



How many
Recreation
facilities do we
manage?



Ten Recreation Stations!

1. Edora Pool Ice Center
2. Mulberry Pool
3. City Park Pool
4. Senior Center
5. The Farm
6. Foothills Activity Center
7. Northside Aztlan Community Center
8. Club Tico
9. Pottery Studio
10. Rolland Moore Park Racquet Facility

That's a lot of recreators!

1. In 2018, EPIC's attendance was **444,932**
2. Senior Center's total attendance was **325,667**
3. Northside Aztlan's attendance was **171,400**
4. Mulberry Pool's attendance was **83,278**
5. Foothills Activity Center **66,072**
6. The Farm's total attendance was **64,230**

What was Recreation's top revenue generator in 2018?

- A. Ice**
- B. Aquatics**
- C. Sports**
- D. Senior Center Programs**
- E. Early Learning**

Ice was Nice in 2018!

1. Ice	\$1,275,468
2. Aquatics	\$1,094,145
3. Fitness Programs	\$447,763

Where does most of Recreation's funding come from?

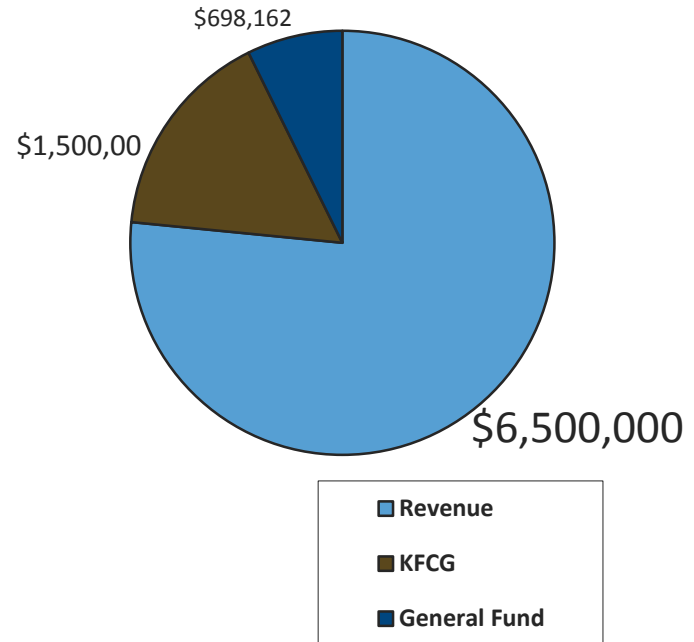
- A. Recreation Revenue**
- B. KFCG (Keep Fort Collins Great)**
- C. City's General Fund**

Recreation Revenue

Recreation produced over **\$6.5M** in revenue in 2018

In 2018, Recreation received **\$1.5M** in Keeping Fort Collins Great funds

The City's general fund provided **\$698,162**



How much money was appropriated for Recreation's reduced fee program in 2018?

- A. \$60,500**
- B. \$190,000**
- C. \$35,000**
- D. \$90,000**

Recreation's Reduced Fee Program

- The Recreation Department was appropriated **\$190,000** for the reduced fee program.
- Recreation's reduced fee program provided passes to more than **4,203** people in 2018.
- **35,575** Reduced Fee visitors to Recreation facilities
- Kids participated in activities throughout Recreation including: child development, sports, aquatics, arts and crafts, etc.

Adaptive Recreation Opportunities

- Specialized Programming
- Inclusion Services



Who's the Recreator?

Are You A Recreator?

- Released 4 times per year. The Summer Recreator will be distributed **April 23**
- **8,000** [Facebook](#) fans, **2,553** Twitter followers, and **1,383** Instagram followers.
- The Recreator is funded by more than **\$150,000** in advertising sales each year.
- Distributed locally to more than **200** locations and mailed to more than 18,000 residences.
- The Recreator has been around for more than **30 years**.
- Register online, in-person or on the phone. Summer registration starts **May 9!**
- **[Fcgov.com/recreator](http://fcgov.com/recreator)**

Great work!
You're all Recreators.

Questions?

