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**Memorandum**

To: Mayor Hutchinson and City Council Members

From: Economic Advisory Commission

CC: Darin Atteberry, City Manager  
Mike Freeman, Chief Financial Officer

Date: November 5, 2010

Subject: Recommendation on the Mason Corridor

The Economic Advisory Commission was presented the Mason Corridor Study summary of findings, corridor development potentials, and public finance options. All commission members present at the meeting unanimously agreed to make the following recommendation to Council:

The Economic Advisory Commission recommends to Council that City staff take a pro-active position towards implementing economic development incentives along the entire length of the Mason Street Rapid Transit Corridor with the intent to achieve development and re-development for the Economic Health of the City.

Thank you for considering this recommendation