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MINUTES
CITY OF FORT COLLINS
FUTURES COMMITTEE MEETING

Date: January 14, 2019
Location: CIC Room, City Hall, 300 Laporte Ave.
Time: 4:00–6:00pm

Committee Members Present:

Mayor Wade Troxell
Kristin Stephens
Ray Martinez

City Staff:

Darin Atteberry, City Manager
Jeff Mihelich, Deputy City Manager
Jackie Kozak-Thiel, (Staff Liaison)

Presenters:

Kim Meredith
Nina Bodenhamer

Additional Staff Present:

Kelly DiMartino, Assistant City Manager
Sean Carpenter, Economic Health
Katie Ricketts, Finance
SeonAh Kendall, Economic Health
Lucinda Smith, Environmental Services
Mike Beckstead, Finance
Sue Schafer, Human Resources
Doreen Kemp, Human Resources
Wendy Williams, Assistant City Manager
Jim McDonald, Cultural Services
Theresa Roche, Human Resources

Community Members:

Bruno Sobral, One Health Institute
Kevin Jones, City of Fort Collins Chamber of Commerce
Donna Jared, Museum of Discovery
Matt Robenalt, Downtown Development Authority
Nathalie Rachline, Transportation Board, City of Fort Collins
Kristy Klenk, Downtown Development Authority

Arthur Sintas, CSU
Heather Buoniconti, Larimer County Food Bank
Erica Siemers, UC Health

Meeting called to order at 4:08 pm

Approval of Minutes:

Ray moved to approve September minutes. Kristin seconded. Motion passed unanimously. 3-0-0.

Chairman Comments: None

Future Topics: What would the committee like to see discussed in 2019?

Mayor Wade Troxell

- Mayor took the opportunity to talk about some potential Futures agenda topics for 2019 including:
 - Privacy and big data as it relates to Smart Cities
 - Future of Livability, happiness and friendliness
 - Social Infrastructure, and exploring what brings people together
 - Discussion of community architecture potentially playing in to this.
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Think Tank Item 1-2019: Future of Philanthropic Partnerships

Nina Bodenhamer, City of Fort Collins

- Nina introduces topic on the Future of Philanthropy, discussing the importance role that philanthropy has driving social change in our community
- As the City moves forward with City Give it is important to explore where need, social change and capacity for impact intersect

Kim Meredith, Executive Director Stanford Center on Philanthropy and Civil Society (PACS)

- Introduces Stanford PACs, which brings together scholars, leaders and practitioners with the goals to:
 - Expand research in the field
 - Expand talent pipeline
 - Improve the practice and effectiveness of social innovation
- Data helps to show trends in giving, including who is giving and where money is going
 - In 2017 total giving was \$410 billion, a 2.7 % increase from 2016 which was \$390.05 billion
 - Aside from recessions 1987 and 2009 philanthropic giving has gone up
 - When you add up all the monies-the nonprofit sector is about 12% of GDP
- Who gives?
 - 80% of giving by individuals (and bequests)

- Foundations about 15%
- Corporations at 5% for about decades
- Some questions about data
- Volunteers give through hours spent on projects, saving organizations money
- Where does money go?
 - Religion
 - Education
 - Human services
 - Gifts to community foundations have been growing and as 1% has had more wealth it often comes from donor
- As the City embarks on a new chapter with the launching of City Give, our role includes asking how we can leverage our strategic partnerships
 - Philanthropic partnerships may help the City to invest in risk capital
- Consider how the City can leverage social innovation
 - Recognize that social innovation can take place in any sector but that there needs to be pathologies internal to an organization for that organization to be ready to innovate
 - Organizations need internal pathologies to be ready to innovate. This can be done through developing new strategies and providing opportunities for continuous learning.
- Philanthropy today: Trends and Topics—many that are important to follow and look at including:
 - Technology—ability to use online giving
 - Ethical/responsible data use
 - Place-based philanthropy
 - Place-based partnerships to build community in the Fort Collins area
 - Strategic philanthropy—outcome-oriented philanthropy
 - What are community assets and resources?
 - What are strategies and goals
 - Consider outputs, outcomes and where you believe the most impact can occur.
 - Giving Tuesday
 - Venture philanthropy
 - Impact investing
 - Making markets work for the poor
 - Public-private partnerships
 - Impact investing happens when you have public-private partnerships
 - Shared value
 - Corporate Social Responsibility
 - Sustainability
 - Design Thinking—tackle social problems
 - Collective impact
 - Effective altruism—where can you give where there is the most good
- Lives Collide: this relates to amount of individual giving and how our City can promote friendliness, connectivity and social infrastructure through philanthropy

- Discussion of the Collective Impact approach: a structured process that leads to a common agenda, shared measurement, continuous communication and mutually reinforcing activities among all participants
 - Moves beyond collaboration—this creates a framework for collective impact. What is your vision, mission and what impact do you want to have?
 - Ensures everyone has a role
 - There is a clear structure for communication
 - There is a separate organization or specific person coordinating these combined efforts
- Need to be aware of what the barriers to philanthropy could be and how do we address these gaps. The gaps are:
 - Knowledge and information gap
 - Social network and experience gap
 - Mindset and language gap
 - Empathy gap
- Look to Michal Bloomberg’s book *Climate of Hope: How Cities, Businesses and Citizens can Save the Planet* as an example:
 - Bolder action by cities
 - What’s the problem we are trying to tackle
 - How can we integrate new strategies, trends or topics?
 - What are community capabilities to close the gaps?

Comments/Q&A:

- Discussion of why individuals give more than corporations: It is a part of the American experience
 - Going back the founding of the U.S., people came to America and built many things for each other without having government in place to tell them to do so. This highlights culture of engaging and participating in a community.
 - People typically engaged in organized religion and you give. While there has been a decline in organized religion, there continues to be opportunities to give
- In other countries majority of giving comes from corporations (80%) because historically giving was not embedded into society
- Discussion around how to shift mindsets of organizations and individuals from self-interest to collective interest.
 - This is where collective impact becomes important
 - Shifting mentality—people are really taking time to say “here’s our three shared goals” Self-interest is melded into group interest
 - Lever for community impact is that is that it has to be about community interest and goal.
- Recognition that with City Give, Fort Collins at an opportunity to partner with others in the community to make Fort Collins healthy and successful

Additional Discussion: None

Meeting adjourned by Wade Troxell at 5:28 pm.