

BUILDING COMMUNITY, ONE EVENT AT A TIME



A **community soundstage** is a self-contained trailer which converts into a portable stage and band shell. A unique community resource, a mobile stage provides nonprofit organizations, businesses, community organizers and the City of Fort Collins with a versatile platform (literally) to bring community events to life and engage local audiences and residents.

The City of Fort Collins Parks Department is dedicated to the lifestyle, vibrancy, and service to our community. Community engagement is a cornerstone of our mission to promote participation for all ages, genders, and communities.

Simply, community events bring families, students, and neighbors together through a diverse offering of music and performances. The Parks Department's community stage, **The Showmobile**, serves two vital roles, it:

- Strengthens our shared sense of Northern Colorado as a cultural and a creative city through live music and performances.
- Provides community nonprofits a portable venue—they could not otherwise afford themselves—as a way to enrich and host community events.

Each and every event where live music is presented from the stage of The Showmobile—from Lincoln Middle School's Community Fiesta to the City's Open Streets—contributes to our local identity, cultural pride, and shared local heritage.

Although social and cultural values are difficult to measure, live performances and community events impact our community well beyond what can be captured in economic terms. They contribute to the quality of life by strengthening our community, building awareness of diverse cultures and identities, and celebrating the human connections that truly build a sense of community.

The City's current mobile stage, The Showmobile, hosts an average of 24 events per year—that's 2 community events and countless residents each and every month across Northern Colorado, ranging from regional fairs to local arts performances. Including:

- Fort Collins Running Club, Horsetooth Half Marathon
- United Way, Community Impact Event
- Veteran's Plaza, Celebration of Veteran's
- Lagoon Concert Series, Colorado State University
- UC Health Run for Hope
- Loveland Sertoma, Loveland Loves BBQ
- Ag Day, Colorado State University
- Sustainable Living Association, Earth Day



The all-in-one mobile stage is a valuable resource to nonprofit and community groups in their efforts to bring reliable professional equipment to their productions and performances within a standard that is expected in today's entertainment world.

Renting The Showmobile costs community organizations \$350.00 per day plus a flat fee of \$150.00 for transportation and set up. There is an additional charge for a rental outside our City limits.

OUR ASK

The City's current community stage will soon celebrate its 21st birthday with an expected use life of 20 years. It's approximately 42' long with a stage floor of 32' x 8' and additional staging for larger performance space. For example, a performance by The Fort Collins Symphony.

The City of Fort Collins seeks \$175,000 in philanthropic support for the replacement purchase of a state-of-the-art acoustical soundstage with cantilevered canopy, built-in overhead lighting, leveling jacks. The all-in-one mobile stage model, features, and size will be determined at the time of purchase to best fit our community's needs.

Live music builds inclusivity, leaves longstanding memories and helps create meaning across communities and cultures. Join us as we seek to replace this community treasure for another 20 years of building community, one event at a time.

