

Climate Action Plan - Community Advisory Committee Q1 Meeting

February 15th, 2018 12:00-2:30 pm

Council Information Center (CIC Room) @ 300 Laporte (where Work Sessions are held)

Anticipated Meeting Results: CAC Members will...

- Understand group norms for the CAC and develop a common understanding for why other CAC members are engaging in this effort
- Review the draft Trends and Forces report associated with City Plan, Transportation Master Plan, and Transit Plan and provide feedback specifically on the Climate Action Focus section
- Receive an update on the CAP Messaging and Engagement efforts, review and provide feedback on the recent CAP outreach events (Elevate event with CSU and Innovation Summit with Dr. Firestien)
- Discuss and prioritize future topics for the CAC and preview the 2nd quarter meeting

Agenda

12:00 - 12:40 Introductions and Grounding (Collaborate)

(Chris Hutchinson, Lindsay Ex, CAC Members)

- Overview of the Community Advisory Committee
- Introductions and Grounding

Assignment 1: Answer questions about yourself and the desired outcomes for your involvement

12:40 – 1:25 City Plan & Transportation Master Plan (Inform/Collaborate)

(Meaghan Overton, Ryan Mounce)

- Brief City Plan, Transportation Master Plan, and Transit Plan recap – purpose & timeline
- Overview of the Trends and Forces report, with an emphasis on the Climate Action Focus Area
- Guided group discussion 1: What are CAC members reactions to the Trends and Forces report? What other major trends or forces related to Climate Action have not been captured?
- Guided group discussion 2: How do the climate action trends relate to the other trends?
- Wrap up and next steps

Assignment 2: City Plan & Transportation Master Plan – Trends and Forces Report

1:25 - 1:35 Break

1:35– 2:10 Messaging and Engagement: Overall update and event feedback (Inform/Involve)

(Lindsay Ex, David McIvor, Katy McLaren)

- Inform CAC on the outcomes of overall messaging and engagement and two events
- Guided group discussion 1: Review barriers and benefits – were key themes captured? Any key voices missing?
- Guided group discussion 2: What was surprising to CAC members about these results?

Assignment 3: Messaging and Engagement – Overview and Elevate event goals

2:10 – 2:30 Closing and Next Steps

(Chris Hutchinson, Lindsay Ex, CAC Members)

- Q2 meeting preview – Budgeting for Outcomes (BFO) process
- Potential future topics discussion
- Start, Stop, Continue

Assignment 4: Potential Future Topics – Which are your highest priority items in the near term?

CAC Homework – February 15, 2018 Meeting

Assignment 1: CAC Introductions and Grounding

Background: Given 12 new members in the CAC this year, we will spend time at the beginning of this first meeting to get to know each other.

Homework for the CAC: Please come prepared with responses to the following questions:

- Your name and how long you've been in Fort Collins
- An element of the future you believe Fort Collins needs and deserves
- An outcome you'd like from this group for our community, the City, or yourself

Assignment 2: City Plan & Transportation Master Plan – Draft Trends and Forces Report

Background: City Plan is an 18-month process to update the City's comprehensive plan, transportation master plan, and transit master plan. Collectively, these Plans articulate a general vision for the future of the community and provide high-level policy guidance to help inform decision-making. City Plan is a forward-looking document and process envisioning what the community will feel and look like over the next 5- 20 years. Prior updates to the comprehensive plan and transportation master plan occurred in 2011, while the transit master plan (previously called the Transfort Strategic Operating Plan) occurred in 2009.

The purpose of this meeting with the CAP CAC is to share the key findings from the draft *City Plan: Trends & Forces* report. The report provides information about current conditions and anticipated trends on a range of topics such as demographics, transportation, development activity and land supply, housing access, the economy, climate action, and more. Staff anticipates sharing information contained in the report as part of the launch of public activities for City Plan to build a common understanding of existing conditions prior to updating and refining the community vision.

One of the focus areas the City Plan update is climate action, and the Plan will incorporate the direction and guidance provided by the City's climate action goals and determine potential changes to our land-use and transportation frameworks to help achieve these goals.

The following are climate action highlights from the Draft Trends and Forces Report:

- Climate action includes both mitigation (reducing emissions) and adaptation and resiliency (how we prepare for, adapt to, and increase our resiliency to climate impacts). The City currently lacks a formal adaptation and resiliency plan, though other policy documents guide longer-term efforts.
- Fort Collins is moving towards its 2020 emission reduction goals. Since 2005, overall emissions are down 12% and per capita emissions are down 28%.
- Fort Collins is leading the way in demonstrating how population and economic growth can decouple from emissions. Since 2005, our population has grown nearly 20% and our economy 30% while overall emissions are down.

Key questions, challenges & takeaways:

- How will climate action efforts integrate with other key trends and forces, e.g., the trend around increasing jobs ahead of the number of housing units, which has the potential to increase vehicle miles traveled and thus emissions? Are we willing to accept higher-density development in more areas of the city in exchange for more affordable housing options that encourage transit usage?

- Given Fort Collins' extensive existing building stock, a comprehensive approach will be needed to drive efficiency and transform buildings towards higher energy performance. How will Fort Collins approach this for all buildings and residents, including low-income residents?
- How will the City and its partners continue working towards becoming a carbon neutral city while also supporting disruption and innovations in key sectors?
- The City will need to determine the degree to which adaptation and resiliency planning should be coordinated and formalized.

More information about this effort can be found on the [City Plan website](#). To review what the CAC discussed in November 2017 regarding this topic, please review the [meeting notes](#) and [presentations](#).

Questions and Homework for the CAC:

1. Homework: Review the [Draft Trends and Forces Report](#), with a specific eye toward the Climate Action sections – please see pages 56-62 and page 70 of the report.
2. For the discussion, please consider the following questions:
 - A. Guided group discussion 1: What is your reaction to the Draft Trends and Forces report? What other major trends or forces related to Climate Action have not been captured?
 - B. Guided group discussion 2: How do the climate action trends relate to the other trends?

Assignment 3: Messaging and Engagement Update

Background: As discussed with the CAP CAC at various meetings, one of the key challenges to achieving Fort Collins' climate action goals is community engagement, as we need every resident and business to take action to achieve the goals. Currently, the City is approaching messaging and engagement in numerous avenues:

- A marketing campaign to engage residents in simple, easy to take actions – the CAC discussed this at their August 2017 meeting (see [meeting notes](#) and [presentation](#)).
- [Innovate Fort Collins Challenge](#), which the CAC discussed at their April 2017 meeting (see [meeting notes](#) and [presentation](#)).
- Via existing City Programs, e.g., Efficiency Works, Transfort programs, and existing outreach channels, e.g., CAP newsletter, website, and videos, etc.

The purpose of this CAC discussion is to discuss two recent events:

- [Feb 8 CSU Event](#) which worked with a representative sample of Fort Collins residents to assess the barriers and benefits associated with the four actions that will be highlighted in the spring 2018 marketing campaign.
 - **Event description:** This forum partnered with the City and the Straayer Center to ask a random sample of residents to identify potential benefits of and obstacles to engaging in four activities: (1) install 100% LED lighting, (2) install a programmable thermostat, (3) one less trip in your car, and (4) sign up for yard composting. After small group discussions, participants voted on the obstacles they think are most important for the community to address. These obstacles will then serve as a starting point for developing incentives and opportunities to increase participation in

the campaign. We will also spend a brief time at the end brainstorming solutions to some of these obstacles.

- CAC Discussion and Influence: At the meeting, CSU will share the barriers (obstacles) and benefits identified. Our ask of you – as they are presenting, please consider whether (a) the key themes were captured, and (b) were there any voices missing from the discussion that we should also reach out to?
- Feb 12 Innovation Summit Event builds upon the 2017 Innovate Fort Collins Challenge by asking participants to help us identify the greatest challenges associated with achieving our climate action goals.
 - Event description: Facilitated by Dr. Roger Firestien, this event included approximately 90 participants around four topic areas: energy, transportation, waste materials, and behavior change.
 - CAC Discussion and Influence: At the meeting, City staff will highlight the outcome of the event, and ask CAC members to identify if any key problems or challenges were missed by the group. This input will be leveraged in the development of the 2018 Innovate Fort Collins Challenge application process.

Assignment 4: Potential Future Topics – Which are your highest priority items in the near term?

Background: As you know, the CAC only meets quarterly, and with over 40 initiatives related to CAP implementation, there is no shortage of topics for our group to discuss!

Homework for the CAC: Of the following topics, which of these would you prioritize discussing in the near term? **You can pick up to 7 of the various topics and/or add in other topics of interest to you!**

Topic	Brief Description	Is this a priority for you?
City Plan	This could include providing input on the land use and transportation scenarios from the climate action lens, and/or reviewing the draft plan and providing input. <i>Time sensitivity:</i> this work will take place in 2018/early 2019.	
Climate Economy	Topic could include financing options for climate action, e.g., on-bill financing 2.0, C-PACE, or how businesses can harness the opportunities associated with climate action and/or increase their own resiliency. <i>Time sensitivity:</i> Financing options could be in place by Q2/Q3 of 2018, other conversations will be ongoing.	
City Budgeting Process & CAP	Review and provide input on the CAP-related budget offers. <i>Time sensitivity:</i> this work will take place in Q2/Q3 of 2018, adoption in Q4.	
Building stock and efficiency	Fort Collins’ extensive existing and new building stock requires a comprehensive approach to drive efficiency and higher energy performance. How will we approach this in the short and long-term? <i>Time sensitivity:</i> Ongoing discussions, some policy options, e.g., Building Energy Scoring, will be discussed by Council in late 2018.	
Progress on CAP goals	This would include an update on the community greenhouse gas inventory and projections toward the 2020 goals. <i>Time sensitivity:</i> This will be shared at the May 8 Council Work Session.	
Equity/inclusion and CAP	Equity and inclusion is an emerging area of work – this would be an exploration of what this topic could include for the City, including how we approach specific initiatives, establish common metrics/approaches, etc. <i>Time sensitivity:</i> This is a longer-term discussion and is just being explored.	

Topic	Brief Description	Is this a priority for you?
EV Readiness Roadmap	<p>Could include offering feedback on emerging strategies, contributions to the goals, and discussing the role the City could play in promoting EVs and potential impacts to the electricity system.</p> <p><i>Time sensitivity:</i> This plan is being developed and will be complete in Q3.</p>	
Regional Wasteshed Planning	<p>With the landfill set to close in 2025, the City is working with the County and other key partners to develop regional strategies to address waste reduction.</p> <p><i>Time sensitivity:</i> Evaluation of infrastructure alternatives and financing options is occurring in 2018, with the ultimate goal of having alternatives in place by the time of landfill closure.</p>	
Renewable Energy Supply	<p>This topic could focus on developing more renewables locally or the overall utility supply.</p> <p><i>Time sensitivity:</i> This will be included in the May 8 City Council Work Session. The Energy Policy will be updated in 2020, and discussions will be ongoing regarding next steps with the Platte River Zero Net Carbon Study.</p>	
Transportation Overview	<p>What strategies is the City implementing related to transportation planning? How does this impact our goal? Focus would be on information.</p> <p><i>Time sensitivity:</i> This work is occurring via the Transportation Master Plan and through active implementation.</p>	
Municipal Goals	<p>How is the City leading by example on our climate action efforts?</p> <p><i>Time sensitivity:</i> This item is not time-sensitive.</p>	
Strategic electrification	<p>What are long-term plans to shift away from the use of natural gas for heating purposes?</p> <p><i>Time sensitivity:</i> This is an issue that will grow in importance for our 2030 and 2050 goals.</p>	
Messaging and engagement	<p>Could include the City’s overall approach or a specific focus on campaign implementation (including the evaluation of the spring 2018 campaign, for example).</p> <p><i>Time sensitivity:</i> This work will occur throughout 2018 and is planned to be ongoing.</p>	
Adaptation and Resiliency	<p>How can we prepare for the impacts of climate change on our businesses and residents? How can we consider both mitigation (reducing emissions) and adaptation at the same time?</p> <p><i>Time sensitivity:</i> A municipal adaptation plan is being developed in 2018, and a community plan could be included in CAP Framework updates.</p>	
Performance measurement	<p>How we measure progress today and how it will evolve, e.g., how do we include economic, social, and other environmental metrics to track progress?</p> <p><i>Time sensitivity:</i> These metrics will be explored in 2018.</p>	
Additional topic 1		
Additional topic 2		