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MEMORANDUM

DATE: July 12, 2012

TO: Mayor and Councilmembers

FROM: Economic Advisory Commission

THROUGH: Josh Birks, Economic Health Director
Darin Atteberry, City Manager

RE: Outdoor Vendor Study

The Economic Advisory Commission held its monthly meeting on June 20, 2012 and received a presentation by staff on the Outdoor Vendor Study. This agenda item included an overview of the two Ordinances that address actions needed to implement the Outdoor Vendor Study staff recommendations.

The Commission is aware that City Council adopted on First Reading two Ordinances pertaining to the Outdoor Vendor Study on June 5, 2012. Ordinance No. 057, 2012 amends the Land Use Code. Ordinance No. 058, 2012 amends Chapter 15 of the City Code regarding licensing and regulations for outdoor vendor businesses. However, the Commission agreed to schedule this item in later in June, with the ability to discuss and forward a recommendation to Council prior to Second Reading on July 17.

The Economic Advisory Commission is recommending City Council adopt the two Ordinances on Second Reading. The Commission concludes that implementation of the Outdoor Vendor Study will be in the best interest of the City, provide additional opportunities for outdoor vendors operating in the community, and support City Plan Policies relating to programs emphasizing small local business and entrepreneurship.

Motion passed 5-1 (nay Clark)