

- 12:00 12:15 Introductions & Updates (Inform) (Chris Hutchinson, Lindsay Ex, CAC Members)
- 12:15 1:10Equity and Inclusion Introduction (Inform)<br/>(Janet Freeman, CAC Members)
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## Introductions and Grounding (Inform)

- Introductions
- Review of meeting agreements
  - CAC Impact





## What is CAC's role?



#### • Purpose:

- <u>Short-term:</u> Advise staff on 2020 implementation
- Long-term: Overall feedback on long-term strategies; represent entire community in identifying opportunities & barriers as strategies are discussed, evaluated, and implemented
- Meet quarterly
- 20+ members
- Diverse perspectives



## **Introductions & Ground Rules**

## **Ground Rules**

- Everyone's voice should be heard (speak once, give space)
- Be on time, use it wisely
- Challenge ideas, not people
- Respect
- Celebrate accomplishments along the way

## **Proposed Additions for Today**

- Speak from personal experiences
- Lead with inquiry
- Value diverse perspectives
- Get comfortable with discomfort
- Acknowledge the difference between intent and impact
- Maintain confidentiality

Meeting	What We Covered	What this Impacted
Q1 2019 (January)	<ul> <li>City Plan, TMP</li> <li>CAP/EP/RTZW Engagement</li> <li>Shift Campaign</li> </ul>	<ul> <li>Made connections, add in context/linkages</li> <li>Basis for future engagement efforts/process design</li> <li>Made more personal / fun; engaged Spanish-speaking community</li> </ul>
Q2 2019 (May)	<ul> <li>Equity and Inclusion Intro</li> <li>Application of E&amp;I to CAP/EP/RTZW Updates</li> </ul>	<ul> <li>"Level set" amongst CAC members</li> <li>Design of the CAP/EP/RTZW planning processes and outcomes</li> </ul>
Q3 2019 (August)	<ul> <li>Council WS Debrief</li> <li>CAP/EP/RTZW Update</li> <li>Adt'l Focus TBD</li> </ul>	- TBD
Q3 2018 (October)	- Focus TBD	- TBD



# Where We're Heading: 2019 Topics

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Notes: New members can share their interest with Lindsay; Will cover CAP/Energy Policy update at each meeting



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## **Equity and Inclusion Introduction**

 Gain exposure via an overview of what is meant by equity and inclusion from a local government perspective and an introduction to what the City and community have already done in the equity space, and where this work is heading

CAC Feedback will: Be leveraged to guide the main workshop activity

\*Assignment 1: Review the City's E&I website, watch the USDN video, respond to the two questions





Process and outcome both

**Process** = policies, tools and programs that ensure equal access.

**Outcome** = everyone has what *they* need to thrive.







Our systems carry important and **documented inequities** based on **race, income, gender**, and **more**.



We strive to provide **inclusive** and **equitable** service to all customers.



Some **individuals** or **communities** may need different levels of **support** to gain **equitable treatment**.





## **Barriers to Racial Equity**





## Community Climate: Fort Collins

### Infrastructure

- Impacts of built environment
- Housing affordability
- Transportation

## **Economic Impacts**

- Difficulty attracting/retaining people of color
- Underemployment
- Lack of representation for top talent of color







## Social Inclusion

- CSU faculty of color attrition owed to community experiences
- Lack of bystander intervention
- Bias-motivated crimes
- Immigrant communities
- PSD & CSU students
  - Bullying, international students more comfortable on campus









ECONOMIC • ENVIRONMENTAL • SOCIAL

## Triple Bottom Line: Economics, Environment, Equity

#### **City's Strategic Plan Objectives related to Equity and Inclusion:**

Co-create a more inclusive and equitable community that promotes unity and honors diversity.

Broaden methods of community engagement with additional consideration to diverse backgrounds, languages and needs.

Improve accessibility to City and community programs and services to lowand moderate-income populations.



## CFC: Focus Areas: 2015 - present

Equitable and inclusive workplace culture

Consistent inclusive messaging

Diversify voices that inform our processes

Events that foster meaningful engagement and help leverage our diversity

Enhance organizational capacity



## Government Alliance on Race and Equity (GARE)

The Government Alliance on Race and Equity (GARE) is a national network of government working to achieve racial equity and advance opportunities <u>for all.</u>

GARE is a joint project of the new Race Forward and the Haas Institute for a Fair and Inclusive Society.

Member since 2017 1<sup>st</sup> Colorado jurisdiction to join

lins

# GARE's Racial Equity Framework

Racial inequities have been baked into government. Racial inequities across all indicators for success are deep and pervasive. A racial equity framework has applications for other marginalized groups.



## Equity and Inclusion: Council Priority

#### 我是Fort Collins Я Форт Коллинз Soy Fort Collins

## WE ARE FORT COLLINS

كولئز فورت انا Neneeninoo Nii'eihii 3io'kut Je suis Fort Collins Nuu gat Fort Collins Equity Lens for all projects, programs and policies

Equity metrics and indicators

#### Anti-discrimination Resolution



#### **Example Tool: Impact Assessment**

## 01

Start with a desired result: "All high school students in Fort Collins graduate." 02

Collect data to see how matching to vision 03

Perform root cause analysis to determine systemic reason for disparity 04

Fix the system!



What are the key differences between individual, institutional, and structural racism?

What examples of the following policies and biases have you or your stakeholders observed within City government or in our community?

- Institutional/explicit (policies which explicitly discriminate against a group)
- Institutional/implicit (policies that negatively impact one group unintentionally)
- Individual/explicit (prejudice in action discrimination)
- Individual/implicit (unconscious attitudes and beliefs)



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## Applying Equity and Inclusion to the Climate Action Plan + Energy Policy & Road to Zero Waste Plan Updates

- Review of best practices for embedding equity and inclusion into climate action efforts from cities across the U.S. and globally. Share the major themes from community engagement efforts to date
- Discuss how the best practices from other communities, overall themes, and introduction to equity and inclusion can guide the CAC and staff's efforts on the planning processes.

#### CAC Feedback will: Guide community engagement efforts for the planning

\*Assignment 2: Review the feedback heard to date, best practices summary and respond to the questions on page 3



## Where do these plans fit?



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## What was funded/is happening

- Offer 43.12 2030 Climate Action and Energy Policy Update (General Fund and Light & Power Fund, \$120K over two years)
- Offer 43.10 Road to Zero Waste Plan Update (KFCG, \$30K over two years)
- Platte River Integrated Resource Plan Update



## Fort Collins

#### Historical Versus Current Approach



Plans will address sequencing, capital infrastructure needs, community engagement, and be explicit about tradeoffs 27



### Community Outreach to Date

## If the planning processes were successful...

- 1. How would residents be engaged?
- 2. How would businesses be engaged?
- 3. How would initiatives to achieve the 2030 goals be selected?

- CAP Community Advisory Comm.
- Energy Board
- Chamber LLAC
- Youth Advisory Board
- Natural Resources Advisory Board





### Community Outreach to Date

	Overall Themes	More Specific Perspectives
Planning Processes	<ul> <li>Understand the audience and go to them</li> <li>Who leads the engagement is just as important as the process</li> </ul>	<ul> <li>Ensure a variety of community members are engaged in the process</li> <li>Peer to peer engagement</li> <li>Bring in experts to lead</li> <li>Communicate the "why"</li> </ul>
Planning Outcomes	<ul> <li>Match storytelling to the audience – ensure relevancy of the final plan</li> <li>Show the benefits, both from a TBL perspective and from an individual lens</li> <li>Be transparent about the plan process</li> </ul>	<ul> <li>See businesses &amp; residents in the final plan</li> <li>Beyond GHG reductions</li> <li>Illustrate residents &amp; businesses are being heard</li> </ul>
Final Plan Strategies	<ul> <li>Diversity / Variety of pathways</li> <li>ROI and tradeoffs</li> <li>Strategies build in the dynamic nature of climate work</li> </ul>	<ul> <li>Honor community's diversity</li> <li>Preference for voluntary strategies</li> <li>Be clear on who benefits and who does not 29</li> </ul>



- 1. Prepare
- 2. Develop Capacity
- 3. Frame Goals and Mission
- 4. Planning & Community Engagement
- 5. Broad Support & Leadership
- 6. List of Strategies
- 7. Measures for Progress
- 8. Build Relationships and Collaborate

Climate Action Planning Goal Best Practices and Examples

Prepare to Center Equity in Climate Action Planning Ensure Local Government Leaders Are Committed to Centering Equity in Climate Action Planning. They should want to address the disproportionate impact of racism on local communities of color and other discrimination and ensure Communities of Color and other marginalized groups are partners in the climate planning process. Boston's 2011 CAP update states that the climate action plan should not exacerbate existing social and economic inequalities and should, whenever possible, contribute to reducing those inequalities.

Note: Includes reaching a decision about the degree to which the CAP development will consult with Communities of Color or be a community driven planning process with Communities of Color as equal partners and how it will be explicit about race.<sup>1</sup> Portland shared its history of racism and racial disparities up front and center.

Identify Current Community Partners Who Can Help With Early

Planning: Reach out to people representing communities of color with whom you or colleagues have built relationships and trust. If you do not have these relationships, take time to reach out, listen, address trust gaps, and build relationships and capacity in COC to engage in the CAP. Learn about grassroots work, organizing, framing, research, and leadership development that is already happening in COC around climate action.<sup>2</sup>

Assess Community Readiness and Trauma: Key questions to include: how do we acknowledge and address historical trauma of impacted communities throughout the planning process? How can we effectively navigate and transform the violence that is inherent in overly technical processes?<sup>3</sup>

Create Contract Language to Ensure All Contracts Include Capacity for Community-Engagement: Contracts should include funds for community-based meetings, food, interpreters, and childcare. Contract should prioritize use of community vendors.

Develop a Shared Definition of Equity For the Team, Consultants, and Key Community Partners. To develop a shared concept of "equity," Portland's Equity Working Group enlisted the help of a tool developed by Multnomah County, the 4-P Analysis, which helps groups develop their own equity lens for a particular policy; issue. The City of Portland also hired a professor to perform an equity assessment to identify gaps and missed opportunities in addressing equity in the City's previous climate plan.





#### Grounding:

- Examples from around U.S., including Fort Collins!
- Learning is ongoing.
- Examples are not comprehensive and show only one piece of the work.

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#### Fort Collins CO



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#### FORT COLLINS CITY PLAN PLANNING OUR FUTURE, TOGETHER,

April 16, 2019

CSU Institute for the

Built Environment

The Arc

of Larimer Count







Family Leadership Training Institute



Legos help people discuss the best locations for additional housing in Fort Collins. Photo credit: CPD



nguage City Plan event. Photo credit: L'Ancla

#### Fort Collins CO

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## 2015 Plan



#### Portland OR





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#### Portland OR



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### Washington D.C.





8. Build Relationships and Collaborate

#### **Providence RI**

are most impacted by environmental issues in Providence.

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#### Example strategies for Fort Collins



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## Charlotte North End Smart District http://northendsmartdistrict.com/



#### Charlotte NC



Where do we see ourselves now with our climate action efforts?

- Within the community
- Within the City
- As a CAC

Based on what we now know, what do we want to do with our climate action efforts moving forward?

- Within the community
- Within the City
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## **Next Steps**

- Start, Stop, Continue
- Q3 2019 Meeting Preview

CAC Feedback will: Guide the CAP CAC activities and how meetings are designed





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## Thank you CAC!

