**Keypad data from Silver Tsunami as Golden Opportunity**

**November 10, 2011,  Lincoln Center**

**1.)  What is Your preferred term?**

| | Responses | |
|---|---|---|
| | (percent) | (count) |
| Elderly | 1.41% | 2 |
| Senior | 27.46% | 39 |
| Retirees | 4.23% | 6 |
| Aging American | 5.63% | 8 |
| Older American | 18.31% | 26 |
| Chronologically gifted | 9.15% | 13 |
| Golden Agers | 2.82% | 4 |
| Geezers | 0% | 0 |
| The Wise | 13.38% | 19 |
| Other | 17.61% | 25 |
| **Totals** | 100% | 142 |

**2.)  What decade were you born?**

| | Responses | |
|---|---|---|
| | (percent) | (count) |
| After 1990 | 0.72% | 1 |
| 1980s | 2.90% | 4 |
| 1970s | 5.07% | 7 |
| 1960s | 9.42% | 13 |
| 1950s | 36.23% | 50 |
| 1940s | 31.16% | 43 |
| 1930s | 9.42% | 13 |
| 1920s | 5.07% | 7 |
| 1910s | 0% | 0 |
| 1900s | 0% | 0 |
| **Totals** | 100% | 138 |

**3.)  How would you grade Fort Collins' readiness in terms of Productive Activities for older residents?**

| | Responses | |
|---|---|---|
| | (percent) | (count) |
| A | 37.17% | 42 |
| B | 40.71% | 46 |
| C | 15.04% | 17 |
| D | 5.31% | 6 |
| F | 1.77% | 2 |
| **Totals** | 100% | 113 |

**4.) How would you grade Fort Collins' readiness in terms of Community Information for older residents?**

| | Responses | |
| | (percent) | (count) |
|---|---|---|
| A | 21.26% | 27 |
| B | 40.16% | 51 |
| C | 25.98% | 33 |
| D | 11.81% | 15 |
| F | 0.79% | 1 |
| Totals | 100% | 127 |

**5.) How would you grade Fort Collins' readiness in terms of Community Belonging for older residents?**

| | Responses | |
| | (percent) | (count) |
|---|---|---|
| A | 15.32% | 19 |
| B | 40.32% | 50 |
| C | 34.68% | 43 |
| D | 8.87% | 11 |
| F | 0.81% | 1 |
| Totals | 100% | 124 |

**6.) How would you grade Fort Collins' readiness in terms of Health and Wellness for older residents?**

| | Responses | |
| | (percent) | (count) |
|---|---|---|
| A | 23.39% | 29 |
| B | 43.55% | 54 |
| C | 18.55% | 23 |
| D | 12.90% | 16 |
| F | 1.61% | 2 |
| Totals | 100% | 124 |

**7.) How would you grade Fort Collins' readiness in terms of Community Design and Land Use for older residents?**

| | Responses | |
| | (percent) | (count) |
|---|---|---|
| A | 4.88% | 6 |
| B | 15.45% | 19 |
| C | 42.28% | 52 |
| D | 31.71% | 39 |
| F | 5.69% | 7 |
| Totals | 100% | 123 |

**8.)  How would you grade Fort Collins' readiness in terms of Overall Quality of Community for older residents?**

|  | Responses | |
| --- | --- | --- |
|  | (percent) | (count) |
| A | 11.67% | 14 |
| B | 61.67% | 74 |
| C | 22.50% | 27 |
| D | 2.50% | 3 |
| F | 1.67% | 2 |
| **Totals** | 100% | 120 |

**9.)  What does Fort Collins do well?  (Vote top 3 current)**

|  | Responses | |
| --- | --- | --- |
|  | (percent) | (count) |
| CSU, Learning & Volunteer Opportunities | 7.94% | 10 |
| Recreation (bike trails) | 11.90% | 15 |
| Public amenities: Old Town, shopping & etc. | 11.11% | 14 |
| Health care | 13.49% | 17 |
| Senior Center & Services for Seniors | 11.90% | 15 |
| Weather | 3.17% | 4 |
| Caring and friendly community | 8.73% | 11 |
| Mountains and open space | 10.32% | 13 |
| Respects seniors | 3.17% | 4 |
| Arts and culture opportunities | 18.25% | 23 |
| **Totals** | 100% | 126 |

**10.)  What do you want to be when you reach 50+? (Pick top 3 identities)**

|  | Responses | |
| --- | --- | --- |
|  | (percent) | (count) |
| Employee | 8.54% | 31 |
| Volunteer | 16.25% | 59 |
| Recreator | 9.09% | 33 |
| Arts Patron/Artist | 5.79% | 21 |
| Traveler | 17.63% | 64 |
| Grandparent | 7.16% | 26 |
| Reader | 5.23% | 19 |
| Learner | 16.80% | 61 |
| Helper | 7.16% | 26 |
| Just be. | 6.34% | 23 |
| **Totals** | 100% | 363 |

**11.) In 10 years if we got things right, what happened? (Pick top 3)**

|  | Responses | |
|---|---|---|
| | **(percent)** | **(count)** |
| Created a plan | 9.78% | 35 |
| Increase transit options | 17.88% | 64 |
| Transit connections to regional cities | 9.22% | 33 |
| Health care facilities, including assisted living | 9.22% | 33 |
| Housing (affordable and designed for seniors) | 17.88% | 64 |
| Created opportunities to learn | 4.47% | 16 |
| Listened and respected Boomers | 3.35% | 12 |
| Mixed-use community centers | 10.61% | 38 |
| More activities | 2.51% | 9 |
| Embraced diversity/more interaction across ages | 15.08% | 54 |
| **Totals** | **100%** | **358** |


**12.) I would have stayed longer**

|  | Responses | |
|---|---|---|
| | **(percent)** | **(count)** |
| Strongly Agree | 12.30% | 15 |
| Agree | 31.97% | 39 |
| Neutral | 22.95% | 28 |
| Disagree | 23.77% | 29 |
| Strongly Disagree | 9.02% | 11 |
| **Totals** | **100%** | **122** |