

Financial Services

300 LaPorte Ave PO Box 580 Fort Collins, CO 80522

970.221.6505 970.224.6107 – fax www.fcgov.com

Memorandum

To: Mayor Hutchinson and City Council Members

From: Economic Advisory Commission

CC: Darin Atteberry, City Manager

Mike Freeman, Chief Financial Officer

Date: March 6, 2008 (March 5, 2008 Minutes)

Subject: Mason Corridor Recommendation

EAC Recommendation to Council

Economic Advisory Commission (EAC) Recommendation to City Council - Mason Corridor

The EAC has reviewed the City's Mason Corridor Economic Analysis findings. One of the significant points of conversation has been to what extent the City encourages and is proactive in fostering the redevelopment of significant sites along the corridor.

The feeling of the EAC is that there is a role for the City to play in placing an emphasis on the corridor given the importance of this transportation and development corridor to the City. The EAC recommends that the City Council play a proactive role in fostering redevelopment along the corridor and determining what kinds of support and assistance can be provided to encourage timelier redevelopment of key sites throughout the corridor.

Thank you for considering this recommendation.

/ekg