



"Providing safe, convenient, sustainable transportation choices for residents and visitors of all ages and abilities through planning, advocacy, and community programs."





#### Safe – Sustainable - Choices

**Transportation** is essential to the "Triple Bottom Line" for sustainability

- ✓ Human: Transportation is a key factor in public health, safety, livability, and social equity
- ✓ Environmental: Transportation has an impact on the natural environment and community greenhouse gas emissions
- ✓ **Economic:** Transportation is how goods and services get to their destination-access drives business!



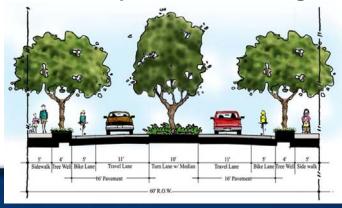


## Programming

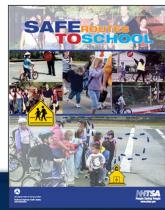
FC Moves is a department within the Planning, Development, and Transportation (PDT) Service Area

We are a unique combination of long-range transportation planning and active-mode focused programming in three program areas:

**Transportation Planning** 



Safe Routes to School



**FC Bikes** 





## Transportation Planning

#### "Planning for People"

Creating a balanced transportation system for all modes

- ✓ Near term: Complete Streets Development Review
- ✓ Longer Term:
   Transportation Master Plan
   Master Street Plan
   Modal Plans
   Corridor Plans





#### Safe Routes to School

K-12 students attending public schools: 25,000

Estimated # of kids regularly biking/walking to school: 20% to 25%

People reached through education and encouragement annually: 14,000 kids / 2,000 adults

Students receiving bike-ped education annually: 8,000





#### FC Bikes

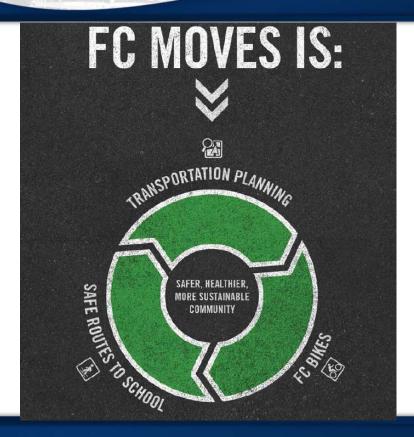
"...where people of all ages and abilities have access to a comfortable, safe, and connected network of bicycle facilities, and where bicycling is an integral part of daily life and the local cultural experience."

5 E's approach to creating a Bicycle Friendly Community:

- Education
- Encouragement
- Engineering/Planning
- Evaluation
- Enforcement







# What is FC Moves working on right now?



## **City Plan** — Mobility and Transportation

- 18 month project
- Unified plan: land use, transportation, transit

#### **Topics:**

- New technology and systems
- Alignment with Climate Action Plan
- Regionalism
- Congestion
- Travel Behavior
- Creating a Balanced Transportation System
- Accommodating Growth
- Moving Towards Zero (safety)





## Bicycle Safety and Education Classes

- Classes for all ages and abilities
- For cyclists and for drivers
- For individuals and for organizations
- Bicycle Ambassadors Program
- Fcgov.com/bicycling

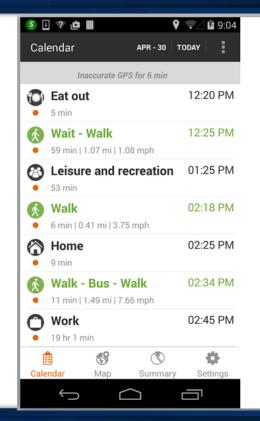
Class	Sessions	Participants
<b>Participation</b>		
TOTAL 2014	22	397
TOTAL 2015	40	489
TOTAL 2016	101	2411





### **Travel Behavior Survey**

- Provides critical data to inform transportation planning decisions
- Tracking progress over time
- Statistically valid, random travel diaries
- Paper survey and app survey with auto tracking







## Bike Spring

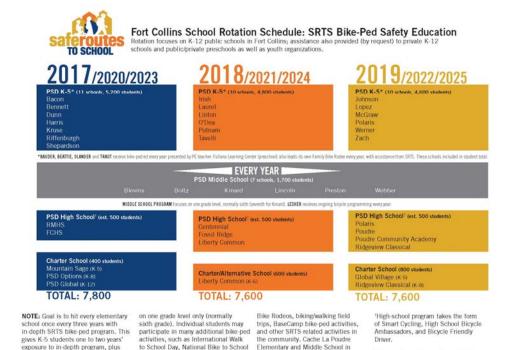
- Expanded seasonal-themed campaigns
- FC Rides: family-friendly bike rides
- Classes
- Open Streets June 3 along Stuart and Welch from Remington to Edora Park





#### All Kids Need Safe Routes Initiative

- New program approved by Council for 2017-2018
- Dedicates additional funding for SRTS to allow program expansion
- School rotation schedule reaches all middle schoolers every year
- Reach every student at least once in elementary school



Laporte may be added to this list in the

future because a large percentage of

those students reside in Fort Collins.

Day, Bike Week, school walkathons/

triathlons, biking/walking clubs and

camps, bike-ped assemblies, Family

Strap-n-Snap in third grade and SRTS

bike-safety assembly in fifth grade. In

middle school, the program focuses

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## The Big Jump Project

- Austin, Texas
- Baltimore, Maryland
- Fort Collins, Colorado
- Los Angeles, California
- Memphis, Tennessee
- New Orleans, Louisiana
- New York City, New York
- Portland, Oregon
- Providence, Rhode Island
- Tucson, Arizona

## 10 carefully chosen U.S. neighborhoods, on a mission to double or triple biking



The Big Jump Project is part of PlacesForBikes, the PeopleForBikes program that kicked off last week to accelerate national progress toward better biking.

Like the Green Lane Project, our recently completed five-year mission to help protected bike lanes go national, it's a sort of "gifted and talented program" for cities. The idea is that if a handful of cities get something right, everyone else will find it easier to follow.

This worked so well with protected bike lanes that we're doing it again for networks.

It'd be impossible for cities to quickly build networks everywhere. So when we invited them to apply, we asked each one to choose a "focus area" — about the size of a single ZIP code — to focus three years of rapid improvements. We were looking for neighborhoods where biking would have great potential if only there were good places to ride.

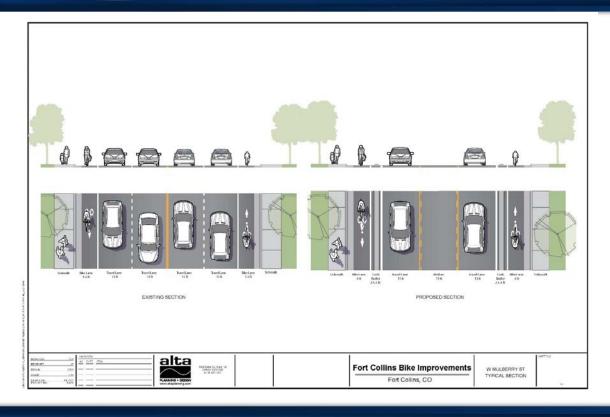
Eighty communities applied. After much research and debate, we chose 10:

Austin, Texas: central core

Baltimore, Maryland: Remington / Old Goucher / Reservoir Hill / North Maryland Fort Collins, Colorado: District 6 (northwest side)



## West Mulberry Street Improvements



#### **Overland to Jackson**

- Safety improvements for all modes
- Center turn lane
- Protected Bikes Lanes

## Construction this summer



## **EV** Readiness Roadmap

- Expanded EV use is a Climate Action Plan strategy
- City has a history of partnering with Drive Electric Northern Colorado
- Joint project between FC Moves and Environmental Services
- Establishes the role of the City and how to best support
- Underway in 2018!





#### Bike Share!

- Big expansions coming in spring!
- System/technology upgrades –new locking technology
- Fare structure update
- Build annual membership base
- Ongoing sponsorship recruitment
- System accessibility planning increasing access to bike share to more individuals





## **Specialty Bikes**



