver
Denver exhibits, festivals, and special events
Denver NHL games, Nuggets games – Denver sports
Red Rocks
Pepsi Center
Denver Nutcracker touring, Dance
Denver galleries
Imax Denver
Denver-volunteer for DAM
Total Denver = 153

Loveland (68)

Loveland Rialto Theatre (10)
Loveland outdoor concerts, arts, sculptures (2)
Budweiser Center (4)
Loveland gallery/museum (2)
Total Loveland = 88

Greeley (25)

Greeley (e.g. flagdays)
Greeley stampede (3)
Union Colony Civic Center-Greeley (4)
Total Greeley = 32

Boulder (18)
Boulder dinner theatre (2)
Boulder sports (2)
Boulder-concerts (3)
Boulder (dog& cat show)
Total Boulder = 26

Estes Park (6)
Longmont (5)
Longmont theatre company-plays

Other:
Westminster
Johnstown
Wellington (2) - parade
Mountain towns – Vail, Steamboat, rallies in Steamboat Springs
Art galleries, antiques (Windsor, Denver, Longmont)
Concerts or fundraisers for foreign musicians in Boulder/Denver
Total Estes, Longmont, Other = 19

22. Do you believe the quality of the cultural activities being offered in Fort Collins matches your expectations? If no, why not?

If No, Why Not Comments (108) (See below)

No opinion/Nothing specific (2)

Yes, Quality OK (4)

Total Comments Made = 114

Could offer more/bigger attractions/more multi-cultural (38)

Not enough variety/diversity/outside artists (18)

We have a good amount for our size (6)

Go to Denver for bigger venues/shows/opportunities (6)

Better quality (5)

Not enough for children (4)

More conservative offerings (3)

Better facilities (3)

Not enough money/not enough support (2)

Too expensive (1)

Actual Comments:

Need better known celebrities, famous people

Expectations for Fort Collins are limited due to Denver's much larger venues

More theatrical productions, no professional community

Season tickets donated money not with sponsor approval

Not enough opportunity to bring outside artists

Fair presentation/support

Wish I knew

No quantity or variety, lots of stuff like a big city

I find some few events to be boring

More lectures, informative talks

Nice to have package deals in Denver

There is always room for improvement, a variety in the activities

Uneven quality because of budget and talent pool

Not enough variety, much of it geared towards popular

Like bigger cities with more bigger shows with diversity

Local events similar to other facilities

Limited/very hard to find information

A lot but disorganized

We don't have the facilities

Always, could offer more

Not enough money, not enough support

Need more for the size of our city

Not enough to just go to-need to plan

More activities for children

Always room for improvement

Not enough for kids, too expensive

Better quality and variety of entertainers
Fort Collins needs a larger theater for recently touring large shows
A greater variety should be present
Bigger name performers & shows
Loveland is smaller and has nearly as much
There is never enough
Haven't really seen enough to judge
Little more open to the public
We still have to go elsewhere
Shows tend to be too vulgar on occasion
You can't have enough
Always could be more
Just not enough opportunities
There is never enough to do
Can never have enough, more art/science
Too close minded, conservative in their offerings
Could be lots more
Quantity yes-quality no
Not enough variety
Not as many great concerts as there used to be
Not all the time, F.C. gets the B team in traveling shows
Could use more variety
Could really ever have enough?
Not enough concerts
Would like bigger shows without going to Denver
Could be more multi-cultural events
Need more variety
There is never enough
Not enough variety
We always need more
Don't get out enough to warrant an opinion
Could use more cultural events
Could always be more
Somewhat disappointed in symphony
Level like in big cities
Good for this size town
Everything here sucks
Moved from NY area and they are more professional there
For this size town, yes
It is a small town
I just go to Denver for more activities
Fort Collins could stand to improve it's quality of arts
Small town, good for the size
I usually go to local events
We moved from the west coast, there are a lot more activities to choose from
Good for this size town

It doesn't seem very sophisticated
No thought or heart goes into cultural activities
Not realizing the potential demand
Need more kids activities
CSU does little for community, would expect more cultural offerings
We could have more artists and concerts
Need more cultural
Acts have gotten worse over the years
Bad quality
One-dimensional, conservative offerings
Not out enough to have opinion
Go to Denver for so many things
Not enough in the winter
Ft. Collins is too white-conservative in their offerings
Could be more for pre-teens
Lacks diversity
Don't participate enough to know
Needs more diversity in FC

23. Are there improvements to current arts, science, and cultural activities you would like to see made?

No improvements (108)
We have OK activities (4)
Yes, could be improvements (133) (see below)
No opinion (2)
Total Comments Made = 247

Detailed Yes Comments:

More opportunities/events – Bigger opportunities/events (20)
More concerts (9)
Bigger museums/more science (8)
More/better theater (7)
More famous people/more big names (7)
More multi-cultural events/ Other ethnic groups (7)
More advertising/promotion (6)
More new stuff/new programming (5)
More affordability/ Less cost for family/kid programs (4)
More programs for kids/children/teens (4)
More parking/better parking (4)
More library locations/expand library (3)
Children's Theatre/ improvement
Most of time: happy with talent
More big name musicals/ famous people
Shakespeare
Mineral show/not good/ not enough variety need: glass pieces

More promotion/ brochures with information
More parking, dimly lit parking area
Need bigger events center (Lincoln) and bigger parking lot
More showstopper series tickets, larger events
Pricy, expand libraries
Maybe a little more conservative programs
New stuff, we are going backwards on this point
Get community behind it, group effort
Make it accessible by vehicle
New creative ideas
More events and good seats available, sold out events
More cultural events, other ethnic groups
More wordly discussions
More exhibits
Bigger museum with traveling exhibits
More science programs
More funding
More impactful and culturally significant selections
More community support for more adventurous programming
Denver museum- more space to show
More activity to promote awareness beyond the borders of USA
Contemporary art
More welcoming venues that will support art
More of the same
Better theatre productions
More collaboration
More events relating to international cultures
In Fort Collins more museum space/science and natural science
More availability and more frequent activities
Kids science club
More/ more big venues
Larger variety of arts theatre, dance, art , for kids, exhibitions
Need new performing arts center and library
More options would be nice
Broadway caliber shows
More SCFD involvement
More activities for 12 years old
Not enough for kids, too expensive
Better quality plays
More for children
What would it take to see the "big shows" up in Northern Colorado
Crowds-i.e. West Fest. Downtown-expensive parking
Yes-more variety, more affordable
More youth oriented/ extreme activities
More artists, art work
More opportunities for kids at discount prices

More options would be nice, do what we do well
The more "live" shows the better
Cultural events are not cross-cultural
CSU could offer more
Too much family
More music, art-more local talent
Yes-increase in more theatre, ballet and well-known bands
More kids art classes, more for teens
Yes-more music opportunities for children
More concerts, more museums
More Bluegrass
Yes-drop the price, make things more affordable
More crowd control, traffic control
Bigger shows, more variety
More rotation of displays at discovery center
F.C. museum could reach out more to kids
Bigger name plays
More could be done at ranch, better festivals
Yes-more programs & variety for children
More museums (variety), more local artists
Love Nutcracker, etc. longer than the few days they have it
Maybe the Discovery Center
Yes, could improve the quality of performances
A real museum, science center
More variety, not just Hispanic culture options
Better promotion of activities
More stuff for kids
Only Lincoln Center
Stronger support for local theatre scene, more info CSU activities
Clean up some of the activities (vulgarity)
More quality performances in Budweiser Center
More free events
More variety, same old
List all events on a comprehensive website/ better calendar
Not a lot for the smaller children
Always room for improvement
More nights of performances for all popular shows
Higher quality would be nice
More connection to CSU for events
We do pretty well
Better advertising of art/ theatre
Provide more things for adults
More outdoor concerts, more info about how to participate
More entertainment options (too much family)
Museum programs for kids
More children/ family activities

More science /history activities
More outdoor activities
Art exhibits of high quality, summer festivals-make better
Bigger bands
More cultural activities
More jazz/poetry shows
More programs for adults

24. Are there additional arts, science, and cultural activities you would like to see offered? ***

No (112)
Yes – (106)
Nothing Specific (7)
Total Comments Made = 225

Yes Comments:

City Hall for arts & music production, Theatre
Glass sculptures show
More quality performers
No opinion (new in the area)
Traveling, art exhibits
There is a good variety
Visual arts
Aspen-Sante-Fe Ballet, rock concerts not in Denver
More outdoor concerts in summer
Yes, scientific talks, outdoor movies
Traveling arts shows, history beyond Fort Collins
More science programs
More art galleries dedicated to modern art
More provocative and edgy arts programs
Like Bas Bleu and smaller options
Movie in the parks
Concerts
Lively art
More, more outdoor quality, poetry reading, more accessible public
More theatre, Shakespeare
More plays
More outdoor concerts, too many people for LC
More traveling exhibits
Minor league baseball
Offer free concerts on different nights, not the same time every week
More concerts
More concerts for teens
More support by the paper, government
More world music/alternative cinema

More recent touring shows
Current variety is very good
Minor league baseball
Public access TV for the people who can't get out
More historical activities
More activities for the kids
More classes on art
More hands on science for elementary & teens
More rock & roll concerts
More literacy offerings
More foreign/ art films
More science offerings
More for the kids
More off Broadway productions
More music, art-more local talent
Could be more of every thing
More big Broadway shows
Off Broadway shows
More blues music
Symphony orchestra
More concerts-free festival style
Filmmaking classes
More oriental art/culture, more classic art
Bigger shows/productions
More K-6 theatre for children
More community concerts
More diverse religion events
More art films/Indie films
More multi-cultural events
Nothing coming to mind
More modern art, multi-cultural & fine art
More activities for the teenage children
Yes, more jazz music
More metal work, sculpting, drawing
No, but all activities could be improved
More Cinco di Mayo events
More big name concerts, more music
More art exhibitions, larger shows
More local artists
More concerts, more things
Would like to see better art shows
Yes, Broadway shows
Maybe a museum
More theaters, museums
A real museum, science center
Quality art fairs/events

More diversity of cultural events
More summer outdoor series
Yes, more dance, more art
Decent dinner theatre, CSU, Bas Bleu
County fair-should not charge for this
For children, Discovery Center
Concerts in Budweiser event center are terrible
A Renaissance festival
More historical activities
Bigger shows
Bring people from outside our culture to give different perspective
More Native American events, western theme programs
More dog/cat shows
More theatre
Promotion could be improved
More touring art exhibits
More inexpensive concerts
Offer more cultural events
More independent/ foreign films
Exhibits, Christian shows at the Lincoln Center
Multi-cultural
History
More jazz music
More theatre
Music festivals

25. Are there improvements to current art, science, and cultural activities you would like to see made?

No (104)

Nothing Specific (11)

Yes Comments (126) (See below)

Total Comments Made = 241

Yes Comments:

Improve/Update/Expand the Lincoln Center (56)

More and better parking at Lincoln Center (13)

Need new or improved museums (8)

Upgrade/expand the Discovery Science Center (7)

Need New or Improved libraries (13)

More outdoor venues (2)

Actual Comments:

New concert hall

Need more libraries, improve sound at Lincoln Center

Better/ more parking, more lighting / Lincoln Center

Not necessary due to costs - maybe renovations of existing facilities would be more responsible
Larger performing arts center, bigger
Better transportation, downtown arts venues, arts community, arts district
Bigger concert venue, Lincoln Center update for other programs, another theatre
Library drop boxes, CSU easy access
Cleaner
New venues, more low cost events/scholarships
Moving in the right direction
Additional seating and parking, nicer facilities (fancy, vendors)
More open space, too cramped
Lincoln Center ok
New facility to Lincoln Center and additions to museums
Lincoln Center needs to be replaced or changed to accommodate growing population
Better parking, more galleries
More update F.C. public library
Library expansion
Library more books
We need a bigger facility than the Lincoln Center
Improve backstage area of Lincoln Center
More collaboration among public art focused groups
New Lincoln Center, performance art pavilion /center
Larger performance area
More of each, larger facilities with traveling shows, national traveling art show
Lincoln Center could use museum
Improvements of museums
Things can always be improved
More on south side of town
Turn the old Steele's building into something
Expand Lincoln Center and larger performing center
Lincoln Center needs an upgrade, Discovery Center could use more funds (different building)
Lincoln Center acoustics could be improved
Ft Collins museums could use expansion
Upgrades could be made across the board
More bike/hiking trails
Expand the modern art museum
FC museum needs improvement
Better or more seating
All could be improved
Expansion of current facilities would be nice
Bigger and better
More room in existing facilities
Bigger-new LC sounds system
Expansion of library, expand Discovery Center
We need additional performance arts space

Lincoln Center could be expanded, CSU could be better utilized
Space at CSU could be used to greater advantage
Nothing in particular
Some improvements are always helpful
Enlarge or expand Lincoln Center
Everything can be improved
Upgrade and expand Lincoln Center
Yes, they could all get upgrades
More eating in most venues
Mostly adequate
More galleries and more performing arts space
More \$ put into the library
Yes, better art museum
Yes, Boston Brass (better performances/facilities)
Wheel chair activities, handicapped access not very good at Lincoln Center
Well maybe the Lincoln Center
Yes-everything needs improvement
Improvements to all
Expand the Lincoln Center
Revamp the Lincoln Center
Modernizing the CSU facilities
More restrooms for ladies
Upgrade the Northside Aztlan center
No charge to get into the fair
New performing arts center
FC high school as a performing arts venue
Acoustical treatment at Budweiser center
A wing to the FC museum, rotate exhibits
Lincoln Center acoustics, parking
Things can always be improved (3)
Expand the seating in popular shows
Improve Lincoln Center acoustics
Lincoln Center needs upgrades
Tie in more with CSU & promote cultural events
Upgrade EPIC, parks
Need upgrade and modernization of all facilities
As the city grows, we need to expand
More emphasis on history

26. Are there additional art, science, and cultural facilities you would like to see built?

No (138)

No Opinion, Nothing Specific (3)

Yes Comments (153) (See below)

Total Comments Made = 294

Yes Comments:

Larger Performing Arts center (28)
More museums/larger museums (16)
Outdoor amphitheater/ outdoor concert venue (12)
More library locations (11)
A new performing arts center (10)
Need new library (7)
More sports complexes/facilities (5)
IMAX (5)
Lincoln Center is too small (3)

Actual Comments:

New community center arts space, Dance, library built
New community centers
Not necessary due to costs - maybe renovations of existing facilities would be more
Stages, venues for theatrical production, variety in prices and sizes
Concert hall
Add on to libraries
Budweiser center ok
Keep public facilities up to date, Go Cart track
A center for performing arts with visual arts galleries, more performance spaces
New CSU thing cool, library, better Lincoln Center
Not a priority, update libraries
Rock Concert Hall (summer), outdoor concerts in Old Town
Civic museums for history
Love to have a bigger performance hall with the dignity of the Lincoln Center
Observatory
A zoo
More pools
Build a good rifle range, make the Poudre river a walk like San Antonio
More science facilities
Community theatre shared shop and rehearsal space
More small theatrical venues
Bigger performance hall, additional museum to hold large traveling exhibits
Theatre with better parking
City Recreation center
Collaboration among current organization either virtual or real
Nice to have more science "discovery center"
Larger facilities for larger shows
Places for programs to focus on international exchange
Bigger concert and theatre venue
Performance arts and theatre building
An outdoor theatre
Baseball stadium
New big multicultural center
New museum of modern art

Another sports complex
Artists center for meetings, exhibits, etc
Another place like the Lincoln Center
Yes, but who will pay?
Native American Culture Center
Larger theatre for recently touring large shows
More for kids
History museum
An additional discovery or science center
A larger concert venue
Huge skate park
More museums, more historical offerings
Yes, music museum
A comprehensive art museum
Have venues not all in Old Town
More performing arts venues, fine art building
Movie house on North side of town
A large 5000 seat performance hall
A museum of modern art
More smaller venues or smaller theatre
Would like to see architectural projects
Just use what we have better
Natural history museum
Yes, libraries, theaters
Library on the S.E. site of town
Yes, better museums
Yes, museums, etc
Same as above-eventually new facilities
Really nice center would be nice
New sports area
Lincoln Center needs improvement
A new Discovery Center/science museum
Good science facility
Model plane flying park
More art galleries
A larger permanent farmer's market venue
New facilities for all the arts
A larger museum
Nothing
A better/ bigger science museum
More variety of restaurants
Upgrade the Aggie, Lincoln Center, Discovery Center.
Minor league ball park