

CAC Q1 Meeting Agenda

12:00 -- 12:40 Introductions and Grounding (Collaborate)

(Chris Hutchinson, Lindsay Ex, CAC Members)

12:40 – 1:25 City Plan & Transportation Master Plan (Inform/Collaborate)

(Meaghan Overton, Ryan Mounce)

1:25 - 1:35 Break

1:35 – 2:10 Messaging and Engagement: Update and event feedback (Inform/Involve)

(Lindsay Ex, David McIvor, Katy McLaren)

2:10 – 2:30 Closing and Next Steps

(Chris Hutchinson, Lindsay Ex, CAC Members)

Introductions and Grounding (Collaborate)

- Overview of the CAP Community Advisory Committee
- Welcome new members! introductions & grounding



What is CAC's role?



- **Purpose:**
 - Short-term: Advise staff on 2020 implementation
 - Long-term: Overall feedback on long-term strategies; represent entire community in identifying opportunities & barriers as strategies are discussed, evaluated, and implemented
- Meet quarterly
- 20+ members
- Diverse perspectives

Introductions

- Your name and how long you've been in Fort Collins, role
- An element of the future you believe Fort Collins needs and deserves
- An outcome you'd like from this group for our community, the City, or yourself

Ground Rules

- Everyone's voice should be heard (speak once, give space)
- Be on time, use it wisely
- Challenge ideas, not people
- Respect
- Celebrate accomplishments along the way

- Climate Action Overall
- Fort Collins Climate Action Plan

City Plan & Transportation Master Plan (Inform/Collaborate)

(Meaghan Overton, Ryan Mounce)

- Brief City Plan, Transportation Master Plan, and Transit Plan recap – purpose & timeline
- Overview of the Trends and Forces report, with an emphasis on the Climate Action Focus Area
- Guided discussion 1: What are CAC members reactions to the Trends and Forces report? What other major trends or forces related to Climate Action have not been captured?
- Guided discussion 2: How do climate action trends relate to other trends?
- Wrap up and next steps

FORT COLLINS CITY PLAN

PLANNING OUR FUTURE. TOGETHER.



FORT COLLINS CITY PLAN ►

PLANNING OUR FUTURE. TOGETHER.



LAND USE
PLAN



TRANSPORTATION
MASTER PLAN



TRANSIT
PLAN

Three plans together. These plans inform each other and influence how each plan is implemented.

PURPOSE & GOALS

- Articulate our long-range community vision and strategy
- Provide high-level policy guidance and implementation recommendations
- Align with community plans, policies, goals established since the last update (e.g. Natural Areas Master Plan, Climate Action Plan)

PHASES

1

EXISTING CONDITIONS

Trends, issues & opportunities,
community priorities

2

VISIONING

Update & reconfirm a shared
community vision for the future

3

SCENARIOS

Evaluate different community
scenarios to achieve vision

4

DRAFT PLAN & POLICIES

Develop policies & plan document

5

ADOPTION

Share, reconfirm & update draft
plan with the community

14-16 month process
Adoption anticipated Spring 2019

FOCUS AREAS

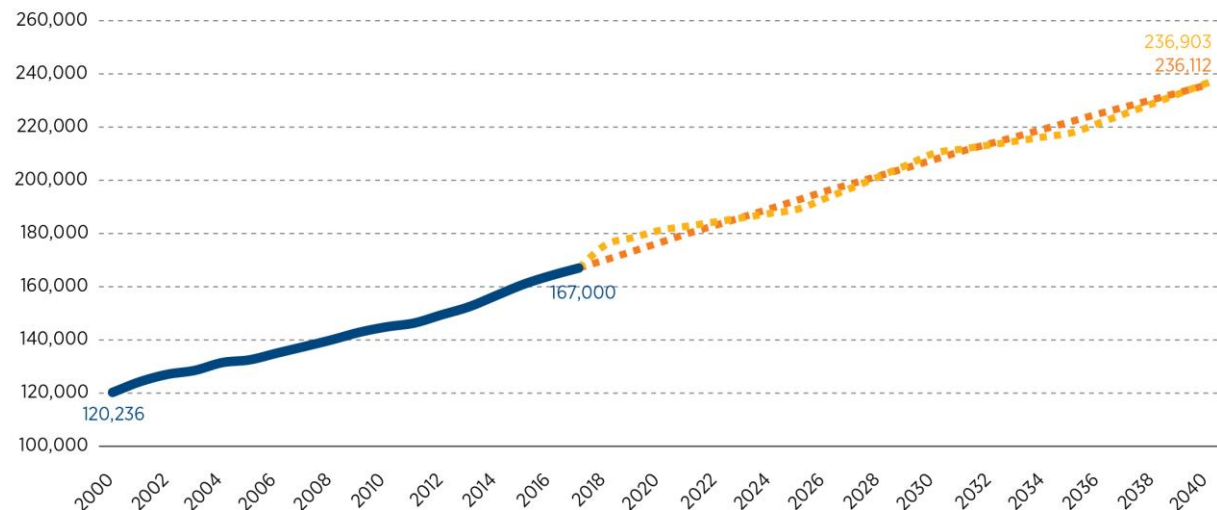
- Attainable housing & housing mix/choices
- Buildout of the Growth Management Area & employment land supply
- Community transit strategy (coverage vs productivity)
- Climate Action Plan alignment
- Congestion & changing travel behaviors & technology

Key Trends:

- Steady population growth
- An aging population
- Increasing diversity
- Fewer households with children

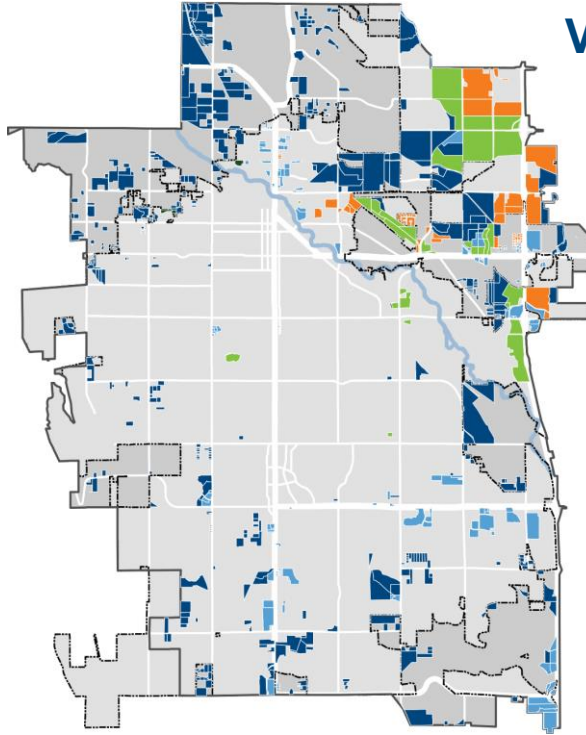
Estimated Population Growth

Fort Collins, 2000 - 2040



Key Trends:

- Vacant lands in GMA diminishing
- Development activity transitioning to more apartments
- Vacant lands shifting outside City utility service areas



Vacant Lands in the GMA

2008: 9,600 acres

2017: 6,900 acres



28% decrease

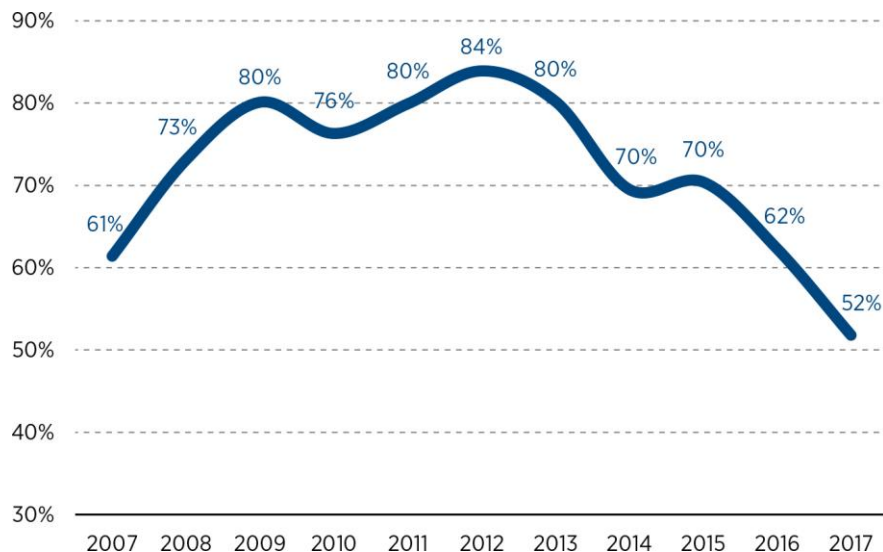
- Residential Zoning
- Commercial/Mixed-Use Zoning
- Employment Zoning
- Industrial Zoning
- Other Zoning

Key Trends:

- Fort Collins is creating more jobs than housing units
- Wages are not keeping pace with rent & home prices
- Housing capacity is insufficient to meet long-term demand

Housing Opportunity Index, 2007-2017

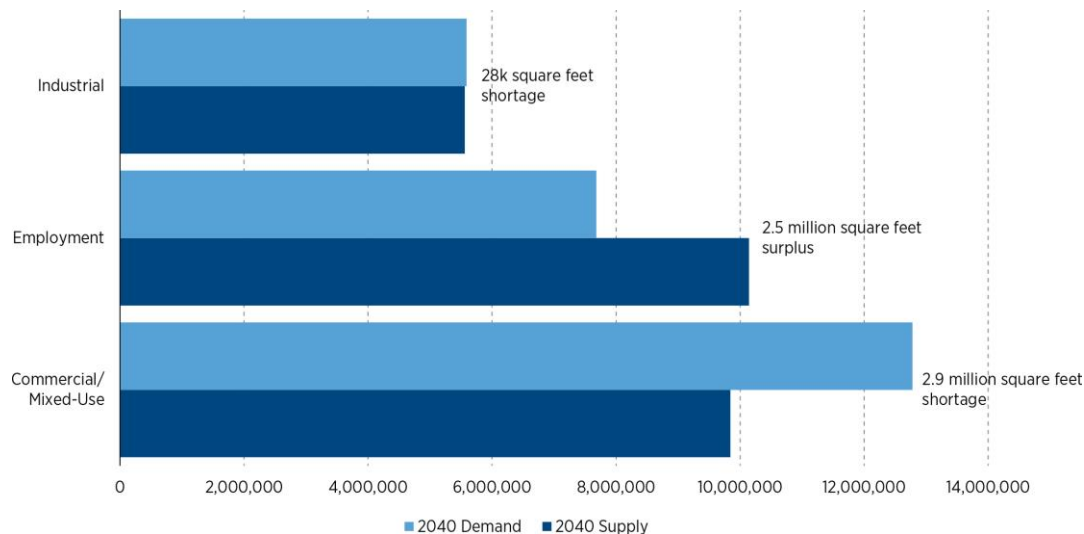
Share of homes sold that are affordable to a family earning median income



Key Trends:

- Fort Collins capturing less regional office, retail & industrial demand
- Steady job growth expected through 2040
- Constraints approaching for future office/industrial development

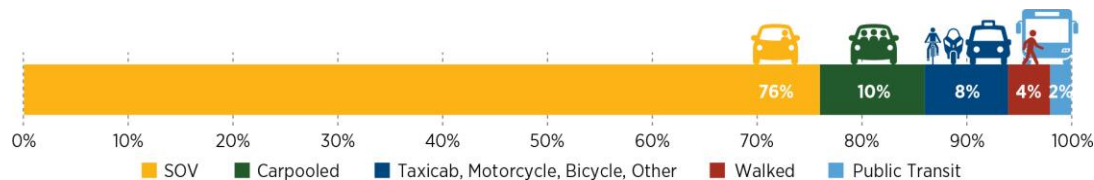
Nonresidential Development Demand



Key Trends:

- Single-occupant vehicle trips remain the primary travel choice
- Biking & transit experiencing strong ridership growth
- Commuting to/from the region is increasing

Fort Collins Transportation Mode Share



Single Occupancy Vehicle:	76%
Carpool:	10%
Bicycle, Taxi, Motorcycle:	8%
Walking:	4%
Transit:	2%

Key Trends:

- Community emissions decreasing
- Emissions have decoupled from population/economic growth
- Innovation and transformation

Change in Emissions, 2005-2016



Key challenges, opportunities & choices

- Integration of climate action with other key trends
- Transformation of existing building stock to drive efficiency and performance
- Coordinated approach to adaptation and resiliency with mitigation efforts
- Supporting innovation and anticipating disruption on the carbon neutral journey

- **What are your reactions to the Trends and Forces report?**
- **What other major trends or forces related to Climate Action have not been captured?**

How do the climate action trends relate to the other trends?

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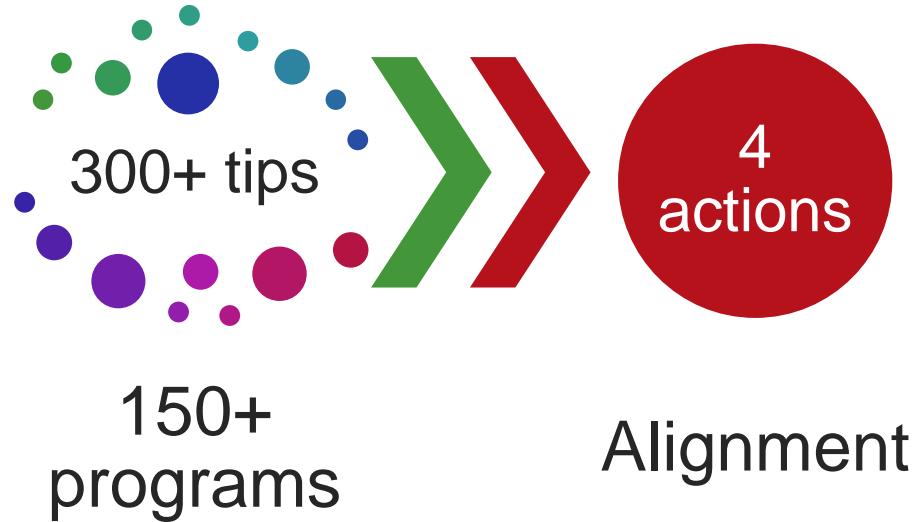
Messaging & Engagement: Overall update and event feedback (Inform/Involve)

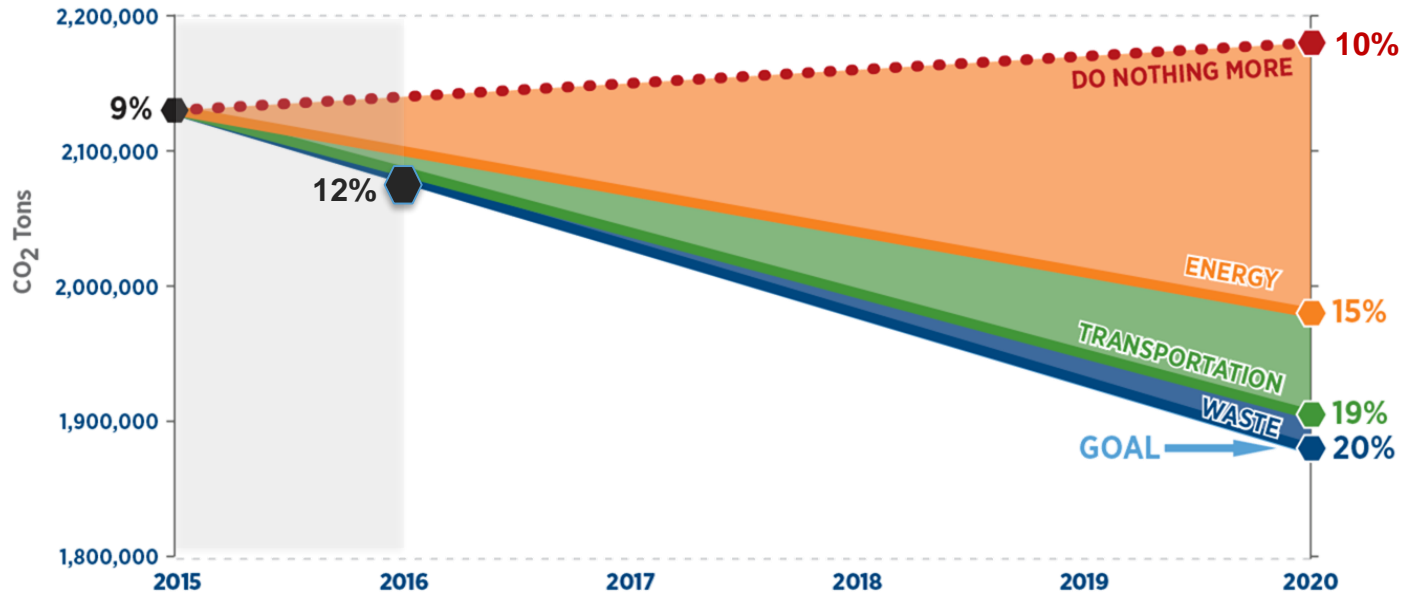
- Inform CAC on the outcomes of overall messaging and engagement and two events
- Guided discussion 1: Review barriers and benefits – were key themes captured? Any key voices missing?
- Guided discussion 2: What was surprising to CAC members about these results?

- **Community engagement**
 - Easy actions (Marketing Campaign)
 - Private sector engagement (Innovate Fort Collins Challenge)
 - Scale up existing programs (Efficiency Works, etc.)
- Financing



1. **Focus** in the middle
2. Select behaviors with **greatest impact/likelihood**
3. Focus on a **few actions**
4. Make the “ask” **easy**
5. **We can’t do it alone** - create partnerships





ENERGY



LED Lightbulbs

~50 lights/household
Up to 1.0% impact on inventory



Programmable Thermostats

Up to 0.6% impact on inventory



TRANSPORTATION

One Less Trip

Up to 1.1% impact on inventory



REDUCE WASTE

Divert Yard Waste

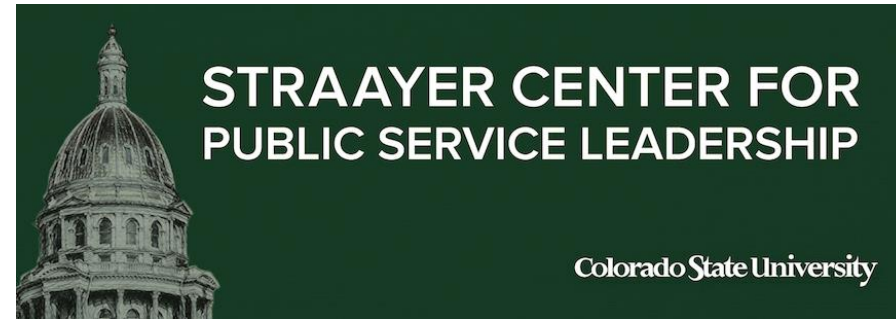
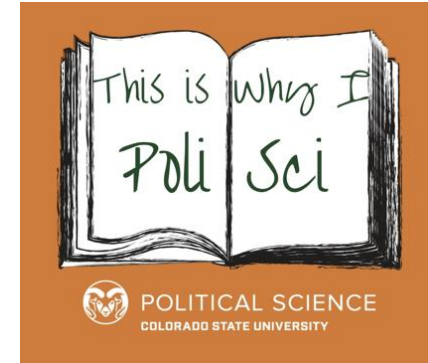
Up to 0.1% impact on inventory

These four actions could impact our inventory by up to 3%!

Why Public Deliberation?

The value of public deliberation as a means of outreach/engagement:

- Reaches beyond “usual suspects”
- Provides opportunities for deep listening to public concerns and ideas



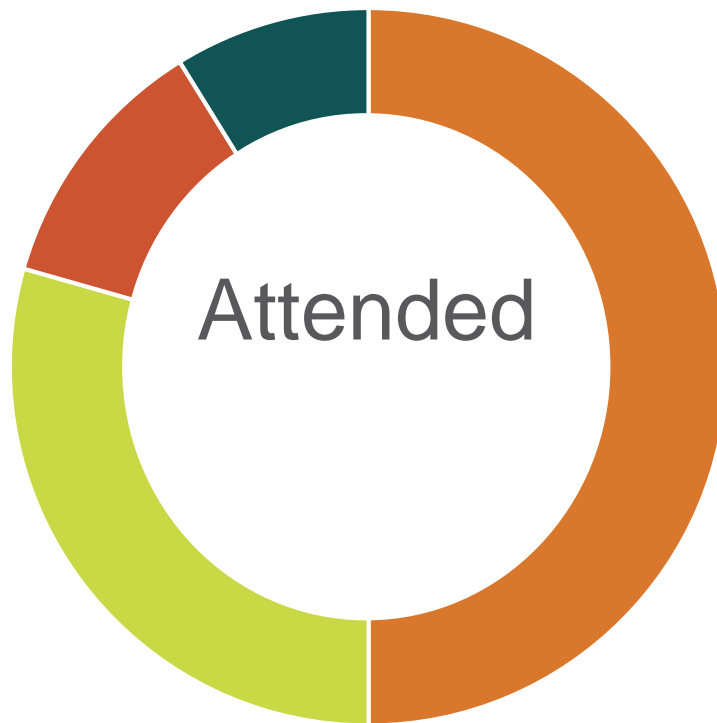
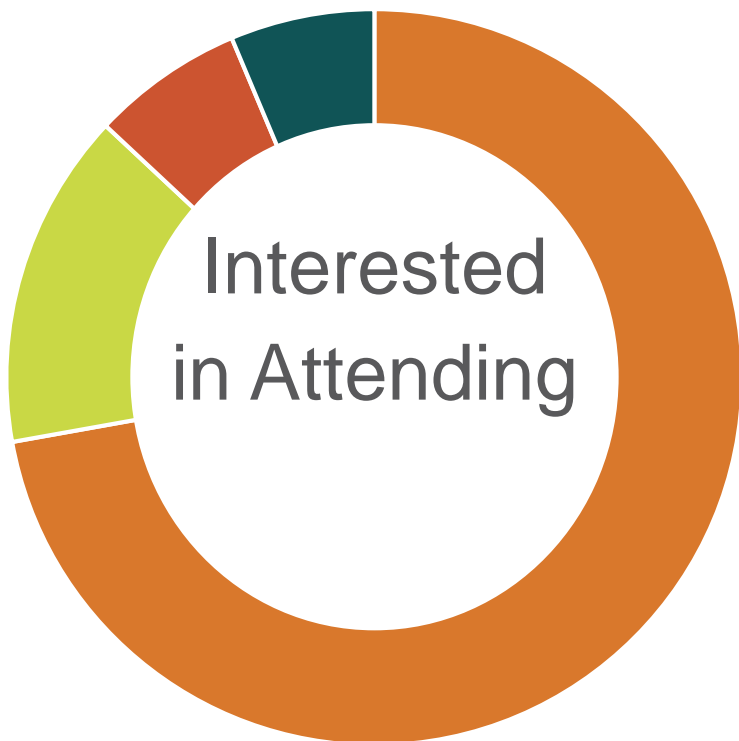
Methodology

- Pre-event survey with targeted recruitment, $N = 341$
 - Familiarity with and support for CAP
 - Response to Action Items
 - Climate action efficacy
 - Demographics
- Participant Selection: 284 interested, 125 invited, 85 RSVPs, 70 Attendees
- Elevate Climate Action Plan Forum
- Planned post-survey of participants and non-participants

Who Participated?

	Survey Respondents	Interested in Attending	Attendees
Familiar with CAP	57%	60%	50%
Support for CAP	63%	67%	59%
College Graduate	84%	84%	71%
White	84%	83%	73%

Who Participated?



- Liberals
- Moderates
- Conservatives
- Unsure

Forum Design

- Small group discussions
- Center for Public Deliberation facilitators
- Small group identification of benefits and barriers
- Large group prioritization of barriers
- Small group discussion of solutions

Top Barriers

Bike, Walk, Carpool, or Public Transport

1. Diversity & coverage of bus & MAX routes
2. Time
3. Scheduling of bus & MAX routes

Compost & Yard Waste

1. Lack of education
2. Apathy
3. Rental or housing obstacles

Light bulbs & Thermostats

1. Cost
2. Education about benefits or incentives
3. Rentals



Next Steps

- Post survey
- Formal report of findings
- Partnership with local high schools

- Review barriers and benefits – were key themes captured?
- Any key voices missing in this discussion?

2018 Process Improvements

1. Innovation Summit

Purpose: Collaboratively design Challenge Statements

Focus: Energy, Transportation, Waste Materials & Behavior Change

Outcomes: 14 Challenge Statements to be used in 2018 IFCC competition

2. Improvements to Application Process

What would be important to see in 2018 compared to last year?

Closing and Next Steps

- Q2 meeting preview – Budgeting for Outcomes (BFO) process
- Potential future topics discussion
- Start, Stop, Continue

BFO

Q1
2018

- Strategic Plan

Q2
2018

- “Offers” Developed
- Teams Review

Q3
2018

- Budget Lead Team
- Initial Council Discussions

Q4
2018

- Council Hearings and Adoption

CAC

- BFO Overview
- Initial Feedback on CAP “Driven” & “Accelerated” offers
- Revised Feedback
- Process Review

Which 7 topics of are most interest to you to discuss
in the near term?

Thank you CAC!

Start, Stop, Continue
Next Steps

