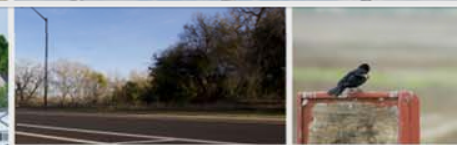
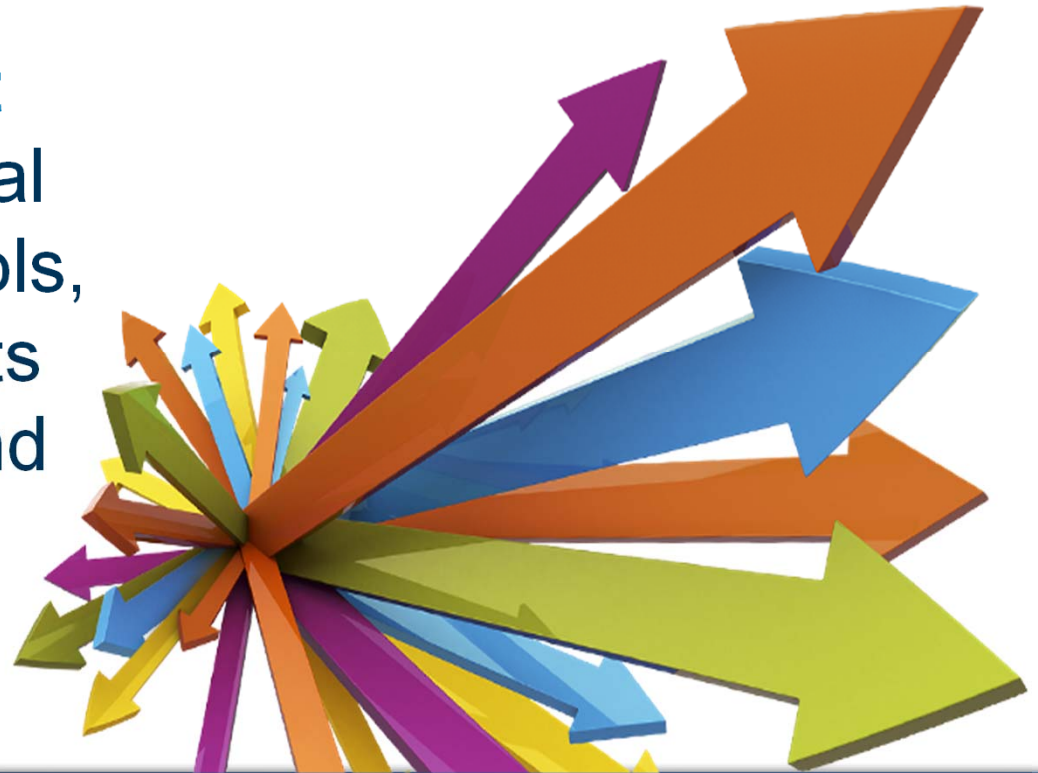


CPIO



Communication & Public Involvement Office
Amanda King, Annie Bierbower, Amy Resseguie and Carson Hamlin

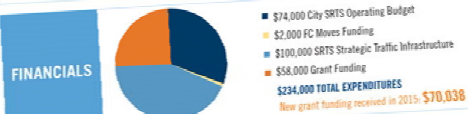
We serve as a **catalyst** for world-class municipal service by providing tools, techniques and products that **inform**, **involve** and **inspire**.





2015 SUMMARY OF ACTIVITIES SAFE ROUTES TO SCHOOL PROGRAM FC MOVES DEPARTMENT, CITY OF FORT COLLINS

Safe Routes to School is a nationwide effort to get more children biking and walking to school for their health, academic achievement and the environment. The City of Fort Collins Safe Routes to School (SRTS) program is housed within the FC Moves Department. Our goal is to get at least 50 percent of local K-12 students biking or walking to school on a regular basis.



EDUCATION AND ENCOURAGEMENT ACTIVITIES



SRTS distributed **800** free bike helmets to K-12 students and their parents.

The **Safe Kids Larimer County Strap & Snap** program reached an additional **1,622** third-graders with helmet safety instruction during the year.

7,700 students received an educational lesson from a trained SRTS instructor in the form of helmet fittings, bike-ped safety education in PE classes and after-school programs, Family Bike Rides, B.I.K.E. Camps, walking school buses and similar activities. This program was made possible through a partnership with **Bike Fort Collins**.

23 PSD schools and **1** non-PSD school were served by SRTS in 2015.

PARTNERSHIPS

- SRTS facilitated community-wide celebrations of National Bike to School Day and International Walk to School Day.
- A new partnership with the City's Recreation Department continued to provide **B.I.K.E. Camps** during spring and summer led by SRTS instructors.
- New equipment was provided through a **\$15,000** New Belgium grant, including bike-repair stations for **10** schools.



fcgov.com/saferoutes



2016

STRATEGIC PLAN



Los mosquitos en su área han salido positivos para el Virus del Nilo Occidental

PROTEJASE A SI MISMO

- Limite el tiempo que pasa al aire libre durante el amanecer o el anochecer, cuando los mosquitos están más activos.
- Use ropa liviana, pantalones y camisas de manga larga mientras esté al aire libre.
- Rocie la ropa con repelente de insectos, ya que los mosquitos pueden picar a través de la ropa.
- Aplique repelente de insectos con moderación en la piel expuesta. Siempre lea y siga las instrucciones del producto.
- Instale o repare los mosquiteros de puertas y ventanas para mantener los mosquitos afuera.
- Orde el agua estancada alrededor de su casa y en el patio para evitar la reproducción de mosquitos.

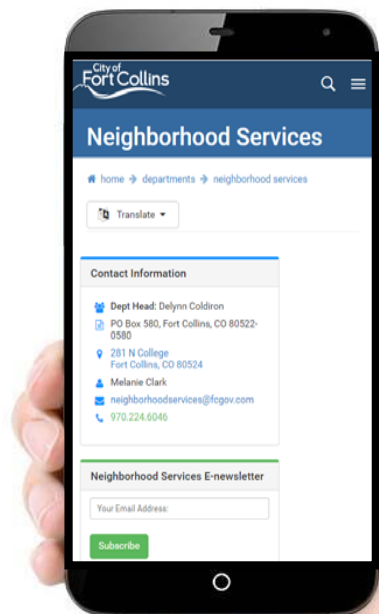
SUSCRIBASE A NOTIFICACIONES DE FUMIGACIÓN

La Municipalidad puede que necesite aplicar una fumigación en su área como respuesta de emergencia a un mayor riesgo del Virus del Nilo Occidental. Regístrese para recibir notificaciones por correo electrónico sobre las fumigaciones en su vecindario en fcgov.com/WestNileNotify.



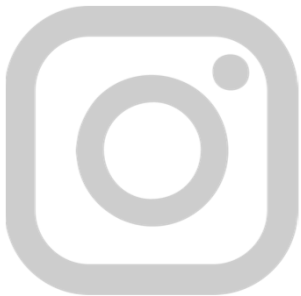
2017 State of the City Address (Streamed Live)







**Accredited
Accounts 40**



138K followers

**2017 Avg. Qtrly
Engagement 406K**



Public Engagement



IT'S **YOUR | MY | OUR** CITY

Show us your Fort Collins! #MYFOCO

Public Engagement Spectrum

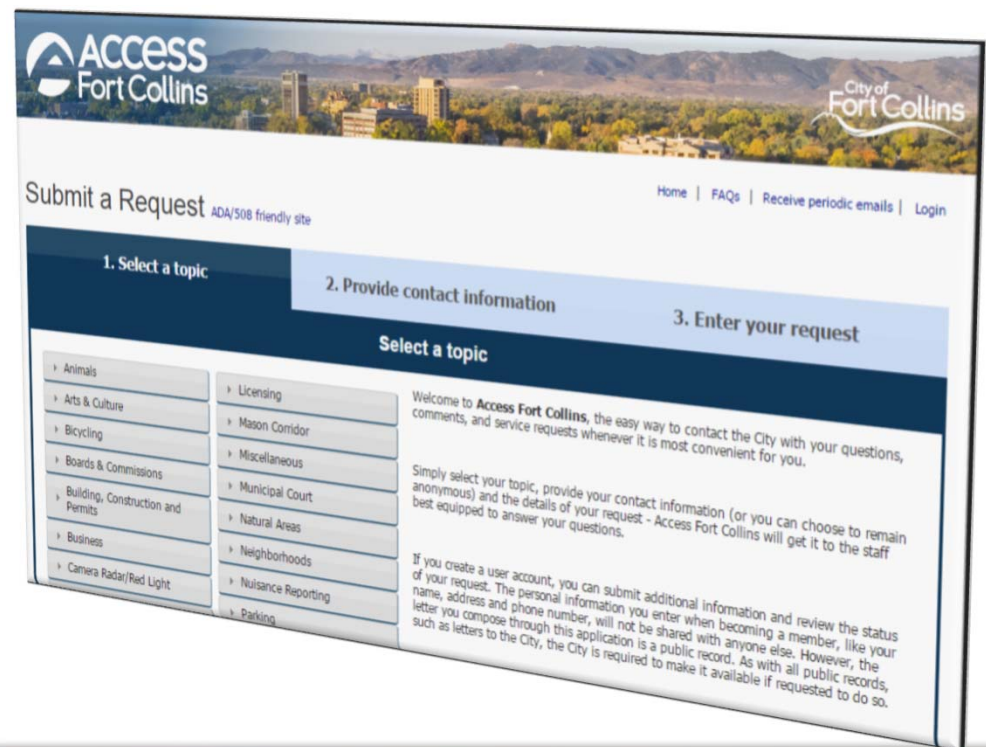
	► INCREASING IMPACT OR PERCEPTION OF IMPACT ON PUBLIC ►		
	INFORM & CONSULT	INVOLVE	COLLABORATE
BEST WHEN...	<ul style="list-style-type: none"> Routine matter Time and/or budget constraints Clear legal process Simple set of interests Issues have been heard, addressed through earlier processes Parties have tried but are unable to come to resolution 	<ul style="list-style-type: none"> Active groups with competing views Need for dialogue (not just input) Need for multiple types of input designed for different groups Some level of controversy Complex or technical issue 	<ul style="list-style-type: none"> Intense controversy Need for education Long-term, far-reaching effects Multiple jurisdictions involved Parties willing to meet, discuss (vs. referendum, court, etc.) Recommendation likely to be followed by decision makers
TOOLS & TECHNIQUES	<ul style="list-style-type: none"> Fact sheets/FAQs Public comment (via web, in writing, hearings) Newsletter Media releases and events Presentations to civic groups, B&Cs, HOAs, at open houses, etc. Facebook and Twitter postings 	<ul style="list-style-type: none"> Techniques from Inform and Consult Workshops, charrettes Stakeholder meetings Focus groups Online and paper surveys Online Engagement Community issue forum 	<ul style="list-style-type: none"> Techniques from Involve Citizen advisory committee
CITIZEN ROLE	<p>Citizen Role: Residents engage to be informed and to influence</p>	<p>Citizen Role: Residents engage to advocate and to help frame issues</p> <ul style="list-style-type: none"> - Understand technical issues and how to effectively advocate - Define problem and find solutions 	<p>Citizen Role: Residents are collaborators</p> <ul style="list-style-type: none"> - Residents engage to identify different stakeholder interests - Residents engage to make informed decisions and forge effective compromises

How To Get Engaged



- CityWorks 101
- Boards & Commissions
- Social Media
- Council Meetings
- Neighborhood Efforts
- Public Forums
- Technical or advisory groups
- Equity committees
- Volunteer
- Project input (Online polls, etc.)
- OurCity Platform

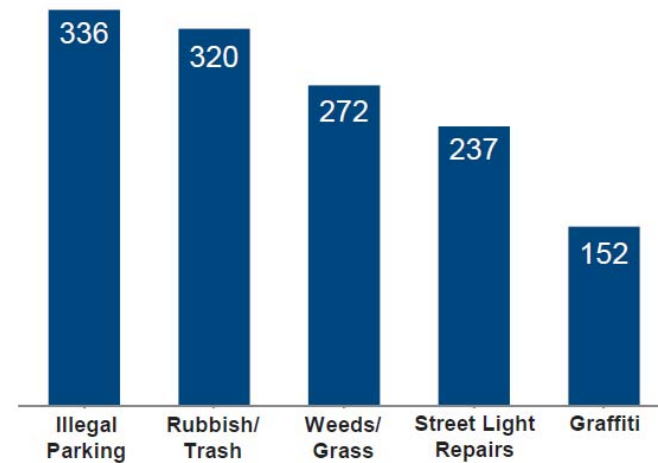
- A single, simple point of contact for all City-related requests
- 24/7 access to the City
- Easy to use – you don't need to know who to talk to
- Mobile app is even easier – take a photo, send a request anywhere/everywhere
- Not only sends a request; you also get a response

A screenshot of the "Access Fort Collins" website. The header features the "Access Fort Collins" logo and a navigation bar with links for "Home", "FAQs", "Receive periodic emails", and "Login". The main heading is "Submit a Request" with a subtext "ADA/508 friendly site". Below this, there are three numbered steps: "1. Select a topic", "2. Provide contact information", and "3. Enter your request". Under "1. Select a topic", there is a list of categories: Animals, Arts & Culture, Bicycling, Boards & Commissions, Building, Construction and Permits, Business, Camera Radar/Red Light, Licensing, Mason Corridor, Miscellaneous, Municipal Court, Natural Areas, Neighborhoods, Nuisance Reporting, and Parking. To the right of the list, there is a welcome message: "Welcome to Access Fort Collins, the easy way to contact the City with your questions, comments, and service requests whenever it is most convenient for you. Simply select your topic, provide your contact information (or you can choose to remain anonymous) and the details of your request - Access Fort Collins will get it to the staff best equipped to answer your questions. If you create a user account, you can submit additional information and review the status of your request. The personal information you enter when becoming a member, like your name, address and phone number, will not be shared with anyone else. However, the letter you compose through this application is a public record. As with all public records, such as letters to the City, the City is required to make it available if requested to do so."

NEED ACCESS TO THE CITY IN YOUR POCKET?



TOP FIVE TOPICS



Nuisance reports and equipment repairs are consistently the most-frequently requested topics. Illegal Parking (generally in neighborhoods) was the most-frequently requested topic in 2017; this is the first year it has been in the top five.

Access Fort Collins is an easy way to send your questions, comments and service requests directly to City staff anytime, anywhere. Find it online at fcgov.com, or download the free mobile app.

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