

**FINAL MEETING MINUTES of the
BICYCLE ADVISORY COMMITTEE**

**January 9, 2012
6:00 PM**

**Community Room
215 N. Mason
Fort Collins, CO 80521**

FOR REFERENCE:

Chair: Rick Price	970-310-5238
Vice Chair: Josh Kerson	970-217-9480
Staff Liaison: Kathleen Bracke	970-224-6140
Staff Support: Dave "DK" Kemp	970-416-2411

BOARD/CITY ORGANIZATION MEMBERS PRESENT

Air Quality Board: Michael Lynn
Bike Fort Collins: Sylvia Cranmer
Colorado State University: Joy Childress
Economic Advisory Commission: Rick Price
Fort Collins Bicycle Co-Op: Tim Anderson
Fort Collins Bicycle Retailers Alliance: Josh Kerson
Natural Resources Advisory Board: Joe Piesman
Parks and Recreation Board: Bruce Henderson
Bicycle Pedestrian Education Coalition: Kim Sharpe
Land Conservation & Stewardship Board: Kathryn Grimes

AT LARGE PRESENT

At Large: Dan Gould

ABSENT

At Large: TBD

At Large: TBD

Downtown Development Authority: Kathy Cardona

Poudre School District: MacKenzie Mushel

Senior Advisory Board: TBD

Transportation Board: Shane Miller

UniverCity Connections: TBD

City of Fort Collins:

Karen Cumbo, Director of PDT

Kathleen Bracke, Director of Transportation Planning

David Kemp, Bicycle Coordinator

Molly North, Assistant Bicycle Coordinator

Amy Lewin, Transportation Planner
Nancy Nichols, Safe Routes to School Coordinator
Garry Steen, Transportation Board Chairperson

Public:

Dottie Spivak
Becky Moriarty
Matt Flick

Call to order:

Meeting called to order at 6:09PM.

Public Comment/Introductions:

Gary Steen –

You are welcome to come to Transportation Board meetings; our next meeting is January 18.

Kathleen Bracke –

Karen Cumbo is our Director of PDT and is able to come to some BAC meetings.
Nancy Nichols is our new SRTS Coordinator.

Amy Lewin is our new Transportation Planner; she will give a presentation tonight on the Bike Library.

Rick Price –

Dottie Spivak is a cyclist in town and has been an LCI since the 1990s.

Matt Flick –

I work on the subcommittee for BAP and I work at the Food Bank.

Becky Moriarty –

I am a graduate student working in sustainable design, interested in transportation.

Approval of Minutes:

Josh Kerson –

Page 6 – I did not say “Parks is not interested in our paths being for recreation.”
(Sentence removed)

Rick Price –

Kathy Cardona brought up a question about how we will get follow-up to our questions. We were going to get addendums to the minutes. What is happening with that?

Kathleen Bracke –

Two months in a row I sent the answers to the follow-up questions out to BAC as part of meeting materials for the following meeting. This month the follow up discussion items are addressed in the agenda items.

Rick Price –

It is our responsibility to make sure we are getting our answers.

Motion to approve by Josh Kerson, seconded by Michael Lynn. Minutes approved unanimously.

Action Items:

I. Bicycle Program Priorities Survey

Rick Price –

This is my personal attempt to get Fort Collins to a platinum level Bicycle Friendly Community. There are a lot of educational resources here. And I have posted the survey here www.platinumbikeplan.blogspot.com. This survey is my attempt to be proactive and get a head start on citizen input for the budgeting cycle for 2013-14. City Council will begin taking public input in March. The budget is finalized in the Fall. This survey is a great opportunity for residents to identify priorities.

I'd like to ask the group, 'Would you like to make it an official BAC initiative?' We can review the survey to get a better understanding before you decide. So far, I have received about 300 responses.

Read survey aloud.

Bruce Henderson –

Would it be useful to collect information about the respondents? Would that information help analyze the results?

Rick Price –

Yes. And ideally, it would be a randomized group, but respondents already have a bias because they read my column or receive the survey from a group I collaborate with that is willing to send it out.

Kim Sharpe –

I wasn't at the December meeting, but I read the minutes. To clarify, this survey is not sanctioned by the group, right? If we decide to use the survey, I'd like to incorporate the group's questions and thoughts. And I'd like for more people on the committee to have access to the results so we can analyze it together.

Tim Anderson –

Do you ask if they are resident of the City?

Rick Price –

No.

Joe Piesman –

You could educate people as they go about the programs. Within the questions, you can have links to websites so people can learn more before they answer.

Sylvia Cranmer –

If you put something out there, you are required to do something about it. What is your plan?

Rick Price –

I am under no obligation to analyze or provide info to anyone, but I will put it in my column. So far, people are invested in helping to determine priorities. There has been much support for youth education, but not as much for college students. There is a lot of support for the bike library. Reading between the lines, it seems like there is support for making bike library self-sustaining. There is a lot of support for Bike to Work Day. Also, it is highly recommended that we rely more on non-profit sector. There is good stuff here in terms of handing it over to staff for input. It will be more credible if it comes from the BAC, and not from me personally.

Kim Sharpe –

I also think it will be more credible if the questions are put together by professionals. I would prefer to have it done right, in those terms, from the start. This can be misleading and subjective.

Dave Kemp –

Number 5 might be an example of how the questions are leading.

Kim Sharpe –

Number 15 is another example. There is an implication that a relationship does not already exist between PSD and the City.

Dan Gould –

I think there is value in the way that Rick put it together as an individual. He is providing a good cover for getting it done.

Joe Piesman –

Did anything surprise you? Did you receive any feedback that you didn't expect?

Rick Price –

Not really. Everyone wants to put more money into infrastructure. They also want more enforcement, which is not surprising. People want to spend more money on facilities, which is not surprising, but unrealistic.

Sylvia Cranmer –

I don't understand the answers to the Bike Library question.

Rick Price –

It is about the funding formula for who supports the program. I am trying to understand if the community values a bike share and, if so, how it should be funded.

Josh Kerson –

If the BAC adopts this and we can work with the City to send it out to a bigger audience, it would make our recommendation stronger.

Rick Price –

If this group wants to make it an official BAC initiative, we cannot change the survey. It will be posted online until the end of the month. We can create it differently in the future but, for now, it is ‘take it or leave it.’ It is timely; results will be available in February and the BFO starts in March.

Motion by Dan Gould that Rick Price will report the results of the survey to the BAC and the BAC will consider the results in making deliberations for the BFO this year, seconded by Joy Childress.

Sylvia Cranmer –

And then we can endorse or not endorse as a group?

Dan Gould –

I am proposing that we can use the information that we find valuable, but not endorse the survey.

Bruce Henderson –

Is there any way that we can reach out to more people without an endorsement from the BAC?

Rick Price –

DAVE KEMP, can you send this out via Momentum?

Dave Kemp-

No, because the City did not have a part in creating it.

Rick Price –

And if the BAC endorsed it and then asked that it be sent out via Momentum?

Dave Kemp –

We would have to discuss that further.

Motion approved; ten in favor, one abstains.

Discussion Items:

I. *Bike Library Update*

Amy Lewin –

I am here to give you an update on a Transportation Planning work plan item from the Council approved Transportation Master Plan. I'm going to explain the history, discuss the process and then ask for questions.

(SEE POWERPOINT)

Sylvia Cranmer –

Is it an option to apply for continued CMAQ funding if the funds will not be used for maintenance?

Dave Kemp

The City has already received four years of CMAQ funding, which are intended to be start up funds – and they were not renewed again. So that is not an option. There are other grant funds we can consider.

Josh Kerson –

Who are the other groups in town that are trying to support this program? CSU? Parents? Who are the key players?

Dave Kemp –

The reason for the Bike Library's success in its current form is because of collaboration. Partnerships with the CVB, DBA, bike shops, hotels, volunteers, etc. are all imperative for the program.

Joe Piesman –

I would encourage you to integrate with other forms of transportation. There could be bike stations at metro/bus stops to be used for end-of-trip commuting.

Dave Kemp –

Multi-modal connections are important. We plan to expand the bike library along the Mason Corridor and continue working with bike shops. There are a host of opportunities to connect with transit. They will all be considered.

Rick Price –

I always felt the Bike Library should have stations in parking garages. If bikes are part of transportation, Transfort should have a role. Amy, part of your research should be on what was the mission when the Library was founded and what should it be now?

Joy Childress –

From the campus perspective – Recycled Cycles has presented concerns about managing the program. They have a hard time staffing. So an automated station would be better received on campus.

Dave Kemp –

We recognize there are a variety of challenges. There would be an ideal Bike Library station on the Mason Corridor near campus, at Lee's, etc.

Kathryn Grimes –
Will the Library continue for sure?

Dave Kemp –
It is valuable for our community. It is important for local economics, tourists, accessibility, residents and students. The Alternatives Analysis will present options for funding and ideas for expansion.

Kathryn Grimes –
I think it is necessary and I didn't know it was possible that it wouldn't exist.

Dave Kemp –
Thank you for your support.

Kathryn Grimes –
What is the major factor? Money?

Dave Kemp -
There are a lot of people involved in the decision making. There are a lot of groups involved. We are deliberating how to best continue operations. It could be "as is," totally different or hybrid.

Tim Anderson –
Are there any retail bike shops who think it should go away?

Rick Price –
I will speculate that "absolutely." But I don't think they have any grounds.

Dave Kemp –
That was one of the first concerns, that there would be push back from bike shop owners. The Bike Library provides a different caliber of bicycle. Bike shop owners have recognized that the bike share is planting a seed – customer will be driven to bike shops. In fact, we are developing partnerships with bike shops to house kiosks. The Bike Library could purchase the bicycles and the patron would check out bikes from different shops. People seem supportive of this idea.

Michael Lynn –
Are there any competitive bike share programs?

Dave Kemp –
Shane Miller has a bike share model that he would like to incorporate into the community. There are plenty of opportunities for bicycle shares – they could act as one operation or two separate operations.

Dan Gould –

What is the present usage pattern? What is the breakdown between visitors and residents who use the bikes?

Dave Kemp –

Greater than 50% are visitors. But we don't know if they are with residents.

Rick Price –

A good measurement of success is not the number of bikes rented out over the course of the year but how often are all of your bikes rented out. Every bike was used on average 5 times per day in Paris and New York. Also, the private arena will be interested in the 'red bike' program in Madison, WI. They also have a B-cycle program. The 'red bike' program is a community service operated by one man. That kind of a program could operate side-by-side with an automated program that would be more relevant for residents.

Joe Piesman –

Does CDOT fund anything like this?

Dave Kemp –

As far as I know, this is the first time they have funded a bike share program. CMAQ grants should not be considered an up and coming opportunity.

Kathryn Grimes –

Every time I have a visitor, we have rented bikes and they think it is fabulous.

Dave Kemp –

That is important feedback. We are supporting the downtown economy by bringing people to the Bike Library kiosk in the Square.

Kathryn Grimes –

They were so impressed that my friends were going to go back to their communities and asking them to model a program after ours.

Rick Price –

The CVB is interested in this and Jim Clark sits on the EAC with me. We have the EAC excited about the bike share program. You should come talk to them.

II. Bicycle Ambassador Program Update

Molly North –

The Bicycle Ambassador Program is under development, all of the information you will see today is a draft and we're here to get input and feedback from BAC. I will be back to give an update and get additional input in March.

SEE POWERPOINT

The BAP is based upon the City Council direction as part of the Bicycle Safety Education Plan. Several members from the Bicycle and Pedestrian Education Coalition are working collaboratively to develop BAP. BAP will be supported by community volunteers.

The program is being developed through review of other Ambassador programs from around the country. They are all different. We looked at all different parts of each to review applicability in Fort Collins. For example, the Chicago program is really education-based and they provided their materials to use if we would like to.

Next, we assessed current bike programs (education and outreach) to determine what we currently have in our community. Then we reviewed local non-bike related volunteer programs that could be models for the structure of our BAP, such as the Master Naturalist program and the Poudre Wilderness Volunteers.

Based on our assessment of national and local programs, we identified local deficiencies. For example, we added a Community Patrol and a Neighborhood Ambassador Program.

Based on feedback, will refine BAP details and work to recruit volunteers and develop launch details.

The goal is to launch the BAP as part of 2012 Spring "Roll into Spring" bicycle campaign efforts.

We recognize that the program is new and will always be evolving. It is a dynamic program and meant to evolve.

Molly explained the BAP map of program areas, including the list of program partners. New branches include the community patrol as well as the neighborhood BAP which will offer open garages in neighborhoods. Volunteers will find ways to serve unique neighborhoods and needs, including maintenance training and education.

The idea is that local bicycle shops would be integrated with the neighborhood open garages – examples could include maintenance training and donations of tools/supplies. BAP is a way to structure lots of the good work that is already going on and pulling it together. All cyclists in BAC are already good ambassadors to the community for example. However, there are ways to enhance training for BAP participants and provide code of conduct, trainings. People can get involved in as many or as few of the BAP areas based on interest level.

Our goal is also to have an annual event to celebrate BAP, seek input and evaluation of BAP and prep for the next year.

Kathryn Grimes –

How will you identify volunteers and participants for BAP? How many Ambassadors do you want?

Molly North –

We will reach out through a variety of partnerships. We have not set a target yet, but would like as many as possible. For example, the Neighborhood BAP is new so if we could start with four and grow over time that would be great.

Rick Price –

I also like the idea of the mobile bicycle repair so that you can reach more children and families, especially those not in traditional neighborhoods.

Bruce Henderson –

Is this a way to organize existing programs?

Molly North –

Yes, many of these resources and programs already exist, and the patrol and neighborhood ambassador programs are new. The BAP is a way to organize the existing and new programs.

Sylvia Cranmer –

There is lots of use of the word “program.” Can you use different terminology? And could neighborhoods coordinate with the Fort Zed animal names? These are broken out by geographic regions of the city – specifically energy districts.

Tim Anderson –

There are lots of “programs.” You need to be careful to not have too many programs and consider local non-profits and potential overlaps. Special interest groups may have a lot of overlap too, so be careful. Another great model is the National Ski Patrol which is a great volunteer patrol.

Kim Sharpe –

The idea is to develop logos/flags that don’t include the word “program” to avoid confusion. The goal of BPEC is to bring all of the different groups together to avoid overlap.

Rick Price –

I’m familiar with the Master Naturalist Program and Wilderness Program and they require intense training and commitment (20 and 40 hour required training for example).

Molly North –

The BAP will require training – maybe not to the extent of those other programs – as well as require a signed code of conduct and conflict resolution training. Then,

ambassadors will be required to attend further training, depending on which branch they are most interested in volunteering for.

Sylvia Cranmer –

I'm a trained mediator and there are a lot of mediators looking to do pro bono work and would like to participate with this effort.

III. FC Bikes Update

Dave Kemp –

I will focus on the last quarter of 2011, though this builds off prior year long work.

SEE POWERPOINT

Rick Price –

Will you send the list of bike projects?

Kathleen Bracke –

It is a work in progress. We will send the draft working plan.

Joe Piesman –

Will you have bike lanes on LaPorte all the way out to Overland?

Dave Kemp –

Not yet, they are planned for the future.

Staff Reports

Dave Kemp –

In other news, I have resigned from the City. My last day will be Jan 27. My family and I are relocating to Davis, CA. I will be the Bike and Ped Coordinator for the City of Davis.

Kathleen Bracke –

We will be moving forward to fill the position. We don't have all of the details yet. I'd like to thank DK for all of his work. You will be missed. We will send information about celebrations so we can send him off properly...

Tim Anderson –

Our loss is their gain. Thank you for all you've done.

Rick Price –

Thank you. You've set a high bar. Any other staff reports.

Board Reports

Joe Piesman –
I'm the new guy, I am replacing Glen Colton.

Tim Anderson –
Are there any other non-profits that would like to take over valet bike parking for Tour de Fat? Last year it paid about \$2100.

Kim Sharpe –
I will put that on the agenda for our BPEC meeting tomorrow.

Tim Anderson –
Also, the Co-op is entertaining applications for board members. Jeff Nye and others have left.

Sylvia Cranmer –
Dot and I are organizing the Ram Classic Bike Ride for GSSE in September.

Adjourn

Meeting adjourned at 8:10PM.