





We serve as a catalyst for world-class municipal service by providing tools, techniques and products that inform, involve and inspire.





Communications Today







collaboration meetings monthly

INVOLVEMENT

meetings

Print



education trainings

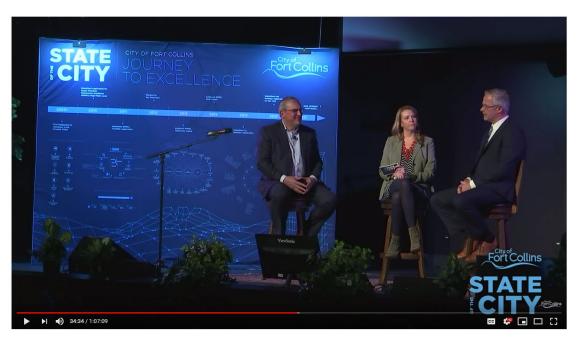
Project Homeless Connect 2018 | Veteran Standown 2018 | 4 SAS presentations







Broadcast/Video

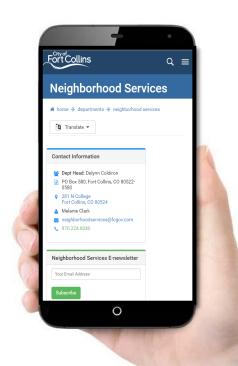








Online – Fcgov.com









Accredited 40+

162K followers

2018 Q4 Total Engagement 485K



Public Engagement



IT'S YOUR MY OUR CITY

Show us your Fort Collins! #MYFOCO



Public Engagement Spectrum

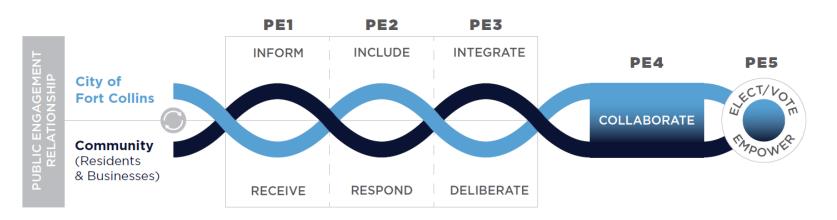
PUBLIC ENGAGEMENT

SPECTRUM

INCREASING IMPACT OR PERCEPTION OF IMPACT ON PUBLIC







Public engagement is not always a linear process and communicators should feel empowered to move between levels as needed.



How To Get Engaged



- CityWorks 101
- Boards & Commissions
- Social Media
- Council Meetings
- Neighborhood Efforts
- Public Forums
- Technical or advisory groups
- Equity committees
- Volunteer
- Project input (Online polls, etc.)
- OurCity Platform



Access Fort Collins

- A single, simple point of contact for all City-related requests
- 24/7 access to the City
- Easy to use you don't need to know who to talk to
- Mobile app is even easier take a photo, send a request anywhere/everywhere
- Not only sends a request; you also get a response





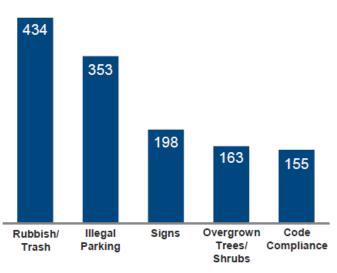
Access Fort Collins

NEED **ACCESS** TO THE **CITY** IN YOUR **POCKET**?

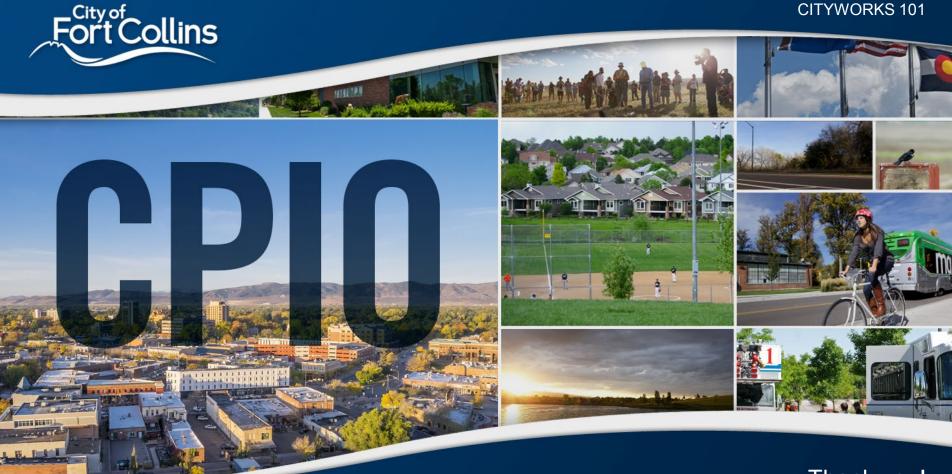


Access Fort Collins is an easy way to send your questions, comments and service requests directly to City staff anytime, anywhere. Find it online at *fcgov.com*, or download the free mobile app.

TOP FIVE TOPICS



Nuisance reports are consistently the most-frequently requested topics. Illegal Parking (often in neighborhoods) has also ranked in the top five topics the past two years.



Thank you!