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**Memorandum**

To: Mayor Hutchinson and City Council Members

From: Christophe Febvre, Chair and Economic Advisory Commission

CC: Darin Atteberry, City Manager  
Mike Freeman, Chief Financial Officer  
Lucinda Smith, Senior Environmental Planner

Date: October 28, 2008

Subject: Recommendation on City of Fort Collins Climate Action Plan

The Economic Advisory Commission met October 23, 2008 and discussed the subject of the Climate Action Plan. All members unanimously agreed to make the following recommendation to City Council, in advance of the October 28, 2008 work session.

**EAC Recommendations:**

- *The EAC sees great potential for these ideas to assist in the marketing of our community's values to the community, nation, and the world, as our community has consistently prided itself and marketed itself as a community that acts progressively when it comes to issues of sustainability.*
- *By in large most of the recommendations do not directly affect businesses and the economy. The main areas where the EAC sees direct effect are in the Energy Supply Policy and Natural Gas Franchise Fee recommendations. These issues should not be handled in a vacuum, but rather looked at in conjunction with each other.*
- *Consider adding the importance of a marketing/education component especially for items that involve the most impact to business and/or citizens.*

Thank you for considering this recommendation