

Making Fort Collins a Better Place

- * Climate Wise partners save more than 10 million kilowatt-hours of electricity, enough to fuel 1,400 homes annually.
- * Climate Wise partners annually recycle 5,000 tons of material, equivalent to the weight of 833 elephants.
- * In 2004, Climate Wise partners avoided more than 95,452 tons of Carbon Dioxide (CO2); that compares to removing more than 1.4 million car trips from Fort Collins to Denver and back for a year, or planting 6.3 million trees!



To learn more about Climate Wise
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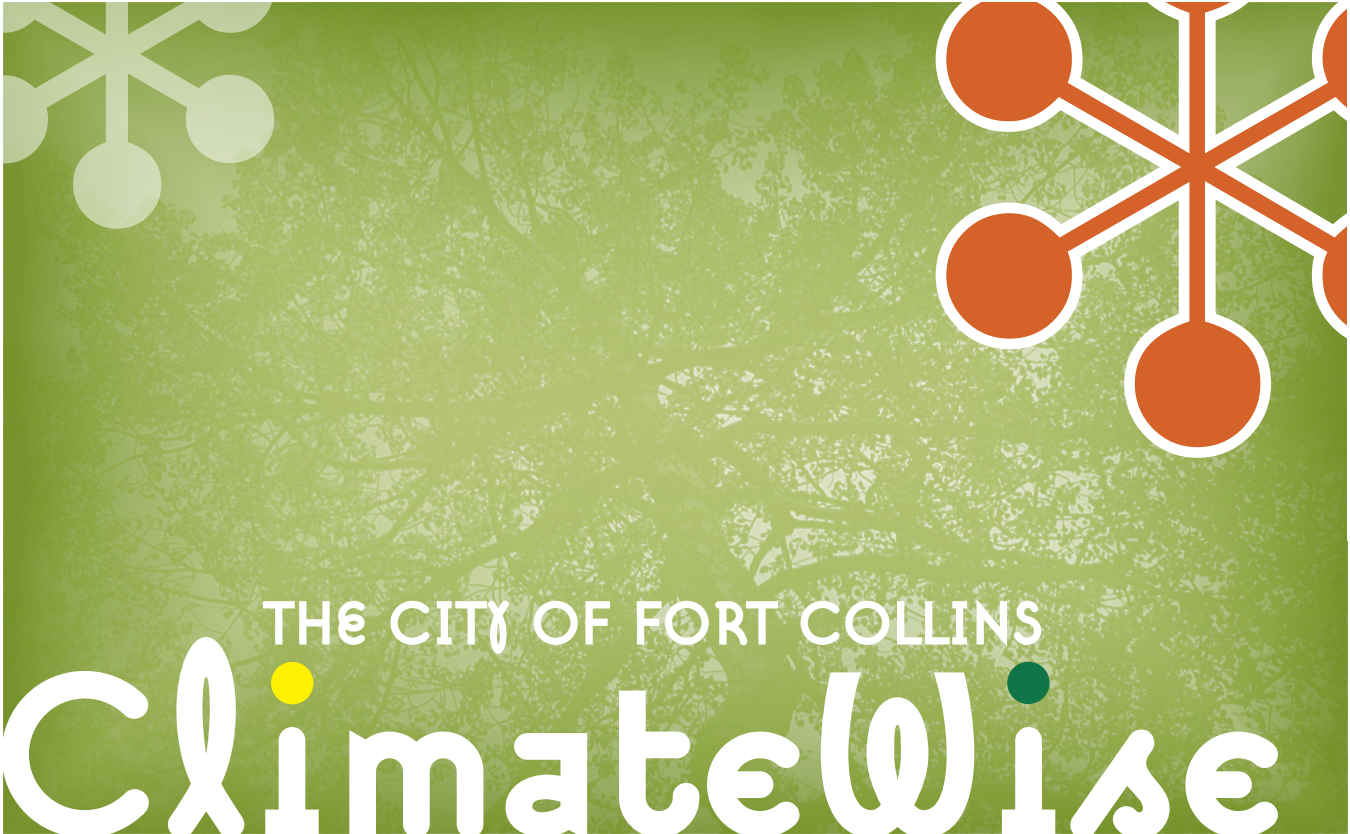


ClimateWise

List of Climate Wise Business Partners

Advanced Energy Industries, Inc.	(2001)	Merit Electric Company	(2003)
Avago Technologies	(2000)	The Neenan Company	(2005)
Alliance Construction Solutions	(2005)	New Belgium Brewing Company	(2000)
Anheuser-Busch	(2000)	Nolte Associates, Inc.	(2005)
Austin's	(2003)	Odell Brewing Company	(2000)
Moot House	(2003)	Platte River Power Authority	(2000)
Enzio's	(2003)	Poudre School District	(2000)
Ben & Jerry's	(2000)	Poudre Valley Hospital	(2002)
Café Ardour	(2005)	The Coloradoan	(2000)
Colorado State University	(2000)	The Cupboard	(2005)
Dako Corporation	(2001)	The RETEC Group	(2002)
Delta Construction	(2005)	Trinity Lutheran Church	(2005)
Foothills Mall	(2000)	United States Postal Service	(2000)
Fort Collins Club	(2002)	USDA-APHIS	(2003)
Fort Collins Marriott	(2003)	Value Plastics, Inc.	(2003)
Hewlett-Packard	(2000)	Waterpik Technologies	(2003)
Houska Automotive Services, Inc.	(2005)	Whole Foods Market	(2005)
JAX Outdoor, Inc.	(2004)	Wild Oats Natural Marketplace	(2003)
Lafarge Corporation	(2000)		

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THE CITY OF FORT COLLINS ClimateWise PROGRAM 2004/2005 SUMMARY OF ACCOMPLISHMENTS

The City of Fort Collins Climate Wise program, in its 6th year of operation, continues to set an example for how local government and business can benefit the economy and our environment. Climate Wise is about innovation, excellence and most importantly, community.



In 2004/2005, 38 Climate Wise partners continued to work toward creating a healthy and prosperous Fort Collins. These businesses and organizations help protect our environment for future generations. I applaud them for finding new ways to maximize their bottom line with a keen eye on our precious resources. From protecting air quality, water supply and climate, these leaders are protecting the future of Fort Collins.

As you read through the accomplishments outlined in this report, you'll see that the collective efforts of Climate Wise businesses, employees and city government are making a positive difference in our community. Please join me in extending thanks to our Fort Collins Climate Wise partners.

Darin Atteberry
City Manager



Climate Wise, Business Smart

Climate Wise combines smart business practices with protecting the environment. Partners voluntarily reduce their greenhouse gases through waste reduction, energy efficiency, water conservation and transportation reduction. Participating partners save an average of \$5,000 each year by implementing projects that support the environment and their bottom line. In exchange for participation in the program, partners receive public recognition, technical assistance and peer networking.

Progress toward Climate Protection

In 2004 and 2005, the Climate Wise program grew by ten organizations to include 38 business partners.

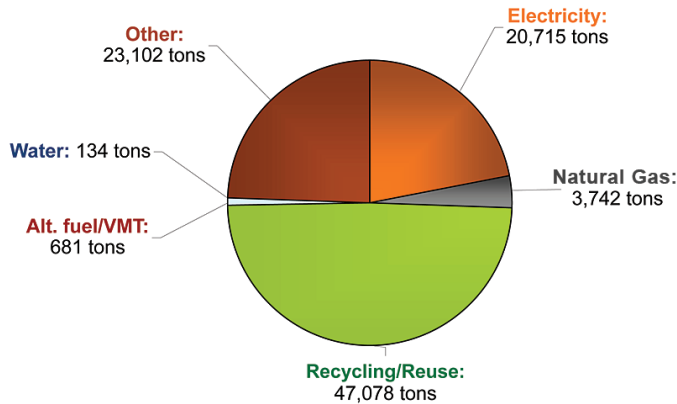
The Climate Wise program surpassed its year 2010 goal of reducing greenhouse gas emissions by 93,390 tons/year. In 2004, partners reduced GHG emissions by more than 95,452 tons per year, six years ahead of schedule! The program will develop a more aggressive 2010 goal in the coming year.

Climate Wise continues to prove to be a good value for the resources spent. The program was awarded three grants since its inception, and recently received a Pollution Prevention grant for 2005/2006. The cost of operating the Climate Wise program with local government dollars during 2005, for example, was \$1.12 per ton of greenhouse gas saved.

New Developments

Climate Wise partners report on quantifiable activities that reduce greenhouse gas emissions. They measure and quantify the impact of those activities in reducing carbon dioxide (CO2) emissions. Climate Wise staff is working to improve the reporting of these measures and, specifically, expand collection of cost and cost savings information for each business. By creating a new database, it is now possible to track projects more easily and quickly through automatic calculation of measures and benefits. Information entered into a database includes details of data and aggregate measures and now allows for documentation of the important non-quantified measures as well.

2004 Climate Wise Results

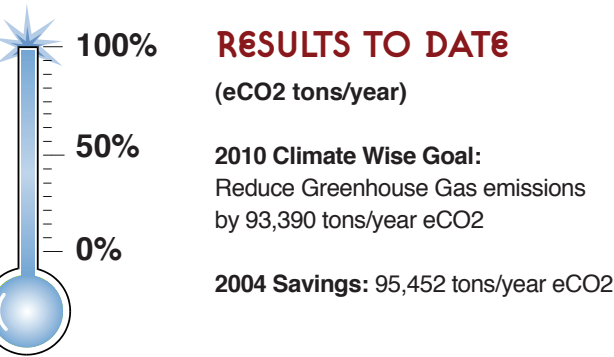


Cost Savings

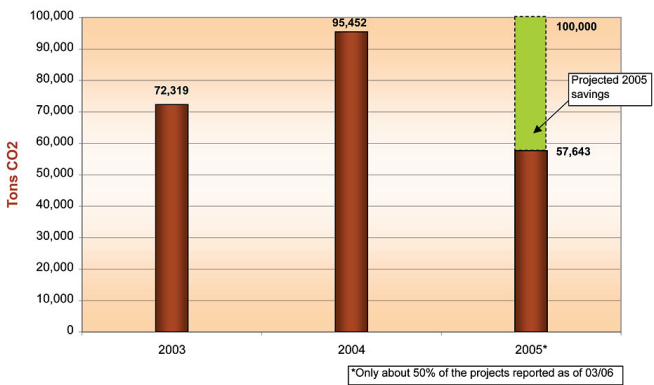
Cumulative cost savings from projects completed by business partners in the Climate Wise program are at \$1,743,034 for 2005. Cumulative in this instance means from the time they are implemented, some measures – such as energy-efficiency projects – continue to save businesses money for years to come.

YEAR	COST SAVINGS (CUMULATIVE)
2003	\$1,072,117
2004	\$1,547,662
2005*	\$1,743,034

*50% of projects have been reported.



Climate Wise Program CO2 Savings



Valuable Partnerships

The success and visibility of the program attracts many businesses wanting to create or sustain partnerships. Several seminars and partner meetings were held in 2005. These meetings help partners create long-lasting professional relationships, highlight what other businesses are doing, and share leading-edge strategies with each other. Of special interest was a presentation in the Business Environmental Program series, "Climate Change and Colorado's Business Environment," with international and regional experts discussing climate change and its impact on the business environment.

In addition to the Climate Wise Partners who participate in the program, the Fort Collins Chamber of Commerce, the Northern Colorado Business Report, U.S. Forest Service, Rocky Mountain Climate Organization, Clean Cities and many other organizations enhance the program through speaking engagements, referrals, sponsorships and networking.

Climate Wise in the Media

* **Outside Magazine** published an article on Fort Collins being a top environmental city, highlighted by the Climate Wise program. The Climate Wise program is mentioned in the August edition of Outside magazine's "Perfect Towns that Have it All."

* **The Northern Colorado Business Report** (Green Building Section) featured Climate Wise in a full-page article as well as an accompanying advertisement.

* Several articles were printed in **The Fort Collins Coloradoan**, **The Fort Collins Weekly**, and other local newspapers.

* Two 30-second television commercials featuring Climate Wise Partners (Fort Collins Marriott, O'Dells Brewery, Poudre School District, Ben & Jerry's Scoop Shop, Wild Oats, and Avago Technologies) began airing on **Cable 14**. These fully-produced, professional commercials tell what Climate Wise is about and highlight the people who make this program and community special. The theme throughout the commercials is Climate Wise, Business Smart.

* Climate Wise ads can also be heard on **KUNC**, 91.5 FM, Monday-Friday, during a 15-second program sponsorship. Every two weeks, a new Climate Wise Partner is selected and featured for their environmental stewardship. This recognition will continue through 2006.

A New Direction for the Future

Climate Wise Business Plan Climate Wise continues to grow each year, and in late 2005, a Business Plan was developed to address program expansion. The purpose of the plan is to develop a strategy to maximize return on investment by gaining the greatest greenhouse gas reductions for the dollar invested, while supporting the partnering businesses as much as possible.

A **new four-tiered approach** will be implemented in 2006 that identifies partners as Bronze, Silver, Gold or Platinum, depending on their level of participation. This new structure is intended to motivate organizations to continue to do more and strive for a more prestigious level. It also aids program management by allocating resources to those businesses that have greater dedication to the program.

A **Partner Steering Committee** was formed in November 2005 to help ensure the program is going in a direction desired by the partners and stakeholders.

The new Climate Wise Partner Steering Committee's 2006 topic or "theme" is **Accountability**. "The Climate Wise program strives for accountability to our partners, to our stakeholders, and to the community. Accountability is the cornerstone on which we develop our plan and strategy."

Goals for 2006

Climate Wise supports a positive business climate, thus helping to both attract and retain businesses in the Fort Collins community. In 2006, the Climate Wise will aggressively pursue new businesses as well as implementing the new four-tiered structure, and continue to improve reporting, including cost, cost benefit analysis, and cost savings information.